

Sub : TEXPROCIL's study on "Benchmarking of Textile Production Costs in India vis-à-vis Bangladesh, China, Egypt, Indonesia, Pakistan and Turkey"

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) has recently released "a Benchmarking Study of Production Costs in India vis-à-vis Bangladesh, China, Egypt, Indonesia, Pakistan and Turkey" on July 2013.

The study report was released by Dr. Kavuru Sambasiva Rao, Hon'ble Union Minister of Textiles, Government of India in the august presence of Smt. Zohra Chatterjee, Secretary Textiles & Dr. Anup K Pujari, DGFT.

At TEXPROCIL we strongly believe that Indian textile industry has attained Global competitiveness, said Shri ManikamRamaswami, Chairman TEXPROCIL. It is in this context that TEXPROCIL took the initiative of carrying out a Study on production costs in India as compared to its major competitors.

The study consists of detailed analysis of the impact of various cost factors like wages , power costs , water charges , transport costs , exchange rates etc on the competitiveness of textiles in India as well as in other competing countries like China, Turkey , Bangladesh , Pakistan , Indonesia and Egypt. The study also outlines the support given by the competing countries to promote textiles exports.

The Study will be useful to the exporting community and will certainly be instrumental in creating a road map for increasing textiles exports from India and in building confidence among the lenders and investors besides providing valuable inputs for the formulation of the next Textiles Policy.

The study report is available for sale in the electronic format (CD) at the following cost:

- **Members Rs. 1000/- + Rs. 50/- for Courier Charges**
- **Non-Members Rs. 2000/- + Rs. 50/- for Courier Charges**

Interested members may send their multi city cheque/DD in favour of "The Cotton Textiles Export Promotion Council" payable at Mumbai at the earliest.

For purchase of CDs, please contact the Council's Head office or send mail to **Shri Rajesh Satam on rajesh@texprocil.org**

Regards,

(**SIDDHARTHA RAJAGOPAL**)
Executive Director

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