

TEXWORLD
NEW YORK CITY

apparel sourcing
NEW YORK CITY

NEW!

DIGITAL TREND SHOWCASE
FABRIC + ACCESSORIES + APPAREL SUBMISSION

 messe frankfurt

THE DIGITAL TREND INTRODUCTION

Please find the trend concepts / guidelines from our Art Director at The Doneger Group. Use these concepts when choosing and submitting the fabrics / accessories / apparel you would like to see represented in our interactive digital trend book to be distributed to the entire Texworld and Apparel Sourcing New York City database.



TIME
LESS
NESS

FABRIC: *natural / performance*
EXHIBITOR RESOURCES



SIMPLE LIVING

Gone are the days of living in excess and wanting more than we need. Having seen both chaos and confusion, we dream of a life lived in simplicity; a life lived in the moment. We close our eyes and drift away to the sound of waves on a beach, as we take our time with the things that matter and spend it with the ones we love – the most rewarding, clean life.



TIMELESSNESS

We revere humankind; our learned mastery of material and technique through the ages of time. Raw and organic authenticity fuses with the stark precision of technical functionality – forming true harmony where timelessness replaces trend.

COLOR: *warm / cold*

Warm & Soft - vaporous grey, toasted almond, hemp, clay, russet
Cold & Hard - lunar rock, cement, stone, glass, steel

FABRIC: *natural / performance*

Sustainable - organic & semi synthetic, refined rustic. heavy crepe, linen yarn-dye, open work knit, cotton fil coupé, leno check, waffle & terry
Technical - high performance nylon, recycled polyester, ripstop, parachute cloth, 4-way stretch, metallic sheen

PRINT AND PATTERN: *delicate / linear*

Hand-drawn floral, herb and dill
Linear grid, tattersall checks

VERNACULAR

A new vernacular is invented; nourished by our local cultures and traditions. Here we find perfection in the imperfect, authenticity in spontaneity, and joy in innocence - all as we rediscover faith in the goodness of humanity and reconnect with our communities.

COLOR: *sun wash / folksy*

Sun Wash & Naïve - soft pistachio, powder pink and peach cobbler
Folksy & Old fashioned - dark citron, faded teal, red violet, delft and ginger orange

FABRIC: *vintage / girly*

Casual Vintage - simple canvas, colored denim, multicolored stripe, mini country check, grandma knit

Pretty Girly - broderie anglaise, Crochet lace knit, openwork stripe, delicate jacquard, raised brocade, seersucker fil coupé

PRINT & PATTERN: *free-hand / simple*

Floral - hand painted, stencil, oversized, placed
Tiles - folksy, simple



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Please enter all information in English and make it clearly legible.

Company: _____ **Stand:** _____

Title: Mr. Mrs. **First Name:** _____ **Last Name:** _____

Email: _____ **Type of Product (Check one):** Fabric Accessories

A. FABRIC/APPAREL FACT FORM

Fabric Manufacturer Reference: _____

Weight (g/m): _____ **Width (cm):** _____ **Finish:** _____

Washing Instructions:       |   |   |   |   

Product Designation (Type of Fabric): Cotton Embroidery Knitted Fabrics Wovens Lace Prints
 Silk Shirting Tailoring/Draperly Silky Aspects Denim Fibers/Yarns Novelties Functional Fabrics
 Linen Wool Wool Blends Faux Fur Jacquard

Fabric Composition:

____% Cotton	____% Cashmere
____% Viscose	____% Acetate
____% Polyester	____% Metallic
____% Polyamid	____% TENCEL®
____% Polacryl/Acrylic	____% Dralon®
____% Silk	____% Lenzing Modal®
____% Elasthan®	____% Tactel®
____% Lyrca®	____% Nylon
____% Linen	____% Bamboo
____% Wool	____% Other (state below)
____% Angora	_____
____% Alpaca	_____

Sustainable Fabric Composition:

____% Organic Cotton	____% Recycled Poly
____% Organic Wool	____% Recycled Nylon
____% Organic Silk	____% Recycled Polyamide
____% Organic Linen	____% Recycled Cotton
____% Hemp	____% Lenzing Tencel®
____% Ramie	____% Lyocell
____% Refribra®	____% Lenzing Modal®
____% Other	____% Bamboo

B. ACCESSORIES FACT FORM

Product Designation (Type of Accessories):

<input type="checkbox"/> Buttons	<input type="checkbox"/> Webbing
<input type="checkbox"/> Zippers	<input type="checkbox"/> Ribbons
<input type="checkbox"/> Interlining	<input type="checkbox"/> Decorative Trims
<input type="checkbox"/> Padding	<input type="checkbox"/> Labels
<input type="checkbox"/> Heat Transfer Prints	<input type="checkbox"/> Other (Accessories)
<input type="checkbox"/> Hotfi x Rhinestones	_____
<input type="checkbox"/> Buckles	_____

Market Sector:

<input type="checkbox"/> Women's Wear	<input type="checkbox"/> Workwear
<input type="checkbox"/> Men's Wear	<input type="checkbox"/> Underwear / Swim Wear
<input type="checkbox"/> Children's Wear	<input type="checkbox"/> Marriage / Cocktail
<input type="checkbox"/> Young Fashion	<input type="checkbox"/> Corporate Wear / Uniforms
<input type="checkbox"/> Activewear	<input type="checkbox"/> Other

IMPORTANT INFORMATION

- Please use (1) Fact Sheet per fabric or accessories sample submitted and attach this firmly to the corresponding product sample.
- Samples without a recognizable accompanying Fact Sheet cannot be processed.
- All shipping charges, customs duties and taxes are to be paid by the sender. If any charges are to be paid at the delivery, we will not be able to accept your parcel.

SEND TO:

The Doneger Group, Texworld NYC Trend Showcase
 463 Seventh Avenue, 3rd Floor, New York, NY 10018, USA
 Phone: +1 212 564 1266
 Attn. Mr. Kai Chow kchow@doneger.com

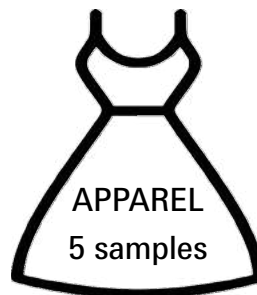
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1

Select 8 of your best fabrics OR 5 of you best apparel samples according to the Trend Guidelines

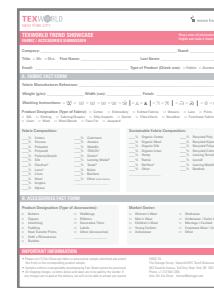
CHOOSE

(8) fabrics with the required 18" x 18" size OR
(5) finished apparel/garment samples



PRINT

(1) Fact Form for each submission



2

Send before December 9, 2020



- ✓ **FORMS** - **Fill out** form for each item submission
- ✓ **SAMPLES** - **Attach** form to each item submission
- ✓ **MAIL** - **Send** all submissions to:

The Doneger Group
Texworld NYC Trend Showcase
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New York, NY 10018, USA
Phone: +1 212 564 1266
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- For shipping paper forms, you need to fill out the **Custom Form** declaring that you are the sender. For online registration of your parcel, you need to choose the incoterm DDP (Duty Delivery Paid) in the description. Please do not declare more than \$5 USD value for the samples.