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**Sub: Launch of Trade Regulations, Accreditation & Compliance Enablement (TRACE) under Export Promotion Mission (EPM) – NIRYAT DISHA**

**Dear Member,**

This is to inform you that DGFT has introduced a new scheme titled Trade Regulations, Accreditation & Compliance Enablement (TRACE) under the Export Promotion Mission (EPM – Niryat Disha) with immediate effect vide Trade Notice No. 26/2025-26 dated 20th February 2026 ([copy enclosed](#)).

The objective of the TRACE scheme is to support MSME exporters in meeting the growing quality, regulatory, and technical compliance requirements of international markets. Many export destinations now mandate strict testing, certification, traceability, and compliance with standards before allowing imports. The scheme has been introduced to help exporters manage such compliance costs and improve global market access.

Under the TRACE scheme, eligible MSME exporters can receive partial reimbursement of expenses incurred on activities such as:

- Product testing and laboratory analysis
- Inspection and certification
- Factory audits and compliance verification
- Traceability systems and documentation
- Other conformity assessment requirements needed for export market access

The scheme is applicable to MSMEs that are part of international value chains and hold a valid IEC and Udyam registration. Support will be available only for eligible compliance activities undertaken after the date of notification and will be subject to prescribed ceilings and conditions. Refer attached Trade Notice.

The Trade Notice provides detailed guidelines in the following annexures:

- Annexure I – Policy Framework
- Annexure II – Operational & Procedural Guidelines
- Annexure III – Governance Structure
- Annexure IV – Online Application Procedure

The scheme will initially be implemented on a pilot basis to gather feedback, build

institutional learning, and enable improvements based on industry experience.

DGFT has invited stakeholder comments on the scheme within 30 days from the date of the Trade Notice. Members may send their feedback directly to [epm-dgft@gov.in](mailto:epm-dgft@gov.in), with a copy marked to the Council at [sybil@texprocil.org](mailto:sybil@texprocil.org) and [ramitha@texprocil.org](mailto:ramitha@texprocil.org).

We encourage members, especially MSME exporters, to review the scheme and assess its potential benefits for improving export readiness and compliance with global standards.

**Regards,**

**Dr. Siddhartha Rajagopal**  
**Executive Director**

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