



E-Serve No.: 56 of 2026 | Date: February 24, 2026

Sub: Launch of Support for Integrated Support for Trade Intelligence & Facilitation (INSIGHT) under Export Promotion Mission (EPM) – NIRYAT DISHA

Dear Member,

We wish to inform you that DGFT under the aegis of the Ministry of Commerce and Industry, has implemented the Support for Integrated Support for Trade Intelligence & Facilitation (INSIGHT) intervention under the Export Promotion Mission (EPM) – NIRYAT DISHA, with immediate effect. A copy of Trade Notice No. 27 / 2025-26 dated 20.02.2026 is [enclosed](#) herewith for reference.

Objective of the Intervention

The INSIGHT initiative aims to strengthen exporter preparedness and institutional support systems by addressing the following particularly for MSMEs:

- Information asymmetries
- Procedural bottlenecks
- Capacity gaps

Key Areas of Assistance

The intervention seeks to enhance export readiness, competitiveness, and market responsiveness through structured support in the following areas:

- 1. Training and Skill Development:** Training programmes and workshops to help exporters learn new skills and understand global trade better, especially in new and emerging areas.
- 2. Support at District and Cluster Level:** Local support through awareness programmes, guidance, and handholding at district, cluster, or industry association level to help exporters grow.
- 3. Trade Data and Market Intelligence:** Providing useful trade data, analytics tools, and digital platforms to help exporters understand markets, trends, and make better business decisions.

4. Research and Pilot Projects: Support for studies, new ideas, pilot projects, and innovations that can improve export performance and competitiveness.

Implementation of the Scheme :

-- The intervention will be operationalised on a pilot basis to enable feedback, institutional learning, and data-driven refinements.

-- Detailed Policy Framework, Operational & Procedural Guidelines, and Governance Structure are provided in the respective Annexures to the Trade Notice.

-- The procedure for submission of applications is provided separately (Annexure-IV).

Online Application Links

Applications may be submitted through the following online forms (until further notice):

-- Developing Modules/Toolkits in Emerging Areas :
<https://forms.gle/Pin1UtVjFZVqQGZz6>

-- Research Studies - <https://forms.gle/XKMEqCtQeiHJoy3u9>

-- Capacity Building in Emerging Areas - <https://forms.gle/m51vRUi6jqpAhTZ9>

-- District/Cluster Level Capacity Building - <https://forms.gle/rryauKq9M8jVyLXo9>

-- Trade Intelligence & Analytics - <https://forms.gle/vCiWj3rXb31Jjzaz9>

Submission of Comments

Members may submit comments/suggestions on the draft provisions within 30 days from the date of issuance of the Trade Notice at: epm-dgft@gov.in cc marking to the Council at sybil@texprocil.org / ramitha@texprocil.org

Members, especially MSMEs, are encouraged to actively participate and leverage this initiative for strengthening export capabilities and improving market competitiveness.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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