



**E-Serve No.: 51 of 2026 | Date: February 20, 2026**

**Sub: Invitation to Participate in Export Haat at Thane – 26th February 2026**

**Dear Member,**

We are pleased to inform you that an Export Haat is being organized by Amazon Global Selling in association with The Cotton Textiles Export Promotion Council (TEXPROCIL) to promote exports through e-commerce platforms.

The program is aimed at encouraging textile exporters to leverage cross-border e-commerce opportunities, particularly in key markets across Europe and North America. As global trade increasingly shifts toward digital platforms, this initiative will provide valuable insights into expanding your international footprint through structured online channels.

**Event Details:**

**Date:** 26th February 2026 (Thursday)

**Time:** 10.30 AM to 1.30 PM followed by lunch

**Venue:** Vivanta Thane

LBS Road (Survey No. 29A, Lal Bahadur Shastri Marg, Gokul Nagar, Thane West, Thane, Mumbai, Maharashtra 400601)

**Registration begins at 9.30 am**

**ELIGIBILITY: The session is open only to those companies having a valid IEC Code.**

The Export Haat will be a dedicated hand-holding session, where senior executives from Amazon Global Selling will personally guide participants through the complete process of exporting via e-commerce — from onboarding and compliance to logistics, payments, and scaling internationally.

Members will have the opportunity to engage directly with experts and clarify operational aspects in a practical and interactive setting.

This session is particularly significant as e-commerce exports represent the way forward for businesses looking to diversify markets and enhance global reach in a competitive environment.

Additionally, a special session on **Kasturi Cotton** will be conducted during the program, providing insights into branding, traceability, and market positioning of Indian cotton in international markets.

Members are strongly encouraged to participate in large numbers and take advantage of this insightful and future-oriented initiative.

Registration Link (Mandatory):

[https://sell.amazon.in/grow-your-business/amazon-global-selling/events/e-export-haat1?ld=EL\\_EH\\_Thane\\_Texprocil](https://sell.amazon.in/grow-your-business/amazon-global-selling/events/e-export-haat1?ld=EL_EH_Thane_Texprocil)

The above link also contains detailed information about the event. Kindly note that registration through the link is mandatory for attending the program.

We look forward to your active participation.

Regards,

**Dr. Siddhartha Rajagopal**  
**Executive Director**

::TEXPROCIL::

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