

The Cotton Textiles Export Promotion Council

MAI Funding

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this particular event are not eligible to get subsidy under MAI scheme for participation in this edition of Texworld Evolution
2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year. In case of exporters belonging to SC/ ST/ Women and the exporters having f.o.b. value of exports of or less than Rs. 50 crores in the preceding year, 5 participation in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc.)
3. Further, the participants who have completed 12 months of membership with the Council and with minimum annual export turnover of Rs. 50 lakhs and up to Rs. 50 crores in the last financial year will be eligible to avail reimbursement of air fare in Economy class.

Reimbursement of airfare to the companies having nil exports / startups/ new exporters may be allowed up to 10% of the total number of participants, subject to the following conditions:

- a. The amount of airfare reimbursed will be **50% of the economy fare**, subject to market-wise ceiling prescribed in the scheme guidelines.
- b. The exporter has to be active in the domestic market and has at least annual turnover of minimum Rs. 50 lakhs in the preceding financial year.

The reimbursement will be upto Rs.90,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval and funds received from the Ministry.