

Draft Program Agenda
Azadi Ki Amrit Mahotsav
Vanijya Utsav
Showcasing India as a Rising Economic Force
21st & 22nd September 2021 at SS Convention Vijayawada

Day 1: 21st September 2021, Tuesday,
TIME : 8:00 AM - 5:00 PM (8 Hrs)

Event	Theme	Speakers	Time slot
Registration			8:30 AM onwards
Inaugural session			10:30 AM - 12:30 AM
Lightening lamp & Felicitation to Dignitaries			
INTRODUCTION	BY EMCEE		10 :30 AM - 10: 40 AM
	FELICITATION		10: 40 AM - 10: 50 AM
	LAMP LIGHTING		10: 50 AM - 11: 00 AM
Opening Remarks	Shri Adityanath Das IAS, Chief Secretary, Government of Andhra Pradesh.		11: 00 AM - 11: 05 AM
Key Note	*Shri B.V.R Subramanyam IAS, Commerce Secretary, Government of India		11: 05 AM -11: 10 AM
Gol Role in Export Promotions	Shri. S Suresh kumar, IAS Joint Secretary, Government of India.		11: 10 AM -11: 15 AM
EPC Role in Promoting exports	Shri. Arvind Goenka, Chairman, The Plastics Export Promotion Council of India (PLEXCONCIL)		11: 15 AM -11: 20 AM
Overview of Andhra Pradesh Export	Shri. Mekapati Goutham Reddy, Hon'ble Minister for Industries & Commerce, Infrastructure & Investments, IT, Skill Development & Training Government of Andhra Pradesh.		11: 20 AM - 11: 25 AM
Inaugural Address	Shri Y.S Jagan Mohan Reddy, Hon'ble Chief Minister of Andhra Pradesh, Government of Andhra Pradesh		11: 25 AM - 11: 45 AM
Vote of Thanks	Shri. Karikal Valevan IAS, Special Chief Secretary to Government & CIP, Industries & Commerce Department, Government of Andhra Pradesh.		11: 45 AM - 11: 50 AM
	Special Invites *Mr. Ron Malka, Israeli Ambassador to India *Mr. Barry O'Farrell, High Commissioner Australia *Mr. Joel Reifman, Consul General, United States *Mr. Masayuki Taga, Consul General, Japan *Mr. Andrew Fleming, British Dy High Commissioner *Mr. Kwon Young Seup, Consul General, South Korea		11:50 AM - 12:00 PM (Open for Participation)

	*Ms. Christina Maria, German General *Ms. Nicole Girard, Consul General, Canada	
Ribbon Cutting: Exhibition Area & Export Handholding Area By Hon'ble Chief Minister and other Dignitaries on Dais		12:00 PM - 12:30 PM
Networking Lunch		12:30 PM - 01:30 PM
Buffer Time		01:30 PM - 02:30 PM
Promoting local produce, Interaction with Indian Missions Abroad		02:30 PM - 04:30 PM
Panel Address	Shri. Mekapati Goutham Reddy, Hon'ble Minister for Industries & Commerce, Infrastructure & Investments, IT, Skill Development & Training Government of Andhra Pradesh.	2: 30 PM - 2:40 PM
Promoting local produce	Shri. Karikal Valevan IAS, Special Chief Secretary to Government & CIP, Industries & Commerce Department, Government of Andhra Pradesh.	2: 40 PM - 2 :50 PM
Global Market Opportunities	Shri. JVN Subramanyam IAS, Commissioner Industries, Commerce & Export Promotion, VC & MD APIIC Government of Andhra Pradesh.	2: 50 PM - 3 :05 PM
Role of EPC in International Markets & Export Promotions	Shri. Sribash Dashmahopatra, Executive Director, The Plastics Export Promotion Council of India (PLEXCONCIL)	3: 05 PM - 3 :15PM
Role of DoC & DGFT in Export Promotions	Shri. Ramesh B N, ITS, Joint Director General Director General of Foreign Trade	3: 15 PM - 3: 25PM
Explore Opportunities with Indian Missions Abroad (Virtual Participation)	Indian Embassy in UAE Indian Embassy in Japan *Indian Embassy in South Korea Indian Embassy in France Indian Embassy in Germany Indian Embassy in UK *Indian Embassy in Bangladesh *Indian Embassy in Shri Lanka *Indian Embassy in Vietnam	3: 15 PM - 4: 15 PM
Q & A Open House Discussion		4: 15 PM - 4: 25 PM
CLOING REMARKS - Plexconcil Chairman		4: 30 PM
Snacks		04:30 PM - 05:00 PM
Day Break		

Day 2: 22nd September 2021, Wednesday

8:30 AM - 4:00 PM (7.5 Hrs)

Event	Theme	Speakers	Time slot
Registration			8:30 AM onwards
Export Opportunities by APEDA & MPEDA Government Interventions Policy Benefits - FTP Financing Options			10:30 AM - 12:30 AM
Special Address	*Shri. Kurasala Kannababu, Hon'ble Minister for Agriculture Government of Andhra Pradesh		10: 30 AM - 10: 40 AM
Export Opportunities in Food Processing	*Smt Poonam Malakondaiah IAS, Special Chief Secretary to Government, Agri, Horti, Fisheries, Government of Andhra Pradesh.		10: 40 AM - 10: 50 AM
Government Intervention in Exports	Shri. Karikal Valevan IAS, Special Chief Secretary to Government & CIP, Industries & Commerce Department, Government of Andhra Pradesh.		10: 50 AM - 11: 00 AM
Opportunities for Marine Exports & Role of MPEDA	*K.S. Srinivas IAS Chairman Marine Products Export Development Authority		11: 00 AM - 11: 10 AM
Opportunities for Agri Commodity Exports & Role of APEDA	*Dr. M. Angamuthu, IAS Chairman Agricultural and Processed Food Products Export Development Authority		11: 10 AM - 11: 20 AM
Opportunities in SEZs	*Shri. A Ram Mohan Reddy, IFS Zonal Development Commissioner Vishakhapatnam Special Economic Zone		11: 20 AM - 11: 30 AM
Opportunities for Plastics Exports	Shri. Sribash Dashmahopatra, Executive Director, The Plastics Export Promotion Council of India (PLEXCONCIL)		11: 30 AM - 11: 40 AM
Foreign Trade Policy & Benefits	Shri. Ramesh B N, ITS, Joint Director General Director General of Foreign Trade		11: 40 AM - 11: 50 AM
Role & Importance of ECGC in Exports	*Shri. M Senthilnathan, ITS Chairman & Managing Director Export Credit Guarantee Corporation of India		11: 50 AM -12: 00 PM
Financing Options for Exporters	*Ms. Harsha Bangari, Managing Director EXIM Bank		12: 00 PM - 12: 10 PM
Q & A Open House Discussion			12: 10 AM - 12: 20 PM
Tea Break			12:20 AM - 12:30 PM

Presentation of Proposed EFCs, Discussion of issues pertaining to Exporters in the state		12:30 PM - 01:30 PM
Export Facilitation Centers	Shri. JVN Subramanyam IAS, Commissioner Industries, Commerce & Export Promotion, VC & MD APIIC Government of Andhra Pradesh.	12: 30 PM -12: 40 PM
Role & Importance of Customs in Exports	*Shri. Kallu Venkat Ram Reddy IRS, Commissioner Customs Head of Commissionerate Andhra Pradesh State.	12: 40 PM - 12: 50 PM
Role & Importance of ECGC in Exports	*Shri. M Senthilnathan, ITS Chairman & Managing Director Export Credit Guarantee Corporation of India	12: 50 PM - 01: 00 PM
Role & Importance of Ports in Exports	*Shri K Rama Mohana Rao, IAS Chairman Vizag Port Trust, Government of India	01: 00 PM - 01: 10 PM
Govt Intervention on Container Demands	*Shri. V. Kalyana Rama, Chairman & Managing Director Container Corporation of India	01: 10 PM - 01: 20 PM
Q & A Open House Discussion		01: 20 PM -01: 30 PM
Lunch Break		01:30 PM - 02:30 PM
AMTZ - Medical technologies in Andhra Pradesh		02:30 PM - 03:30 PM
Special Address	Shri. Mekapati Goutham Reddy, Hon'ble Minister for Industries & Commerce, Infrastructure & Investments, IT, Skill Development & Training Government of Andhra Pradesh.	02: 30 PM - 02: 40 PM
Government of AP Initiatives & Interventions	Shri. Anil Kumar Singhal, IAS Principal Secretary to Government, Health, Medical & Family Welfare Government of Andhra Pradesh	02: 40 PM - 02: 50 PM
	Shri. Dr. Jitendra Sharma CEO & MD AMTZ	02: 50 PM - 03: 00 PM
Buffer time for Arrangements		
VISIT TO EXPORT EXPERIENCE ARENA		Day Long visit to arena and registrations.
REGISTRATION FOR NEW EXPORTERS		
	Award Ceremony - FELICIATION BY TBC Best Stall Top exporter in the State Women Entrepreneur SC & SCT Entrepreneur	03:30 PM- 04:00 PM
	Closing Remarks Vote of Thanks	04:00 PM - 05:00 PM
Snacks		
Event Close		

Stalls: Maximum 25 stalls

Regulators	Facilitators	Exporters/EPCs	Sponsors
1. APTPC Stall - AP State 2. DGFT 3. Customs	1. Ports 2. ECGC 3. EPC 4. Freight Forwarder 5. Railways 6. EXIM Bank 7. Commercial Banks 8. Irradiation Facility	1. APEDA 2. MPEDA 3. Spice Board 4. Engineering Export Promotion Council 5. Tobacco Board & who ever is interested 6. LIDCAP 7. Rice Association 8. Granite Association 9. Sea Food Association 10. MSME Association 11. CIPET 12. Handlooms EPC	5 stalls for sponsors