

Please complete, sign & return to: [htsesales@usa.messefrankfurt.com](mailto:htsesales@usa.messefrankfurt.com)

Full Company Name: \_\_\_\_\_

Company Booth Name: \_\_\_\_\_  
*used for signage and exhibitor listings*

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## PRODUCT DESIGNATION

*Please indicate your top (3) categories in order of importance, with (1) being your primary product group:*

- \_\_\_ **Bed** bed linen | bedroom products | quilts | throws | blankets | pillows | bed fillings
- \_\_\_ **Bath** terry goods | Toweling | shower curtains | bath mats | carpets | Bathroom accessories
- \_\_\_ **Table Linen** table coverings | table decorations | Non-textile table cloth
- \_\_\_ **Floor Coverings** carpets | floor coverings | rugs | doormats (textile & non-textile)
- \_\_\_ **Window** furnishing fabrics | curtains & curtain accessories | window blinds | sun protection
- \_\_\_ **Fabric** furniture fabric | decorative fabric | cushions & pouffes
- \_\_\_ **Kitchen Linen** kitchen linen | kitchen wear
- \_\_\_ **Walls** wall paper & wall coverings | accessories
- \_\_\_ **Design & Technology** design studio | technology

## BUSINESS SEGMENT YOU SERVE

- Garment Manufacturer / Retailer / Private Label
- Converter / Wholesaler / Reseller
- Independent Designer / Start-Up Brand
- Buying Agent / Consulting Firm
- Mill / Fabric Manufacturer
- Other \_\_\_\_\_

## PRODUCT PRICE POINT

- Budget/Mass  Better
- Moderate  Designer/Luxury

**SMALL QUANTITY OFFERINGS:**  50 - 100 pieces  100 - 500 pieces  500+ pieces

**SUSTAINABLE CERTIFICATIONS** if checked, please complete eco form and submit along with this application

## MANDATORY ADMINISTRATION FEE - \$95

*Added to the final cost of the Pop-up Exhibition package*

Includes website listing and mobile app listing.

### **POP-UP HYBRID PACKAGE - US \$1,995**

**(includes \$95 mandatory fee)**

- Product display at the Pop-up Sourcing show room
- Full access to virtual platform
- On-boarding and set-up support
- Extended access after the show
- Product listings

### **VIRTUAL PACKAGE ONLY - US \$1395**

**(includes \$95 mandatory fee)**

- Full access to virtual platform
- On-boarding and set-up support
- Extended access after the show
- Product listings

## PAYMENT INFORMATION

*All payments must be made in USD. Payment details included on invoice.*

50% of payment due immediately upon receipt of invoice

100% of payment due by **June 1, 2021**

100% payment is due for invoices received after **June 1, 2021**

- checks (make payable to Messe Frankfurt, Inc.)
- credit cards\* (authorization form provided with invoice)
- wire transfer \*\*

**BOOTH NUMBERS WILL NOT BE ASSIGNED OR CONFIRMED UNTIL PAYMENT IS RECEIVED.**

\* Please note that full payment is required with credit card payments.

All credit card transactions will incur a 4% processing fee. U.S. credit cards only.

\*\* Exhibitor incurs all cost of wire transfer. Wire transfer settlement instructions should be marked so that "Foreign Bank Charges" are to be paid by the ordering customer.

## CANCELLATION POLICY

In the event that an exhibitor cancels the contracted exhibit space, the exhibitor must do so in writing and will be obligated for a cancellation fee of 100% after **June 1, 2021**.