

Please complete, sign & return to: twsales@usa.messefrankfurt.com

Full Company Name: _____

Company Booth Name: _____
used for signage and exhibitor listings

Contact: _____ Title: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____ Country: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

PRODUCT DESIGNATION

Please indicate your top (6) categories with (1) being your primary product group.:

| | | | | | | | |
|----------|-----|----------|-----|--------------------------------|-----|---------------|-------|
| Cotton | ___ | Shirting | ___ | Functional Fabrics | ___ | Denim | ___ |
| Silk | ___ | Linens | ___ | Findings, Trims, + Accessories | ___ | Silky Aspects | ___ |
| Wool | ___ | Yarns | ___ | Embroidery + Lace | ___ | Novelties | ___ |
| Faux Fur | ___ | Prints | ___ | Tailoring + Drapery | ___ | Knits | ___ |
| Wovens | ___ | Jacquard | ___ | Technology Services | ___ | Other | _____ |

BUSINESS SEGMENT YOU SERVE

- Garment Manufacturer / Retailer / Private Label
 Converter / Wholesaler / Reseller
 Independent Designer / Start-Up Brand
 Buying Agent / Consulting Firm
 Mill / Fabric Manufacturer
 Other _____

PRODUCT PRICE POINT

- Budget/Mass
 Better
 Moderate
 Designer/Luxury

- SMALL QUANTITY OFFERINGS:** 50 - 100 running meters 100 - 500 running meters 500 + running meters

- SUSTAINABLE CERTIFICATIONS** if checked, please complete eco form and submit along with this application

MANDATORY ADMINISTRATION FEE - \$95

Added to the final cost of the Pop-up Exhibition package

Includes website listing and mobile app listing.

POP-UP HYBRID PACKAGE - US \$1,995

(includes \$95 mandatory fee)

- Product display at the Pop-up Sourcing show room
- Full access to virtual platform
- On-boarding and set-up support
- Extended access after the show
- Product listings

VIRTUAL PACKAGE ONLY - US \$1395

(includes \$95 mandatory fee)

- Full access to virtual platform
- On-boarding and set-up support
- Extended access after the show
- Product listings

PAYMENT INFORMATION

All payments must be made in USD. Payment details included on invoice.

50% of payment due immediately upon receipt of invoice

100% of payment due by **June 1, 2021**

100% payment is due for invoices received after **June 1, 2021**

- Checks (make payable to Messe Frankfurt, Inc.)
 Credit Card* (authorization form provided with invoice)
 Wire Transfer **

* Please note that full payment is required with credit card payments.

All credit card transactions will incur a 4% processing fee. U.S. credit cards only.

** Exhibitor incurs all cost of wire transfer. Wire transfer settlement instructions should be marked so that "Foreign Bank Charges" are to be paid by the ordering customer.

CANCELLATION POLICY

In the event that an exhibitor cancels the contracted exhibit space, the exhibitor must do so in writing and will be

obligated for a cancellation fee of 100% after **June 1, 2021**