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A fortnightly publication of THE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA

Volume IV. Issue No. 9 April 25, 2019

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CHAIRMAN'S MESSAGE



Dear Friends,

By all accounts, the fiscal year gone by can be termed as a challenging year characterised by uncertainty and a slowdown in the

global economy. Tariffs also became a significant wildcard impacting the trends in global trade.

Trade Data

As per the quick estimates for March 2019, released by the DGCIS, Indian cotton textiles have reached a level of US \$ 11,260 million during F.Y. 2018/19 marking a growth of 12.8% from a level of US \$ 9,980 million during F.Y. 2017/18.

The estimates worked out by the Council, however, suggest that the export of cotton textiles are likely to be higher and achieve 99% of the target set by the government for the fiscal year 2018 – 2019, i.e. US \$ 12,650 million. While final trade data is awaited, we feel that this achievement is commendable, especially, in view of the slowdown

in global trade and the domestic policy challenges faced by all the exporters.

Cotton Situation

As the new fiscal year sets in, the key question in the first half of 2019 is the likely production levels of cotton in India. As per some estimates, the production is likely to be at 343 lakh bales, lower than the last cotton season due to lower acreage and vields. While the official estimates from the Cotton Advisory Board (CAB) are still awaited, it is hoped that suitable pre-emptive and at the same time progressive measures will be adopted to ensure that the Indian cotton supply position is comfortable and the prices remain competitive for both domestic and overseas consumption during the coming months.

Cotton textile exports to China

China continues to be the largest market for export of cotton yarn (32% share) from India and the second largest market for exports of cotton fibre with a share of 20% share. No wonder, cotton textiles

remain amongst the major items in India's export basket to China.

During the period April 2018 and February 2019 exports of cotton textiles increased by 69% as compared with the same period in 2017-2018 contributing in a small way to reducing the trade deficit between the two countries.

The Council is trying to push the exports of fabrics and made ups also which currently suffer from high levels of tariffs. With China seemingly vacating the lower end of textile production, India can make a good beginning by targeting the market for these segments. It is strongly believed that higher trade levels will bring in its wake higher levels of investments to India, especially in the weaving and processing sectors.

Trade Promotion

With a view to enhance the exports of cotton textiles products under it's banner, the Council is undertaking a wide ambit of export promotional activities in the fiscal year 2019

CHAIRMAN'S **MESSAGE**

CONTINUED FROM PAGE 1

-2020. The Council's calendar of events for the current fiscal year is already published on the Council's website & also in this E-newsletter. Many of our members have begun to respond with "expressions of interest" to participate in these events. However, for the success of these initiatives, we sincerely hope that many more exporters will come forward and participate in these events and benefit from the grants made available by the government.

Markets to watch

A lot of efforts are being undertaken by the Council to improve the effectiveness of participation at various international events developing specific strategies for value addition, product selection and market identification.

At a recent meeting of the Madeups sub-committee, it was felt that the Council should explore business opportunities in countries like Malaysia and Singapore in South East Asia and UAE (Dubai), where retail networks are well developed along with a demand for value added institutional sales. Special efforts should also be undertaken to explore markets like Russia, Ukraine, Korea especially for Home Textiles. The Council is in the process of drawing up action plans to promote exports in these markets. In case members have any suggestions regarding other markets, we invite them to share it with the Council.

With a view to tap the potential in new markets, the Council is organising a Buyer Seller Meet (BSM) in Poland and Portugal in June 2019. A preparatory visit undertaken recently by the Council to Poland showed that there were good opportunities for madeups in Warsaw and Poznan areas while varn/fabrics can find a good market in Lodz area as there are a large number of small scale knitting and garmenting factories in and around the vicinity.

Friends, while all possible efforts are being undertaken by the Council to diversify the market presence for cotton textile products, we solicit :: TEXPROCIL ::

16-Apr-2019

your participation in large numbers in the forthcoming B2B events in Poland and Portugal.

Way forward

Given the volatilities existing in the global markets, economists believe that faster economic growth in the country presupposes accelerated export growth. This would result not only in higher GDP growth but also higher employment, reduction of trade deficit and deeper engagement with our trading partners.

While uncertainties will always remain with us in some form or the other, we need to show resilience and always be on the lookout for opportunities. Some of the recent reports suggest that the world economies are likely to perform better in 2019, thus increasing our hopes for better returns by shifting our resources to the growing segments.

Dr. K. V. Srinivasan Chairman

E Serve No.52 of 2019

To: Members of the Council

Sub: IACC Conference on Textiles

Dear Member,

TRADE FACILITATION

This is to inform you that the Indo-American Chamber of Commerce (IACC) Textile Forum in association with US Commercial Service, US Consulate, Mumbai is organizing a one day Conference on Textiles themed "America First & Make in India: Together Achieving USD 100 Billion Trade in Textiles" scheduled 1000 hrs on Wednesday, 24th April 2019 at The Hotel Taj Mahal Palace, Apollo Bunder, Colaba, Mumbai.

The objective of the Conference is to create, develop & sustain successful bilateral partnership in textiles between USA & India. This would increase scope for

trade and promotion of niche sectors in textiles such as apparels, home textiles, technical textiles and textile machinery to enrich each other strengths and create enduring partnerships.

In case of interest to participate in conference / to obtain further details, kindly contact

Mr Satyanarayan Rath | Deputy Director

Indo-American Chamber of Commerce (IACC) 1-C, Vulcan Insurance Building | Veer Nariman Road | Churchgate | Mumbai 400020 Tel: +91-022-22821413 (B) / Cell: +919673891264, e-mail: satya.rath@iaccindia.com | Web: www.iaccindia.com.

Regards,

Dr. Siddhartha Rajagopal **Executive Director | TEXPROCIL**



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info@texprocil.org

COVER STORY

Market potential for Textiles in Poland



Poland imported US\$ 13.44 billion worth of Textile & Clothing products in the year 2018. As the manufacturing activity in Poland is gradually shrinking over the years, there is an increasing demand for finished Apparel and Home Textiles (retail format). It is a US\$ One Billion market for Home Textiles, of which share of India is only 4.34 % thereby offering a greater scope for increasing India's export to Poland.

Poland also imports a large volume of Yarns and Fabrics for further conversion into knitted fabrics, bedlinen, towels and Apparel for selling in domestic market as well as to other countries in the Baltic region.



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Salient features of Polish Textile and Clothing market is summarised below:

- ➤ Consumer preference towards synthetic fibre blended textiles and apparel is increasing over the years.
- Domestic production is mainly knitted fabrics and apparel.
- Most of the fabric requirement by the Apparel manufacturers is met by imports.
- Major textile and apparel manufacturers are located close to Lodz city.
- Retail chains are head quartered at different Regions (States) of the country
- ➤ There are a large number of Fashion Houses / Fashion Designers having their own branded retail outlets across the country.
- ➤ Textile & Apparel Wholesalers in neighbouring Baltic countries source their requirement of textiles and clothing through the importers and wholesalers located in Lodz and Warsaw.
- Import from Bangladesh, Pakistan, Myanmar, Sri Lanka is duty free and hence importers prefer to import more from these countries.

TRADE DATA

Data Analysis: Import of Textile & Clothing into Poland

Textile & Clothing import into Poland (Year To Date: January - December)								
Commodity	Description	Mn US\$			% Share			% Change
		2016	2017	2018	2016	2017	2018	2018 / 2017
	Total import of T & C	10,617	11,925	13,440	100	100	100	12.7
62	Woven Apparel	2,990	3,523	4,239	28.16	29.54	31.54	20.31
61	Knit Apparel	2,801	3,321	3,862	26.38	27.85	28.74	16.3
63	Misc. Textiles:Made-ups	986	1,046	1,079	9.29	8.77	8.03	3.23
54	Manmade Filaments	734	807	841	6.91	6.77	6.26	4.11
56	Wadding, Felt, Twine	614	678	768	5.78	5.69	5.71	13.21
59	Impregnated Text Fabrics	573	587	584	5.39	4.92	4.34	-0.61
55	Manmade Staple Fibers	521	545	574	4.9	4.57	4.27	5.43
52	Cotton and Yarn, Fabric	402	385	362	3.78	3.23	2.69	-5.96
60	Knit, Crocheted Fabrics	261	264	297	2.46	2.21	2.21	12.34
57	Textile Floor Coverings	254	278	285	2.39	2.33	2.12	2.54
51	Animal Hair and Yarn, Wool	198	201	257	1.86	1.69	1.91	27.61
58	Special Woven Fabrics	241	251	243	2.27	2.1	1.81	-3.24
53	Other Vegetable Textiles	37	34	44	0.35	0.28	0.32	29.41
50	Silk; Silk Yarns	7	5	7	0.06	0.05	0.05	25.48
Source: GTIS								

An Analysis of HS chapter wise import of Textile & Clothing (T & C) into Poland has shown that:

- ❖ There was a 12.7 % growth in import of T & C into Poland in the year 2018 over the previous year, from US\$ 11.92 billion in the year 2017 to US\$ 13.44 billion in the year 2018.
- ❖ Apparel accounts for 60% of total import of T & C.
- ❖ There was an increase of 3.23% in import of made-ups.

Import of Cotton Textiles (HS Chapter 52: cotton, yarn and fabrics & HS 63 Made-ups)

India is the 3rd largest supplier of cotton, yarn and fabrics (under HS chapter 52), next only to Germany & Turkey. An Analysis of data on import from the top 10 suppliers of Cotton, cotton yarn and fabrics (HS 52) shows that:

- ➤ Poland is a US\$ 1 billion market for made-ups.
- ▶ India's share is only 4.34 % in the year 2018, recording a growth of 17.50% over the previous year.

What the Polish market need and share of import form India (under HS 52 & 63)

Major products imported under HS 52 (at 4 digit level) from all sources & India has shown that:

- ➤ India is the No 1 supplier of cotton and cotton yarn to Poland.
- ➤ Poland imported US\$ 255 Mn worth of cotton fabrics in the year 2018 and share of India is less than 1 % offering a big scope for increasing export of fabrics from India.
- ➤ 38% of cotton fabrics imported was of bottom weight & balance 62% is of fabrics less than 200 gsm, mainly shirting fabrics.
- ➤ Recent market study undertaken by the Council indicates that, demand for bed linen made of less than 200 thread count is high in the Polish market. Standard size for a double bed sheet is 155 x 200 cm. Supply by domestic manufacturers is insufficient and a large volume is imported.
- ➤ India is the 4th largest supplier of Bed linen, Table Linen, Toilet Linen & Kitchen Linen (HS 6302) to Poland with a share of 7.48% and recording a growth of 38% in the year 2018 over the previous year.
- ➤ There is an increasing demand for Terry Towels. Standard sizes are: Bath Towels: 70 x 140 cm; 50 x 90 cm & Hand Towels 30 x 50 cm.

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PRESS RELEASE

India's Cotton Textile Export Contributes to Reduction of Trade Deficit With China: Chairman, TEXPROCIL



China is an important trading partner for India with an import of US\$ 65.22 billion worth of goods and export of US\$ 15.10 billion for the period April – February 2019, recording an all-time high in exports and sharp decline in imports from China.

Trade balance between the two countries in the year 2017-18 was US\$ 63.05 billion in favour of China, which has now shrunk to US\$ 50.13 billion (from US\$ 57.87 billion for the period April – Feb 2018-19).

In a statement, Dr. K V Srinivasan, Chairman, The Cotton Textile Export Promotion Council (TEXPROCIL) complemented Shri. Suresh Prabhu, Hon'ble Minister of Commerce and Industry & Civil Aviation for this path-breaking achievement in reducing the trade balance.

He pointed out that exports of cotton textiles had contributed to the reduction in trade deficit as export of these items during April-February 2018-19 had increased by 69% (US\$ 1,555 million) over the previous year similar period (US\$ 919.76 million). Shri. Srinivasan pointed out that export of cotton textiles can increase further if the tariff disadvantage of 3.5% to 10% suffered by India in comparison to Vietnam, Pakistan, Indonesia etc on textile products are addressed by making further special efforts.

Dr. Srinivasan added that higher exports of cotton textiles including fabrics and made-ups can not only continue to significantly contribute to the reduction of trade imbalance but also lead to attracting investments from the labour intensive industries shifting out of China.

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COVER STORY contd. from Pg. 3

Market potential for Textiles in Poland

Samples of Bed linen & Towels made in Poland are available at the Council's office. Members interested can visit the Council's Head Office to see the samples to get an idea of what the market needs.

Also with an objective of increasing export of cotton textiles (Yarn, Fabrics & Made-ups) to European Countries, it is proposed to organize B2B meetings in Poland & Portugal from 13th to 18th June, 2019 under MAI scheme of the Govt. of India. This is a standalone event being organized by TEXPROCIL with the support of Indian Embassies Poland (Warsaw) & Portugal (Lisbon). The Council has invited participation of exporters of Home Textiles, Fabrics & Yarn to participate in this comprehensive and exclusive B2B meeting.

Conclusion:

- ➤ Poland imports a large volumes of Textiles for its domestic consumption as well as for supply to neighbouring Baltic countries.
- There are a large number of MSME in the knitting, made-ups and apparel manufacturing.
- ➤ A large number of local brands and Fashion Designers are importing finished products.
- ➤ Most of the T & C manufacturing activity are located in and around the city Lodz.
- Considering the advantages and strengths of Indian manufacturing capabilities in T & C, there is a large scope to increase India's market share in Poland.

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Avail of more detailed information on EXIM POLICY @ TEXPROCIL GREIVANCE REDRESSAL CELL | email: ravikumar@texprocil.org

TRADE NOTIFICATION

MEMBERSHIP SATISFACTION SURVEY

Dear Member, Kindly fill in your complete information below and respond to the questions below by tick (✓) marking appropriate response in the space provided or with suggestions in brief wherever necessary. We value your association with us and prompt feedback.									
				COMPANY IN	FORM/	ATION			
Name of the Company		:							
Contact Person & Designation			:						
TEXPROCIL Me	embersl	hip (RCMC) No.	:						
Email Address	& Web	site	:						
-		=			_	of 1 to 5. in order to se 5 = Not Availed (N.A.)	rve you	still better.*	
Membership	Rate Here	Trade Development	Rate Here	Trade Promotion	Rate Here	Trade Services	Rate Here	Trade Intelligence	Rate Here
Procedure for New Membership		Publication: E-Newsletter		Intl. Fairs & Events		Certificate of Origin		Interactive Website	
Membership Renewal		E-serve		Seminars & Workshops		Grievance Redressal Services		E-News Clippings	
RCMC Amendment		Circulation Trade Enquiries/ Award		MDA/MAI Schemes		Information on Exim policy/ Amendment DBK		Information Disseminated	
 a. Are you generally satisfied with the services actively availed by your company and marked above? Tick (✓) 			YES		NO				
b. If you have replied 'no' above, please suggest how the Council can improve the services (use additional sheet if required)			uncil	Suggestions:					
3) How is your company benefitting from the Exhibitions / BSMs being organized by the Council? Tick (✓)			Accessing new Markets		Generating additional business				
Others (Pls. Specify):			Making new Contacts (Trade Enquiries)		Any Others				
How is your company benefitting from the Export Facilitation services being provided by the Council?			Information on Export Policy / Procedures		Responses to various EXIM queries				
Others (Pls. Specify):			Redressal of Trade related grievances		Any Others				
5) Have you recommended TEXPROCIL Membership to other companies? Tick (✓)			YES		NO				
6) Do you have any other suggestions to offer regarding TEXPROCIL Member Services? (use additional sheet if required)			Suggestions:						

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^{*}Kindly ignore this feedback form, if you have already responded.

TRADE NOTIFICATION

TEXPROCIL MEMBERSHIP ANNUAL RENEWAL SUBSCRIPTION

The Annual Renewal Subscription for the financial year 2019-2020 for existing members has become due for payment from 1st April, 2019, as follows:

Type of Membership	Amount (Rs.)	GST @ 18%	Total Amount (Rs.)
Member (with Voting Right)	11000/-	1980/-	12980/-
Registered Textile Exporter	6000/-	1080/-	7080/-

Note: GST Invoice will be issued on receipt of payment.

Note for Members:

- Members are also requested to submit the CA Certificate as per the format given below certifying the Export Turnover for the financial years 2017-2018 & 2018-2019 i.e. the amount of actual FOB value of exports of Cotton Textiles excluding Readymade Garments and Handloom Textiles.
- Members may note that the eligibility criterion of annual export turnover is minimum Rs. 2 Crore. Those not fulfilling the criteria will automatically be renewed as RTE i.e. Registered Textile Exporter.
- RTEs are not required to submit the CA certificate.

Format of Chartered Accountant Certificate to be submitted by Members only:

CHARTERED ACCOUNTANT CERTIFICATE (on C.A.'s Letter Head)

TO WHOMSOEVER IT MAY CONCERN

This is to certify that M/s.	(1	Name and full address of the Member) having
IE code No.	have exported Cotton / Cotton Yarn /	Cotton Fabrics / Cotton Madeups (Excluding
Handloom Items / Readymad	e Garments and Silks, etc.) during the finance	cial year 2017-2018 & 2018-2019 as follows:

Sr. No.	Description	2018-2019 (Rs. FOB Value)	2017-2018 (Rs. FOB Value)
1	Cotton		
2	Cotton Yarn		
3	Cotton Fabrics		
4	Cotton Made-ups		
	TOTAL		

(Stamp & Signature of Chartered Accountant)

(Membership No. of Chartered Accountant)

(Firm Registration No. of Chartered Accountant)

PLACE: DATE:

Note to Members & RTEs whose RCMC has expired on or before 31.03.2019:

Please apply immediately for renewal of RCMC with the following documents (self-attested copies) on mail or upload them online through member login from TEXPROCIL's website:

- [1] Copy of Importer-Exporter Code (IEC) of the company
- [2] In case of Manufacturer Exporter, a copy of Manufacturing Licence
- [3] In case of changes in Partners, a copy of revised deed of partnership
- [4] In case of changes in Directors, a copy of DIR-12 or Board Resolution for those who have resigned and newly appointed.

Members may obtain RCMC & Renewal documents online through member login on TEXPROCIL's website. The procedure is as follows:

- Go to the Membership Login Menu and click on 'Enter Now' at Membership Management Program
- Since you are already registered member of the Council, you need to choose Registered Member at Member login page between New Member and Registered Member.
- Once you click on Registered Member, you should type your email id registered with the Council for the login purpose as User Name and type company's Importer Exporter Code (IEC) code as password.
- You can view all the details of your company and can get RCMC, renewal documents etc. by clicking on 'Company Details'.
- You can also upload your export returns online.

(For any further queries please write to Mrs. Smita Dalvi on email: smita@texprocil.org)