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Indian Cottons, Global Reach!



TEXPROCIL Enewsletter



www.texprocil.org



A fortnightly publication of THE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA

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CHAIRMAN'S MESSAGE



Dear Friends,

As we move into the month of September, marking the beginning of Autumn in the Northern Hemisphere and Spring in the Southern, we are caught between the two poles of Hope and Despair.

Not so long ago, India's future outlook beckoned the world with hope built around - an agile economy, inclusive growth, development of infrastructure amongst others. However, the economic slide facing the country, post pandemic seems to have in a way, cast a sense of despair on the country's aspirations.

The provisional estimates of GDP for the April-June quarter show that while the leading economies among the G-20 Countries saw a contraction ranging from 9% to 22%, India in comparison recorded a higher contraction of 23.9%.

Today, the fast changing economic landscape makes it extremely difficult to describe future growth trajectory. Existing signs as V-shaped, or U-shaped, or W-shaped, or L-shaped, have assumed a new form as K-shaped (two lines diverging from a perpendicular). For all of us in the textile and clothing sector, it will be important to see which growth path the Indian economy assumes in the near future.

While the economists debate the path of growth recovery in the months to come, the Government's attention needs to be focussed on reviving exports by way of progressive trade policies as exports have an important contribution to make in the country's GDP growth.

RoDTEP

On the RoDTEP scheme, the Council is in the process of preparing proposals for the inclusion of Cotton textile products like Yarn, Fabrics and

Made ups under the scheme which will be submitted to the Government shortly. I would once again urge all our members to come forward and submit the data to the Council at the earliest.

MEIS

On the MEIS scheme, the Government has imposed a limit on the benefits under the scheme to Rs 2 cores per exporter on exports from September 1, 2020 to December 31, 2020. This will not have any impact on the exporters of Cotton Yarn and Made ups since Cotton Yarn is not covered under the scheme and exporters of Made ups avail of the RoSCTL scheme. However, large exporters of fabrics and Madeups articles covered under Chapter 94 and 42 of the ITC (HS) classification will be adversely affected by this cap on the MEIS benefits. The MEIS will be discontinued from January 1, 2021 and I hope RoDTEP scheme will be implemented immediately after the discontinuation of the MEIS.

CHAIRMAN'S MESSAGE

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Meeting with Hon'ble Minister of Commerce, Industry & Railways

I attended a video conferencing meeting convened by the Hon'ble Union Minister of Commerce & Industry and Railways Shri Piyush Goyal on 3rd September, 2020. In the meeting, I urged the Hon'ble Minister to release all the pending RoSL claims till March 7, 2019, and to implement the RoSCTL scheme from April 1, 2020.

I also highlighted the problems faced by many of the exporters who have been classified under the "Risky Exporters Category".

Opening up facets of the PPE segment

In the last few days, the Government has taken several decisions on Personal Protection Equipment (PPE). Exports of 2/3 Ply Surgical Masks have been shifted from the "Restricted" category to the "Freely exportable" category.

Exports of N-95/FFP2 Masks have been allowed against an Export Licence.

Further, exports of all Non-Woven Fabrics (except Melt blown fabrics of any GSM) of any GSM including GSM 25-70, which were earlier prohibited for exports are now allowed.

I am sure these decisions will give a boost to exports of Non-woven fabrics and Masks from India in the coming months.

Kicking-off Ind-Texpo

Friends, as you may all be aware, the virtual Ind-Texpo Show being organised by the Council is all set to kick-off from 14th September for the duration of five days till 18th September. The exhibitors are also well prepared with their exhibits displayed online on respective profile pages. The task was accomplished through extensive training sessions facilitated through a series of workshops during the month of August and one-to-one training on scheduling video meetings with the buyers (which is on-going since the start of the present month).

The Council has commenced promoting virtual Ind-Texpo through Google ad-word and social media campaigns along with twin e-blasts sent to invite the buyers attending the NY Market Week. I urge all the home textile companies targeting the US market to participate in Ind-Texpo.

It is also heartening to note that with the Council's marketing efforts; over 100 buyers from 37 countries have already pre-

registered for the Show with more expected in the coming week leading up to the exhibition.

We are also happy to state that the event has received enthusiastic support from the Ministry of Textiles including a personal message from the Hon'ble Minister for Textiles, Ms. Smriti Zubin Irani.

I am sure that fruitful business discussions will take place during the five days of the virtual exhibition and this mode of B2B interaction will become an integral part of the export promotion strategy of the Council in the days to come.

Way Forward

Friends, as we come close to the end of the second quarter of this financial year the headwinds seem to be easing. We need to push the past behind us and look forward with renewed resurgence and resilience as the month of September also symbolises refocusing of energies.

The Textile Sector has overcome several crises in the past and this one too shall pass.

Dr. K. V. Srinivasan
Chairman

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& avail of our **Membership Benefits**

To know more, please write to us on email:

info@texprocil.org

COVER STORY**Resilience & Reconstruction critical for India's Economy Recovery: Economic Report**

Data now available for the April-June quarter confirms a significant world-wide year-on-year contraction of output resulting from the COVID-19 pandemic. US economy has contracted by 9.1 per cent, UK, France, Spain, Italy and Germany by 21.7 per cent, 18.9 per cent, 22.1 per cent, 17.7 per cent and 11.3 per cent respectively with the overall Euro area contracting by 15.0 per cent and Japan has contracted by 9.9 percent.

Relative to these advanced nations, India's GDP contraction at 23.9 per cent is slightly higher. The higher contraction has resulted from the stringent lockdown that India enforced in the April-June quarter. India enforced the most stringent lockdown as reflected in the Government

Response Stringency Index developed by Oxford University. The lockdown has enabled India to restrain the pandemic induced death rate to one of the lowest in the world. India's case fatality rate was at 1.78 per cent as on 31st August as compared to 3.04 per cent in US, 12.35 per cent in UK, 10.09 per cent in France, 1.89 per cent in Japan and 13.18 per cent in Italy.

As countries unlocked in the quarter starting in July, recovery is underway globally. India, too, is witnessing a sharp V-shaped recovery. India's manufacturing purchasing managers' index (PMI), at 52.2, has moved into expansionary zone in August for the first time since the lockdown, presenting much required recovery prospects for the manufacturing sector. The V-shaped pattern of recovery is seen in the following high-frequency indicators: auto sales, tractor sales, fertilizer sales, railway freight traffic, steel consumption and production, cement production, power consumption, e-way bills, GST revenue collection, daily toll collections on highways,

retail financial transactions, manufacturing PMI, performance of core industries, capital inflows and exports.

Since May, agriculture has persistently been the brightest spot in the revival of growth. Industrial production is showing definite signs of recovery with year-on-year (YoY) growth in eight core industries output showing a smaller contraction in July than in June. Consumption is picking up with passenger vehicle sales rising to their highest level at 1.83 lakh in July as compared to 1.43 lakh in March.

Some revival in rural demand is also seen in growing sales of small cars, two-wheelers and sports utility vehicles and fertilizers. Increase in registrations for commercial and agricultural tractors from 52,362 in March to 66,061 in August is further indicative of strengthening rural demand.

Growth in activity since the April-June quarter is further evident in the railway freight traffic of 95.2 million tonnes in July, closing on to its previous

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COVER STORY**Resilience & Reconstruction critical for India's Economy Recovery: Economic Report**

year level of 99.7 million tonnes. In the first twenty-days of August, railway freight volume at 60.38 million tonnes has now crossed its previous year level of 56.60 million tonnes. Also creeping up as India unlocks are railway passenger bookings from -7.92 million in April (cancellation of bookings) to 14.62 million in July and domestic aviation passengers from 2.8 lakh in May to 21.1 lakh in July. Steel production at 74.02 lakh tonnes and cement production at 242.47 lakh tonnes in July, as compared to 86.13 lakh tonnes and 280.2 lakh tonnes respectively in the corresponding month of the previous year suggest revival of construction activity.

Power consumption is quickly reverting to the last year's baseline, reaching 97 per cent of corresponding previous year levels and crossing pre-COVID (February) levels in August, 2020. Sustained impetus in E-way bills generated is reflected in their value at Rs. 13.8 lakh crore in August, reaching 97.2 per cent of corresponding month of the previous year. E-way bills are a strong and leading indicator of revenue collections, supply chain corrections and logistics growth, and thus their significant growth augurs well for early resumption of economic normalcy. Further, average daily electronic toll transactions and collections in 2020 have sequentially moved in tandem with value of e-way bills, reaching 80 per cent of pre-COVID (February) levels in August. Growth of electronic toll collections, broadband subscribers and retail payments transactions via NPCI platforms reflects positive externalities from the pandemic, apart from economic recovery.

Since the April-June quarter, global activity has entered the expansionary phase with global composite output index moving to a six-month high of 50.8 in July and global manufacturing index reaching a twenty one-month high of 51.8 in August. Increase in world demand continues to pull up India's economy with

YoY growth in merchandise exports showing a smaller contraction in July than in June. In the domestic space, rising central government's consumption spending has been supplementing domestic demand to drive GDP growth. The growth outlook has improved with YoY contraction in GST collections declining from 38.0 per cent in May 2020 to 11.9 per cent in August 2020.

On the back of robust FDI and FPI inflows and savings from tepid imports, forex reserves, as on August 21, have risen to an all-time high of USD 537.5 billion. These are capable of financing more than 13 months of imports, should the need arise from a surge in real sector activity. The domestic space is flushed with high systemic liquidity. A system flushed with liquidity is a system ready to absorb a surge in real sector activity which is reflected in the 10-year benchmark bond yields declining from 6.55 per cent at end-April to 6.12 per cent at end-August, and narrowing of spread in yields of 3-year AAA rated corporate bonds and equivalent government securities from 246 basis points in end-April to 55 basis points in end-August. With the MPC in its August meeting further keeping the policy rates unchanged, the systemic liquidity is well entrenched to supply credit to the real sector.

The world after COVID-19 will be different with structural changes in production, consumption and work patterns. As India emerges from this crisis, it will be critical to re-orient the country's policy matrix towards a calibrated reconstruction of the economy and building resilience for an uncertain future. Some areas that may require specific attention include agrarian supply chains, factor markets, infrastructure, ICT, start-ups, financial inclusion, skilling and health care. Progress in these areas will sustainably boost economic growth in years to come.

(Source: Executive Summary, Department of Economic Affairs, Monthly Economic Report - August 2020)

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Please Contact: GREIVANCE REDRESSAL CELL
email: ravikumar@texprocil.org**

**TRADE
FACILITATION****Sponsorship opportunities in Virtual Ind-Texpo**

E-Serve No.: 198 of 2020 | Date: September 05, 2020
To: Members of the Council

Sub.: Sponsorship opportunities in Virtual Ind-Texpo

Dear Member,

This is with reference to the Ind-Texpo virtual event (www.ind-texpo.com) being organised by the Council starting from 14th September till 18th September.

The Council has already on-boarded profiles of the exhibitors virtually on the platform and over 100 foreign buyers have already pre-registered for the Show from over 35 countries. The virtual platform will be kept LIVE even after the Show dates so that buyers who could not attend during the Show dates could still visit the Ind-Texpo website.

The Council is offering sponsorship opportunities on the Ind-Texpo website. Below enclosed are the sponsorship details.

1. **Home Page Intro Rotating Banner** – Sponsorship Rs. 45,000/- + GST (per banner)
2. **Home Page Sponsor's Logos** – Sponsorship Rs. 50,000/- + GST (per logo)
3. **Exhibitor & Products Page Top (or) Left Banner** – Sponsorship Rs. 40,000/- + GST (per position)
4. **Floor Plan Page Left (or) Right Banner** – Sponsorship Rs. 35,000/- + GST (per position)

Note: Detailed description and technical information is available on request.

For further clarifications please contact shailesh@texprocil.org / mrunal@texprocil.org

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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TRADE NOTICE**Cap on MEIS benefits on exports
from 1.09.2020 to 31.12.2020**

E-Serve No.: 197 of 2020 | Date: September 02, 2020

Circular No. EPS/76/2020-21

To: Members of the Council

Sub.: Cap on MEIS benefits on exports from 1.09.2020 to 31.12.2020

Dear Member,

DGFT has vide Notification No. 30/2015-20 dated September 1, 2020 imposed a limit on the benefits under the MEIS to Rs. 2 crores per IEC holder on exports from September 1, 2020 to December 31, 2020 (based on the date of the LEO).

Also, any IEC holder who has got no exports from

1.09.2019 to 31.08.2020 or any new IECs obtained on or after September 1, 2020 will not be eligible for MEIS. Further, the MEIS will be discontinued from January 1, 2021.

A copy of DGFT Notification No. 30/2015-20 dated September 1, 2020 has been circulated by the Council.

This is for your information.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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Please Contact: GREIVANCE REDRESSAL CELL

email: ravikumar@texprocil.org

TRADE FACILITATION

Appeal To Participate in 'IND-TEXPO 2020' VIRTUAL EXHIBITION

Book Your Space Register Now!

Sub : PARTICIPATE IN 'IND-TEXPO 2020' - Virtual Exhibition

Dear Member,

This is with reference to the Virtual Ind-Texpo Exhibition organised by the Council from 14-18 September 2020.

In the current trade scenario, the virtual exhibition is well timed and provides exporters of textiles with the opportunity to interact and establish new contacts with global buyers. The recent developments in world trade are also providing foreign buyers an option of looking at India as an alternative destination for sourcing textiles.

Accompanying herewith is a detailed flier inviting your participation as an esteemed member of the Council and making the Ind-Texpo exhibition an alternate and successful venture during these tough times of the CoViD pandemic.

Look forward to your active support and participation.

Regards,

**Dr. Siddhartha Rajagopal
Executive Director**

::TEXPROCIL::

Virtual Ind-Texpo: An ideal platform to interact with Global Buyers

Texprocil is launching the virtual edition of 'Ind-Texpo', an online exhibition and trade platform from 14th – 18th September 2020. The virtual platform will help Indian textile suppliers generate business leads and the B2B meetings will assist in virtual interaction with potential buyers across the globe.



Ind-Texpo 2020 - Opportunities Galore

The Virtual Show "Ind-Texpo" organised by TEXPROCIL provides an excellent platform for interacting with global buyers and caters to "sourcing gaps" created by recent developments in the world trade such as –

- The diversion in trade flows on account of COVID-19 pandemic, USA-China trade standoff, BREXIT, etc. present opportunities, as firms seek to source inputs from newer markets.
- Renewed efforts to relocate production from China to other countries in the Asian region.
- Restrictions, likely to be imposed by US Government after 30th September 2020, on textile products made from raw material (viz. cotton / cotton yarn) sourced from the UIGHUR region in the Xinjiang Province, compelling many retailers in the USA / Europe to seek alternate sources of textile products.

Thus, Ind-Texpo is well-timed to provide exporters of textiles and clothing in India with an opportunity to cater to the requirements of the global buyers.

Secure & Well Established Platform

The Virtual Show provides an ideal platform for the Indian exporters to interact with buyers from across the globe and benefit through sales leads generated on the system.

Further, the platform of the Virtual Exhibition being organised by the Council has also been successfully tried and tested by other Export Promotion Councils for their respective shows.

Book your space... Register Today!

Book your virtual profile booth at Ind-Texpo with a participation fee of only Rs 25,000/- + GST for a Standard Booth and Rs 30,000/- + GST for a Premium Booth.

For any clarifications you may kindly email to: shailesh@texprocil.org / mrunal@texprocil.org.

We invite your company to the virtual Ind-Texpo platform... Register Now !

REGISTRATION LINK

www.tinyurl.com/virtual-indtexpo2020-form

EXHIBITION WEBSITE

www.ind-texpo.com

TRADE NOTIFICATION

MEMBERSHIP SATISFACTION SURVEY

Dear Member,										
Kindly fill in your complete information below and respond to the questions below by tick (✓) marking appropriate response in the space provided or with suggestions in brief wherever necessary. We value your association with us and prompt feedback.										
COMPANY INFORMATION										
Name of the Company		:								
Contact Person & Designation		:								
TEXPROCIL Membership (RCMC) No.		:								
Email Address & Website		:								
1) Kindly rate the following services offered by Texprocil on rating of 1 to 5. in order to serve you still better.* 1= Excellent, 2=Good, 3 = Satisfactory, 4 = Needs Improvement, 5 = Not Availed (N.A.)										
Membership	Rate Here	Trade Development	Rate Here	Trade Promotion	Rate Here	Trade Services	Rate Here	Trade Intelligence	Rate Here	
Procedure for New Membership	<input type="checkbox"/>	Publication: E-Newsletter	<input type="checkbox"/>	Intl. Fairs & Events	<input type="checkbox"/>	Certificate of Origin	<input type="checkbox"/>	Interactive Website	<input type="checkbox"/>	
Membership Renewal	<input type="checkbox"/>	E-serve	<input type="checkbox"/>	Seminars & Workshops	<input type="checkbox"/>	Grievance Redressal Services	<input type="checkbox"/>	E-News Clippings	<input type="checkbox"/>	
RCMC Amendment	<input type="checkbox"/>	Circulation Trade Enquiries/ Award	<input type="checkbox"/>	MDA/MAI Schemes	<input type="checkbox"/>	Information on Exim policy/ Amendment DBK	<input type="checkbox"/>	Information Disseminated	<input type="checkbox"/>	
2) a. Are you generally satisfied with the services actively availed by your company and marked above? Tick (✓)							YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
b. If you have replied 'no' above, please suggest how the Council can improve the services <i>(use additional sheet if required)</i>							Suggestions:			
3) How is your company benefitting from the Exhibitions / BSMS being organized by the Council? Tick (✓)							Accessing new Markets	<input type="checkbox"/>	Generating additional business	<input type="checkbox"/>
<i>Others (Pls. Specify):</i>							Making new Contacts (Trade Enquiries)	<input type="checkbox"/>	Any Others	<input type="checkbox"/>
4) How is your company benefitting from the Export Facilitation services being provided by the Council?							Information on Export Policy / Procedures	<input type="checkbox"/>	Responses to various EXIM queries	<input type="checkbox"/>
<i>Others (Pls. Specify):</i>							Redressal of Trade related grievances	<input type="checkbox"/>	Any Others	<input type="checkbox"/>
5) Have you recommended TEXPROCIL Membership to other companies? Tick (✓)							YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
6) Do you have any other suggestions to offer regarding TEXPROCIL Member Services? <i>(use additional sheet if required)</i>							Suggestions:			

*Kindly ignore this feedback form, if you have already responded.

TRADE NOTIFICATION

TEXPROCIL MEMBERSHIP ANNUAL RENEWAL SUBSCRIPTION

(A) Renewal of Membership - Annual Subscription Fees

For Renewal of Membership, an Annual Membership fee is to be paid.

Details of Annual Renewal Subscription Fees are as follows:

Type of Membership	Amount (Rs.)	GST @ 18%	Total Amount (Rs.)
Member (with Voting Right)	11000/-	1980/-	12980/-
Registered Textile Exporter	6000/-	1080/-	7080/-

(B) Payment of Renewal Subscription Fees

Payment of Renewal Subscription fee for the year 2019-2020 and 2020-21 can be made online.

Bank details for online payment are as follows:

Account Name	The Cotton Textiles Export Promotion Council
Bank	Bank of Baroda
Branch	Opera House Branch, Mumbai-400004
Account No.	04090200000927
IFSC Code	BARB00PERAH (Fifth character is zero)

After payment, send the details of online payment by Email in the following format on the following email ID : smita@texprocil.org.

Company Name	
Registration No.	
GST No.	
UTR No.	
Date of Transaction	
Name of Bank	
Amount of Transfer	

Also send a scanned copy of Bank Payment Advice by email on the Email ID : smita@texprocil.org

Immediately after receiving the Payment details, the membership will be renewed.

(C) Renewal of RCMC that has expired

We are glad to inform you that the Council has put in place an online system for renewal of Registration-Cum-Membership Certificate (RCMC). Renewal of RCMCs can be made online and after processing, the Renewed RCMC will be available to you online. The Original renewed RCMCs will be sent to you once our office opens and starts functioning after the lockdown.

Steps to be followed:

Upload self-attested scanned copies of the following documents online on TEXPROCIL's website (www.texprocil.org) through Member login and send a renewal request by Email on the Email ID smita@texprocil.org (In case the RCMC has expired) :

- [1] Copy of your Import-Exporter Code (IEC)
- [2] In case of Manufacturer Exporter, a copy of Manufacturing Licence
- [3] In case of changes in Partners, a copy of revised deed of partnership
- [4] In case of changes in Directors, a copy of DIR-12 or Board Resolution for those who have resigned or newly appointed.
- [5] Copy of old RCMC
- [6] Copy of GST Registration Certificate (if not submitted earlier)
- [7] Payment advice of Annual Subscription for the year 2020-2021

Or

Alternatively, send self-attested scanned copies of the above documents by Email on the Email ID smita@texprocil.org

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