

#### **TRADE PROMOTION**

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### **CHAIRMAN'S MESSAGE**



Dear Friends, The New Year 2018 has already set upon us. Coming back from the celebrations, many of us would

be planning our strategies with new pledges and resolutions. I take this opportunity to wish you all the very best in the New Year and sincerely hope that all your dedicated efforts during the New Year 2018 become significant achievements!

The key challenges as we step into 2018 are the need to accelerate the pace of job creation, deal with the new paradigm of tax reforms and the ways and means of improving our bottom lines and maintaining competitive advantage.

The ground realities facing the sector today are a matter of deep concern as overall textiles exports from India have not picked up

steam as hoped and are, in fact, likely to decline by 10-12 per cent in the current financial year. Steep reduction in the All Industry Rates of Duty Drawback across the entire textiles value chain after the implementation of GST and the appreciating Rupee against the dollar has contributed significantly towards this decline. Further, the overseas buyers are shifting orders from India to competing countries like Bangladesh, Cambodia, Vietnam because of preferential treatment (between 6 to 9.6%) being given to these countries. We urge the Government to take some steps immediately to revive exports.

# Coping with Tax Reforms & Refunds

We are aware, many of the exporters are yet to receive the IGST refunds on exports. The Government has stated that all the claims which are error free has been cleared and paid to the exporters. However, IGST refunds have been delayed in all those cases where there are errors and match matches between the information on the Shipping bills and the relevant Returns. In this regard, the system of communicating the discrepancies to the exporters need to be strengthened. We have taken up this issue with the Government and hope to get it resolved at the earliest. Exporters are also not receiving the ROSL on exports of Made ups due to lack of funds. We have urged the Ministry of Textiles to release funds to the Customs authorities so that the ROSL claims of the exporters can be settled.

It is more than 6 months since GST has been implemented. GST Laws continue to evolve with frequent changes in the procedures, formalities and documentations and it is very important that exporters should keep themselves updated. Recognizing this fact, the Council is conducting GST training

# CHAIRMAN'S MESSAGE

**CONTINUED FROM PAGE 1** 

programmes in various centres for its members. The next training programme will be held in Madurai on 19.1.2018 in association with SIMA. Similar programmes will be conducted very soon at other centres also.

#### **Export Benefits**

Friends, India has achieved a per capita income of more than US \$ 1000. As a result, all those export benefits under the Foreign Trade Policy which are not compatible with WTO are likely to be phased out in 2018. However, the Government is in the process of working out alternative schemes. In this regard, the Government has invited suggestions from the Council. I request all our members to please send us suggestions on any new scheme that can be introduced which will be WTO compatible.

#### **Future Outlook**

As we continue to dwell with these challenges in the New Year 2018, industrywide knowledge partners - Wazir Advisors have shared their 'Textile and Apparel Industry Business Confidence Survey report' with the Council. The Survey, based on an industry wide survey done in November 2017, indicates that, as of now the industry is feeling pressure because of recent policy among other things. changes, However, the sentiment which is still stronger is the better expectation for next 6-month. Industry's current sentiment corroborates well with the sub-optimal financial results in last 6 months. The industry's positive sentiment, however, remains to be converted into hard numbers in next 6-months.

While we at TEXPROCIL continue to undertake pre-emptive steps to stay abreast of these developments, it is my sincere request to all our members to actively send their reviews and suggestions on matters concerning the trade.

#### **Summing Up**

Friends, as the New Year commences there is a distinct feeling of hope and belief that we are going to see better days ahead. The Government is repeatedly assuring us of it's desire to implement business friendly policies and sort out procedural bottlenecks and issues. We wait for these assurances to turn themselves into achievements.

Ujwal R Lahoti Chairman :: TEXPROCIL ::





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# **COVER STORY** Chile Market: Prospects for Indian Home Textiles



Until the 70's, Chilean textile industry used to be very important in the internal market. In 1965, the textile sector represented almost 18% of total GDP, fulfilling about 97% of total internal demand. Textile industry used to manufacture high quality products (mainly of wool, linen and cotton), but was not efficient in terms of costs.



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(For private circulation only)

In the 80's, Chile started a unilateral opening process foreign decreasing to trade, dramatically duty taxes and simplifying import procedures. In the following decade, this process was reinforced with the signing of commercial agreements with several countries reducing even more duty taxes. The subsequent massive entry of textiles and textile products (mainly from Asia) caused the closure of most of local textile and garment producers, which could not compete with the low cost of imported products.

Currently, the Chilean textile sector (including textiles products and garment) represent almost 2.5% of total GDP. According to sector actors, almost 80% of home textile products are imported (mainly from Asia). There is a tiny local industry composed mainly by small and medium size companies that manufacture mainly premium products (i.e. bed sheets, bed spreads, tablecloths, etc.), tailored-made products (i.e. curtains) and hospital linen.

#### **Consumers and trends**

During the last decade and in line with the increase of the disposable income per capita, Chilean consumer has become more willing to buy products to improve and embellish their households. Currently in the market, there is a wide variety of home textile products of different qualities and prices, making them accessible to a large range of consumers.

The "fast fashion" concept (mainly associated to the garment and shoe segment) is well installed in Chile and has also extended to home textiles. More and more, consumers (especially low and medium income) prefer to buy low-cost home textile products more often, instead of investing in high quality ones, but more expensive. These consumers appreciate to be able to constantly renovate their home textiles (changing colours, textures and designs), even if their quality is poorest and their lifetime shorter. Also, families with small children usually prefer to invest in low-cost home textiles (i.e. bed sheets and towels), given the heavy usage and frequent washing under which they will be subject.

Nevertheless, there is still a group of consumers that are willing to pay more for superior quality and exclusive products, as well as for handmade products, instead of machine-manufactured ones. Home textiles manufactured of cotton are very appreciated especially for summer time,

# **COVER STORY contd. from Pg. 3** Chile Market: Prospects for Indian Home Textiles

because of their moisture absorption, breathability, comfort and aesthetic attributes.

There is also a growing but still small group of consumers (especially young people) concerned about the quantity of water and pesticides used in cotton production and processing. They prefer to buy home textiles and garment produced of other type of fibres or of organic cotton.

#### Imports

In 2016, total imports of the home textile products analysed in this survey accounted for US\$ 122.8 million (CIF value). Main imports correspond to bed sheets (32.8%), followed by towels (27.8%) and Curtains (18.5%). Source: Chilean Customs Statistics

#### Exports

Given that Chile is not a strong textile product manufacturer, exports are not significant. Most of them correspond to small volumes of the few existent local manufacturers and to re-exports to other Latin American countries.

#### **Future Prospects**

Sector actors believe that the home textile sector will remain flat or have a moderate increase during next year, given the slowdown Chile is facing in its economic growth.

Besides, the home textile sector is reaching a relative maturity, and therefore no dramatic growth is set to appear. Sales will continue to be mainly driven by low-cost and massive products.

Nevertheless, it is worth mention that the hotel linen segment (mainly bed sheets, pillow cases and towels) is expected to grow, given the current boom of the hotel industry. In October 2015, there were 16 hotels in construction in Santiago and 13 in regions, representing an increase in the number of rooms, from 9.551 in 2015 to 11.124 in 2016. The estimated number of rooms 11.587 in2017. Moreover, it is expected that within the next 3 years, at least 17 new hotels will be built in Santiago, representing 2.700 new rooms.

Also, the medical linen demand (hospital bed sheets and pillow cases) is expected to grow within next years, given government program intended to build or renovate 61 hospitals and 322 primary care centres. Even if construction deadlines will almost for sure not be met - given the current status of projects- new hospital plans will remain in the pipeline to be constructed in a near future, and therefore, will demand new medical supplies, like linen.

#### Duty fees and taxes

The general VAT rate in Chile is 19% and is calculated on CIF value + duty taxes.

The tax treatment applicable to imports into Chile includes the payment of customs duties, Value Added Tax (VAT) and other taxes (if applicable), all calculated on CIF value and determined under GATT valuation standards. Home textile product imports are subject only to duty taxes and VAT.

The ad-valorem customs duty rate is 6%. However, goods originating in any of the countries or regions having signed a Commercial Agreement with Chile and evidencing such condition by means of a Certificate of Origin can be benefited with a reduction or exemption of import duties.

India and Chile have signed a Partial Scope Trade Agreement (PSA) giving tariff preferences to some textile product imported into Chile.

#### SWOT analysis

The following SWOT Analysis is intended to be a useful technique for understanding the Strengths and Weaknesses of India home textile product exporters, and for identifying both the Opportunities open to them and the Threats they face in the Chilean market.

#### Strengths

- Good quality of Indian home textiles.
- Wide variety of Indian home textiles products.
- Existence of experienced Indian producers and exporters.
- General good image of Indian products.
- Duty tax preference (India-Chile Partial Scope Agreement).



For more information on Global Textile Markets, Please contact us on Email : info@texprocil.org



# **COVER STORY** contd. from Pg. 4 Chile Market: Prospects for Indian Home Textiles

#### Weaknesses

• High competition of Chinese low cost products

#### **Opportunities**

- Grow of massive home textile products.
- Consumer trend toward customized home textile products.
- Growing consumer consciousness of their house appearance.
- Growth of the hotel and hospital linen market.
- Cotton home textiles are highly appreciated by consumers

#### Threats

- Current economy slowdown
- Limited number of potential importers/distributors in a highly concentrated market.
- Very concentrated market, leaving limited space for new brands.

#### Conclusion

India is the world largest producer of cotton, reaching 6.106 million of kilograms in 2016-17, and second largest of man-made fibers and filaments. The country has also the world's largest loom capacity (including hand looms) with 63% market share. Indian companies are becoming increasingly competitive in the textile export markets mainly due a) its availability of raw materials (cotton) at lower cost than China and Pakistan (which are importers) and b) labor cost advantages over China. Besides, India home textile products are well known because of its high quality.

Chilean imports of Indian home textiles are significant, especially in the case of towels, being the largest source nation in 2016, with 48.3% of total. Indian terry towels have a very good reputation because of their quality and competitive prices.

In the case of tablecloths, India is the second largest country of origin of Chilean imports. Import volume and value have decreased in the last years, leaving space to imports from China. It is worth mentioning that Chilean tablecloth imports are not very significant compared to other textile products and are expected to continue decreasing (as it has been in the last years), in line with the consumer trend to replace them by other type of materials that do not require water washing (faux-leather placemats, vinyl tablecloth, paper napkins, etc.).

The internal demand for curtains is also expected to continue growing, given that Chilean consumers will continue to switch from tailor-made curtains to readymade ones. In 2016, curtain imports from India rank in forth position with US\$ 632 M, representing 2.8% of total. India has opportunities to increase its market share by offering innovative materials and competitive prices.

India has good opportunities in the segment of bed sheets, especially in the case of product made of 100% cotton or cotton blend. In the last 5 years, imports from India represented less than 1% of total, in a market dominated by imports from China and Pakistan. Even if this is a mature category, bed sheet imports are expected to grow, but moderately, especially in the case of hotel and hospital bed sheets.

It is important to take in mind that representatives of home textile foreign brands, as well as the local subsidiaries of these brands, have very few possibilities to decide where to import from, as most of the time this decision is imposed to them by the brand. Therefore, Indian exporters willing to sell home textiles in Chile should focus on companies importing under their own brands, as well as on department and home improvement stores (for their private labels) and supermarket chains. India exporters should also take in mind that price is one of the main decision factors and that they will most likely be compared to China prices, for similar quality products.

[Reader's please note: The above article includes relevant extracts of a Survey of Home Textiles undertaken by the Embassy of India, Santiago. Please write / send email to: info@texprocil.org to obtain the detailed survey report.]

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Avail of more detailed information on EXIM POLICY at TEXPROCIL GREIVANCE REDRESSAL CELL email: ravikumar@texprocil.org

# TRADE PROMOTION

# **Chilean Importers of Home Textiles**

Contact Details of some of the main companies importing and distributing home textile products in Chile.

Company Name / Address	Contact Name / Designation	Telephone	Email			
FALABELLA	María Jesús Serrano	56 2 2380 2070	mjserrano@falabella.cl			
Rosas 1665 - Santiago	Deputy Manager Hometex & Decor					
CENCOSUD (PARIS)	Anita Manetti	56 2 2336 7000	anita.manetti@paris.cl			
Avda Kennedy 9001 Piso 4 - Las Condes	Deco & Textile Manager		UI UI			
"RIPLEY"	Rodrigo Elzo	56 2 2690 1000	relzor@ripley.com			
Mall Plaza Norte, Av. Americo Vespucio 1737	Deco & Home Division Manager		- · ·			
Edificio Integramedica, Piso 7 - Huechuraba						
LAPOLAR	Paula Montenegro	56 2 2383 3000	pmontenegro@lapolar.cl			
Pdte Eduardo Frei Montalva 520 - Renca	Deco & Home Product Manager					
REPRESENTACIONES CANONTEX	Eduardo Sabag	56 2 2482 5000	esabag@canontex.cl			
Patricia Viñuela 185 - Lampa	Owner					
WALMART	Felipe Valles	56 2 200 5671	felipe.valles@walmart.com			
Avda. Eduardo Frei Montalva 8301 - Quilicura	Deco & Home Business Manager					
CASA & IDEAS	Macarena Esposito	56 2 2389 1000	macarena.esposito@casaideas.com			
Manuel Antonio Tocornal 356 - Santiago	Deputy Commercial Manager					
SODIMAC	Alejandra Ortiz	56 2 2738 1359	aortiz@sodimac.cl			
Av. Presidente Eduardo Frei Montalva 3092 - Renca	Deco Business Manager					
EASY	Maria Ignacia Coopman	56 2 2959 0000	ignacia.coopman@easy.cl			
Avda Kennedy 9001 Piso 4 - Las Condes	Sr Product Manager - Home textiles					
JOSE MORENO Y CIA (CHANTILLY)	José Andrés Moreno	56 2 22946733	jamoreno@chantilly.cl			
Los Industriales 2858 - Macul	General Manager					
MERIGGI	Pablo Constantino	56 2 2553 2225	pconstantino@meriggi.cl			
Av. Vicuña Mackenna 4525 - San Joaquin	General Manager					
COMERCIAL DORAL	Adolfo Hirmas	56 2 2661 000	contacto@doral.cl			
José Ananías 424 - Macul	General Manager	56 0 0007 0000				
TOTTUS	Camila Vives	56 2 2827 0200	cvives@tottus.cl			
Nataniel Cox 620 - Santiago	Home Textile Product Manager	5( 22 2(5 0100				
TEXTILES ZAHR	Miguel Zahr	56 32 265 0100	mzahr@textileszahr.cl			
Camino Troncal 01682 - Quilpué LYON COMERCIAL	General Manager Alfonso Sánchez	56 2 2413 4281				
		30 2 2413 4281	asanchez@lyoncomercial.cl			
Avda. Vitacura 4380 of 52 - Vitacura LOURDES	General Manager Cristián Meynet	56 2 2715 5333	info@toallaslourdes.cl			
Santo Domingo 3705 - Quinta Normal	General Manager	50 2 2715 5555	lino@toanasiourdes.cr			
HOHOS	León Waissbluth	56 2 2595 1905	leon.waissbluth@hohos.cl			
San Gerardo 675 - Recoleta	General Manager	50 2 2575 1705	icon. waissblutitationos.er			
LOBBY SUR	Jorge Kinast	56 2 2334 4326	jkinast@lobbysur.cl			
Luis Thayer Ojeda 0191 Of. 403 - Providencia	General Manager	50 2 2554 4520	JKindst@1000ysul.er			
COMERCIAL WINDSOR (Fabrics)	Alejandro Galemiri	56 2 2912 1100	agalemiri@fabrics.cl			
Gral. Mackenna #1238 - Santiago	Comercial Manager	50229121100	ugarenninastaories.er			
TEXTIL ARAUCO (El Castillo)	Federico Casaccia	56 2 2621 3455	ventas@elcastillo.cl			
Av. Mexico 854 - Santiago	General Manager					
TEXTIL LAS AMERICAS	Felipe Contreras	56 2 2630 6100	f.contreras@textillasamericas.cl			
Av. Claudio Arrau 9430 - Pudahuel	General Manager		<b>_</b>			
TEXTILES KALINDI	Cecilia Salinas Comercial Manager	56 2 23434864	csalinas@kalindi.cl			
Pedro de Valdivia 5763 - Macul			Ŭ			
TEXTIL VELUTTI	David Solowiejczyk General	56 2 2664 1585	davidsolowiejczyk@velutti.cl			
Arturo Prat 288 - Santiago Centro	Manager					
REHUCE	Hugo Fredes General Manager	56 2 2555 6892	hugofredes@rehuce.cl			
Santa Graciela 146 - Santiago			- ~			
TOALLAS REX	José Vidal Sales Manager	56 2 2849 8138	rextoallas@gmail.com			
Las Higueras 2585 La Pintana	_					
ROSEN	Gonzalo Aguilar Comercial	56 2 2620 5300	gonzalo.aguilar@rosen.cl			
Avda. Américo Vespucio Norte 1573 - Huechuraba	Manager					
BUALE GROUP	Mahmud Buale General Manager	56 2 2664 6298	mbuale@buale.cl			
Serrano 86 - Santiago						
NINA HERRERA	Pablo Zabala General Manager	56 2 2654 9700	pzabala@ninaherrera.cl			
Calle Vista Hermosa 9590 - Cerrillos						
KAMACOLOR	Carlos Hasbún Sales Manager	56 2 2681 0433	c.hasbun@kamacolor.cl			
Chacabuco 56 - Santiago						
TEXTIL SUPER	Lydia Labarca Commercial	56 2 2621 0688	ventas@comercialsuper.cl			
Dorsal 811 - Recoleta	Manager					
Source: Embassy of India, Santiago Note:	Source: Embassy of India, Santiago Note: Please check the credentials of the above contacts before entering into contractual agreement.					
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# TRADE NOTIFICATION

# **MEMBERSHIP SATISFACTION SURVEY**

#### Dear Member,

Kindly fill in your complete information below and respond to the questions below by tick (✓) marking appropriate response in the space provided or with suggestions in brief wherever necessary. We value your association with us and prompt feedback.									
COMPANY INFORMATION									
Name of the (	Name of the Company :								
Contact Perso	n & Des	ignation	:						
TEXPROCIL M	embersł	hip (RCMC) No.	:						
Email Address	s & Web	site	:						
		-	-		-	of 1 to 5. in order to se 5 = Not Availed (N.A.)	rve you	still better.*	
Membership	Rate Here	Trade Development	Rate Here	Trade Promotion	Rate Here	Trade Services	Rate Here	Trade Intelligence	Rate Here
Procedure for New Membership		Publication: E-Newsletter		Intl. Fairs & Events		Certificate of Origin		Interactive Website	
Membership Renewal		E-serve		Seminars & Workshops		Grievance Redressal Services		E-News Clippings	
RCMC Amendment		Circulation Trade Enquiries/ Award		MDA/MAI Schemes		Information on Exim policy/ Amendment DBK		Information Disseminated	
<ul> <li>a. Are you generally satisfied with the services actively availed by your company and marked above? Tick (✓)</li> </ul>		YES		NO					
<ul> <li>b. If you have replied 'no' above, please suggest how the Council can improve the services (use additional sheet if required)</li> </ul>		Suggestions:							
3) How is your company benefitting from the Exhibitions / BSMs being organized by the Council? Tick (✓)		Accessing new Markets		Generating additional business					
Others (Pls. Specify):		Making new Contacts (Trade Enquiries)		Any Others					
4) How is your company benefitting from the Export Facilitation services being provided by the Council?		Information on Export Policy / Procedures		Responses to various EXIM queries					
Others (Pls. Specify):		Redressal of Trade related grievances		Any Others					
5) Have you recommended TEXPROCIL Membership to other companies? Tick (✓)		YES		NO					
6) Do you have any other suggestions to offer regarding TEXPROCIL Member Services? (use additional sheet if required)									
Kindly ignore this feedback form, if you have already responded.									

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# TRADETEXPROCIL MEMBERSHIPNOTIFICATIONANNUAL RENEWAL SUBSCRIPTION

The Registration as well as Renewal fees for membership of the Council has been revised w.e.f. 01.04.2017. Accordingly New Registration Fee Structure is as follows:-

Type of MembershipAmount (Rs.)GST @ 18%Total Amount (Rs.)Member (with Voting Right) (including Rs.6000/- as Entrance Fee)17000/-3060/-20060/-Registered Textile Exporter (including Rs.3000/- as Entrance Fee)9000/-1620/-10620/-he Annual Renewal Subscription amount for the financial year 2017-2018 (due from 1st April, 2017) is as folloTotal Amount (Rs.)Member (with Voting Right)Amount (Rs.)GST @ 18%Total Amount (Rs.)Member (with Voting Right)11000/-1980/-12980/-Registered Textile Exporter6000/-1080/-7080/-		db foffows:				
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Type of MembershipAmount (Rs.)GST @ 18%Total Amount (Rs.)Member (with Voting Right)11000/-1980/-12980/-	(including Rs.3000/- as Entrance Fee)	9000/-	1620/-	10620/-		
Member (with Voting Right)         11000/-         1980/-         12980/-	The Annual Renewal Subscription amount for the financial year 2017-2018 (due from 1st April, 2017) is as follows:					
	Type of Membership	Amount (Rs.)	GST @ 18%	Total Amount (Rs.)		
Registered Textile Exporter6000/-1080/-7080/-	Member (with Voting Right)	11000/-	1980/-	12980/-		
	Registered Textile Exporter	6000/-	1080/-	7080/-		

#### Note for Members:

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Members are also requested to submit the CA Certificate as per the format given below certifying the Export Turnover for F.Y. 2015-2016 & F.Y. 2016-2017 i.e. the amount of actual FOB value of exports of Cotton Textiles excluding Readymade Garments and Handloom Textiles.

Members may note that the eligibility criterion of annual export turnover is minimum Rs. 2 Crore. Those not fulfilling the criteria will automatically be renewed as RTE i.e. Registered Textile Exporter.

RTEs are not required to submit the CA certificate.

Format of Chartered Accountant Certificate to be submitted by Members only:

#### **CHARTERED ACCOUNTANT CERTIFICATE**

(on C.A.'s Letter Head)

#### **TO WHOMSOEVER IT MAY CONCERN**

This is to certify that M/s. \_\_\_\_\_\_ (Name and full address of the Member) having IE code No. \_\_\_\_\_\_ have exported Cotton / Cotton Yarn / Cotton Fabrics / Cotton Madeups (Excluding Handloom Items / Readymade Garments and Silks, etc.) during the financial year 2015-2016 & 2016-2017 as follows:

Sr. No.	Description	2016-2017 (Rs. FOB Value)	2015-2016 (Rs. FOB Value)
1	Cotton		
2	Cotton Yarn		
3	Cotton Fabrics		
4	Cotton Made-ups		
	TOTAL		

(Stamp & Signature of Chartered Accountant) (Membership No. of Chartered Accountant) (Firm Registration No. of Chartered Accountant)

PLACE: DATE:

#### Note to Members & RTEs whose RCMC has expired on/before 31.03.2017:

Please apply immediately for renewal of RCMC with the following documents:

- [1] Copy of your Import-Exporter Code (IEC)
- [2] In case of Manufacturer Exporter, a copy of Manufacturing Licence
- [3] In case of changes in Partners, a copy of revised deed of partnership
- [4] In case of changes in Directors, a copy of Form 32/DIR-2 or Board Resolution for those who have resigned or newly appointed.

#### (For any further queries please write to Mrs. Smita Dalvi on email : smita@texprocil.org)