Dear Friends,

The month of August also marks the peak season for holidays in and around Europe and the Western World. Very little commercial activity takes place during this period. Most of the buyers are on “summer holidays, taking well deserved breaks from an otherwise hectic business schedule during rest of the year.

In India also the second half of August is marked by various holidays on account of religious beliefs, festivals and the Independence Day. To this extent, economic activity remains relatively subdued.

At Texprocil, however we utilized this period to meet the Hon’ble Minister of Textiles and apprise her of various developments in the cotton textile sector; make a presentation to the Drawback Committee on proposals for drawback rates for the fiscal year 2016-2017; interact with CII committee on Trade Policy on various issues affecting export growth including the need to fast track various FTA’s and participate in the Dhaka International Fabrics and Yarn Show organized in Dhaka from August 31 to September 3, 2016.

Meeting with the Hon’ble Minister of Textiles

A delegation of exporters led by Shri Ujwal Lahoti, Vice- Chairman, Texprocil, and including Shri Amit Ruparelia, Past Chairman, Texprocil, Chairman and SG, CITI, Chairman NITMA, E.D, Texprocil, representatives of Vardhanam Industries and Welspun Global Ltd met the Hon’ble Minister of Textiles on August 24, at New Delhi.

The delegation made a presentation on all the three items with which it is concerned viz. Cotton Yarn, Fabrics and Madeups.

On the Fabric side, the delegation pleaded for rebating the embedded duties especially the state levies so that a level playing field can be created for the domestic manufacturers against low cost imports from countries like China, Indonesia and Pakistan.

Officials from the O/O DGFT, explained the rationale for granting duty drawback on imports of fabrics under the Advance Authorisation Scheme and tried to allay the fears of the domestic manufacturers against a surge in imports.

As regards the Madeups sector, the Council reiterated the need to extend the Garment package to it, as the sector has the same (if not more), potential to generate employment in the country.

The Hon’ble Minister gave a patient hearing to all the proposals put forth by the Council and assured that the Ministry will examine all the issues raised at the meeting and find solutions to them in an amicable and acceptable manner.
Presentation to Drawback Committee
The Council also made a comprehensive presentation on the drawback proposals for fabrics, madeups and some varieties of Technical Textiles to the Drawback Committee set up for this purpose. The increase in service tax, rising costs of inputs like dyes / chemicals were brought out in the presentation. The Committee gave a patient hearing and requested for additional data in some cases, which the Council is arranging to provide to the department.

Interaction with the CII Committee on Trade Policy
The trade policy Committee of CII met in New Delhi on 31 August. The Committee is chaired by Shri GK Pillai, former Commerce Secretary. The Executive Director of Texprocil is a member of the committee and raised issues relating to the need for expediting the Indo- EU FTA, negotiate tariff reductions with China to provide greater access to fabric exports from India so as to reduce the trade deficit and the need to prevail upon Turkey to remove the additional duties imposed on imports of Fabrics, amongst other issues.

Concerns were also expressed by various other participants at the meeting on the declining trend in exports across sectors and the need to provide policy support in the short term to improve performance.

Participation in the Dhaka International Yarn & Fabric Show
The Council organized participation in the Dhaka International Yarn & Fabric Show held from August 31 - September 3, 2016. The product profile of the show included Yarns, Fabrics, Textile Machinery, Accessories, Dyes and Chemicals. There were 70 exhibitors from India displaying above products out of which 20 exhibitors were members of the Council promoting Yarn & Fabrics.

In this, the 10th edition of the Fair, a total of 1050 exhibitors participated from 23 countries. Out of these about 80% companies were from China who were showcasing Denims, Shirting Fabrics, Machinery and Accessories.

The Texprocil participants received a large number of trade enquiries for yarns & fabrics, indicating a robust demand in the market. Even though India is a top supplier of Yarn to this market, the demand is more for Denims and Shirting Fabrics in which China holds the leading market share. Indian exporters should intensify their efforts to promote the sale of not only denims and shirting fabrics but also grey fabrics to his market, notwithstanding the competition from China.

Seamless Trade in South Asia
As we write his column, there are reports that an endeavour to create a seamless mega market comprising Bangladesh, Nepal, Bhutan and India is taking shape as part of the Motor Vehicles Agreement (MVA) signed among these countries in June 21, 2015. Under this agreement trucks can cross borders with just a cargo manifest and a document seeking temporary admission. Trials under this scheme are already taking place with merchandise meant for stores of Marks & Spencer in New Delhi shipped from manufacturing units based in Dhaka, Bangladesh expected to reach in ten days, saving the company 20% of the freight cost. The pilot run of this Bangladeshi truck through customs free borders is being monitored in real time by an inboard chip.

If this experiment succeeds and all the signatories to the project, which has been drawn up in partnership with the Asian Development Bank (ADB), support it unflinchingly, then the World Bank estimates that the intra - regional trade in South Asia as a whole can rise 60% and India can become not only a manufacturing hub but also a consumption centre, catering to the needs of the region in an effective and efficient manner.

Friends, such measures as outlined above in improving infrastructure, lead times and reducing logistics cost will go a long way in improving the competitiveness of Indian suppliers. Coupled with the determination of the Government to implement the GST by April, 2017, we would be embarking on real structural reforms setting us up well on the road to higher export and GDP growth.

All indications are that the export growth may be slow but is expected to be sure and steady.

R K Dalmia
Chairman
:: TEXPROCIL ::
Australia - Home Furnishings

Home Furnishings industry in Australia consists of companies that manufacture household textile goods (except apparel), soft furnishings such as bed linen, curtains, towels and pillows produced from natural or synthetic fibres and; other Industrial textile goods. It also includes floor coverings and furniture, mattresses and related products.

Australian imports trade in the furnishing industry

According to data released by the Australian bureau of Statistics turnover in furniture, floor coverings, houseware and textile goods retailing for the FY 2014-15 (Jul-Jun) was A$ 13.2 Billion.

The industry’s activities are spread across Australia; its economic activity is focussed largely in the major Eastern States where majority of the population lives which comprise of New South Wales (NSW), Victoria (VIC) and Queensland (QLD). The distribution of retailing turnover is shown above. The other states and territories are South Australia (SA), Western Australia (WA), Tasmania (TAS) and the Australian Capital Territory (ACT) & Northern Territory (NT).

Made-up Textile goods

The Australian home furnishing manufacturing industry has declined as import competition increased. This industry being labour intensive, many lower wage and developing countries have a comparative price advantage. Hence several Australian companies closed their domestic manufacturing facilities to source products from overseas markets to reduce their expenditure. China and India are dominant players in Made-up Textile goods.

Total Australian import of textile made-ups for the FY 2014-15 was approximately A$ 1.5 billion. Of Australia’s top five imports sources China dominates production and export of made up textiles accounting 63% of Australia’s imports of A$ 946 million. This is followed by India with A$ 146 million, a 10% share. Other import sources shown above are Pakistan A$ 71 million (5%), Bangladesh A$ 62 million (4%) and USA A$ 39 (2%).

Major items of imports from India in this sector are Toilet and Kitchen Linen (US$ 32.5 million), Sacks and bags used in packing ($7.8 million) and furnishings articles, Bed and Table Linen of cotton (US$ 23.6 million).

Data Source: Australian Bureau of Statistics/ DFAT

Data Source: Australian Bureau of Statistics/ DFAT
Australia, like most of other countries including USA & EU has retained some of the design and most marketing functions while sourcing out these products. The larger companies are known to have arrangements with different independent suppliers with no single supplier dominating the company’s output.

The segment of made-up textile articles has been growing at a rate of around 10% per annum in the last five years. Growth in the FY 2015 (A$1.5 billion) over the last FY 2014 (Jul-Jun) was 12.8%. China’s exports grew at an average yearly rate of 11% since 2011, while India’s grew at 16%. The steepest increase is from Bangladesh at 53%.

The three top destinations for Indian made up textile articles are USA (US$ 2227mn - 49%), UK (US$ 298mn – 6%) and Germany (US$ 274mn). Australia receives only 3% of India’s overall exports of made up textile articles, while India supplies only 10% of Australia’s total imports. There is therefore huge opportunities to increase India’s market share in Australia.

**Floor Coverings**

The major sources of floor coverings into Australia are China (23%) and New Zealand (20%) followed by India (14%). Top five sources including India are shown in the chart above. The Indian exports in this segment comprise carpets, durries and mats & mattings of cotton. Australia is the largest export market for NZ textiles. NZ products imported are Carpets and other textile floor coverings; woven knitted, of wool or fine animal hair, mostly for wall to wall usage. Chinese Art Deco rugs and some traditional design rugs, Industrial & commercial carpet tiles as well as Sisal products come from China. The Australian retail market in this sector is valued at around A$ 3.0 billion.

The three top destinations for Indian Carpets & other textiles floor coverings are USA (US$ 781mn - 43%), UAE (US$ 210mn – 12%) and Germany (US$ 151mn – 8%). India’s receives only 3% (US$ 54mn) of India’s overall exports of Carpets and other floor coverings, while India supplies 14% of Australia’s total imports.

**Furniture, Mattresses & Cushions**

The Australian retail market earns around A$7.5 billion revenue in this sector. China is the most dominant player in this sector with Australia importing 62% of its total valued at A$ 2483mn. The other sources of Furniture, Mattresses & Cushions into Australia are Vietnam (A$ 254mn - 20%), Malaysia (A$ 201mn- 5%), Italy (A$ 129mn - 3%) and USA 3% are other players. Only a mere 1% is imported from India totalling A$ 50 Million.

The Indian exports in this segment comprise furniture- wooden and mattresses.

**Trend**

The home decor sector comprises mainly three types of businesses: online retailers of home and office furniture including home furnishings, Floor coverings, larger scale textile product retailers and retailers of products with niche markets.

Growth in residential building construction, particularly multi-unit apartment and townhouse construction has assisted the industry. Positive consumer confidence saw home furnishings increase by around 3% in 2015. There are forecasts of this slowing down in the current year 2016, which is being attributed to indications of a slowdown in building and housing construction.

Reports also suggest that industry performance is being affected by increasing competition from hardware and building supplies retailers, who offer very competitive pricing across a range of floor covering. Some major hardware chains are also attempting to widen their reach, offering home furnishings and housewares. Furniture retailers are experiencing competition from department stores and online shopping sites.

For more information on Global Textile Markets, Please contact us on Email : info@texprocil.org
Import Sources for Australian trade in the furnishing industry

China is the dominant player in furniture, floor coverings, houseware and textile goods retailing sectors, as can be seen in the charts below, which indicate the top three countries including India.

Lower prices and improved quality of many Chinese imports in recent years have resulted in import increases. Floor coverings are most commonly sourced from countries like China, India, and New Zealand. Furniture imports are growing from countries like Vietnam and Malaysia. Imports of Made up Textile articles from India grew at an average of 15.2 % pa over the last 5 years, while value of that sourced from Pakistan remained almost the same.

Data Source: Australian Bureau of Statistics/ DFAT

Though Australia is a focus market, a determined effort toward Australia came about during the global financial crisis in 2008, which drove down revenue leaving markets struggling and our industry was seeking newer markets. The Indian Export Promotion Councils in the Textile industry organised two Brand India textiles shows in 2009 and 2010 through professional event managers with the help of this Consulate. The 2009 show saw a very successful participation which was of a stature that made effective impact. This also showed the benefit of pooling resources and exhibiting Textiles as a single entity. The number of participants however dwindled drastically in 2010.

Since 2011, some of the of textile EPCs and including FIEO have been participating in Trade fairs like the International Sourcing Fairs / Expo mainly featuring Textiles, Clothing and accessories. These Sourcing Fairs/Expos run concurrently with the China Clothing & Textiles Expo mostly in Melbourne and a few in Sydney. FIEO is bringing around 60 companies to participate in the International Sourcing Expo 2016 being held in Melbourne. We understand that the next International Sourcing Expo is planned to be held in Sydney in 2017.

While cushions and cushion covers from India have been displayed, Furniture and Mattresses have not, possibly due to logistics of transport etc. Carpet Export Promotion Council has participated in trade shows in Australia including in standalone Buyer Seller Meets (BSMs).

Suggestions

Advertisements and Media releases are only seen at the time of the shows. It is felt that there is no continuity in advertising either by Export Promotion Councils (EPCs) or companies in the mainstream and textile trade and Furniture magazines.

It is being recommended that EPCs could consider and take the initiative of keeping Australian textile, fashion and design industry informed as to what India has to offer in terms of creativity, quality, variety and delivery on a continuous basis. EPCs through main stream textile and Home décor media, should offer their services through advertisements which could be designed to communicate the potential benefit of dealing directly with the council, attending their trade shows in India and showcase Indian innovation, designs, creativity etc. along with some featured articles, which could also include ethical manufacturing, eco-friendly and sustainable materials furnishings manufactured, handcrafted etc. An effective way could possibly be frequent and consistent promotional advertising about the Indian Home furnishing and related décor products scene to target the audience of people in this industry and position the Indian industry on ‘top of mind’. This will not only counter the ever increasing online content by various individual organisations, companies and individual traders but will aid in placing the EPCs at the forefront as credible resources.

The India International Fairs draws some majors firms in Australia. Some EPCs do have buying missions from Australia with hospitality packages for their international trade shows/fairs. The councils may also wish to consider organising a “Tourism” component along with their reverse BSM’s to showcase the manufacturing of these products and possibly extending this to designers and journalists.

Source: Consulate General of India in Sydney

:: TEXPROCIL ::
Dear Member,

The Council proposes to organise group participation in COLOMBIATEX, 24-26 January, 2017 being held at Medellin City, Colombia.

Colombiatex is the largest fair in South America for Fibre to Fashion, the entire Textile value chain, attracting buyers from all over LAC region to source their requirement of Textile.

The Council invites members to take advantage of this event to gain further access into the Colombian market.

**Exhibitor Profile:**
Producers and traders of textiles, Textiles and Apparel Supplies Manufacturers and traders, textiles and Apparel equipment and machinery, Raw materials, and specialized services.

**Product Profile:**
All types of Yarn, Fashion Fabrics, Denims, Shirting, Suiting, Home Textiles & Accessories

**Venue and Dates:**
Convention Center, Plaza Mayor, Medellin, Colombia (White Pavilion Aisle)
24th to 26th January, 2017

**Participation Fees:**
Participation fees for a standard stall of 9 sq.mtrs. is Rs.3,15,000/- only.
Owing to limited space availability, larger booths are NOT available in India Pavilion.

*Participation fees includes* standard built up stall of 9 Sq. Mtrs, 3 Spotlights, Fascia Sign, Power Point, 1 Table and 3 Chairs, 1 Clothes Rail, 3 Shelves.

Please note that, this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

MDA grant will not be available since this event is already subsidized under MAI Scheme.

**MAI funding**
In accordance with the recent amendments in the MAI guidelines and conditional approval from the Ministry of Commerce, funding / subsidy is available subject to the following important criteria:

Only if a minimum of 25 ‘eligible’ exporters participate in this event, MAI funding will be available.

Those exporters who have already availed subsidised fee structure under MAI scheme for 3 or more times including past participation will not be considered as ‘eligible’ participants to avail MAI benefit for further participation at this event.

Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.

In the event of participation of at least 25 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.

An exporter can avail MAI benefit for participation in a maximum of 2 approved events in a financial year.

**Publicity for India Pavilion:**
An extensive pre-event publicity will be undertaken by the Council with support from the Embassy of India and Chamber of Commerce & Industry in Colombia.

**Exclusive branding for India Pavilion**
will be undertaken at the Venue.

**Application Form:**
Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Interested Members are requested to send their filled up Application with full participation fee by way of Demand Draft / Cheque in favour of “The Cotton Textiles Export Promotion Council” (payable at Mumbai) to the following address **on or before 21st September, 2016.**

> (Please note Application Form can be requested at Council’s H.O. on email : priya@texprocil.org)

The Cotton Textiles Export Promotion Council, Engineering Centre, 5th Floor 9 Mathew Road, Mumbai-400 004

For further details regarding Columbia’s Market Potential for Textiles & Clothing and Terms of Participation/Cancellation please contact:

**Mr. N. Ravindranathan / Mrs. Priya**
Tel: 022-2363 2910 to 12
E-mail: raví@texprocil.org (or) priya@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation in this event, thereby supporting initiatives by the Council.

**Regards,**

N Ravindranathan
Director

:: TEXPROCIL ::

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**For more information on Global Textile Markets, Please contact us on Email : info@texprocil.org**
**Dear Member,**

The Council has recently obtained ISO-9001:2008 Certification. As part of the ISO documentation concerning ‘Customer Satisfaction’ we are seeking feedback from our Members on the services offered by the Council. Accordingly kindly fill in your complete information below and respond to the questions below by tick (✓) marking appropriate response in the space provided or with suggestions in brief wherever necessary. We value your association with us and prompt feedback.

**COMPANY INFORMATION**

<table>
<thead>
<tr>
<th>Name of the Company</th>
<th>:</th>
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<tbody>
<tr>
<td>Contact Person &amp; Designation</td>
<td>:</td>
</tr>
<tr>
<td>TEXPROCIL Membership (RCMC) No.</td>
<td>:</td>
</tr>
<tr>
<td>Email Address &amp; Website</td>
<td>:</td>
</tr>
</tbody>
</table>

1) **Kindly rate the following services offered by Texprocil on rating of 5 to 1. in order to serve you still better.**

   * 5= Excellent, 4=Good, 3 = Satisfactory, 2 = Needs Improvement., 1 = Not Availed (N.A.)

<table>
<thead>
<tr>
<th>Membership Rate Here</th>
<th>Trade Development Rate Here</th>
<th>Trade Promotion Rate Here</th>
<th>Trade Services Rate Here</th>
<th>Trade Intelligence Rate Here</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procedure for New Membership</td>
<td></td>
<td></td>
<td>Certificate of Origin</td>
<td>Interactive Website</td>
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<tr>
<td>Membership Renewal</td>
<td>E-serve</td>
<td>Seminars &amp; Workshops</td>
<td>Grievance Redressal Services</td>
<td>E-News Clippings</td>
</tr>
<tr>
<td>RCMC Amendment</td>
<td>Circulation Trade Enquiries Award</td>
<td>MDA/MAI Schemes</td>
<td>Information on Exim policy/Amendment DBK</td>
<td>Information Disseminated</td>
</tr>
</tbody>
</table>

2) a. Are you generally satisfied with the services actively availed by your company and marked above? **Tick (✓)**

   **YES**

   **NO**

   **Suggestions:**

   b. If you have replied ‘no’ above, please suggest how the Council can improve the services *(use additional sheet if required)*

3) **How is your company benefitting from the Exhibitions / BSMs being organized by the Council? Tick (✓)**

   Accessing new Markets

   Generating additional business

   **Others (Pls. Specify):**

   Making new Contacts (Trade Enquiries)

   Any Others

4) **How is your company benefitting from the Export Facilitation services being provided by the Council?**

   Information on Export Policy / Procedures

   Responses to various EXIM queries

   **Others (Pls. Specify):**

   Redressal of Trade related grievances

   Any Others

5) **Have you recommended TEXPROCIL Membership to other companies? Tick (✓)**

   **YES**

   **NO**

6) **Do you have any other suggestions to offer regarding TEXPROCIL Member Services? (use additional sheet if required)**

   **Suggestions:**

*Kindly ignore this feedback form, if you have already responded.*

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**Join Us... Now! Avail info. on Membership Benefits on email : info@texprocil.org**
The annual renewal subscription amount for the financial year 2016-2017 (due from 1st April, 2016) is as follows:

1) MEMBER EXPORTER - RS. 11,500/- (MEM FEES 10,000 + S. TAX 1,500)

2) REGISTERED TEXTILE EXPORTERS (RTE) - RS. 5,750/- (MEM FEES 5,000 + S. TAX 750)

Special Discount: Texprocil is announcing a special discount scheme for those who wish to renew their membership for a period of 3 or 5 years as follows:

<table>
<thead>
<tr>
<th>Period</th>
<th>Membership Fees</th>
<th>Discount Slab</th>
<th>Discounted Fees</th>
<th>Benefit to Exporters</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>RTE Member</td>
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<td>RTE Member</td>
<td>RTE Member</td>
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<tr>
<td>For 3 years</td>
<td>15,000</td>
<td>10%</td>
<td>13,500</td>
<td>1,500</td>
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<tr>
<td>For 5 years</td>
<td>25,000</td>
<td>15%</td>
<td>21,250</td>
<td>3,750</td>
</tr>
</tbody>
</table>

[RTEs and Members have to pay service tax on the discounted amount at the rate of 15%.

Note for Members:

Members are also requested to submit the CA Certificate as per the format given below certifying the Export Turnover for the financial years 2014-2015 & 2015-2016 i.e. the amount of actual FOB value of exports of Cotton Textiles excluding Readymade Garments and Handloom Textiles.

Members may note that the eligibility criterion of annual export turnover is minimum Rs. 2 Crore. Those not fulfilling the criteria will automatically be renewed as RTE i.e. Registered Textile Exporter.

RTEs are not required to submit the CA certificate.

**Format of Chartered Accountant Certificate to be submitted by Members only:**

**CHARTERED ACCOUNTANT CERTIFICATE**

(on C.A.’s Letter Head)

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that M/s. _____________________________________ (Name and full address of the Member) having IE code No. __________________ have exported Cotton / Cotton Yarn / Cotton Fabrics / Cotton Madeups (Excluding Handloom Items / Readymade Garments and Silks, etc.) during the financial year 2014-2015 & 2015-2016 as follows:

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Description</th>
<th>2015-2016 (Rs. FOB Value)</th>
<th>2014-2015 (Rs. FOB Value)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Cotton</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Cotton Yarn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Cotton Fabrics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Cotton Made-ups</td>
<td></td>
<td></td>
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<tr>
<td>TOTAL</td>
<td></td>
<td></td>
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</tbody>
</table>

(Stamp & Signature of Chartered Accountant)

(Membership No. of Chartered Accountant)

(Firm Registration No. of Chartered Accountant)

PLACE:

DATE:

Note to Members & RTEs whose RCMC is expiring on 31.03.2016:

Please apply immediately for renewal of RCMC with the following documents:

[1] Copy of your Import-Exporter Code (IEC)
[2] In case of Manufacturer Exporter, a copy of Manufacturing Licence
[3] In case of changes in Partners, a copy of revised deed of partnership
[4] In case of changes in Directors, a copy of Form 32/DIR-2 or Board Resolution for those who have resigned or newly appointed.

(For any further queries please write to Mrs. Smita Dalvi on email : smita@texprocil.org)