



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL



NEWSLETTER

Indian Cottons,
Global Reach!

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A Fortnightly Publication of THE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA

Textile Industry Leaders meet Hon'ble Finance Minister, Smt. Nirmala Sitharaman to discuss Key Policy Support



Mr Ravi Sam, Vice Chairman, TEXPROCIL, Mr. Dinesh Nolkha, Vice Chairman CITI, Mr. Venkat Ramaraj, MD, Ramco had a meeting with Hon'ble Minister of Finance, Smt. Nirmala Sitharaman on 20 August 2025 to discuss key Policy Support

HIGHLIGHTS OF THIS ISSUE



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by
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with Kaun Banega Crorepati,
Season 17!

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TEXPROCIL - THE FACILITATOR





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Editorial



Dr. Siddhartha Rajagopal
Executive Director
TEXPROCIL

At the meeting, the Council's Chairman, Shri Vijay Agarwal, pointed to the gravity and volatility of the situation as well as the urgent need for immediate short-term relief for the industry.

In line with its mission to enhance exports of yarns and fabrics, the Council organized group participation of 20 Indian companies in Intex South Asia 2025, held from 6–8 August 2025 at Colombo, Sri Lanka. The special showcase of products made from Kasturi Cotton featured at India Pavilion, drew significant attention from international buyers. A detailed report of this initiative appears in the Trade Promotion column.

I had this opportunity to review the seminal book on "Strategies in GATT and WTO Negotiations" authored by Shri Abhijit Das, a renowned trade policy expert and former civil servant. We also held discussions on the book at the webinar on "Trade Deals: Navigating

Dear Reader,

The global textile trade continues to navigate through a turbulent phase marked by shifting geopolitical alignments, tariff wars, and evolving market access frameworks. Despite these headwinds, the Indian textile industry has demonstrated resilience, adaptability, and strategic foresight.

On its part, the Government has initiated reforms to mitigate the challenges facing the trade and is extending all possible support for achieving the growth in exports. In this connection, Shri Ravi Sam, Vice Chairman, TEXPROCIL along with other industry leaders had a meeting with Hon'ble Minister of Finance, Smt. Nirmala Sitharaman on 20 August 2025 to seek exemption for cotton duty and extension thereof, and support through interest equalization and GST rationalization. The gist of the meeting appears in the "Cover Story" and continues in the "Trade Facilitation" column of this issue of the Newsletter.

The Trade Facilitation section also presents a report on the meeting chaired by Hon'ble Union Minister of Textiles, Shri Giriraj Singh, on 13th August 2025 in New Delhi.

India's Global Negotiations Landscape" organized by the Council on 23rd July 2025. I was the moderator of the session which included a distinguished panel of experts, namely: Dr. V. S. Seshadri - Former Indian Ambassador, Mr. J. S. Deepak - Former Indian Ambassador to the WTO; and Mr. Ajay Srivastava - Former Indian Trade Services Officer. The discussion offered timely insights into India's evolving approach to Free Trade Agreements (FTAs) and multilateral trade frameworks. The book review done by me is presented in the 'Expert Speaks' column of this issue of newsletter.

Further, this issue reports on the Council's flagship initiative, Kasturi Cotton Bharat, gaining domestic recognition through its special feature on "Kaun Banega Crorepati", hosted by Shri Amitabh Bachchan on Sony Liv TV.

The Trade Update column carries an insightful policy brief titled "Navigating

Trump's Tariff Blow", which analyses the impact of the recent US tariff measures on India, quantifying the vulnerabilities of key export sectors, including Textiles and Apparel.

The 'Policy Talks' section of this Newsletter presents the recent changes in policy and procedures announced by the government and various provisions of the Foreign Trade Policy, incentive schemes, and issues of taxation.

We do hope that you find reading this edition of the E-Newsletter worthwhile.

We welcome your valuable feedback on the present edition and also invite contributions in the form of short articles on matters relevant to trade and industry.

TEXPROCIL E-Newsletter values your comments and contributions and looks forward to receiving continuous support for the various activities of the Council.

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Chairman's Page



Vijay Agarwal
Chairman
TEXPROCIL

A comparison of month-on-month exports shows that during July 2025, Indian Textiles exports grew by 5.84% over the previous year while Apparel Exports registered a growth of 4.75% during the same time period. Cumulative Exports of Textiles and Apparel during July 2025 have grown by 5.37% over July 2024.

As concerns the cumulative exports, during Apr-July 2025, Indian Textiles exports have registered a positive growth of 0.77% over the previous year while Apparel exports registered a growth of 7.87% during the same time period. Overall T&A registered a growth of 3.87% during Apr-July 2025.

While the trend above points to a resilient export performance, it remains to be seen how the exports will perform in the next quarter, especially in the wake of higher tariffs on Indian exports in to the US market.

Global Trade Opportunities and Headwinds

Amidst celebration of the India-UK Comprehensive Economic and Trade

Dear Members,

The past fortnight marked a period of significant transformation for India's textiles and clothing sector, steered by proactive Council engagement and landmark policy developments. In the face of global uncertainties, our industry continues to demonstrate agility, unity, and an enduring spirit, navigating both opportunities and challenges with purpose.

Trade Data

The quick estimates released by the Ministry of Commerce and Industry for the month of July 2025 shows that the exports of cotton yarn/fabrics/madeups, handloom products etc. from India grew by 5.17% in July 2025 over July 2024. However, during Apr – July 2025, Indian cotton yarn/fabrics/made-ups, handloom products have slightly declined by (-) 0.17%.

Agreement (CETA), providing zero-duty access to 99% of Indian export tariff lines (including textiles and clothing), the sector also confronts new tariff barriers from the United States.

President Trump's announcement of a punitive 50% tariff on Indian textiles effective August 27, 2025, threatens US market share and employment.

The Council through representations made at various forums has urged the government to introduce sector-specific exemptions and policy relief measures to protect exporters.

Meanwhile, the India-Japan CEPA discussions and leadership participation in events like the Tokyo Trend Fair and bilateral meetings have sparked renewed momentum to position India-made value-added products in the competitive Japanese market.

Meeting with Hon'ble Finance Minister

On August 20, Mr Ravi Sam, Vice Chairman, TEXPROCIL, Mr Dinesh Nolkha,

Vice Chairman CITI, Mr Venkat Ramaraj, MD Ramco and other representatives met the Hon'ble Finance Minister, Smt. Nirmala Sitharaman, seeking exemption of duty on imported cotton-a decision vital for the sector's raw material security.

During the meeting, the delegation advocated for extension of cotton duty exemption; restoring interest subvention scheme, establishment of a permanent window for duty-free imports; and rationalisation of GST rates for textiles. The Hon'ble Minister acknowledged these concerns and committed to examining industry feedback for further support.

We are glad that at the behest of the industry request the Government has now extended this exemption till 31.12.2025 for duty on imported cotton. This welcome step will ease raw material availability, lower costs and enhance competitiveness of our exports. The Council thanks the Government for this timely support.

Meeting with Hon'ble Minister of Textiles

The Ministry of Textiles convened an



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industry-wide consultation on August 13, launching four committees to focus on diversification of export markets; easing business and fiscal measures; structural reforms and cost competitiveness and innovation. I along with the Council's Executive Director attended the meeting chaired by Hon'ble Minister of Textiles Shri Giriraj Singhji on 13th August 2025 at New Delhi.

In the discussions that followed, I stated that the industry is standing in support of the Government at this difficult juncture. However, we also need to recognize that the situation is grave and volatile and there is an urgent need to offer immediate short-term relief to the trade and industry.

Apart from the other fiscal measures, we also suggested that the State Governments should be requested not to take penal action in case of any factory closures or retrenchment of labour. We strongly advocated that the anomalies in RoDTEP rates should be rectified with immediate effect and the interest subvention scheme be urgently restored across the sector without any restrictions or limits.

TEXPROCIL@ Intex South Asia 2025

TEXPROCIL showcased India's textile prowess by leading the "India Pavilion" at Intex South Asia 2025, Colombo. This premier regional sourcing fair facilitated robust connections between Indian and Sri Lankan apparel manufacturers.

The key highlights of the participation included group participation of 20 Indian

companies under the MAI Scheme; promotion of Kasturi Cotton Bharat's sustainability and traceability features; and engagements with top Sri Lankan buyers and brands.

The event reinforced India's status as a preferred raw material supplier and generated tangible leads for future collaborations.

Advancing Kasturi Cotton Bharat

The Council continued its flagship sustainability initiative, elevating Kasturi Cotton Bharat as the gold standard for Indian cotton. The Council also showcased Kasturi Cotton finished products at major international forums, securing global interest and co-branding opportunities.

As an implementing agency for the Kasturi Cotton, the Council has facilitated expansion of the certified range to include extra-long staple varieties (34 mm+ and 35 mm+) with blockchain-based KC Track traceability. Continuing the promotions, the Council has launched nationwide farmer awareness campaigns using outdoor, radio, and digital platforms, engaging millions across seven key cotton-growing states.

A key highlight during the past fortnight was the domestic recognition achieved by 'Kasturi Cotton' through its special feature on "Kaun Banega Crorepati", hosted by Shri Amitabh Bachchan on Sony Liv TV.

Thought Leadership: Trade Negotiations

The Council continues to facilitate member compliance with new government notifications on import

duty exemptions, RoDTEP returns, and procedural clarifications for exporters.

The recent webinar organized by the Council on "Navigating India's Global Negotiations Landscape," brought together policy experts and senior officials to discuss evolving FTA frameworks, WTO negotiations, and strategic preparedness for future trade deals. Insights from this dialogue are shaping the Council's advocacy and capacity-building initiatives for the sector.

I earnestly appeal to all members and small exporters to renew their membership subscriptions, avail group participation benefits in overseas events, and contribute to knowledge-sharing initiatives through newsletter submissions and participation in Council activities.

Looking Ahead

As we navigate this complex trade environment-marked by both breakthroughs and barriers-it is imperative to remain agile, quality-focused, and sustainability-driven. I urge our members to seize emerging opportunities, invest in technology and design, and forge stronger partnerships across the value chain.

The Council reaffirms its commitment to enabling growth through policy advocacy, industry dialogue, and market development. Together, let us strengthen India's leadership in global textiles while safeguarding the interests of our producers, workers, and exporters.

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**Avail more information on Value Addition in textiles, please write to
Fabrics Sub-Committee @ TEXPROCIL on Email : info@texprocil.org**

Strategies in GATT and WTO Negotiations - A Review of Abhijit Das Book



EXPERT SPEAKS



A highly insightful webinar titled “Trade Deals: Navigating India’s Global Negotiations Landscape” was held by TEXPROCIL on 23rd July 2025. The discussion was anchored around the seminal book “Strategies in GATT and WTO Negotiations” authored by Shri Abhijit Das, a renowned trade policy expert and former civil servant with decades of experience in India’s trade negotiations. The book is a pioneering effort that distils these often-complex negotiating strategies into a coherent and practical framework. For perhaps the first time, the strategies deployed by countries-especially in the Global South-have been systematically captured and analysed by a scholar-practitioner.

The webinar included a panel discussion moderated by Dr. Siddhartha Rajagopal, Executive Director of the Council, who adeptly steered the conversation across a range of topical and strategic issues. The expert panel brought together distinguished voices in India’s trade ecosystem.

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WEBINAR

**Trade Deals:
Navigating India's Global Negotiations Landscape**

**DATE : 23rd July, 2025
TIME : 3:00 PM onwards**

BOOK Introduction

Opening Remarks	Panelist	Panelist	Panelist	Moderator	Panelist
VIJAY AGARWAL Chairman TEXPROCIL Mumbai	Dr. V. S. SESHADRI Former Ambassador Sr. Fellow – Economic Security, Delhi Policy Group	J. S. DEEPAK Former Ambassador - WTO ex-Secretary, Telecom & Grp. Director Bharti Entp.	AJAY SRIVASTAVA Former Indian Trade Service Officer and Founder GTRI	Dr. SIDDHARTHA RAJAGOPAL Executive Director TEXPROCIL Mumbai	Prof. ABHIJIT DAS Former Head Centre for WTO Studies, New Delhi

The webinar will discuss challenges, opportunities and "state of play" in India's various FTAs under negotiation.

In this book preview Dr. Siddhartha Rajagopal, Executive Director, TEXPROCIL reflects the outcome of discussions with expert panellists on how these strategies can be applied in India's ongoing trade negotiations, with contextual references to the labour-intensive sectors including textiles.

Introduction

The General Agreement on Tariffs and Trade (GATT) and its successor, the WTO, created the foundations of multilateral trade negotiations. Despite current headwinds to multilateralism, the lessons from this era remain deeply relevant as India steps into a new phase of bilateral Free Trade Agreements (FTAs).

Abhijit Das's book, *Strategies in GATT and WTO Negotiations*, is a pioneering effort to capture and explain these complex strategies, particularly from the perspective of developing countries. For India, the insights are timely and practical, offering lessons that can be applied to ongoing FTA discussions with direct implications for labour-intensive sectors like textiles.

India's Modern FTA Approach

India's FTA framework reflects continuity with its multilateral legacy, but with pragmatic recalibration. Its core features include:

- *Flexibility over Finality* - Focus on modular, sector-specific deals rather than sweeping agreements.
- *Strategic Liberalisation* - Targeted openness in high-benefit areas such as electronics, services, and brand-driven exports.
- *Market Power as Leverage* - Using India's large consumer base as a key bargaining tool.

This approach represents calibrated globalisation-balancing openness with safeguards to protect national interests.

Eight Strategic Lessons for FTAs

1. Structured Flexibility (Chapter 2: Negotiation – Definition, Types, and Stages)
 - Insight: Negotiators often secure early wins by sequencing issues and leaving contentious ones for later.



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EXPERT SPEAKS



Strategies in GATT and WTO Negotiations - A Review of Abhijit Das Book

- Application: FTAs can include phased commitments and built-in reviews to allow domestic industries time to adapt.
- 2. Cross-Issue Bargaining** (Chapters 2 & 8: Negotiation Tactics and Agriculture Battles)
 - Insight: Linking concessions across areas—goods, services, investment, subsidies—balances outcomes.
 - Application: India can exchange service access or investment openings for tariff relief on textiles and apparel.
- 3. Maximising Policy Space** (Chapter 6: Odds in GATT and WTO Negotiations Stacked Against Developing Countries)
 - Insight: India preserved flexibility by keeping WTO-bound tariffs higher than applied rates.
 - Application: Maintaining such “tariff headroom” in FTAs ensures the ability to respond to market disruptions.
- 4. Coalition Building** (Chapter 7: Overcoming Odds – Removing the Singapore Issues)
 - Insight: India historically united developing nations to block imbalanced proposals such as investment and procurement rules.
 - Application: Even within bilateral settings, India can coordinate with like-minded partners to strengthen its negotiating hand.
- 5. Defensive Posture** (Chapter 8: Davids Join Hands to Take on Goliath in the Battle on Agriculture)
 - Insight: India has often resisted pressure on agriculture subsidies and TRIPs-plus obligations.
 - Application: Maintaining a distributive stance ensures sensitive domestic sectors remain shielded while allowing balanced agreements elsewhere.
- 6. Safeguards and Rapid Response** (Chapter 8: The Agriculture Battle)
 - Insight: India pushed for special safeguard mechanisms against import surges.
 - Application: FTAs should incorporate rapid-response safeguards to protect MSMEs, farmers, and textile clusters.
 - Narrative Framing (Chapter 9: Securing Rules to Fight Hunger and Poverty)
 - Insight: India has framed its demands around food security and livelihoods, winning flexibility in negotiations.
 - Application: By highlighting employment, women’s empowerment, and rural livelihoods, India strengthens its moral case in FTA talks.
- 7. Transitional Carve-Outs** (Chapter 9: Peace Clauses and Public Stockholding)
 - **Insight: India used “peace clauses” to temporarily protect public food stockholding.**
 - **Application: Transitional provisions in FTAs can give sensitive sectors time to adjust to global competition.**

Strategic Synthesis:

For India’s textile industry in particular, the modern FTA approaches can:

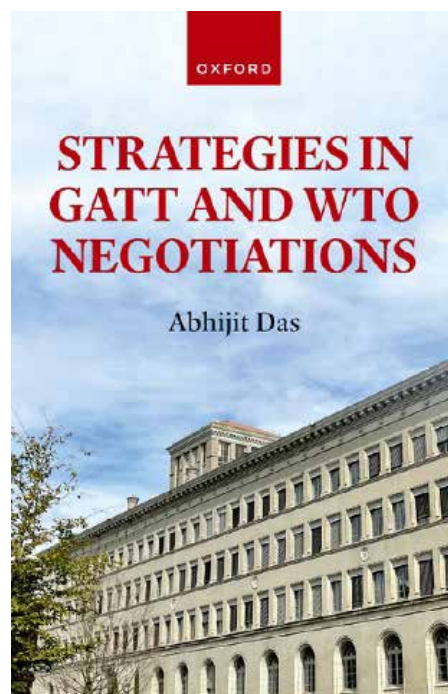
- ✓ **Safeguard competitiveness and jobs**
- ✓ **Expand global market access**
- ✓ **Protect domestic producers while promoting exports**

India’s trade diplomacy, therefore, must remain calibrated, flexible, and protective—delivering export growth while defending national interests.

Conclusion

Abhijit Das’s book demonstrates how lessons from the GATT/WTO era can shape India’s current and future FTAs. The strategies—structured flexibility, coalition-building, defensive safeguards, and narrative framing—offer a robust playbook and a must-read for negotiators.

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Textile Industry Leaders meet Hon'ble Finance Minister, Smt. Nirmala Sitharaman to discuss Key Policy Support



Trade Promotion



A high-level delegation representing the Indian textile industry met with Hon'ble Union Minister of Finance, Smt. Nirmala Sitharaman on 20 August 2025 in New Delhi. The delegation included:

- **Mr. Ravi Sam**, Vice Chairman, The Cotton Textiles Export Promotion Council (TEXPROCIL)
- **Mr. Dinesh Nolkha**, Vice Chairman, Confederation of Indian Textile Industry (CITI)
- **Mr. Venkat Ramaraj**, Managing Director, Ramco Industries

The primary purpose of the meeting was to seek the **exemption of duty on imported cotton**, a move that can significantly benefit the textile and apparel value chain.

The delegation also sought the Hon'ble Minister's support on the following key issues:

- **Extension of the cotton duty exemption**, given its importance to the sector's raw material security
- Establishment of a **permanent window for duty-free cotton imports**, to ensure long-term stability and policy predictability
- **Rationalisation of GST rates** on textiles and related inputs, aimed at improving competitiveness and easing compliance

Smt. Sitharaman appreciated the industry's feedback and acknowledged the ongoing challenges faced by the textile sector. She assured the delegation that the **concerns raised would be carefully examined**, and the Ministry would engage with relevant departments to explore appropriate solutions.



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Trade Promotion



TEXPROCIL organizes India Pavilion in Intex South Asia 2025, Colombo, Sri Lanka



Partnership & Leadership Award

Hon. Sunil Handunneethi (Minister of Industries, Sri Lanka)

Hon. Chaturanga Abeyasinghe (Deputy Minister of Industries, Sri Lanka)

In pursuit of its mission to enhance exports of yarns and fabrics, the Cotton Textiles Export Promotion Council (TEXPROCIL) organized an India Pavilion at Intex South Asia 2025, held from 6-8 August 2025 at the Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka.

About Intex South Asia

Now in its 17th edition, Intex South Asia has evolved into South Asia's premier international sourcing fair, attracting industry leaders, buyers, and innovators from across Asia, ASEAN, MENA, and Europe. The exhibition showcases a comprehensive range of yarns, fabrics (including apparel and denim), accessories, and allied services, making it a key sourcing event in the regional textile calendar.

Marking a decade of innovation and industry trust, this edition provided a vital platform for Indian exhibitors to connect with Sri Lankan apparel manufacturers, importers, buying houses, and brands. The fair fostered global linkages between South Asian buyers and suppliers from around the world.

Sri Lanka's Textile & Apparel Market

Sri Lanka's apparel sector is a vital contributor to its economy, being the largest industrial employer and foreign exchange earner. In 2024, apparel exports reached US\$ 4,660.10 million (up 4.9% year-on-year), complemented by US\$ 294.5 million in textile exports and US\$ 106.4 million in other manufactured textile articles.

As a garment conversion hub, Sri Lanka relies heavily on imported raw materials. In 2024, Sri Lanka's imports of Cotton Textiles (Yarn Fabrics, Madeups, etc.) from the world were valued at around US\$ 1145.38 million including US\$ 150.20 million in cotton yarn, US\$ 979.64 million in cotton fabrics, US\$ 15.55 million in cotton madeups, etc. and US\$ 0.56 million in raw cotton imports. During this period, imports from India (rank 1) were valued at US\$ 454.15 million. This included US\$ 110.41 million in cotton yarn, US\$ 338.19 million in cotton fabrics, US\$ 5.55 million in cotton madeups, etc. and US\$ 0.27 million in raw cotton from India.

In 2024, overall imports of Textiles & Clothing from World reached a level of US\$ 2951.22 million including textiles valued at US\$ 2769.63 million and clothing valued at US\$ 181.59 million. Overall, Sri Lanka imported US\$ 805.68 million worth of Textiles & Clothing from India including textiles valued at US\$ 747.02 million and clothing valued at US\$ 58.66 million in 2024.

Intex South Asia 2025 Highlights

Organized by Worldex India Exhibition & Promotion Pvt. Ltd., the fair was supported by leading trade and investment bodies, including the Sri Lanka Board of Investment (BOI), Export Development Board (EDB), Joint Apparel Association Forum (JAAF), and Sri Lanka Apparel Exporters Association (SLAEA), alongside international partners such as KOTRA, JETRO, and the High Commission of India in Sri Lanka.

The opening ceremony was attended by notable dignitaries including Mr. Saif Jafferjee, Chairman, Joint Apparel Association Forum; Ms. Mangala Wijesinghe, Chairman and Chief Executive, Sri Lanka Export Development Board; Mr. Saurabh Sabhlok, First Secretary Economic and Commercial, High Commission of India in Colombo; Ms. Dewi Gustina Tobing Ambassador of the Republic of Indonesia to Sri Lanka; and Ms. Miyon Lee Ambassador Extraordinary and Plenipotentiary of the Republic of Korea to Sri Lanka. Sustainability and branding partners included Eurofins, Kasturi Cotton Bharat, Superdry, and Oritain.

Over 300 exhibitors from 12+ countries participated, with national pavilions from India, China, Taiwan, Pakistan, Korea, Japan, and Thailand. Indian participation was coordinated by TEXPROCIL, MATEXIL, and PDEXCIL, along with FIEO.

TEXPROCIL's India Pavilion

Under the Government of India's MAI Scheme, TEXPROCIL facilitated the group participation of 20 Indian companies, promoting 'Incredible Textiles of India' campaign of the Ministry of Textiles.

The Council's booth, located in Hall 1, Stand B-31 included a special showcase featuring branding, certification, and traceability initiatives under the "Kasturi Cotton Bharat" programme. Visitors showed strong interest in the brand's sustainability credentials. A special report on 'Kasturi Cotton Bharat' promotions held at the fair can be seen at the article following this report.



TEXPROCIL organizes India Pavilion in Intex South Asia 2025, Colombo, Sri Lanka



Overall, the fair recorded participation of 95 Indian entities included those participating through TEXPROCIL, MATEXIL, PDEXCIL, FIEO, and several independent exhibitors with large stalls.

Industry Knowledge Forums

Concurrent with the exhibition, Intex hosted the Interactive Business Forum Seminar Series, with panel discussions on “Apparel 2030: Re-stitching Fashion’s Next Chapter” and “Trust over Trends: Building Brands Consumers Trust”. The sessions drew over 200 industry professionals, with more than 90% rating the content highly relevant and well-balanced between innovation, sustainability, and market trends.

High-Profile Meetings & Engagements

The High Commission of India in Sri Lanka extended valuable support by sharing Indian participants’ profiles with Sri Lankan importers.

During the inauguration, Mr. Rajesh Satam, Joint Director, TEXPROCIL, met Mr. Saurabh Sabhlok (First Secretary – Economic & Commercial, HCI Colombo) who assured cooperation in facilitating trade and resolving export challenges. Discussions were also held with Hon. Chathuranga Abeysinghe (Deputy Minister of Industries & Entrepreneurship Development) and Hon. Sunil Handunneththi (Minister of Industry & Entrepreneurship Development), both of whom emphasized deeper India–Sri Lanka cooperation in textiles.

JAAF Chairman Mr. Saif Jafferjee highlighted opportunities for integrating Kasturi Cotton into Sri Lankan apparel brands, noting growing sustainability trends. He also stressed the need to expand beyond conventional approaches under the India–Sri Lanka Free Trade Agreement (ISFTA).

India-Sri Lanka Textile Networking Forum

On 7 August, a special B2B networking evening at ITC Sandipa Hotel facilitated targeted meetings between Indian and Sri Lankan textile companies. The event featured an awards ceremony, where TEXPROCIL received a Support and Leadership Award, and screened the Kasturi Cotton promotional film before an audience of government, trade, and industry leaders.

Participant Feedback

While most Indian exhibitors were satisfied with their participation, some expressed concerns over:

- ❖ Limited marketing by organizers to attract decision-making buyers
- ❖ Delays in stall handover and accessory setup, which disrupted initial meetings
- ❖ Fair dates should avoid including - week start days, holidays, national events etc.

The matter has been taken up with the organizers. Further, the participants have recommended enhanced buyer outreach, data sharing on high-value procurement needs, competitive pricing benchmarks, and logistics facilitation to strengthen trade. Several companies reported meaningful buyer interactions and expressed interest in future participation.

Key Takeaways & Conclusion

Intex South Asia 2025 reinforced the strong complementarities between India and Sri Lanka’s textile sectors. With Sri Lanka’s position as a major garment conversion hub and India’s strength in raw material supply, there is significant scope for growth through:

- ❖ Trade facilitation measures (banking reforms, preferential fabric rates, faster logistics)
- ❖ Collaboration in sustainable and branded cotton products
- ❖ Expanding intra-regional supply chains

The fair enabled Indian companies to reconnect with existing buyers, meet new prospects, and promote the “Incredible Textiles of India” and “Kasturi Cotton Bharat” brands to a receptive market.

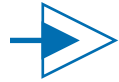
With interest from major Sri Lankan apparel groups such as Hirdaramani, MAS, and Hela Clothing, the event confirmed its status as a premier regional sourcing platform. The business leads generated are expected to translate into trade over time, further strengthening India-Sri Lanka textile ties.



Mr. Gaurang Bhagat, Hon. Secretary, GCCI & President, Maskati Cloth Market Mahajan with Members

Ms. Liz Hershfield (Executive Director of Cotton USA)





Highlights of 'Kasturi Cotton Bharat' promotions at Intex South Asia, sourcing fair held during 6-8 August 2025 at Colombo, Sri Lanka

TEXPROCIL as one of the lead Council from India showcased the choicest Cotton Textiles range by setting up the 'India Pavilion' at Boot no. B31 - Hall 1 at the Intex South Asia, Textile Sourcing Fair, held during 6th to 8th August, 2025. The Council's booth highlighted the advantages of '**Kasturi Cotton Bharat**' - first premium branded cotton grown in Indian farms and promote the same to the international visitors at the fair.

The **key objectives** of participation in the fair included the following:

- Promote the Kasturi Cotton Bharat programme at Intex South Asia 2025.
- Strengthen relationships with leading Sri Lankan garment manufacturers.
- Explore sourcing opportunities for onboarding suppliers and developing new collections for international brands.



A special showcase featuring branding, certification, and traceability initiatives under the "Kasturi Cotton Bharat" programme was highlighted at the 'India Pavilion' ad measuring 18 sqm set up by the Council.

Highlights of 'Kasturi Cotton' showcase included:

- ❖ Interactions with multiple buyers and sourcing teams.
- ❖ Distribution of information packs, fabric swatches, and samples.
- ❖ Demonstration of end-to-end traceability
- ❖ Display of finished products made of Kasturi Cotton:
 - Shirts - U.S. Polo Association, Killer
 - T-Shirts - Arvind, Alok
 - Bedsheets - Boutique Living by Indo Count
 - Hand Towels - Welspun



TEXPROCIL promotes Kasturi Cotton Bharat at Intex South Asia 2025, Colombo



Trade Promotion

Key Meetings & Outcomes

Date	Company	Discussion Highlights	Action Points
5 Aug	Hela Clothing	Hugo Boss pitch underway; plan to pitch PVH, Tesco UK	Provide Kasturi Cotton T-shirt; arrange fabric hangars (150 gsm, 95/5 single jersey)
5 Aug	MAS Holdings	Requires physical tracer + document traceability	Explore tracer options; share programme details & test reports
5 Aug	Emjay International	Interest in RegenAgri-Kasturi Cotton; open to MOU	Provide knitted/woven cost details; Steering Committee approval
5 Aug	Oeko-Tex Summit	Kasturi Cotton presentation	Raised awareness among sustainability stakeholders
6 Aug	Brandix	QR code traceable fabric for PVH brassiere project	Engage Maral, Victus, Teejay Lanka; develop samples via alternate supplier if required
6 Aug	RM Holdings & Niruh Creations	Dedicated collection for clients	Maruti Texprocess to develop Kasturi Cotton collection
6 Aug	Weft & Warp	Supplies intimates to PVH & Nike	Work with Loyal Textiles on Kasturi Cotton samples
7 Aug	Ritz Clothing	Outerwear samples for Lidl (1.5M mtrs/season)	Develop outerwear samples using Kasturi Cotton
8 Aug	Crystal Martin	Largest M&S intimates supplier	Create Kasturi Cotton fabric hangar
8 Aug	Lalan Group	Samples for Next, M&S, Sainsbury	Request specs; Zoom call with Next Sourcing UK after sample dispatch

Other Meetings & Interactions

- ❖ **Oritain:** Introduced new gold/silver/bronze rating system.
- ❖ **Bernatelli Sourcing, Star Garments, Adamas International:** Programme presentations.
- ❖ **Naturub:** Requested RegenAgri-Kasturi yarn samples (2/40, 2/30).
- ❖ **TESCO:** Interested in knitted/woven digital print fabrics; liked jacquard sample from SJM.
- ❖ **Programme pitched to Indian exhibitors:** Le Merite, SCM Spinners, Deiveegam, Fashion Fabrics, Kanodia International.

Key Prospects for growing trade

- ❖ Sri Lanka is a leading **global supplier of intimates** (innerwear & sleepwear).
- ❖ **Extensive sampling** is integral to procurement.
- ❖ **Growing demand for sustainable cotton** (BCI, RegenAgri) with full traceability to farm level.
- ❖ **Major Sri Lankan fabric suppliers:** Ocean Lanka, Teejay Lanka, Halleys.
- ❖ **Key Indian suppliers:** Maral, Raj Krupa, Deiveegam, Maruti Texprocess, Victus.
- ❖ KCB-registered Indian suppliers should **prepare dedicated Kasturi Cotton collections** for international fairs.

Overall Outcome of participation in the fair

- ❖ Established contacts with **leading Sri Lankan garment manufacturers**.
- ❖ Increased **awareness of Kasturi Cotton** among buyers, sourcing teams & certification bodies.
- ❖ Generated **tangible leads** for sampling, brand pitching, and supplier onboarding.
- ❖ Strengthened **Indo-Sri Lankan textile trade opportunities**, particularly in sustainable and traceable cotton.



Trade Update



QUICK ESTIMATES FOR TEXTILES & CLOTHING (APRIL–JULY'25)

QUICK ESTIMATES FOR TEXTILES & CLOTHING (APRIL - JULY' 25)						
Exports (Million USD)	JULY'24	JULY'25	% Change	APR'24-JULY'24	APR'25-JULY'25	% Change
Cotton Yarn/Fabs/made-ups, Handloom Products etc	971	1,021	5.17%	3,887	3,881	-0.17%
Man-made Yarn/ Fabs/ made-ups etc.	406	422	4.05%	1,571	1,589	1.13%
RMG of all Textiles	1,278	1,339	4.75%	5,128	5,531	7.87%
Jute Mfg. Floor Covering	26	32	26.35%	109	126	15.78%
Carpet	123	133	8.05%	486	504	3.57%
Handicrafts excl. handmade carpet	139	153	10.01%	547	552	0.92%
Textiles	1,664	1,762	5.84%	6,601	6,651	0.77%
Apparel	1,278	1,339	4.75%	5,128	5,531	7.87%
Textiles & Apparel	2,942	3,100	5.37%	11,728	12,183	3.87%
All Commodities	34,707	37,238	7.29%	144,765	149,205	3.07%
% Share of T&C in Total Exports	8.48%	8.33%		8.10%	8.17%	
Imports (Million USD)	JULY'24	JULY'25	% Change	APR'24-JULY'24	APR'25-JULY'25	% Change
Cotton Raw & Waste	86	120	39.43%	238	383	60.81%
Textile yarn Fabric, made-up articles	208	233	11.86%	766	853	11.44%

Source: DGCIS/MOC

- According to the quick estimates data released by the Ministry of Commerce & Industry, exports of cotton yarn/fabrics/made-ups, handloom products etc from India grew by 5.17% in July 2025 over July 2024.
- During Apr - July'25, Indian cotton yarn/fabrics/made-ups, handloom products have slightly declined by (-) 0.17%.
- During July'25, Indian Textiles Exports grew by 5.84% over the previous year while Apparel Exports registered a growth of 4.75% during the same time period.
- Cumulative Exports of Textiles and Apparel during July'25 have grown by 5.37% over July'24
- During Apr-July'25, Indian Textiles Exports have registered a positive growth of 0.77% over the previous year while Apparel Exports registered a growth of 7.87% during the same time period. Overall T&A registered a growth of 3.87% during Apr-July'25.



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Navigating Trump's Tariff Blow

Ashok Gulati, Sulakshana Rao and Tanay Suntuwal



Trade Update

1. Introduction

The trajectory of India-US trade relations has taken a sudden and sharp downward turn in recent weeks. What began with promising momentum toward a USD 500 billion bilateral trade goal is now overshadowed by escalatory tariff threats and political wars. Just months earlier, Trump announced the so called 'reciprocal tariffs' on what he declared as liberation day (April 2nd, 2025). India's stance was to be constructive and not conflictive. Both sides were engaged in negotiations for a prospective trade deal, with talk of duty reductions and greater market access (Gulati et al., 2025). However, things turned upside down recently. On July 31st, 2025, US President Donald Trump declared that countries continuing to import Russian oil including India would face a 25% tariff plus an additional 25% penalty (announced August 6th, 2025, effective from August 27th) amounting to an effective 50% duty¹ on their exports to the US.

This policy move, widely viewed as a form of secondary sanctions, was framed for Russia, and for its major energy partners (Reuters, 2025a). On August 6, Trump escalated further, issuing fresh tariff threats (pharma and semiconductors) and signalling a suspension of trade talks. Behind these developments is a clear shift in how the US is using tariffs. What began as a tool to fixing trade deficits or protecting domestic jobs, have now become an instrument of geopolitical pressure, applied selectively to achieve unrelated foreign policy objectives (The Indian Express, 2025). India, which ranks 10th globally in terms of trade deficit with US, faces higher tariffs, while countries with far larger trade deficits with the US such as China (USD 295.4 billion deficit, 30% tariff), the EU (USD 235.6 billion, 15% tariff), and Mexico (USD 171.8 billion, 0% tariff under USMCA) enjoy comparatively lower duties. This kind of tariff abuse strips trade policy of its predictability, erodes trust between partners, and increases the likelihood of retaliation. This may be a pressure tactic.

The Indian Ministry of External Affairs, released an official statement and called these actions unfair, unjustified and unreasonable, pointing to ongoing imports of Russian gas and crude by Europe, and uranium, palladium, and fertilizers by US. In 2024, Europe imported USD 41.6 billion worth of goods from Russia, the US imported USD 3.2 billion, China imported USD 129.07 billion, and India imported USD 64.2 billion (ITC trade map, 2024). Also, China has been importing large volumes of crude from Russia (far higher quantities than India) yet has not faced such punitive tariff actions so far. This proves that tariffs are used as tools for strategic coercion rather than fair trade management.

The US has lost the world's trust, especially when Trump prioritises short-term transactional gains over the medium to long term value of global 'trust'. Trust, once broken, takes years and decades to build up. This is a long-term harm that Trump has done to his own country. India has consistently maintained that its Russian oil imports are driven purely by cost competitiveness and domestic energy security needs. In fact, India's oil purchases from Russia remain fully compliant with international norms. India continues these imports within the global price cap framework emphasizing that its purchases have helped stabilize global oil prices rather than disrupt them (Reuters, 2025). At the same time, the United States, which had earlier endorsed this sourcing strategy, is now imposing secondary sanctions instead of recognition. Perhaps Trump needs to recognise that sovereignty is a fundamental right in any democracy, and India should not and will not bow to external pressure. That said, India must also remain mindful that a trade deal often needs some compromise on both sides. At the same time, the institutions that were meant to keep global trade rules fair and predictable are weakening. The WTO's role is shrinking and developed economies are increasingly bypassing multilateral commitments for interest-driven arrangements.

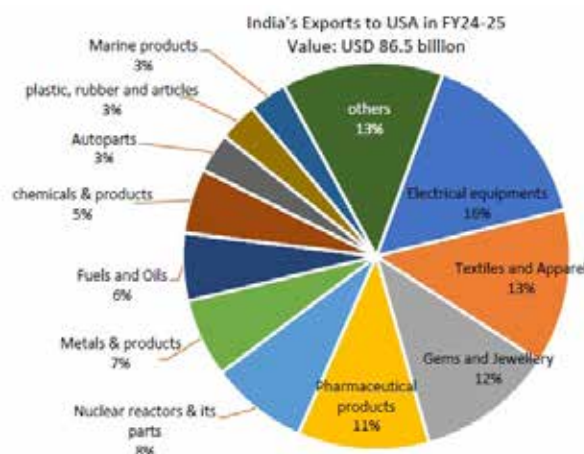
This breakdown in the rules-based order means that countries like India must fight on two fronts protecting immediate trade interests in the face of sudden tariff shocks, and working with likeminded partners, whether through BRICS or US+1 formats, to rebuild a more stable and less vulnerable framework for globalisation (The Economic Times, 2025). The real opportunity lies in aligning with an open, multipolar trade system (Ahluwalia, 2025). Indian exports to the US span labour-intensive sectors such as textiles and apparel, agriculture and marine products, as well as high value tech-driven industries like pharmaceuticals and semiconductors (Figure 1). This tariff blow could affect farm incomes, disrupt supply chains and affect employment especially in manufacturing.

This policy brief examines India's position within this shifting landscape. We quantify the value and composition of goods trade with the US now covered by these tariff measures. We assess sectoral vulnerabilities from Textiles and Apparel (T&A) to agriculture and marine sector and their likely socio-economic implications. We also propose various immediate and longer-term policy responses to safeguard competitiveness and prepare India for a more uncertain global trade order.





Figure 1: Sectoral share of India's Goods exported to US (FY25)



Source: DGFT, 2024

2. India's export exposure to US

US occupies a unique position in the global economy, it is not only a major exporter, but also the largest importer of goods and has influence on global trade flows. In Triennium Ending 2024 (TE24), US imported goods worth USD 3.3 trillion and exported USD 2.04 trillion, with a goods trade deficit of over USD 1.2 trillion (UN COMTRADE, 2024). Its vast and diversified consumer base means that tariff shifts, even when targeted at a single country, ripple widely across supply chains and affect trade patterns in multiple regions.

For India, the US has emerged as the single-largest export destination for both goods and services, absorbing a significant share of India's total exports (See Annex 1 and Annex 2). In Financial Year 2024-25 (FY25), India's total goods exports to the world stood at USD 437.5 billion, and services exports at USD 387.5 billion, amounting to a combined goods and services exports value of USD 825 billion. Out of this, USD 86.5 billion worth of goods was directed toward the US, reflecting the market's importance for Indian exporters (DGFT, 2025; RBI, 2025).

However, the 50% tariff shock announced by President Trump on 31st July 2025, following the April 2nd 'Liberation Day' executive order has not hit all categories of Indian exports equally. As per the original order and its subsequent revisions on 31st July and 6th August, a set of products remain exempt from the punitive duties. These exemptions cover pharmaceuticals, smartphones, semiconductors, and petroleum products². The value of India's goods exports to the US falling under these exempt categories is USD 25.65 billion, or roughly 30% of total goods exports to the US (Table 1). This leaves USD 60.85 billion about 70% of India's goods exports to the US exposed to the new 50% tariff. Table 1 summarises the export exposure and its macroeconomic relevance.

From a macroeconomic lens, the picture is nuanced. The share of affected exports in India's total GDP is just 1.56%, and in India's total exports is 7.38%, far from a catastrophe for a USD 3.9 trillion economy in 2024, which is likely to be USD 4.19 trillion in 2025, as per International Monetary Fund (IMF). This means that, at an aggregate level, the direct GDP impact is unlikely to cross the 2% threshold. Yet, as is often the case in trade policy shocks, the aggregate number hides concentrated effect in specific sectors that are heavily dependent on the US market. It is yet unclear whether Trumps tariffs are a tornado or a passing storm.

Description (values for FY25)	Value (In USD billion)
India's total exports of goods to the world	437.5
India's total exports of services to the world*	387.5
India's total exports of Goods & Services to the world	825
India's total exports of goods to US	86.5
Amount of India's good exports to US exempted from 50% tariff	25.65
Amount of India's good exports to US affected by 50% tariff	60.85 (70%)
India's GDP in current USD, 2024**	3912
Total exports as a percentage of GDP	21.09%
Total exports to US affected by 50% tariffs as % GDP	1.56%
Total exports affected as % of Total exports of India	7.38%
Total exports affected as % of Total exports of India to US*	46%

Table 1: India's export profile and exposure to US tariff hike

#Calculations are for Calendar Year (CY). Goods export data to the US is from DGFT, and US BEA 2024 data on US imports of services from India is used as a proxy for India's service exports to the US.

Source: DGFT, 2025; *RBI circulars; **WDI World Bank, 2024



Navigating Trump's Tariff Blow

Ashok Gulati, Sulakshana Rao and Tanay Suntuwal



Trade Update

Why US still has leverage over India?

Even though the overall GDP level exposure is relatively meagre, the composition of the affected basket gives the US significant leverage. While a few sectors like pharmaceuticals and semiconductors have been spared for now, they remain vulnerable in the future. Most of the products hit by the 50% tariff such as Textiles and apparel, leather goods, gems and jewellery, organic chemicals, marine products, and other select agricultural exports are labour-intensive, highly competitive sectors where Indian suppliers compete head-to-head with exporters from Bangladesh, Vietnam, Pakistan, Indonesia, and even Latin American countries like Ecuador. These are sectors where buyers can switch sourcing relatively quickly, which gives US importers bargaining power and weakens India's negotiating position. Once India loses these markets to its competitors, it takes long time to regain its original position, and that can be a significant loss to India.

3. Sectoral Impacts

While the aggregate macroeconomic shocks as discussed in previous section is <2 as percent of the GDP, the tariff shock is disproportionately concentrated in a few sectors that anchor India's merchandise exports to the US. These are notably T&A, gems and jewellery, auto-parts, agricultural products and marine exports (shrimps) sectors that are not only high in export value, but also directly affect employment generation and the livelihoods of millions of workers and farmers. The combined weight of these sectors in terms of export earnings, employment and linkages with MSME supply chains has multiplier impact.

While several exporter nations (see Annex 3) Vietnam, Indonesia, Bangladesh have also seen tariffs raised, their hikes remain far smaller at 20%, and many enjoy trade agreements that shield them from full tariff exposure. Given the employment intensity and export dependence of certain sectors, targeted cushioning measures may be required to prevent immediate large-scale layoffs and production disruptions.

A breakdown of India's top merchandise exports to the US in 2024 (Annex 1) underscores the scale of the challenge. Several high-value categories, including electrical machinery, gems and jewellery machinery now face a steep 50% tariff penalty, far above the rates imposed on competing nations.

3.1 Textile and apparel (T&A) sector

The T&A sector including both apparel and made-up textile articles is among the hardest hit. In fact, the US imported USD 101.8 billion worth of products under HS codes 61, 62, and 63 (Home textiles and apparels) in 2024, making it the single largest market for these categories globally (UN COMTRADE, 2024). In 2024, India accounted for 17.1% of US imports of made-up textile articles and 7% of non-knitted apparel, competing directly with Bangladesh, Vietnam, China and Indonesia. The new 50% tariff puts India at a steep disadvantage about 30-31 percentage points higher than Bangladesh (20%) and Vietnam (20%). Pakistan too enjoys a relative advantage, with 19% on home textiles.

These are labour-intensive categories employing over 45 million workers directly, with production concentrated in hubs such as Tirupur, Ludhiana, Delhi-NCR, Bengaluru, Surat etc. The Reuters (2025b) report already notes that US buyers have begun shifting orders to Bangladesh and Vietnam following the July 31st announcement. In a sector where lead times and price competitiveness are critical, such a tariff gap is too large to offset through productivity improvements in the short term, putting India's medium-term market share at significant risk.

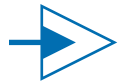
Key apparel exporters such as Shahi Exports, Arvind Ltd, SCM Garments, Gokaldas Exports, KPR Ltd, and Pearl Global etc, along with home textile players like Welspun, Trident, and Indocount etc are at the forefront of India's USD 8.3 billion T&A exports to the US. With the steep 50% tariff putting them at a >30 percentage point disadvantage against Bangladesh, Pakistan and Vietnam, these firms face immediate risk of order cancellations. Targeted, time-bound support in forms of subsidies, rebates or incentives will be critical to bridge the gap and keep order bookings intact. These support schemes will need a clear methodology for eligibility, disbursement and duration, balancing fiscal cost with employment protection.

4. Strategic Response: What India Must Do?

The US has damaged global trust by letting short-term transactional gains override the long-term value of trust. Trump's targeted tariff blow reinforces that sovereignty is a right in any democracy, not a bargaining chip. India must never buckle under pressure. At the same time, any meaningful deal demands smart compromise that unlock mutual gains. India's sovereignty in trade policy is non-negotiable. But trade is reciprocal, and in a multipolar world, strategic give and take that serve nations' interest is utmost priority. Trump's tariff war may have shaken the global trade order, but for India, it's also a moment to reset, in lines with 1991 economic reforms. India must re-engage with US in a strategic way keeping our long-term growth in focus. India is rising and no country can halt our momentum, whose time has come.

It is in this context, we feel that India's strategic response should focus on the following priorities.





4.1 Smart negotiations with strategy, not emotion

The US remains too large and too important to write off, especially as India advances trade deals with the UK and EU (DGFT, 2025). Instead, India must work to re-engage US with smart, tactical negotiation, next rounds of which are scheduled this month end. The key sticking point has always been agriculture. US demands on GM products should be addressed on the basis of science rather than ideology. The Vajpayee government had allowed GM cotton, and emphasised the power of science in transforming agriculture, as he quoted 'Jai Jawan, Jai Kisan, Jai Vigyan'. India imposes restrictions on import of soybean and corn from US giving the GM context. However, it is ironic that cotton seed and its oil is already in our food chain, as 95% of our cotton is now GM (Gulati and Juneja, 2022). India can ensure that imported GM corn can be used for ethanol blending or as poultry feed. Similar is the case of soya, where India restricts imports of GM soya but imports it in the form of soya oil. India must also question its own tariff structure. In 2024, India's average agricultural tariff stood at 36.7%, nearly seven times higher than the US average of 5%; while the trade-weighted average was an even steeper 64.3%, compared to just 4.2% for the US (WTO Tariff Profiles, 2025). Yet, in certain cases, these high barriers are selectively relaxed; For ex. India imported USD 17.09 billion worth of edible oils covering about 57% of its consumption at tariffs below 30% (DFPD, 2025). The argument is simple- if edible oils and pulses can enter at less than 30% duty, there is no logic in maintaining tariffs of 120% on walnuts, 100% on chicken legs, 70% on rice (despite India being the world's largest exporter), 60% on SMP, 45% on soyabean, 50% on corn, apples and 30% on cranberries.

4.2 Immediate sector specific targeted relief structure

A second urgent measure is targeted relief to highly affected sectors, through temporary subsidies, rebates or incentives, should be rolled out within weeks for sectors such as T&A, gems & jewellery, and shrimp. T&A sector which face a 50% tariff compared to 19-20% for competitors like Pakistan and Vietnam, this price gap is too wide to absorb without major job losses in an industry that employs over 45 million people (Gulati et al., 2025). A temporary subsidy or support scheme, to the tune of 25-30% of export value, could neutralise the tariff differential. Preserving the sector's viability is critical not only for export earnings but for preventing mass layoffs in labour-intensive clusters across India. Likewise, the gems & jewellery sector, anchored by Surat's globally renowned diamond-cutting and polishing hubs, employing lakhs of people, needs immediate fiscal cushioning to prevent erosion of its market share to competitors in Turkey, Vietnam, Thailand etc. Similarly, shrimp exports require urgent support. The states of Andhra, West Bengal and Odisha depend heavily on aquaculture for rural employment and livelihoods (MPEDA, 2025). The new tariffs threaten both livelihoods and political stability, as key state and national leaders will face mounting pressure from affected communities (Reuters, 2025b). Finally, a nationalist consumption drive could help absorb some of the excess supply domestically (especially with the upcoming festival seasons), with campaigns to promote Brand Bharat as part of a broader movement of nationalist fervour, especially from the ramparts of the Red Fort by PM Narendra Modi in his Independence Day speech.

4.3 High-priority diversification of export markets

Overdependence on the US must be reduced by actively cultivating alternative markets. India must conclude the FTA with the EU, advance the UK deal, and seriously explore joining the CPTPP, an open, rules-based trade bloc that includes Japan, Korea and Australia (Ahluwalia, 2025). Beyond these, the most promising avenues for expansion lie in Africa, ASEAN, the Middle East and Brazil. In Brazil, where India's agricultural exports stood at USD 130.5 million in CY2024 compared with imports of USD 2.91 billion, there is clear scope to bridge the USD 2.78 billion trade gap by targeting high-demand imports such as malt extracts, milk products (including SMP), basmati rice, frozen French fries, fresh apples, and garlic (ITC Trade Map, CY 2024). Africa, with an USD 80 billion agri-import market where India's share is only 8%, offers significant potential under AfCFTA, COMESA, and SACU frameworks to redirect surplus capacity from the US into staples and value-added products ranging from rice (USD 4.2 billion), sugar (USD 1.5 billion), and meat (USD 800 million) to pulses, oilseeds, spices etc (Rath et al., 2025). In ASEAN, India's 2024 exports included meat (USD 1.5 billion), marine products (USD 285.4 million), sugar (USD 167.4 million), groundnuts (USD 620 million), and rice (USD 500 million), with further potential in spices, fresh and processed produce, tea, coffee, oilseeds, dairy, and animal feed. India has a spectacular diplomatic relation with middle east, and the region has annual agri-import demand exceeding USD 100 billion and several GCC members reliant on imports for over 80% of their food needs. This is another key destination already taking rice (USD 5.05 billion), sugar (USD 242.04 million), meat (USD 1.7 billion), and tea (USD 345 million) from India, while also offering strong opportunities in dairy, pulses, oilseeds, fruits, vegetables, packaged foods, etc supported by cold-chain investments and long-term supply contracts (Rath et al., 2025).

Conclusion

In navigating the Trump's Tariff Blow, India must hold firm to the principle that sovereignty cannot be compromised, especially when external pressures seek to dictate its fair economic choices. India is a rising power and no one can halt its momentum. The path forward lies in smart negotiations that defend national interests which unlock opportunities for growth. This is not a personal battle between leaders, but a matter of national interest especially protecting jobs, securing market access and safeguarding strategic autonomy. India's response must blend tactical flexibility with structural reforms that enhance competitiveness across sectors. India needs to negotiate smartly, provide immediate, targeted relief to highly-hit sectors, diversify export markets on high priority to navigate the tariff blow. The success of our leaders will be ensuring that short-term disruptions give way to long-term gains, reinforcing India's position as a trusted and indispensable player in the global economy. To actively explore the European Union market, which collectively imports textiles worth **USD 268.8 billion**—more than twice the size of the US market. India is actively engaged in FTA negotiations with EU.



Minister of Textiles meets with the stakeholders of the textile sector



Trade Facilitation

India's textile industry is poised to meet global trade headwinds with resilience, self-reliance, and a renewed focus on export competitiveness. Shri Giriraj Singh, Union Minister of Textiles, along with the Minister of State for Textiles and the Secretary, Ministry of Textiles, today chaired a high-level meeting with leading stakeholders from the textiles and apparel industry to review the evolving global trade situation, including the recent announcement of reciprocal tariffs by the United States, and to chart a confident, future-oriented strategy for the sector.



India's Position in the Global Textile Trade

India is the **6th largest exporter of Textiles & Apparel** in the world, with a **4.1% share** in Calendar year by 2024. The textile and apparel sector, including handicrafts, contributed **8.63%** to India's total merchandise exports in 2024–25, valued at **USD 37.7 billion**. While the USA remains India's largest export market, accounting for **28.97%** of textile and apparel exports, it represents only **6%** of the overall Indian textile industry, which is valued at **USD 179 billion (Domestic 142 billion USD and Exports 37 billion USD)**. The sector has also witnessed significant growth in domestic demand over the last decade.

Focus on Diversification and Competitiveness

The Union Minister underscored the need to diversify the export basket, enhance product competitiveness, and tap into new and under-served markets. India has signed **15 Free Trade Agreements (FTAs)** with partner countries whose combined textile import demand stands at **USD 198.9 billion**.



The Minister urged exporters to actively explore the European Union market, which collectively imports textiles worth **USD 268.8 billion**-more than twice the size of the US market. India is actively engaged in FTA negotiations with EU.

Industry-Government Partnership



Trade Facilitation



Minister of Textiles meets with the stakeholders of the textile sector

Industry representatives appreciated the Government's proactive stance and swift engagement with stakeholders, extending their full support to the collective effort to safeguard India's trade interests and strengthen its position in the global textile value chain.

The Union Minister highlighted that this moment presents an opportunity to deepen *Aatmanirbharta* (self-reliance) by:

- Boosting domestic value addition
- Advancing sustainable manufacturing practices
- Strengthening India's global brand as a supplier of high-quality textiles

This vision is aligned with the Hon'ble Prime Minister's "5F" approach – *Farm to Fibre to Factory to Fashion to Foreign*.



Four Committees to Drive Reforms

The Union Minister announced the constitution of **four committees**, comprising industry representatives, to submit time-bound recommendations on:

1. Diversification into new markets
2. Fiscal and ease of doing business measures
3. Structural reforms in the textile value chain
4. Enhancing cost competitiveness and innovation

A Target of USD 100 Billion Exports by 2030

The Union Minister expressed confidence that, despite global challenges, the Indian textile industry will achieve a target of **USD 100 billion in exports by 2030**.

The Union Minister reiterated that with its inherent strengths, robust industry-government collaboration, and relentless focus on innovation, India's textile sector is well-positioned to turn current challenges into stepping stones for sustained growth in the global marketplace. The Ministry pledged ongoing collaboration with industry bodies to safeguard India's trade interests and to develop and implement policies that would effectively mitigate the impact of the enhanced tariff regime.

Source: <https://www.pib.gov.in/>



Shri Vijay Agarwal Chairman and ED TEXPROCIL attended a meeting chaired by Hon'ble Minister of Textiles Shri Giriraj Singhji on 13th August 2025 at New Delhi. Chairman stated that the industry is standing in support of the Government at this difficult juncture. However, he pointed out that the situation is grave and volatile and there is an urgent need for immediate short-term relief.

If the additional 25% Tariff imposed on account of the trade in Oil with Russia continues than at least 12 -15 % subsidy in some form or the other should be given immediately to US exports so that we do not lose the market. Another short-term measure was providing moratorium to term loans and working capital. He also suggested that the State Governments should be requested not to take penal action in case of any factory closures or retrenchment of labour.

Further he strongly suggested that the anomalies in RoDTEP rates should be rectified with immediate effect. He also emphasised on the need to urgently restore the interest subvention scheme across the sector without any restrictions or limits.

Avail of more detailed information on
EXIM POLICIES & PROCEDURE @ TEXPROCIL
Please Contact: GREIVANCE REDRESSAL CELL
on email: sybil@texprocil.org and annie@texprocil.org

KASTURI COTTON BHARAT

Indian Cotton takes Center Stage with Kaun Banega Crorepati, Season 17!

Rooted deep in India's rich soil and elevated by the prestigious Kasturi Cotton Bharat standards, Indian cotton is stepping into a whole new spotlight. In an unprecedented move, we're proud to announce a powerful collaboration with Kaun Banega Crorepati (KBC) Season 17, hosted by the legendary Shri Amitabh Bachchan on Sony LIV.



From 28th August 2025, millions across India and the globe will witness the pride of India's finest cotton woven into the fabric of one of the nation's most beloved quiz shows. Each week, Shri Amitabh Bachchan will shine a light on the purity, strength, and global excellence of Kasturi Cotton, taking its legacy to every home.

And there's more! Ten lucky viewers will win exclusive gift hampers featuring premium finished products made from Kasturi Cotton - showcasing its softness, purity, and durability in everyday elegance.



Combined Gift Hamper



We extend our heartfelt gratitude to the Ministry of Textiles, Government of India, the Cotton Corporation of India, and our invaluable industry partners for championing this milestone. A special thanks to Creative Group, Alok Industries, Indo Count Industries, and Arvind Ltd. for crafting the exceptional products that bring this story to life.

Kasturi Cotton Bharat - not just cotton, but a symbol of India's pride and promise.

KASTURI COTTON BHARAT

Promoting Kasturi Cotton & Sustainability in Indian Cotton



The **Better Cotton Initiative (BCI)** recently conducted a comprehensive training program for its network of ginnerers on **21st & 22nd August 2025** in Gurgaon, Haryana, with a strong focus on advancing sustainable cotton production.

As per the **MoU signed between TEXPROCIL and BCI on 7th October 2024**, coinciding with World Cotton Day, both organizations committed to jointly organizing seminars and workshops on sustainable cotton practices for BCI registered ginnerers in the identified Better Cotton growing regions.

In line with this collaboration, **Kasturi Cotton Bharat** actively participated in the programme through a dedicated presentation designed to raise awareness on sustainable, high-quality, and fully traceable Indian cotton certified under the **Kasturi Cotton brand**. TEXPROCIL delivered awareness sessions for Better Cotton ginnerers on both training days, aligning with the objectives of the Kasturi Cotton Programme.

The sessions focused on:

- ❖ Defining and reinforcing the **quality parameters of Kasturi Cotton**.
- ❖ Showcasing **traceability systems** that ensure transparency across the value chain.
- ❖ Sharing **sustainability practices aligned with global standards**.

We are pleased to share that the presentation by **Kasturi Cotton Bharat** was **well received** by BCI's ginner participants, marking an important step in strengthening India's leadership in responsible and sustainable cotton production.

Together, we are building a stronger, sustainable future for Indian cotton.

#SustainableCotton #KasturiCotton #BetterCotton #BCI #IndianCotton #Sustainability #Traceability #CottonIndustry #AgriLeadership #Ginnerers #TextileSustainability #CottonExcellence

KASTURI COTTON BHARAT

Kasturi Cotton Launches Pan-India Farmer Awareness Drive to Uplift Cotton Quality and Farmer Livelihoods

In a landmark effort to strengthen the foundation of India's cotton **ecosystem**, Kasturi Cotton has launched a campaign aimed at empowering farmers during the crucial sowing and cultivation season starting July. The initiative focuses on educating farmers about best practices in cotton farming, picking, storage, and transportation - vital areas that directly impact the quality and value of their produce.

Despite being at the heart of India's cotton and textile economy, millions of cotton farmers remain unaware that traditional methods and minor oversights in post-harvest handling are diminishing the market value of their cotton. The Kasturi Cotton campaign aims to bridge this knowledge gap by spreading awareness and offering practical solutions to help farmers receive fair prices and recognition for their work.

A Multi-Layered Outreach Across India

The campaign, running across seven key cotton-producing states, leverages a robust mix of outdoor, radio, and digital media, using creatives in six regional languages — Hindi, Marathi, Gujarati, Telugu, Kannada, and Odisha.

Outdoor Campaign:

Eye-catching hoardings have been placed in prominent cotton-growing districts across Maharashtra, Gujarat, Madhya Pradesh, Odisha, Andhra Pradesh, Telangana, and Karnataka. From Akola to Amreli and from Mysuru to Srikakulam, the hoardings focus on creating visibility for Kasturi Cotton and initiating conversations around cotton quality.

Radio Outreach:

Utilizing the deep rural penetration of Akashwani and other popular local stations, the campaign reaches farmers across 30+ districts. Through relatable messaging in local dialects, the radio content emphasizes how small changes in farming and post-harvest practices can lead to greater profits and recognition.

Digital Campaign:

On the digital front, Kasturi Cotton is reaching farmers through platforms they already use — YouTube, news websites, PayTM, Glance, and Jio Ads. A special video featuring actor Pankaj Tripathi has struck a chord with rural audiences, emphasizing the dignity of farming and the value of high-quality cotton.

To ensure accessibility, a dedicated web page in six regional languages has been launched, providing deeper information and downloadable pamphlets on best practices. This page has already crossed 100,000 visits, reflecting the strong interest and engagement from the farming community.

A Grassroots Movement for a Better Cotton Future

At its core, the campaign is about improving farmer livelihoods by improving cotton quality - a win-win for the entire ecosystem. By promoting scientific methods of farming and better handling techniques, Kasturi Cotton aims to ensure Indian cotton meets global standards while ensuring farmers receive premium value for their produce.

The initiative reinforces the belief that “when farmers thrive, the nation's cotton economy flourishes.” As the campaign gains momentum, it is expected to create a ripple effect, inspiring widespread adoption of improved practices and fostering a new era of quality-focused cotton cultivation in India.





MINISTRY OF
TEXTILES



TEXPROCIL
COUNCIL OF EXPORTERS OF
INDIAN TEXTILES

The Finest Indian Cotton is here!

Kasturi Cotton provides the entire cotton value chain the assurance of the best of Indian cotton across a wide range of staple lengths.

THE KASTURI COTTON RANGE

Name/ Parameter	Kasturi Cotton 28 mm+	Kasturi Cotton 29 mm+	Kasturi Cotton 30 mm+	Kasturi Cotton 31 mm+	Kasturi Cotton 32 mm+	Kasturi Cotton 33 mm+	Kasturi Cotton 34 mm+	Kasturi Cotton 35 mm+
Staple Length/ UHML	28mm+	29mm+	30mm+	31mm+	32mm+	33mm+	34mm+	35mm+
Micronaire Value	3.7 to 4.7	3.7 to 4.5	3.7 to 4.5	3.7 to 4.5	3.0 to 4.2	3.0 to 4.2	3.2 to 4.2	3.0 to 4.0
RD Value	76+	76+	76+	76+	73+	73+	74+	74+
Fibre Strength	29.0 (-1.5) g/tex	29.5 (-1.5) g/tex	30.5 (-1.5) g/tex	32.5 (-1.5) g/tex	35.0 (-1.5) g/tex	36.0 (-1.5) g/tex	36.5 (-1.5) g/tex	37.5 (-1.5) g/tex
Uniformity Index	83% or more	83% or more	84% or more	84% or more	83% or more	83% or more	85% or more	85% or more
Trash	2% or below	2% or below	2% or below	2% or below	2% or below	2% or below	3% or below	3% or below
Moisture Content	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below

The Kasturi Cotton Promise: • **Assured product quality:** Reliable and consistent cotton fibre makes for superior finished products. • **Authenticity:** Genuine Indian cotton that meets the Kasturi Cotton specifications. • **End-to-end traceability:** Transparency throughout the supply chain. • **Sustainability:** Responsibly farmed cotton that supports eco-friendly practices.

Why buy Kasturi Cotton? • **Enhanced product performance:** Finished products are softer, stronger, more durable, and exhibit superior colour vibrancy, assuring excellence in every thread. • **Supply chain transparency:** Kasturi Cotton's blockchain-based KC Track platform ensures complete traceability from origin to finished product. • **Consumer trust:** Builds confidence and preference by adhering to compliance and sustainability standards. • **Informed decision-making:** Offers unparalleled insights into the supply chain for better business outcomes.



Scan to know more



KasturiCotton
kasturicotton.com | kasturi@texprocil.org

KCTrack
Authenticity Through Blockchain-based Traceability



**KASTURI COTTON
BHARAT**

THE SPIRITUAL FIBRE
SOFTER · STRONGER · PURER

TRACEABILITY OF INDIAN FARM COTTON



General Certificate of Conformity (GCC)

Authenticates Origin of Indian Farm Cotton
with **Blockchain-based Certification**

Additional Benefits of the GCC Program:

- ✔ Verifiable and Traceable at every stage of the textile value chain from Ginning onwards
- ✔ Certification process as per globally accepted standards
- ✔ Screening and recording of actual movement of goods

For more information, please write to: **gcc.cu@texprocil.org**



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)

5th Floor, Engineering Centre, 9 Mathew Road, Mumbai 400 004, India
Tel.: +91 22 4944 4000 | E.: info@texprocil.org | W.: www.texprocil.org

Policy Updates



Important Notifications on Policies & Procedures



Kindly get in touch with TEXPROCIL Grievance Redressal Cell for any clarifications, if required, on the herein shared notifications issued recently by the Council. The Member companies are appealed by the Council to send their suggestions sought on the various issues.



A) CBIC exempts BCD and AIDC on Raw Cotton (HS 5201) for a specified period

We are glad to inform that the Government has removed Customs Duty and Agriculture Infrastructure and Development Cess (AIDC) on imports of Cotton (HSN 5201) for the period **19.08.2025 to 30.09.2025**. In this regard, CBIC has issued Notification No.35/2025-Customs dated 18.08.2025 and the Ministry of Textiles has released a Press Note dated 19.08.2025.

The Council has been persistently urging the Government to eliminate import duties on cotton due to rising domestic prices and supply constraints. The decision to exempt Customs Duty on cotton imports will reduce input costs for yarn, fabric, garments and made-ups, giving much-needed relief to manufacturers and consumers. Moreover, this measure is also expected to stabilise domestic cotton prices and support the textile and apparel sector, a major source of employment and exports in India. The Council thanks the Hon'ble Prime Minister and Hon'ble Union Minister of Textiles for considering the long pending demand of the industry.

Link of the Circular: <https://preview.mailerlite.com/x7a6n6o7e6/2815289310184473940/j5w1/>

B) Final call for assistance in preparation & filing of Annual RoDTEP Return (ARR)

Texprocil wishes to inform all member exporters who have claimed RoDTEP benefits exceeding Rs.1 crore in FY 2023–24 to file the Annual RoDTEP Return (ARR) on the DGFT portal before the grace period of 30.09.2025.

Members are requested to take careful note of the revised timelines and applicable provisions for filing the Annual RoDTEP Return (ARR) for FY 2023–24:

- The initial deadline without any late fees was available until 30th June 2025.
- A grace period is currently in effect until 30.09.2025, during which the ARR can still be filed by paying a composition fee of Rs.10,000.
- Failure to file the ARR by 30.09.2025 will result in denial of RoDTEP benefits, and scrolls will not be generated after this date.

- If the ARR is filed after 30.09.2025, a higher composition fee of Rs.20,000 will be applicable.

Once the applicable fee is paid, RoDTEP scroll generation will resume within 45 days, until a seamless API-based message exchange is operational between DGFT and Customs. This resumption will also include Shipping Bills that were previously held back due to non-compliance with ARR requirements.

To facilitate members, file the Annual RoDTEP Return, Texprocil has partnered with KPMG, through which experts from the Firm, will provide end-to-end support-from data preparation to submission-at a special discounted rate. This is the final opportunity extended by the Council for its members to avail this support before 30.09.2025. We urge you not to wait until the last moment, as any delay may result in missing the deadline. Request the eligible members to act now and ensure timely compliance.

For assistance, contact us at: Sybil - [9820378793](tel:9820378793) (M); Annie – [9920385041](tel:9920385041)(M)

Email: sybil@texprocil.org; annie@texprocil.org

Link of the Circular: <https://preview.mailerlite.com/h3o4i4j9p0/2804539439349498912/m5x7/>

C) List issued by Tuticorin Customs reg. IGST pending errors

Tuticorin Customs (INTUT1) has issued a list of Shipping Bills (July 2025) pending for IGST refunds due to various IGST errors. You may kindly make a note of the same and do the needful to avail IGST refunds.

Link of the Circular:

https://texprocil.org/circular/1755759305-IGST_Error_list_upto_31.07.2025.xlsx

D) Public Notice containing therein List of EGM Errors for the month of July-2025

JNCH vide Public Notice No.59/2025 dated 19.08.2025 has issued a list of pending Shipping Bills due to EGM errors. In case of difficulty, please contact the EGM Co-ordination Unit, NS-General, JNCH on e-mail Id jnch.egmcoordcell@gov.in.

Link of the Circular: <https://jawaharcustoms.gov.in/pdf/PN-2025/PN-59-2025.pdf>



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Services Advertise with Us!**



Trade Notification



Email: info@texprocil.org



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)



Get in touch with us, Now!

Website: www.texprocil.org



Advertisement Package for promoting products and solutions in the Publications of TEXPROCIL

Dear Madam/Sir,

As a part of TEXPROCIL's knowledge sharing initiatives, the Council is coming up regularly with various E-publications. The circulation of these publications, averaging to over 3000 avid readers, includes the Council's strong database of 2,000 nos. membership comprising manufacturers, exporters, traders of Indian cotton fibre, yarn, fabrics and madeups range of products.

The readership database also includes the contacts of textiles trade associations, government representatives, foreign missions, etc. which are being updated from time to time.

The Council has planned to offer an 'Advertisement Package' for the various Publications with a view to enhance the exposure of products and solutions being offered by various entities. We request you to kindly consider the advertisement opportunity as per details attached.

Publication details are as follows:

1. **Newsletter** - Published every fortnight

2. **IBTEX** - Published daily - Includes news clippings on articles of interest in T&C appearing in various publications.

Advertisement Package details are given below this column.

For further clarifications you may like to advise your office to kindly write to Mr. Rakesh Chintal, IT Officer/ Mr. Rajesh Satam, Joint Director on email: rakesh@texprocil.org / rajesh@texprocil.org.

For queries related to advertisement booking kindly write to Mrs. Mrunal Sawant on email: mrunal@texprocil.org.

We look forward to receiving your enquiries / confirmation for availing the advertisement opportunity in publications of TEXPROCIL.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

:: TEXPROCIL ::

ADVERTISEMENT PACKAGE (For Advertisement in TEXPROCIL E-PUBLICATIONS)

TEXPROCIL E-NEWSLETTER (FORTNIGHTLY)

Ad. Option	One Issue	Six issues	Twelve Issues	Twenty Four Issues (BEST OFFER)
Double Spread	Rs. 12,000	Rs. 61,200	Rs. 1,15,200	Rs. 2,16,000
Quarter Page	Rs. 2,000	Rs. 10,200	Rs. 19,200	Rs. 36,000
Half Page	Rs. 3,000	Rs. 15,000	Rs. 28,500	Rs. 54,000
Full Page	Rs. 5,000	Rs. 25,500	Rs. 48,000	Rs. 90,000

IBTEX E-NEWS CLIPPINGS (DAILY)

Ad. Option	Three Months	Six Months	Twelve Months	Twenty Four Months (BEST OFFER)
Click-on-Logo	Rs. 15,000	Rs. 25,000	Rs. 50,000	Rs. 90,000

For more information
please contact:

Rajesh Satam
Joint Director

**The Cotton Textiles
Export Promotion**

5th Floor, Engineering
Centre, 9, Shrimad
Rajchandraj Marg, Charni
Road East, Opera House,
Mumbai,
Maharashtra 400 004.

T. 91-22- 49444000

Email
rajesh@texprocil.org

Website
www.texprocil.org



TEXPROCIL

THINK COTTON, THINK INDIA!



www.texprocil.org

Trade Notification



Membership Renewal Subscription Fee for FY 2025-2026

Dear Member,

The Annual Renewal Subscription for the financial year 2025-2026 shall become due for payment on **1st April 2025**.

The Annual Renewal membership fees is as follows:

- 1) Associate Members : Rs. 8000/- + 18% GST = **Rs. 9440/-**
- 2) Ordinary Member : Rs. 14000/- + 18% GST = **Rs. 16520/-**

Exporters who wish to renew their membership for 3 years and 5 years are eligible for Special Discount of 10% and 15% respectively. This will be applicable w.e.f. 01.04.2025 only.

	Membership Fees		Discount	Discounted Fees		Benefit to Exporters	
	Associate	Ordinary	Slab	Associate	Ordinary	Associate	Ordinary
For 3 years	24,000	42,000	10%	21,600	37,800	2,400	4,200
For 5 years	40,000	70,000	15%	34,000	59,500	6,000	10,500

(Please note that 18% GST will be applicable on membership fees.)

Membership Renewal for 3 years including GST will be as follows:

Associate Member – Rs. 21600/- + 18% GST = Rs. 25488/-

Ordinary Member – Rs. 37800/- + 18% GST = Rs. 44604/-

Membership Renewal for 5 years including GST will be as follows:

Associate Member – Rs. 34000/- + 18% GST = Rs. 40120/-

Ordinary Member – Rs. 59500/- + 18% GST = Rs. 70210/-

Introducing a new category for small exporters:

Besides, in order to encourage small exporters and enable them to avail of the Council's services, the Committee of Administration of TEXPROCIL has decided to introduce a new category for Associate Members who are MSMEs with exports of less than Rs. 15 lakhs (or Nil Exports) in the previous financial year i.e. 2024-2025. Below is the Membership Renewal fee for such category:

Renewal – Associate Member – Rs. 2000/- + 18% GST = **Rs. 2360/-**

Note:

1. A Self-attested UDYAM REGISTRATION CERTIFICATE for F.Y. 2024-2025 is required
2. Self-Declaration for the export figures of the previous financial year i.e. 2024-2025 on the company letterhead duly stamped and signed by the partner or directors of the firm/company would also be required. (Format is enclosed and no other format will be accepted).
3. The new entrants who are falling under the above category will be charged Rs. 2950/- (Entrance Fee as Rs. 500/- + Annual Membership Fee as Rs. 2000/- + 18% GST).

Kindly ignore this email, if you have already renewed your membership for the year 2025-2026.

AMENDMENT OF e-RCMC

A nominal charge of Rs. 1000/- per amendment, excluding GST will be levied w.e.f. 01.04.2025.

SELF-DECLARATION

(To be submitted on the **Firm/Company Letterhead**)

TO WHOMSOEVER IT MAY CONCERN

This is to certify that M/s. _____ (Name and full address of the Firm/Company) having IE code No. _____, GST No. _____ have exported Cotton / Cotton Yarn / Cotton Fabrics / Cotton Madeups (Excluding Handloom Items / Readymade Garments and Silks, etc.) during the financial year 2024-2025 as under:

Sr. No.	Description	2024-2025 [Rs. FOB value]
1	Cotton	
2	Cotton Yarn	
3	Cotton Fabrics	
4	Cotton Madeups	
	TOTAL	

I hereby declare that the information related to this disclosure is complete and best to my knowledge and none of the above information is false or misrepresented and it is supported by financial statements & documents.

(Firm / Company Stamp)
(Signature of Proprietor / Partner / Director)

Date:
Place:



TEXPROCIL

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YARN COUNTS



KNITTED FABRIC



Sustainable Yarns, Ethically Made

Contamination Controlled
& Contamination free.



CHOOSE THE FINEST INDIAN COTTON.

For the best-in-class Indian cotton, look no further than Kasturi Cotton. With the assurance of consistent, standardised quality you can trust. Kasturi Cotton is backed by KC TRACK, our blockchain-based traceability platform, ensuring complete authenticity from farm to final product. Kasturi Cotton is dedicated to uplifting the lives and livelihoods of farmers while fostering sustainable growth throughout the global value chain.

For assistance in purchasing certified Kasturi Cotton, visit www.kasturicotton.com or email us at kasturi@texprocil.org



KASTURI COTTON
BHARAT

THE SPIRITUAL FIBRE
SOFTER · STRONGER · PURER



Scan to know more



     KasturiCotton

kasturicotton.com | kasturi@texprocil.org

KCTrack
Authenticity Through Blockchain-based Traceability

From:
The Cotton Textiles Export Promotion Council (TEXPROCIL)
Head Office
5th Floor, Engineering Centre, 9, Shrimad Rajchandraji Marg,
Charni Road East, Opera House, Mumbai, Maharashtra 400 004.
Regional Office
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New Delhi 110001, India