



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL



NEWSLETTER

Indian Cottons,
Global Reach!

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A Fortnightly Publication of THE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA

India and UK Sign Comprehensive Economic and Trade Agreement (CETA)



India and the United Kingdom have signed the Comprehensive Economic and Trade Agreement (CETA), a bilateral free trade agreement marking a major milestone in their longstanding partnership. The agreement was signed by Commerce and Industry Minister Shri Piyush Goyal and UK Secretary of State for Business and Trade Mr. Jonathan Reynolds in the presence of Prime Minister Shri Narendra Modi and UK Prime Minister Sir Keir Starmer.

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Editorial



Dr. Siddhartha Rajagopal
Executive Director
TEXPROCIL

Dear Reader,

The global trade environment continues to face headwinds amid heightened geopolitical tensions and the recent imposition of reciprocal tariffs by the United States. These developments have created uncertainty and volatility in international markets, dampening the momentum for exploring new export destinations.

Despite these external challenges, the Government and the industry remain proactive, leveraging every available forum to attract global investors and highlight India's dynamic and promising textile ecosystem. The call to 'Invest in India' is being strongly reiterated, positioning our country as a competitive manufacturing hub.

In this context, the signing of the India-UK Comprehensive Economic and Trade Agreement (CETA) marks a landmark moment. Shri Vijay Agarwal, Chairman of the Council, has welcomed the Agreement, calling it a historic milestone in the strategic partnership between the two countries. This issue's 'Trade Promotion' column features an in-depth report on the India-UK CETA, capturing key highlights and the Council's media engagements around this significant development.

The 'Expert Speaks' column brings you the inspiring story of Mr. Krishna Murari Ishwar, Founder and Director of Shree Mahaveer Home Decor and Shri Mahaveer Home Furnish Expo Pvt. Ltd. The feature traces the remarkable journey of "Cottington Lane," a homegrown linen brand from Indore, Madhya Pradesh, that has made a mark on the global stage. Powered by innovation, collaboration, and an export-first approach, this story of three first-generation entrepreneurs exemplifies India's entrepreneurial spirit and resilience.

In the 'Trade Facilitation' section, we highlight the recent visit of Shri Giriraj Singh, Hon'ble Minister of Textiles, to Japan (14–17 July 2025). This visit has injected renewed momentum into India–Japan trade relations under the CEPA

framework. The report underscores the importance of strengthening supply chain partnerships, upgrading compliance and innovation standards, and promoting India-made value-added products in home textiles, made-ups, and functional fabrics.

Progress under our flagship initiative- Kasturi Cotton Bharat-continues to gain traction. A special feature in this edition provides updates on the Council's implementation efforts, including a recent meeting with UK-based 'Mattera' to explore co-branding opportunities for regenerative cotton. Such engagements signal rising global interest in India's sustainability-led cotton branding strategy.

Finally, our 'Policy Talks' column presents the latest policy updates,

including key changes to the Foreign Trade Policy, recent government notifications, incentive schemes, and tax and trade facilitation measures relevant to exporters.

We trust that this edition of the TEXPROCIL E-Newsletter will provide valuable insights and relevant information. We continue to welcome your feedback and encourage contributions in the form of short articles, opinion pieces, or updates that can add value to the wider textile export community. Thank you for your continued support. We look forward to working together to promote and protect the interests of India's textile and apparel exporters on the global stage.

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For representing Procedural / Policy issues with various Govt. Authorities and Redressal of Complaints / Trade Disputes against Buyers/ Suppliers with Indian Missions Abroad/ Foreign Missions in India, you may kindly write to us at sybil@texprocil.org and annie@texprocil.org



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The Cotton Textiles Export Promotion Council

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Chairman's Page



Vijay Agarwal
Chairman
TEXPROCIL

Dear Friends,

The past few weeks have been marked by momentous developments that signal a new and defining phase in India's trade engagements—especially for the textiles and clothing sector. In a world marked by geopolitical uncertainties and economic realignments, the Indian textile industry has stood resilient and dynamic, responding swiftly to both opportunity and adversity. The recent breakthroughs offer both a cause for optimism and a reminder of the critical policy engagements needed to maintain our global edge.

India-UK CETA: A Game Changer

The signing of the India-UK Comprehensive Economic and Trade Agreement (CETA) represents a truly historic step forward. Guided by the visionary leadership of Hon'ble Prime Minister Shri Narendra Modi ji, this Agreement is poised to significantly

strengthen bilateral trade, generate employment opportunities, and unlock immense growth potential for India's textiles and clothing exports.

The most tangible benefit of the Agreement is zero-duty market access for 99% of Indian exports, which includes 1,143 tariff lines in textiles and clothing. This is a long-awaited relief for Indian exporters who have struggled with a duty disadvantage, particularly when competing against countries like Bangladesh, Pakistan, and Cambodia, which have traditionally enjoyed duty-free or preferential access to the UK.

With a level playing field now firmly in place, Indian exporters—especially those in the home textiles and garments segments—have a rare and timely opportunity to capture a greater share of the UK market. Projections suggest that India's market share could expand from the current 6.1% to 10–12% over the next three years. This would not only enhance export revenues but also

stimulate growth across key production hubs such as Tirupur, Surat, Ludhiana, Bhadohi, and Moradabad.

Moreover, the Agreement promises to benefit labour-intensive sectors, drive demand for value-added products, and boost investments in design, technology, and compliance. It sets the stage for long-term strategic engagement between India and the UK in textiles and beyond.

Emerging Concern: Proposed US Tariffs

While the UK Agreement has opened new doors, we are also confronting a significant challenge in our largest export market—the United States. The recent announcement by President Trump on the imposition of punitive tariffs of up to 25% on Indian textiles and garments—effective August 1, 2025—alongside a possible penalty, has triggered widespread concern across the industry.

If implemented, these tariffs would not only make Indian products less competitive in the US market but could lead to order cancellations, stockpiling,

and a reduction in retail off-take. The situation threatens to undo the momentum Indian exporters have built over recent years, particularly in cotton-rich categories such as bed linen, apparel basics, and towels, where India has traditionally enjoyed a strong foothold.

Given the labour-intensive nature of our industry, the fallout of such tariffs would directly impact employment, MSMEs, and the broader textile value chain. We strongly urge the Government of India to intensify diplomatic engagements with the US administration, and to pursue sector-specific exemptions, phase-ins, or relief measures. It is essential to present a united and persuasive case highlighting India's role in maintaining supply chain resilience, especially for essential textile categories.

India-Japan CEPA: Exploring Untapped Potential

In a parallel and equally promising development, the recent visit of Hon'ble Minister of Textiles Shri Giriraj Singh to



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Japan (14–17 July 2025) has brought fresh momentum to India's engagement under the India–Japan CEPA. I had the honour of accompanying the delegation alongside Shri Rohit Kansal, Additional Secretary, Ministry of Textiles.

The interactions during this visit—particularly the 16th India Trend Fair in Tokyo, meetings with Japanese textile CEOs, and engagements with brands like Fast Retailing (UNIQLO), YKK, and Toray Industries—clearly demonstrated that Japanese buyers are actively seeking sustainable, scalable, and high-quality sourcing partners. Japan's textile imports stand at over USD 30 billion, yet India's share remains at a modest 1.2%, reflecting significant untapped potential.

Going forward, it is crucial to deepen supply partnerships, improve product innovation and compliance standards, and enhance branding of India-made value-added products, especially in home textiles, made-ups, and functional fabrics.

Thought Leadership: TEXPROCIL Webinar

Recognising the dynamic shifts in global trade, the Council organised an exclusive webinar on “Trade Deals: Navigating India's Global Negotiations Landscape” on 23rd July 2025. The session was anchored around the seminal book “Strategies in GATT and WTO Negotiations” by Shri Abhijit Das, a

veteran trade expert, and was followed by a distinguished panel discussion.

In my opening remarks, I stressed on the need to deep dive into India's negotiating strategies along with the evolving FTA landscape with its possible implications for Trade and Industry. Moderated by Dr. Siddhartha Rajagopal, Executive Director of the Council, the expert panel included Dr. V. S. Seshadri – Former Ambassador & Senior Fellow, Delhi Policy Group; Mr. J. S. Deepak – Former Indian Ambassador to WTO & Group Director, Bharti Enterprises; and Mr. Ajay Srivastava – Former Indian Trade Services Officer & Founder, Global Trade Research Initiative (GTRI).

With former Ambassadors, senior negotiators, and trade thinkers on the panel, the webinar aptly reflected on the evolution of India's negotiation strategy, including key learnings from past FTAs and current trade dynamics. For our members, the insights shared offered a valuable roadmap to align their operations with emerging trade scenarios, tariff regimes, and regulatory expectations.

Sustainability & Branding: Kasturi Cotton Bharat

On the sustainability front, our national initiative—Kasturi Cotton Bharat—continues to gain momentum. A recent meeting with Mattered (UK) explored potential co-branding opportunities

for regenerative cotton, signalling growing international interest in India's sustainability narrative.

Domestic demand for Kasturi BCI-compliant yarn has surged, with procurement projections of over 13.78 lakh kgs, particularly from major Indian retailers. This affirms the need to strengthen traceability, certification, and farmer support systems, so that India's cotton ecosystem can evolve into a globally trusted brand.

Way Forward

As we navigate a complex trade landscape—marked by both breakthroughs and barriers—it is imperative that we remain agile, quality-focused, and sustainability-driven. I encourage our members to seize new market opportunities, invest in technology and design, and build stronger partnerships across the value chain.

The Council remains fully committed to facilitating growth through timely policy advocacy, industry dialogue, and market development. Together, let us strive to enhance India's leadership in global textiles while safeguarding the interests of our producers, workers, and exporters.

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**Avail more information on Value Addition in textiles, please write to
Fabrics Sub-Committee @ TEXPROCIL on Email : info@texprocil.org**

The Cottington Lane Story: Weaving Global Dreams from Indore



Expert Speaks



This month, TEXPROCIL proudly features **Mr. Krishna Murari Ishwar**, Founder and Director of Shreemahaveer Home Decor and Shri Mahaveer Home Furnish Expo Pvt. Ltd. He shares the remarkable story of how “Cottington Lane”, a homegrown linen brand from Indore, Madhya Pradesh, became a globally recognized name, powered by innovation, collaboration, and a bold export-first mindset.

The brand’s journey is a story of resilience, innovation, and the entrepreneurial spirit of India. Let us understand, How three first-generation entrepreneurs built a global home linen brand from India’s heartland-one thread at a time.

At a time when e-commerce was still a novelty for most Indians, three young entrepreneurs from Indore, Madhya Pradesh, dared to reimagine the home linen experience. Their bold vision gave birth to Cottington Lane—a brand that now echoes not only in Indian households but in thousands of homes across the United States. At the heart of their success is a distinctive blend of premium Egyptian cotton, contemporary design sensibilities, and a forward-looking approach to digital exports.



Behind this remarkable journey are Krishna Ishwar Murari, Kishan Singh Chuphal, and Anjani Kumar — the co-founders of Cottington Lane. Their story is not just about products. It’s about persistence, adaptability, and using India’s traditional strengths to meet the expectations of a global marketplace.

From Side Hustle to Global Enterprise

In the late 2000s, while pursuing engineering in Indore, Krishna Murari Ishwar began experimenting with online sales of cotton bedsheets, long before e-commerce became mainstream in India. What started as a side hustle while working at L&T soon became a full-time passion.

“With Amit Ruparelia ji, we used to speak almost every day, discussing challenges and finding ways forward”. His constant guidance and support played a critical role in shaping my understanding of international trade” recalls Krishna.

In 2015, he launched Linen Affairs, which evolved into Cottington Lane in 2018, when he teamed up with Mr. Kishan Singh Chuphal and Mr. Anjani Kumar. Together, the trio built an export-first model redefining Indian-made home linens for global consumers.

A key part of Krishna’s journey has been the **mentorship of Shri Amit Ruparelia ji**, a Mumbai-based veteran textile exporter and **past Chairman of Texprocil**. I proudly consider him my mentor”, shares Krishna.



Expert Speaks



The Cottington Lane Story: Weaving Global Dreams from Indore



The Founding Team: Aligned in their Roles

Krishna Ishwar Murari was joined by **Kishan Singh Chuphal** and **Anjani Kumar**, who brought operational depth and a shared entrepreneurial spirit. The trio formalized Cottington Lane with clearly defined roles:

- **Krishna**, is the visionary strategist, leading innovation and brand positioning.
- **Kishan** heads product development, ensuring designs align with global sensibilities.
- **Anjani** is in-charge of operations and supply chain, streamlining logistics and fulfilment.

Their shared mantra is “**Kaizen**” – which implies continuous improvement. From yarn quality to customer satisfaction, every detail is fine-tuned relentlessly.

Luxury Rooted in Quality

“We don’t chase trends blindly. We build on what customers love, great fabric, lasting comfort, and thoughtful design,” says Kishan.

Cottington Lane uses **certified Giza cotton** famed for its long-staple softness and strength sourced from Egypt.

Their products are crafted in Indore, using **state-of-the-**

art German textile machinery, blending traditional Indian craftsmanship with modern precision.

Born on Amazon: A Global-First Strategy

Instead of starting with a domestic website, the team launched directly on **Amazon Global Selling**, targeting the U.S., U.K., and European markets.

“We didn’t try to build traffic from scratch. We built trust on a platform that already had the world’s attention,” shares Anjani.

❖ **\$733,000** in sales during just 2 days of **Prime Day**

❖ **45,000+** monthly orders processed in the U.S.

❖ **Presence expanded** across Europe and India

Their product line has been extended to 20+ SKUs including comforters, swaddles, mattress protectors, and more.

Sustainability & Responsibility

Cottington Lane is **Oeko-Tex®** certified, ensuring its textiles are free from harmful substances. The brand is also part of Amazon’s **Climate Pledge Friendly initiative**, maintaining ethical production standards and environmental responsibility.

Lessons in Resilience

The journey wasn’t easy. Managing inventory, navigating customs, handling reviews, and returns in an international environment took immense grit and agility.

“We never stopped iterating. Even when things went wrong, we corrected and moved forward,” says Krishna Murari Ishwar.

Their operations in Indore now employ artisans, logistics teams, and data analysts—creating a model for inclusive growth from India’s heartland.

Advice to Aspiring Entrepreneurs

The founders believe India is ready for the next wave of digital exports. Their advice:

- ✓ Start small, but think global
- ✓ Master one product before scaling
- ✓ Let your quality speak, platforms will amplify your story

From Indore to the World

Cottington Lane is more than just a brand, it’s a symbol of what’s possible when local passion meets global vision. From Indore to New York, their linens tell a story of dedication, craftsmanship, and smart execution.

“Our goal is simple,” concludes Krishna.

“To bring Indian craftsmanship into the world’s bedrooms— and make comfort universal.

...

India and UK Sign Comprehensive Economic and Trade Agreement (CETA)



This FTA marks a significant milestone in India's engagement with major developed economies and reflects a shared commitment to strengthening economic integration. As the world's fourth and sixth largest economies respectively, India and the UK's bilateral engagement holds global economic significance. The signing of the India-UK CETA follows the successful conclusion of negotiations announced on 6th May 2025. The bilateral trade between the two countries stand at nearly USD 56 billion, with a joint goal to double this figure by 2030.

CETA secures unprecedented duty-free access for 99% of India's exports to the UK, covering nearly the entire trade basket. This is expected to open new opportunities for labour-intensive industries such as textiles, marine products, leather, footwear, sports goods, toys, and gems and jewellery, alongside fast-growing sectors like engineering goods, auto components, and organic chemicals.

The services sector, a strong driver of India's economy, will also see wide-ranging benefits. The agreement provides greater market access in IT and IT-enabled services, financial and legal services, professional and educational services, and digital trade. Indian professionals, including those deployed by companies to work in UK across all services sectors, professionals deployed on contracts such as architects, engineers, chefs, yoga instructors, and musicians, will benefit from simplified visa procedures and liberalised entry categories, making it easier for talent to work in the UK. Union Minister for Commerce and Industry, Mr. Piyush Goyal, conveyed profound gratitude to the Prime Minister Shri Narendra Modi for his visionary leadership and resolute commitment, which have been instrumental in achieving this historic agreement. He stated:

"This CETA marks a milestone in the trade relations between two major economies, setting an ambitious and balanced framework. It unlocks tariff-free access on 99% of Indian exports to the UK, covering nearly 100% of trade value- including labour-intensive sectors advancing the 'Make in India' initiative and setting the stage for bilateral trade to double by 2030. It includes ambitious commitments in goods and services, covering various sectors, while enhancing mobility for Indian professionals by simplifying access for contractual service providers, business visitors, and independent professionals. The innovative Double Contribution Convention will exempt Indian workers and their employers from UK social security contributions for three years, boosting competitiveness and earnings. This FTA will serve as a catalyst for inclusive growth, benefiting farmers, artisans, workers, MSMEs, startups, and innovators while safeguarding India's core interests and accelerating our journey towards becoming a global economic powerhouse." India has also secured an agreement on the Double Contribution Convention. This will exempt Indian professionals and their employers from social security payments in the UK for up to three years, improving the cost competitiveness of Indian talent. The agreement has been designed to make trade more inclusive. Women and youth entrepreneurs, farmers, fishermen, startups, and MSMEs will gain new access to global value chains, supported by provisions that encourage innovation, promote sustainable practices, and reduce non-tariff barriers.

CETA is expected to boost trade volumes significantly in the coming years, creating jobs, expanding exports, and supporting a deeper, more resilient economic relationship between India and the United Kingdom.



Trade Promotion



India and UK Sign Comprehensive Economic and Trade Agreement (CETA)

Simplified Rules of Origin

The agreement simplifies compliance by allowing exporters to self-certify the origin of products, reducing time and paperwork. UK importers can also rely on importers' knowledge for certification, further easing trade. For small consignments under £1,000, there is no requirement for origin documentation, which supports e-commerce and small businesses. Product Specific Rules of Origin (PSRs) align with India's current supply chains for key sectors such as textiles, machinery, pharmaceuticals, and processed food.

INDIA-UK FTA INKED

How India Gains

Pre-FTA Duty Range	Up to	POST-FTA DUTY
Processed Food*	70%	
Vegetable Oils*	20%	
Transport / Auto	18%	
Leather / Footwear	16%	
Electrical Machinery	14%	
Headgear / Glass / Ceramics	12%	
Textiles / Clothing	12%	
Wood / Paper	10%	
Base Metals	10%	
Mechanical Machinery	8%	
Minerals	8%	
Chemicals	8%	
Plastic / Rubber	6%	
Instruments / Clocks	6%	
Gems & Jewellery	4%	
Furniture / Sports Goods	4%	
Arms / Ammunition	2%	

Applies to 97.1% of tariff lines*

Source: Ministry of Commerce & Industry



— Vijay Agarwal,
Chairman, TEXPROCIL

TEXPROCIL Welcomes Signing of India-UK Free Trade Agreement

TEXPROCIL Chairman Shri Vijay Agarwal hails the India-UK Comprehensive Economic and Trade Agreement (CETA) as a historic milestone in the strategic partnership between the two nations. He expressed heartfelt gratitude to Hon'ble Prime Minister Shri Narendra Modi ji for his visionary global leadership, which made this landmark agreement possible.

TEXPROCIL commends the relentless efforts of the Ministry of Commerce and Industry, under the dynamic leadership of Hon'ble Minister Shri Piyush Goyal ji, for safeguarding and advancing India's trade interests.

The Council remains committed to working closely with member exporters to ensure optimal utilisation of the FTA's benefits. This Agreement is poised to significantly enhance bilateral trade, generate employment, and unlock tremendous growth opportunities for India's Textile and Clothing sector.

Highlights of the CETA

- It is a historic deal.
- T& C sector has received zero duty access. This brings India on par with its competitors like Bangladesh, Pakistan, Vietnam, Turkey etc.
- The sector can expect to grow by 10-12% against the current growth of 6.6% in the next 3 years from the date of entry into force of the agreement
- Textiles trade including Garments & Home Textiles is expected to increase from the present level of US\$1.4 billion to US \$ 3 billion in the next 3 years.
- India's share in the UK T&C market (Garments/ Made-ups/ Home Textiles) is expected to increase from 6% at present to at least 12% in the next 3-5 years.



India's Export Statistics of Cotton Textiles (April - May) 2024 vs 2025



Trade Update

India's Export Statistics of Cotton Textiles							
Product	Unit	in Quantity (Million)		% Growth	in Value (Million USD)		% Growth
		April - May			April - May		
		2024	2025		2024	2025	
Fibre	Kgs	93.30	57.29	-38.60	188.61	95.79	-49.21
Yarn	Kgs.	191.59	182.73	-4.62	615.46	546.11	-11.27
Fabrics	Kgs.	11.53	11.03	-4.36	63.41	61.90	-2.38
	Sqm	351.43	370.83	5.52	311.06	331.74	6.65
Made-ups	Kgs.	60.78	68.38	12.51	349.68	388.24	11.03
	Nos.	192.68	149.60	-22.36	367.69	345.89	-5.93
Total (Fibre, Yarn, Fabrics, Madeups)					1,895.91	1,769.67	-6.66

Source of Data: DGCI, Ministry of Commerce

- India's export statistics of cotton textiles for April-May 2025 show an overall decline compared to the same period in the previous year. The total export value across fibre, yarn, fabrics, and made-ups dropped by (-) 6.66%, falling from \$1,895.91 million in 2024 to \$1,769.67 million in 2025.
- Within this, raw cotton (fibre) suffered the largest setback, with export quantities declining by (-) 38.60% and values by (-) 49.21%, reflecting either subdued global demand or supply-side constraints.
- Cotton yarn exports also weakened, with quantity down by (-) 4.62% and value falling more sharply by (-) 11.27%.
- Fabrics displayed contrasting trends: when measured in weight (kilograms), both exported quantity and value declined slightly, but when measured in area (square meters), both saw healthy growth, with quantity up 5.52% and value rising 6.65%. This indicates a possible shift toward exporting lighter or more value-added fabric types.
- Made-ups offered mixed results; while export quantity measured in weight rose by 12.51% and value by a strong 11.03%, the number of pieces exported dropped significantly by (-) 22.36%, yet the value fell by only (-) 5.93%. This discrepancy suggests growth in heavier or higher-value products within the made-ups category.
- Overall, the export profile is showing pressure in raw and semi-finished goods, while value-added product segments like made-ups and certain fabrics are demonstrating resilience and even growth.

Brief report on U.S. tariffs on Indian Textiles and Apparels

As part of a wider reciprocal tariff policy, the U.S. has imposed a **25% tariff** on all Indian goods-including textiles and apparel-effective **August 7, 2025**.

For textiles and clothing, this replaces the previous ~10% baseline duty plus a 27% reciprocal tariff, simplifying it to a single flat rate.

During Jan-May 2025, **U.S. importers purchased India's textiles and apparel worth ~US \$4.59 billion**, up over 13% YoY.

India's textile export industry is valued at **US \$37 billion**, with the U.S. being the largest destination-accounting for nearly **28% (~US \$10 b)** in FY 2023/24.

Impact & Market Dynamics

Challenges:

- Textile exporters fear **order cancellations** and **margin pressure**, with some signaling potential **mass layoffs** if costs can't be absorbed internally or through subsidies.
- Exporters have flagged that competing nations such as Bangladesh, Cambodia, and China face steeper tariffs (35-54%+), further constraining India's current advantage.
- Immediate industry reaction saw sharp stock declines, with textile shares falling up to 9% after the tariff announcement.

Competitive Position:

- India continues to enjoy a tariff edge over Bangladesh (35%), Cambodia (36%), Vietnam (20%) and China (54%),

making it relatively more attractive for U.S. apparel sourcing-even under the new 25% rate.

- Industry analysts have noted that, over the medium term, India could capture market share from countries now priced out of the U.S. market due to higher duties.

Policy & Strategic Response

Industry organizations have urged the Indian government for urgent **export support**-including tax rebates, credit interest benefits, and faster supply of raw materials-to help cushion the blow on export margins and stability.

Meanwhile, ongoing **bilateral trade negotiations (BTA)** raise some hope for tariff reductions or carve-outs by Q3-Q4 2025. Talks continue amid evolving geopolitics; the tariffs are as much diplomatic as economic pressure mechanisms.

Conclusion

India's textile and apparel sector now faces a uniform **25% U.S. import tariff**, replacing the earlier dual-level duty. While this presents immediate challenges-particularly on profitability and demand-it preserves India's tariff advantage over major competitors. Effective government interventions and strong export strategies will be crucial to maintaining resilience and positioning India to capitalize on long-term opportunities in the U.S. market.



Trade Update

Market wise: Cotton Textiles
(Madeups / Fabrics / Yarns)

India Export Statistics of Cotton Textiles						
Value: Million US \$						% Growth 2025 / 2024
Rank	Partner	April - May		% Share		
		2024	2025	2024	2025	
	World	1707.30	1673.90	100.00	100.00	-1.96
1	USA	433.92	420.80	25.42	25.14	-3.02
2	Bangladesh	335.79	350.72	19.67	20.95	4.45
3	Sri Lanka	72.88	68.45	4.27	4.09	-6.08
4	Egypt	31.29	47.78	1.83	2.85	52.72
5	UAE	39.67	37.82	2.32	2.26	-4.67
6	UK	35.79	37.61	2.10	2.25	5.09
7	Germany	36.63	34.98	2.15	2.09	-4.50
8	China	35.31	31.18	2.07	1.86	-11.69
9	Peru	23.40	29.53	1.37	1.76	26.19
10	Vietnam	42.75	28.60	2.50	1.71	-33.10
Total of Top 10		1087.42	1087.47	63.69	64.97	0.00

Source of Data: DGCIIS, Ministry of Commerce

- The total export value of cotton textiles has declined slightly by (-) 1.96% in April-May 2025 compared to the same period in 2024.
- The USA remains the top export destination but shows a decline of (-) 3.02%.
- Significant growth is seen in exports to Egypt (52.72%) and Peru (26.19%).
- Bangladesh continues to be a strong market with a 4.45% growth, increasing its share.
- Overall, top 10 partners maintained their combined export value, indicating a shift among destinations rather than overall market expansion.

India Export Statistics of Cotton Madeups						
Value: Million US \$						% Growth 2025 / 2024
Rank	Partner	April - May		% Share		
		2024	2025	2024	2025	
	World	717.37	734.13	100.00	100.00	2.34
1	USA	405.81	394.47	56.57	53.73	-2.79
2	UK	32.15	33.50	4.48	4.56	4.20
3	Germany	27.79	27.63	3.87	3.76	-0.58
4	Australia	24.62	26.00	3.43	3.54	5.61
5	France	20.92	25.17	2.92	3.43	20.32
6	Canada	23.70	19.15	3.30	2.61	-19.20
7	Spain	12.07	17.80	1.68	2.42	47.47
8	Netherland	15.64	14.17	2.18	1.93	-9.40
9	UAE	11.96	12.51	1.67	1.70	4.60
10	Italy	11.58	12.48	1.61	1.70	7.77
Total of Top 10		586.24	582.88	81.72	79.40	-0.57

Source of Data: DGCIIS, Ministry of Commerce

- Cotton madeups exports increased by 2.34% in value, reaching 734.13 million USD.
- The USA, while still the largest partner, reported a decline of (-) 2.79%.
- Other markets like France (+20.32%), Spain (+47.47%), and Italy (+7.77%) showed healthy growth.
- The total export share of the top 10 slightly declined, reflecting a minor diversification in partner countries.
- Positive growth in Europe, UAE and Australia suggests strengthening demand in these regions.

India Export Statistics of Cotton Fabrics						
Value: Million US \$						% Growth 2025 / 2024
Rank	Partner	April - May		% Share		
		2024	2025	2024	2025	
	World	374.47	393.66	100.00	100.00	5.12
1	Bangladesh	76.79	87.50	20.51	22.23	13.95
2	Sri Lanka	51.70	50.85	13.81	12.92	-1.64
3	UAE	24.41	24.71	6.52	6.28	1.23
4	USA	24.71	24.55	6.60	6.24	-0.65
5	Senegal	15.10	22.62	4.03	5.75	49.80
6	Nigeria	15.31	22.20	4.09	5.64	45.00
7	Colombia	8.42	12.69	2.25	3.22	50.71
8	Nepal	10.81	9.90	2.89	2.51	-8.42
9	Vietnam	7.13	8.32	1.90	2.11	16.69
10	South Korea	11.53	8.19	3.08	2.08	-28.97
Total of Top 10		245.91	271.53	65.67	68.98	10.42

Source of Data: DGCIIS, Ministry of Commerce

- Cotton fabrics exports showed a strong value growth of +5.12%, with total exports hitting 393.66 million USD.
- Bangladesh leads with robust growth (+13.95%) and increased market share.
- African markets such as Senegal (+49.80%), Nigeria (+45.00%), and Kenya (+11.05%) showed significant increases, indicating expanding demand.
- Exports to Vietnam also grew by 16.69%.
- Some traditional markets like Sri Lanka (-1.64%) and South Korea (-28.97%) have declined.
- Overall, positive performance driven by new or growing markets in Africa and South Asia.

India Export Statistics of Cotton Yarn						
Value: Million US \$						% Growth 2025 / 2024
Rank	Partner	April - May		% Share		
		2024	2025	2024	2025	
	World	615.46	546.11	100.00	100.00	-11.27
1	Bangladesh	258.98	263.11	42.08	48.18	1.60
2	Egypt	27.46	43.69	4.46	8.00	59.11
3	China	32.75	28.44	5.32	5.21	-13.16
4	Peru	21.65	28.02	3.52	5.13	29.39
5	Portugal	36.57	21.29	5.94	3.90	-41.79
6	Vietnam	35.57	20.12	5.78	3.68	-43.43
7	Sri Lanka	19.80	16.09	3.22	2.95	-18.76
8	South Korea	16.69	11.86	2.71	2.17	-28.96
9	Colombia	18.67	11.79	3.03	2.16	-36.83
10	Italy	14.49	8.31	2.36	1.52	-42.66
Total of Top 10		482.64	452.72	78.42	82.90	-6.20

Source of Data: DGCIIS, Ministry of Commerce

- Exports of cotton yarn have decreased by (-) 11.27%, down to 546.11 million USD.
- Bangladesh remains the top importer with slight growth (+1.60%).
- Egypt shows a remarkable increase (+59.11%), becoming a notable growth market.
- However, major declines observed for Portugal (-41.79%), Vietnam (-43.43%), Italy (-42.66%), and Colombia (-36.83%).
- Declining exports to several traditional yarn markets suggest possible competitive or demand challenges.

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Trade Facilitation



Visit of Shri Giriraj Singh, Hon'ble Minister of Textiles to Japan

A high-level delegation led by Shri Giriraj Singh, Hon'ble Minister of Textiles (HMoT), Government of India and comprising Shri Rohit Kansal, Additional Secretary (Textiles), as well as other officers from Ministry of Textiles, industry representatives like AEPC, PDEXIL, TEXPROCIL, MATEXIL, stakeholders from state governments, and Invest India team, visited Tokyo from 14-17 July 2025.



Shri Giriraj Singh, Hon'ble Minister of Textiles (HMoT), Government of India inaugurated the 16th India Trend Fair 2025, being held from 15-17 July in Tokyo. Senior officials from Textile Ministry, representatives from Export Promotion Councils, exhibitors from India as well as Japanese stakeholders were also present at the inauguration ceremony of the event showcasing India's vibrant textile strengths with more than 180 exhibitors, to Japanese buyers and brands. Hon'ble Minister delivered Keynote Address at the event and urged Japanese stakeholders to interact with Indian exhibitors to further expand trade and commercial relationship between India and Japan, including in Technical Textiles, Machinery sectors and e-commerce sectors. Ambassador Shri Sibi George in his opening remarks, highlighted the increased momentum amongst Japanese companies in enhancing their presence in Japan. A tour of the India Trend Fair exhibition floor was conducted showcasing India's excellence in apparel, design & sustainability.

Hon'ble Minister also chaired an interactive round-table with 15 CEOs of major Textile and Apparel industries of Japan, and urged them to consider investing in India in the technical textiles, fibre production and machinery sectors, both for domestic as well as global markets. He highlighted the promising future of India-Japan trade and technology partnership in the textiles sector.

Several one-to-one meetings were also held by HMoT with key textile industry players of Japan. These included meetings with Mr. Tadashi Yanai, CEO of Fast Retailing and Mr. Mitsuo Ohya, President, Toray Industries Inc. Other business meetings included DAISO, STYLEM, YKK Corporation, Workman Co., Konica Minolta, Asahi Kasei Corporation, Daidoh Limited, Itochu Corporation and Juki Corporation. In these meetings, HMoT urged Japanese investors to take advantage of India's vibrant and promising textile ecosystem and invest in manufacturing in India. He made a special mention of the upcoming PM MITRA parks and the generous incentives being offered by the central and state governments.



Visit of Shri Giriraj Singh, Hon'ble Minister of Textiles to Japan



Trade Facilitation



HMoT delivered the Keynote Address at the roadshow titled "Celebrating India-Japan Partnership: Focus - Textiles Sector and highlighted India's textile strengths, policy initiatives & vision for deeper bilateral engagement. Ambassador Shri Sibi George delivered the opening remarks, emphasizing India's emergence as a global textile hub and the growing potential for India-Japan collaboration in sustainable and trusted textile value chains. Mr. Kazuya Nakajo, Executive Vice President of JETRO highlighted the interest amongst Japanese companies in expanding to India. Shri Rohit Kansal, Additional Secretary (Textiles) and Shri Sudhir Sekhri, Chairman, Apparel Export Promotion Council

also presented India's strengths in textile manufacturing, export capabilities & sourcing potential.

A community reception was also held during the visit. Ambassador Shri Sibi George hosted a dinner in honor of HMoT and the delegation at India House.

The visit by HMoT provided a useful opportunity in promoting textiles as a premier investment sector of India setting the stage for larger investments in the future.



Trade Promotion



India and UK Sign Comprehensive Economic and Trade Agreement (CETA)

Gains on Textiles & Clothing sector under CETA

- **Zero Duty market** access for the textiles and clothing sector accounts, down from the earlier 12 % duty. This accounts for 1,143 tariff lines, contributing 11.7%.
- **Dismantles Duty Disadvantage:** India facing duty disadvantage vis-à-vis Bangladesh, Pakistan and Cambodia, which had duty free access to UK market. The FTA eliminates the tariff on textile imports from India, thereby enhancing our competitiveness.
- In textiles and clothing, while the UK's total imports (USD 26.95 billion) are lower than India's global exports (USD 36.71 billion), India still supplies only USD 1.79 billion to the UK. With the FTA promising duty-free access and removal of trade barriers, this sector is also well-positioned to increase its footprint. Overall, the data underscores a clear export potential gap that the FTA can help bridge, enhancing India's presence in one of the world's most lucrative import markets.
- **Sectors Poised for Exponential Growth:** include RMG, Home Textiles, Carpets, and Handicrafts, where the removal of duties creates immediate and substantial competitive advantages.
- **Strategic Market Positioning:** As the UK's fourth-largest textile supplier, India, currently holding a 6.1% market share, is now empowered to aggressively close the gap with leading players like China and Bangladesh.
- **Production hubs** such as Tirupur, Surat, Ludhiana, Bhadohi, and Moradabad will benefit from increased demand, fostering job creation and economic growth.

INDIA-UK
Comprehensive Economic & Trade Agreement
will give new impetus to the Textile Sector
BENEFITTING CRORES OF TEXTILES & APPAREL WORKERS AND ARTISANS IN INDIA

Shri Narendra Modi
Hon'ble Prime Minister of India

Our sincere gratitude to the **Hon'ble Prime Minister** for achieving a landmark agreement!

The India - UK Comprehensive Economic and Trade Agreement (CETA):

- Landmark agreement for India's manufacturing and export sector.
- Eliminates tariffs on all textiles, home fashion and readymade garments.
- Generates additional employment, especially for women.
- Fuels innovation & partnerships.
- A win for our weavers, artisans and MSMEs.

Shri Vijay Agarwal, Chairman, TEXPROCIL and the entire cotton textiles fraternity are immensely grateful to the Ministry of Commerce & Industry and the Ministry of Textiles, Government of India for signing of the India - UK CETA!

TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION ORGANISATION
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Advertisement by Texprocil in Economic Times on 28th July 2025 (Mumbai edition, Page No 5), thanking the Hon'ble Prime Minister for the finalisation of the landmark India UK Comprehensive Economic and Trade Agreement.



Shri Vijay Agarwal, Chairman, TEXPROCIL, felicitated Hon'ble Commerce and Industry Minister Shri Piyush Goyal ji on the successful signing of the INDIA-UK Comprehensive Economic and Trade Agreement (CETA) at a function held in Mumbai on 27th July (yesterday). Also present on the occasion were Shri Naren Goenka, Chairman, Bharat Tex, and Shri Anil Rajvanshi, Vice Chairman, MATEXIL.

Avail of more detailed information on
EXIM POLICIES & PROCEDURE @ TEXPROCIL
Please Contact: GREIVANCE REDRESSAL CELL
on email: sybil@texprocil.org and annie@texprocil.org

Market wise: Cotton Textiles (Madeups / Fabrics / Yarns)



Trade Update

India Export Statistics of Cotton Yarn						
Quantity: Million Kilograms						% Growth 2025 / 2024
Rank	Partner	April - May		% Share		
		2024	2025	2024	2025	
	World	191.59	182.73	100.00	100.00	-4.62
1	Bangladesh	81.89	88.09	42.74	48.21	7.57
2	Egypt	8.79	15.36	4.59	8.41	74.71
3	China	12.35	11.63	6.44	6.36	-5.82
4	Peru	7.05	9.93	3.68	5.44	40.89
5	Vietnam	11.38	6.98	5.94	3.82	-38.66
6	Portugal	10.99	6.95	5.74	3.81	-36.75
7	Colombia	6.77	4.55	3.53	2.49	-32.81
8	Sri Lanka	4.99	4.35	2.60	2.38	-12.74
9	S Korea	5.03	3.73	2.63	2.04	-25.91
10	Morocco	1.99	2.40	1.04	1.31	20.71
Total of Top 10		151.23	153.97	78.93	84.26	1.82

Source of Data: DGCIS, Ministry of Commerce

- Export quantity declined by (-) 4.62% to 182.73 million kg.
- Bangladesh and Egypt show strong increases in quantities exported (+7.57% and +74.71%, respectively).
- Several countries experienced large declines in quantity, including Vietnam (-38.66%) and Portugal (-36.75%).
- The discrepancy between value and quantity changes indicates some price fluctuations or product mix changes.
- Egypt's significant growth is a key highlight in both value and quantity.

India Export Statistics of Raw Cotton (Incl waste..)						
Value: Million US \$						% Growth 2025 / 2024
Rank	Partner	April - May		% Share		
		2024	2025	2024	2025	
	World	188.61	95.79	100.00	100.00	-49.21
1	Bangladesh	134.95	72.86	71.55	76.07	-46.01
2	Vietnam	24.24	12.18	12.85	12.71	-49.76
3	China	4.43	2.68	2.35	2.79	-39.64
4	Taiwan	3.73	2.31	1.98	2.41	-38.06
5	Indonesia	5.95	1.96	3.16	2.05	-67.04
6	Belgium	0.45	1.24	0.24	1.29	174.86
7	Thailand	1.18	0.71	0.63	0.74	-39.59
8	Nepal	0.69	0.36	0.37	0.37	-48.52
9	USA	0.01	0.35	0.00	0.37	5348.06
10	Sweden	0.00	0.25	0.00	0.26	18111.87
Total of Top 10		175.63	94.90	93.12	99.07	-45.96

Source of Data: DGCIS, Ministry of Commerce

- Raw cotton exports have halved, with a drastic (-) 49.21% decline to 95.79 million USD.
- Bangladesh, the largest importer, also reduced imports sharply (-) 46.01%.
- Several countries show steep declines, notably Indonesia (-67.04%) and Vietnam (-49.76%).
- Belgium is a notable exception, increasing its import value by 174.86%.
- The extreme downturn indicates challenges or reduced availability in raw cotton exports.

India Export Statistics of Raw Cotton (Incl waste..)						
Quantity: Million Kilograms						% Growth 2025 / 2024
Rank	Partner	April - May		% Share		
		2024	2025	2024	2025	
	World	93.30	57.29	100.00	100.00	-38.60
1	Bangladesh	60.85	39.17	65.22	68.38	-35.62
2	Vietnam	15.38	10.05	16.48	17.55	-34.63
3	China	2.51	2.02	2.69	3.52	-19.69
4	Taiwan	2.66	1.87	2.85	3.27	-29.66
5	Indonesia	3.48	1.63	3.73	2.84	-53.19
6	Belgium	0.24	0.69	0.25	1.20	189.03
7	Thailand	0.79	0.56	0.85	0.98	-29.04
8	Nepal	0.58	0.38	0.63	0.66	-35.10
9	Sweden	0.00	0.20	0.00	0.34	-
10	U S A	0.00	0.16	0.00	0.27	-
Total of Top 10		86.49	56.72	92.70	99.01	-34.42

Source of Data: DGCIS, Ministry of Commerce

- Quantity of raw cotton exports fell by (-) 38.60% to 57.29 million kg.
- Bangladesh reported a decline of (-) 35.62%.
- Indonesia and Vietnam saw sharp quantity declines as well.
- Belgium reflects strong growth (+189.03%), paralleling its value increase.
- This closer alignment of quantity and value trends confirms the large-scale reduction in raw cotton export volumes overall.

Special Feature



Unlocking India's Potential in Manufacturing Tents: A High-Value Outdoor Lifestyle Textile Segment

Introduction:

As global trends shift towards eco-conscious travel, adventure tourism, and outdoor living, the demand for durable, innovative, and sustainable tent solutions is growing rapidly. This evolution has transformed tents from simple utility items into high-value lifestyle and technical textile products. From luxurious camping resorts and military-grade shelters to traditional camping and adventure tourism, tents are fast becoming a significant category within the global lifestyle segments.

Despite being the second-largest textile producer in the world, India's presence in the global tent export market remains minimal. Countries like China and Vietnam dominate this market, exporting a wide range of products - from ultra-light backpacking tents to rugged all-weather shelters. However, India's competitive advantages offer a unique opportunity to develop capabilities and capture a larger share of the global tent market.



With the right policy push, capacity enhancement, and industry alignment, India is well-positioned to emerge as a competitive global supplier.

Types of Tents, Tent capacity, Distribution channels, and End use

Tents are no longer limited to camping gear and their categories include Glamping tents for eco-luxury tourism; Military shelters for extreme weather conditions; Event and relief tents for emergencies and disaster response and Backpacking and expedition tents for recreational and professional use. Tents vary significantly in design and material specifications based on their intended use. Tunnel, Dome, and Geodesic tents are among the most popular structures, with fabric weight in grams per sq mtr (GSM) varying from 150–200 for lightweight tents, 280–380 for general-purpose, and 500–600+ for heavy-duty PVC-coated shelters.

Capacity-wise, tents are broadly categorized into one-person, two-person, and multi-person (three or more) configurations to cater to different user needs. Distribution occurs through multiple channels, including specialty sporting goods stores, supermarkets/hypermarkets, and rapidly growing online platforms.

Tent Fabric Materials and Their Applications

Tent fabrics are selected based on the intended use, balancing factors like weight, durability, weather resistance, and cost. Polyester is one of the most commonly used materials for tent bodies due to its lightweight nature, durability, and affordability. It offers good UV resistance and holds up well in varied weather conditions, making it a versatile choice. Nylon is even lighter than polyester and is often used for ultra-lightweight tents, though it may be more prone to tearing if not reinforced or coated.

Cotton, known for its breathability and natural insulation, provides excellent air circulation and is suited for family tents or glamping setups where ventilation is key. Similarly, canvas, a heavy-duty version of cotton, is frequently used for bell tents and expedition tents where strength, durability, and long-term weather resistance are essential. It performs well in extreme conditions but is considerably heavier, making it less ideal for portable applications. Blended materials like poly-cotton combine the best properties of polyester and cotton, delivering improved breathability with added durability and reduced weight.

Unlocking India's Potential in Manufacturing Tents: A High-Value Outdoor Lifestyle Textile Segment



Special Feature

HDPE (High-Density Polyethylene) is another robust material commonly used in relief shelters and hospital tents. It offers excellent resistance to water, UV, and heat, along with high tensile strength.

Together, these materials support a wide range of tent types, from lightweight backpacking tents to industrial-grade and humanitarian shelters, enabling manufacturers to tailor products to specific end-use scenarios and environments.

Global Trade

The global tent market is estimated to be worth over USD 3 billion, growing steadily with demand from recreational camping, humanitarian aid, disaster relief, and defence procurement. The major global importers of this product are the US (\$ 506 mn), Germany (\$ 167 mn), Netherlands (\$ 158 mn), France (\$ 155 mn) and Australia (\$ 143 mn). Leading suppliers of this product are China (\$ 2 bn), Bangladesh (\$ 253 mn) and Vietnam (\$ 125 mn).

The demand for lightweight, waterproof, fire-retardant, and eco-friendly tents is growing in both developed and emerging markets but India's exports in this made-up item is only US\$ 2.5 million thereby providing good potential for grabbing a part of the global market share.

Challenges to Address

The tent manufacturing segment in India continues to remain highly fragmented, with limited emphasis on branding, innovation, and achieving scale. A significant challenge faced by the sector is the lack of adequate testing and certification infrastructure to ensure compliance with international standards, such as flame resistance, waterproofing, and UV protection.

Additionally, many small and medium-sized manufacturers struggle with gaps in compliance and design, often lacking awareness of global market trends and evolving buyer expectations. As a result, Indian tent products frequently reach international markets through intermediaries, leading to low brand visibility and minimal recognition of their Indian origin.

Key Drivers of Growth for Tent Manufacturing in India

Raw Material Availability

India enjoys self-sufficiency in cotton, polyester, and technical fibres, all of which are essential components in the production of tents. Coated fabrics are critical components for tents in outdoor applications but India lacks competitiveness in domestic pricing of MMF materials and hence tent manufacturers generally import the fabrics from China which are far cheaper.

Moreover, the capacity and know-how for performance fabrics and value-added processing in India is very limited. Manufacturing clusters in states like Gujarat, Maharashtra, Tamil Nadu, and Punjab are increasingly investing in coating, laminating, and finishing technologies, which are essential for tent production.

Strong MSME Base for Component Supply

Tent production requires not just fabric but also zippers, poles, webbings, buckles, guy lines, and carry bags. India's MSMEs already manufacture many of these components and can be easily integrated into a domestic supply chain. With targeted support, this sector can become a hub for integrated tent systems that meet global standards.

Export Opportunities

Export schemes such as RoDTEP, Interest Equalization Scheme, and participation under EPC-led focussed international exhibitions can help Indian manufacturers' access new markets in Europe, North America, Far East and Australia etc.

Policy Support for Boosting Exports

The inclusion of tent products under the Production Linked Incentive (PLI) scheme for textiles can support large-scale production and export competitiveness. The potential coverage under the Special Scheme for the Apparel Sector (SSAS) like mechanisms can offer much-needed financial viability. Additionally, incentives for R&D and testing support through Centres of Excellence can drive product innovation and compliance with international norms.

Conclusion: A Call for Strategic Intervention

India stands at a pivotal point to unlock the vast potential in the global tent export market. With a robust textile foundation, cost advantages, and emerging policy support, the country can transform into a significant player in this niche yet growing domain.

To realise its potential as a global tent manufacturing hub, India needs to identify tents as a strategic export product and establish tent-specific clusters with integrated manufacturing, coating, testing, and packaging facilities with plug-and-play facilities.

With the right policy thrust and industry-government collaboration, tents could be India's next big success story in outdoor lifestyle and India can not only substitute imports but also lead the world in supplying durable, sustainable, and high-quality tenting solutions.



KASTURI COTTON BHARAT

SUSTAINABILITY: The Need of the Hour in Cotton Textiles

As the global textile industry moves towards a more responsible future, **sustainability in cotton textiles** is no longer just an option—it's a necessity. Cotton, often dubbed "white gold", accounts for over 30% of the global fibre consumption in textiles. But traditional cotton cultivation and processing have come under scrutiny for their high-water use, pesticide dependency, and social impacts.

A Greener Way to Grow: Sustainable Cotton Cultivation

The journey toward sustainability begins at the farm. By shifting from conventional to sustainable farming practices, cotton growers can significantly reduce environmental footprints. Practices include:

- **Organic farming:** Avoids synthetic pesticides and fertilizers, supporting biodiversity and soil health.
- **Regenerative agriculture:** Builds soil fertility through crop rotation, cover cropping, and composting.
- **Efficient irrigation:** Drip irrigation and moisture sensors help conserve water in drought-prone regions.
- **Better Cotton Initiative (BCI):** Trains farmers in responsible production, reducing input costs and improving livelihoods.

Responsible Processing: From Field to Fabric

Post-harvest, cotton textiles can become far more sustainable with cleaner processing methods:

- **Low-impact dyes & waterless dyeing technologies** reduce toxic effluents and water waste.
- **Enzyme-based finishes** and **natural dyes** offer biodegradable alternatives to chemical treatments.
- **Closed-loop production systems** recover and reuse chemicals and water.
- **Energy-efficient machinery** powered by renewable sources cuts carbon emissions.

Traceability, Transparency & Certifications

Consumers and brands alike are demanding visibility into how and where textiles are made. Cotton textiles today are increasingly tracked using QR codes, RFID, or blockchain to provide traceability from farm to fashion.

Trusted certifications ensure compliance:

- **GOTS (Global Organic Textile Standard)** – organic farming and processing
- **OEKO-TEX®** - free from harmful chemicals
- **Fairtrade Cotton** - ethical trade and fair wages
- **RegenAgri® Certified Cotton** – regeneratively farmed cotton with verified practices

Why It Matters

The environmental impact of conventional cotton includes:

- ~2,700 litres of water for one cotton T-shirt
- 16% of the world's insecticides used on cotton
- High levels of greenhouse gas emissions during processing

Sustainable cotton textiles offer:

- Reduced water and chemical usage
- Lower carbon footprint
- Improved livelihoods for farmers
- Safer clothing for consumers

KASTURI COTTON BHARAT

What's Next?

To scale impact, collaboration is key. Textile manufacturers, brands, NGOs, and governments must work together to:

- Invest in sustainable innovation
- Support farmer training and transition funding
- Promote consumer education
- Implement policies that reward ethical sourcing

The Future is Woven with Responsibility

Sustainability in cotton textiles isn't a trend—it's a transformation. Every fibre, every process, and every stakeholder has a role to play in creating a greener, fairer, and more transparent textile industry. By choosing sustainable cotton, we not only protect the planet but also empower the hands that grow and weave our future.

Meeting with Materra - co-branding model with TEXPROCIL



The Council organised a Joint Meeting between the Kasturi Cotton team and Mr. Edward Hill, Co-Founder of MATERRA (London, UK), along with the India Operations team, to explore potential Collaboration on Materra's Regenerative Cotton initiative and a possible co-branding model with TEXPROCIL on 24th July 2025 at the Council's Head Office in Mumbai.



SCAN CODE

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KASTURI COTTON BHARAT

Kasturi Cotton Bharat Shines at Global Outreach Summit 2025 and BSL Excellence Awards

Kasturi Cotton Bharat made a remarkable presence at the Global Outreach Summit 2025 and the BSL Excellence Awards 2025, organized by the Brands & Sourcing Leaders Association (BSL) from 30th to 31st July 2025 at the iconic Bharat Mandapam, Convention Centre, New Delhi.



The prestigious event was inaugurated by the Hon'ble Chief Minister of Delhi, **Smt. Rekha Gupta ji**, Government of Delhi. Following the inauguration, the Hon'ble Chief Minister visited the **Kasturi Cotton Bharat booth**, where she was briefed about the initiative's objectives and progress. She **showed keen interest in the role of Kasturi Cotton in enhancing the global image of Indian cotton** and appreciated its efforts in promoting sustainability, quality, and transparency.

The summit served as a global platform for collaboration across the textile and apparel value chain, focusing on sustainability, innovation, and responsible sourcing. Kasturi Cotton Bharat drew significant attention with its dedicated exhibition booth, which witnessed an overwhelming response from leading textile manufacturers, brands, and sourcing professionals. The booth highlighted the brand's commitment to purity, quality, and full traceability across the cotton value chain.



A major highlight of the event was the **Masterclass on Kasturi Cotton Bharat**, conducted by **Dr. Siddhartha Rajagopal**, Executive Director, TEXPROCIL. The session provided deep insights into the Kasturi certification framework, good industrial practices, and the brand's role in elevating Indian cotton on the global stage.

Adding to the celebration, Kasturi Cotton Bharat was conferred with the **prestigious BSL Excellence Award 2025** for its outstanding contribution to promoting tested, certified, traceable, and high-quality Indian cotton globally.

This recognition, along with the strong industry engagement at the Summit, further strengthens the mission to position **Kasturi Cotton Bharat** as the **gold standard in cotton - proudly Indian, globally trusted**.

KASTURI COTTON BHARAT

Region-wise Yarn Requirement for Kasturi Cotton (BCI) Knitwear

We are pleased to inform you of a significant opportunity for suppliers of Kasturi Cotton (BCI) compliant yarns. One of a leading retailer brand of India has shared their upcoming knitwear yarn requirement segregated by region and count.

The procurement includes both 100% Kasturi Cotton and 60/40 Kasturi Cotton/Polyester blends, intended for use in knitted apparel manufacturing across key textile hubs in India.

Breakup of Yarn Requirement by Region & Count (in Kgs)

Yarn qty	Location								
Yarn Composition	Yarn Count	Tirupur	Ludhiana	Kolkata	Mumbai	Ahmedabad	NCR	Delhi	Grand Total
100% Kasturi Cotton	20s	1,50,936	6,083	14,777	8,514	2,722	5,534	661	1,89,226
	24s	2,58,508	8,178	18,532	9,774	6,880	2,592	2,048	3,06,512
	30s	2,03,886	3,516	24,231	933			3,495	2,36,062
	34s		7,936		756				9,464
	40s	51,812	12,243	6,515	4,372		2,138	1,712	78,792
100% Kasturi Cotton		6,65,914	37,956	64,055	24,349	9,601	10,264	7,916	8,20,055
60/40 Kasturi Cotton/Poly	20s	13,687	17,718						31,405
	24s	1,15,573	2,05,174	8,312	2,203	2,359			3,33,621
	30s	20,382	64,972						85,354
	34s	45,226	40,459		3,780	1,512	3,024		94,001
	40s	7,298	6,613						13,911
60/40 Kasturi Cotton/Poly		2,02,167	3,34,936	8,312	5,983	3,871	3,024		5,58,292
Grand			3,72,892	72,367	30,332	13,472	13,28	7,916	13,78,347

Grand Total Yarn Requirement

13,78,347 Kgs of yarn (all counts and compositions combined) are planned to be sourced across India for the Kasturi Cotton knitwear program.

Let us seize this opportunity to further promote Kasturi Cotton and strengthen its visibility across value chains in domestic and export markets.

Interested spinners and yarn suppliers may get in touch with TEXPROCIL to explore supply linkages and align with the requirement.

For any further details, please contact:

Mr. Jayesh Kakkad, Deputy Director, TEXPROCIL,

Email: jayesh@texprocil.org | Mobile No.: +91 9920872872

The Finest Indian Cotton is here!

Kasturi Cotton provides the entire cotton value chain the assurance of the best of Indian cotton across a wide range of staple lengths.

THE KASTURI COTTON RANGE

Name/ Parameter	Kasturi Cotton 28 mm+	Kasturi Cotton 29 mm+	Kasturi Cotton 30 mm+	Kasturi Cotton 31 mm+	Kasturi Cotton 32 mm+	Kasturi Cotton 33 mm+	Kasturi Cotton 34 mm+	Kasturi Cotton 35 mm+
Staple Length/ UHML	28mm+	29mm+	30mm+	31mm+	32mm+	33mm+	34mm+	35mm+
Micronaire Value	3.7 to 4.7	3.7 to 4.5	3.7 to 4.5	3.7 to 4.5	3.0 to 4.2	3.0 to 4.2	3.2 to 4.2	3.0 to 4.0
RD Value	76+	76+	76+	76+	73+	73+	74+	74+
Fibre Strength	29.0 (-1.5) g/tex	29.5 (-1.5) g/tex	30.5 (-1.5) g/tex	32.5 (-1.5) g/tex	35.0 (-1.5) g/tex	36.0 (-1.5) g/tex	36.5 (-1.5) g/tex	37.5 (-1.5) g/tex
Uniformity Index	83% or more	83% or more	84% or more	84% or more	83% or more	83% or more	85% or more	85% or more
Trash	2% or below	2% or below	2% or below	2% or below	2% or below	2% or below	3% or below	3% or below
Moisture Content	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below	8% or below

The Kasturi Cotton Promise:

- **Assured product quality:** Reliable and consistent cotton fibre makes for superior finished products.
- **Authenticity:** Genuine Indian cotton that meets the Kasturi Cotton specifications.
- **End-to-end traceability:** Transparency throughout the supply chain.
- **Sustainability:** Responsibly farmed cotton that supports eco-friendly practices.

Why buy Kasturi Cotton?

- **Enhanced product performance:** Finished products are softer, stronger, more durable, and exhibit superior colour vibrancy, assuring excellence in every thread.
- **Supply chain transparency:** Kasturi Cotton's blockchain-based KC Track platform ensures complete traceability from origin to finished product.
- **Consumer trust:** Builds confidence and preference by adhering to compliance and sustainability standards.
- **Informed decision-making:** Offers unparalleled insights into the supply chain for better business outcomes.



TRACEABILITY OF INDIAN FARM COTTON



General Certificate of Conformity (GCC)

Authenticates Origin of Indian Farm Cotton
with **Blockchain-based Certification**

Additional Benefits of the GCC Program:

- 📍 Verifiable and Traceable at every stage of the textile value chain from Ginning onwards
- 📍 Certification process as per globally accepted standards
- 📍 Screening and recording of actual movement of goods

For more information, please write to: **gcc.cu@texprocil.org**



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)

5th Floor, Engineering Centre, 9 Mathew Road, Mumbai 400 004, India
Tel.: +91 22 4944 4000 | E.: info@texprocil.org | W.: www.texprocil.org

Important Notifications on Policies & Procedures



Policy Updates



Kindly get in touch with TEXPROCIL Grievance Redressal Cell for any clarifications, if required, on the herein shared notifications issued recently by the Council. The Member companies are appealed by the Council to send their suggestions sought on the various issues.



A) DGFT clarifies regarding Export of “Organic Textiles”

DGFT vide Policy Circular No.3/2025-26 dated 31.07.2025 has removed the requirement to submit a Transaction Certificate (TC) at the time of export of organic textiles. Thus, Para 4 of the earlier Policy Circular No.1/2025-26 dated 15.07.2025 has been deleted. We sincerely thank the DGFT and his team for their prompt action in resolving this issue.

As you may be aware, DGFT had earlier clarified that organic textiles do not fall under NPOP accreditation. Hence, the TC from a NAB-accredited body under Public Notice No.39/2024-25 dated 05.01.2025 is not applicable.

In this connection, the Council had informed the O/o DGFT that ‘Organic Textile’ exports are certified under global standards like GOTS and Textile Exchange, with TCs issued only upon completion of the export process, based on post-shipment documents such as S/Bill, Bill of Lading and Final Invoice.

Link of the Circular: <https://tinyurl.com/mwmsmcej>

B) Continuation of online application facility under MOOWR Scheme- hosted on Invest India Portal

CBIC has issued Circular No.19/2025-Customs dated 23.07.2025 informing about the continuation of online application facility under MOOWR Scheme- hosted on Invest India Portal. Accordingly, CBIC Circular No.18/2025-Customs dated 22.07.2025 is hereby withdrawn.

What is MOOWR Scheme?

- The MOOWR Scheme (Manufacture and Other Operations in Warehouse Regulations, 2019), introduced by CBIC, allows businesses to carry out manufacturing and store goods in bonded warehouses without paying customs duties immediately.

Online Facility extended till 31.10.2025

- The existing MOOWR online portal by Invest India will remain active until 31.10.2025.
- Applications under Sections 58 and 65 of the Customs Act can continue to be submitted at: <https://www.investindia.gov.in/bonded-manufacturing>.
- These will be processed by the jurisdictional Customs authorities as per current laws.

MOOWR Application Transition Soon

- A new digital system is being developed.

- Instructions on the transition timeline and procedure will be issued separately.

Link of the Circular: <https://tinyurl.com/2smwj3cx>

C) ECGC – Enhanced customer support & online services

The Council has received a communication from ECGC Ltd. announcing enhanced customer support and digital services for exporters (as listed below), offering benefits to members of the trade availing or planning to avail ECGC cover.

- 1) Common Facilitation Centre
- 2) Video Conferencing (VC) Facility
- 3) ECGC SMILE Online Customer Portal

Link of the Circular: <https://tinyurl.com/2828n4a2>

D) Acceptance of e-CoO issued under India-Mauritius CECPA

CBIC vide Instruction No.24/2025-Customs dated 22.07.2025 has informed that with effect from 01.06.2025, the Mauritius Revenue Authority (Customs Department) has started issuing electronic Certificates of Origin (e-CoOs) under the India–Mauritius CECPA.

These e-CoOs are valid for claiming preferential tariff benefits, subject to the following conditions:

- Issued in the prescribed format
- Bear the seal and signature of the Mauritius Authorised Signatory
- Fulfil all requirements of Notification No. 38/2021-Customs (N.T.) dated 31.03.2021

Verify each eCoO with the circulated seals/signatures, or scan its QR code / check the Mauritius Customs portal. If still in doubt, refer the case to the FTA Cell (Directorate of International Customs).

The e-CoO must be mandatorily uploaded on e-Sanchit at the time of filing the Bill of Entry, with accurate entry of the reference number, date, and origin criteria to claim benefits.

For defacement, a printed copy of the e-CoO must be shown to the Customs officer, who will verify it with the Bill of Entry details. This replaces the earlier process of defacing the original hard copy. A system check in ICES now prevents reuse of the same CoO reference number in multiple Bills of Entry.

Link of the Circular: <https://tinyurl.com/y9x6hnx3>

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Trade Notification



Email: info@texprocil.org



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THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)



Get in touch with us, Now!

Website: www.texprocil.org



Advertisement Package for promoting products and solutions in the Publications of TEXPROCIL

Dear Madam/Sir,

As a part of TEXPROCIL's knowledge sharing initiatives, the Council is coming up regularly with various E-publications. The circulation of these publications, averaging to over 3000 avid readers, includes the Council's strong database of 2,000 nos. membership comprising manufacturers, exporters, traders of Indian cotton fibre, yarn, fabrics and madeups range of products.

The readership database also includes the contacts of textiles trade associations, government representatives, foreign missions, etc. which are being updated from time to time.

The Council has planned to offer an 'Advertisement Package' for the various Publications with a view to enhance the exposure of products and solutions being offered by various entities. We request you to kindly consider the advertisement opportunity as per details attached.

Publication details are as follows:

1. Newsletter - Published every fortnight

2. IBTEX - Published daily - Includes news clippings on articles of interest in T&C appearing in various publications.

Advertisement Package details are given below this column.

For further clarifications you may like to advise your office to kindly write to Mr. Rakesh Chintal, IT Officer/ Mr. Rajesh Satam, Joint Director on email: rakesh@texprocil.org / rajesh@texprocil.org.

For queries related to advertisement booking kindly write to Mrs. Mrunal Sawant on email: mrunal@texprocil.org.

We look forward to receiving your enquiries / confirmation for availing the advertisement opportunity in publications of TEXPROCIL.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

:: TEXPROCIL ::

ADVERTISEMENT PACKAGE (For Advertisement in TEXPROCIL E-PUBLICATIONS)

TEXPROCIL E-NEWSLETTER (FORTNIGHTLY)

Ad. Option	One Issue	Six issues	Twelve Issues	Twenty Four Issues (BEST OFFER)
Double Spread	Rs. 12,000	Rs. 61,200	Rs. 1,15,200	Rs. 2,16,000
Quarter Page	Rs. 2,000	Rs. 10,200	Rs. 19,200	Rs. 36,000
Half Page	Rs. 3,000	Rs. 15,000	Rs. 28,500	Rs. 54,000
Full Page	Rs. 5,000	Rs. 25,500	Rs. 48,000	Rs. 90,000

IBTEX E-NEWS CLIPPINGS (DAILY)

Ad. Option	Three Months	Six Months	Twelve Months	Twenty Four Months (BEST OFFER)
Click-on-Logo	Rs. 15,000	Rs. 25,000	Rs. 50,000	Rs. 90,000

For more information
please contact:

Rajesh Satam
Joint Director

**The Cotton Textiles
Export Promotion**

5th Floor, Engineering
Centre, 9, Shrimad
Rajchandraj Marg, Charni
Road East, Opera House,
Mumbai,
Maharashtra 400 004.

T. 91-22- 49444000

Email
rajesh@texprocil.org

Website
www.texprocil.org



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Trade Notification



Membership Renewal Subscription Fee for FY 2025-2026

Dear Member,

The Annual Renewal Subscription for the financial year 2025-2026 shall become due for payment on **1st April 2025**.

The Annual Renewal membership fees is as follows:

- 1) Associate Members : Rs. 8000/- + 18% GST = **Rs. 9440/-**
- 2) Ordinary Member : Rs. 14000/- + 18% GST = **Rs. 16520/-**

Exporters who wish to renew their membership for 3 years and 5 years are eligible for Special Discount of 10% and 15% respectively. This will be applicable w.e.f. 01.04.2025 only.

	Membership Fees		Discount	Discounted Fees		Benefit to Exporters	
	Associate	Ordinary	Slab	Associate	Ordinary	Associate	Ordinary
For 3 years	24,000	42,000	10%	21,600	37,800	2,400	4,200
For 5 years	40,000	70,000	15%	34,000	59,500	6,000	10,500

(Please note that 18% GST will be applicable on membership fees.)

Membership Renewal for 3 years including GST will be as follows:

Associate Member – Rs. 21600/- + 18% GST = Rs. 25488/-

Ordinary Member – Rs. 37800/- + 18% GST = Rs. 44604/-

Membership Renewal for 5 years including GST will be as follows:

Associate Member – Rs. 34000/- + 18% GST = Rs. 40120/-

Ordinary Member – Rs. 59500/- + 18% GST = Rs. 70210/-

Introducing a new category for small exporters:

Besides, in order to encourage small exporters and enable them to avail of the Council's services, the Committee of Administration of TEXPROCIL has decided to introduce a new category for Associate Members who are MSMEs with exports of less than Rs. 15 lakhs (or Nil Exports) in the previous financial year i.e. 2024-2025. Below is the Membership Renewal fee for such category:

Renewal – Associate Member – Rs. 2000/- + 18% GST = **Rs. 2360/-**

Note:

1. A Self-attested UDYAM REGISTRATION CERTIFICATE for F.Y. 2024-2025 is required
2. Self-Declaration for the export figures of the previous financial year i.e. 2024-2025 on the company letterhead duly stamped and signed by the partner or directors of the firm/company would also be required. (Format is enclosed and no other format will be accepted).
3. The new entrants who are falling under the above category will be charged Rs. 2950/- (Entrance Fee as Rs. 500/- + Annual Membership Fee as Rs. 2000/- + 18% GST).

Kindly ignore this email, if you have already renewed your membership for the year 2025-2026.

AMENDMENT OF e-RCMC

A nominal charge of Rs. 1000/- per amendment, excluding GST will be levied w.e.f. 01.04.2025.

SELF-DECLARATION

(To be submitted on the **Firm/Company Letterhead**)

TO WHOMSOEVER IT MAY CONCERN

This is to certify that M/s. _____ (Name and full address of the Firm/Company) having IE code No. _____, GST No. _____ have exported Cotton / Cotton Yarn / Cotton Fabrics / Cotton Madeups (Excluding Handloom Items / Readymade Garments and Silks, etc.) during the financial year 2024-2025 as under:

Sr. No.	Description	2024-2025 [Rs. FOB value]
1	Cotton	
2	Cotton Yarn	
3	Cotton Fabrics	
4	Cotton Madeups	
	TOTAL	

I hereby declare that the information related to this disclosure is complete and best to my knowledge and none of the above information is false or misrepresented and it is supported by financial statements & documents.

(Firm / Company Stamp)
(Signature of Proprietor / Partner / Director)

Date:
Place:



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SPINNING YARN TO PERFECTION



RING SPUN YARN

(Carded and Combed)

- 100% Cotton
- Ne 20/1 - Ne 60/1
- Ne 20/2 - Ne 40/2
- Knitted and Weaving Yarns



RING SPUN COMBED COMPACT YARN

(Carded and Combed)

- 100% Cotton
- Ne 20/1 - Ne 60/1
- Ne 20/2 - Ne 40/2
- Knitted and Weaving Yarns



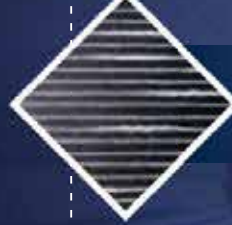
ORGANIC YARN

- 100% Cotton
- Ne 20/1 - Ne 60/1
- Ne 20/1 - Ne 40/2
- Ne 6/2 - Ne 30/1
- Ne 6/1 - Ne 30/2
- Open and organic yarn Knitted & Weaving Yarns
- Ring spun organic



RECYCLE COTTON YARN

- BCI Recycle
- GOTS Organic + Recycle
- Convention + Recycle
- Ne 20/2 - Ne 32/2
- Ring spun - Ne 10/1 - Ne 40/1
- Open end - Ne 6/1 - Ne 30/1
- Knitted and Weaving Yarns



SLUB YARN

- 100% Cotton
- Ne 20/1 - Ne 40/1
- Knitted and Weaving Yarns



OPEN END YARN

- 100% Cotton
- Ne 10/1 - Ne 30/1
- Ne 6/1 - Ne 30/1
- Ne 6/2 - Ne 30/2
- Knitted and Weaving Yarns
- Recycled Cotton

Sustainable Yarns, Ethically Made

Contamination Controlled & Contamination free.



SINGLE JERSEY

- Gauge - 20, 24, 28, 32
- Dia - 18 to 36



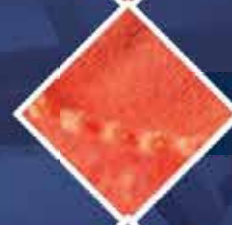
INTERLOCK/ DOUBLE KNIT

- Gauge - 24, 28
- Dia - 24 to 36



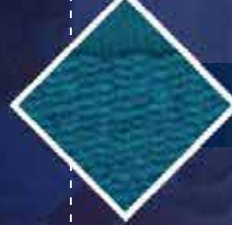
INTERLOCK/ DOUBLE KNIT

- Gauge - 24, 28
- Dia - 24 to 36



FLEECE 2/3 THREAD

- Gauge - 24
- Dia - 18 to 36



FRENCH TERRY

- Gauge - 20
- Dia - 18 to 36



FULL/MINI JA

- Gauge - 24, 28
- Dia - 30, 34

YARN COUNTS

KNITTED FABRIC

+91 9843071188 | +91 9843140133 | +91 7418701133

sales@salonagroup.com | www.salonagroup.com

9, Ramalinga Nagar, 4th Cross, Saibaba Colony, Coimbatore - 641011, Tamilnadu, India.



CHOOSE THE FINEST INDIAN COTTON.

For the best-in-class Indian cotton, look no further than Kasturi Cotton. With the assurance of consistent, standardised quality you can trust. Kasturi Cotton is backed by KC TRACK, our blockchain-based traceability platform, ensuring complete authenticity from farm to final product. Kasturi Cotton is dedicated to uplifting the lives and livelihoods of farmers while fostering sustainable growth throughout the global value chain.

For assistance in purchasing certified Kasturi Cotton, visit www.kasturicotton.com or email us at kasturi@texprocil.org



**KASTURI COTTON
BHARAT**

THE SPIRITUAL FIBRE
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     KasturiCotton

kasturicotton.com | kasturi@texprocil.org



From:
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