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A Fortnightly Publication of THE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA



TEXPROCIL & the entire fraternity of Cotton Textile Industry viz. Madeups/ Home Textiles, Fabrics, Yarn & Fibre (Raw Cotton), thank the Government for



Announcement of the Guidelines & Rates for

Reimbursement of Duties and Taxes on * **Exported Products (RoDTEP) Scheme**

Approval of the continuation upto March 2024 for

Reimbursement of State and Central Taxes & Levies (RoSCTL) Scheme

for Madeups/ Home Textiles & Apparel

Contents



Edited & Published by: Dr. Siddhartha Rajagopal

Editorial Team:

N. Ravindranathan Rajesh Satam A. Ravindrakumar Shailesh Martis Sanjay Rane Rakesh Chinthal

Ideas & Contributions are welcome at: info@texprocil.org

Editorial & Publishing Office at:



The Cotton Textiles Export Promotion Council

(Sponsored by Government of India)
Engineering Centre, 5th floor, 9, Mathew Road,
Mumbai 400004. INDIA
Tel.: +91 22 4944 4000 / 2363 2910 to 12
Fax: +91 22 2363 2914
Email: info@texprocil.org

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ത Indian Cottons, Global Reach 🙉

Editorial

Dear Reader,





Dr. Siddhartha Rajagopal Executive Director

Global merchandise trade in 2021 is estimated to be reaching its 'peak' levels amid an outlook depicting regional imbalances and coronavirus outbreaks that slow economic activity. As per the estimates from the WTO published on 31 March 2021, the volume of world merchandise trade is expected to increase by 8.0 per cent in 2021 after falling by 5.3 per cent in 2020 continuing its recovery from the pandemicinduced collapse. However, the WTO report has a word of caution stating that, "Covid-19 continues to pose the greatest threat to the outlook for trade, as new waves of infection could easily undermine the recovery."

A report by Care Ratings (May 2021) analyzing several countries on their 'mobility indicators' – a barometer to establish how the pandemic and people movement are related – points to the need to keep human activity in check to prevent any further spurt in cases. In the case of India, where the cases are high, the number of infections has to come down sharply to allow for further opening up of the economy, the report said. The country thus seems to be in a paradoxical situation wherein the decelerating gains presage that despite a peaking of upward momentum in trade, pace of recovery could gradually slow.

As we bring you this edition of our fortnightly E-Newsletter, the exports of cotton textiles, under the purview of this Council, during the period April – July 2021 have recorded positive growth reaching a level of USD 4,677.76 million. As per the quick estimates data released by Ministry of Commerce, cotton textile exports are ahead of the target for April to July achieving 103.2 per cent.

Given the positive trends in export growth, especially of the cotton textile products, Shri Manoj Patodia, Chairman, TEXPROCIL has appealed the trade and industry to 'act immediately' and 'contribute actively' to the country's endeavour of achieving the ambitious targets of US \$ 400 billion in merchandise exports for the year 2021-22.

The 'Expert Speaks' section in this edition

includes report by Dr. Christian Schindler, Director General, International Textile Manufacturers' Federation (ITMF). Responding to the emerging business scenario in the textile industry, Dr. Schindler states that the western upstream companies are seen in a relatively good business situation. He is hopeful that the business optimism will remain high as revealed in the key findings of the 9th ITMF Corona-Survey conducted during June 7th to July 31st by ITMF.

The 'Cotton Update' section of this issue presents a report on the 'Global Cotton Outlook' by USDA's World Agricultural Outlook Board. As per the report, the global economy's recovery from the COVID-19 pandemic is supporting the expected rise in cotton mill use in 2021/22. As consumer demand for cotton products improves, all major cotton-spinning countries are forecast to increase their cotton mill use. Textile mills in these countries are expected to have access to plentiful supplies of domestic as well as imported cotton in 2021/22.

The 'Design Corner' section of this issue points to the increasing focus on functional fabrics. As per the 'Trend Report 2021' on the 'musthaves' for functional fabrics published by Moject Germany, last few years saw fashion and function emerge together. For instance, the athleisure trend has brought the performance wear into the office which has contributed to making the daily office wear sporty in a smart and cool way. As a result of this trend, fashion brands have started to integrate functional details in their collections.

We do hope that you find reading this edition of the E-Newsletter, worthwhile. We welcome your valuable feedback on the present edition and also invite contributions in the form of short articles on matters relevant to trade and industry.

TEXPROCIL E-Newsletter values your comments and contributions and looks forward to receiving continuous support for the various activities of the Council.

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Chairman's Rage

Dear Friends,





Shri Manoj Patodia Chairman

The meeting was a follow up of the meeting by Hon'ble Prime Minister of the country, Shri Narendra Modiji, addressing the Indian Ambassadors, Export Promotion Councils, Chambers of Commerce and exporters at large on August 6, 2021 via video conference giving a clarion call for the need to step up exports.

I along with Shri K.K Lalpuria, Chairman, Made-ups Committee, Shri Nikunj Bagdia, Chairman Fabrics Committee, and Dr. Siddhartha Rajagopal, Executive Director, TEXPROCIL attended the meeting and took up the following issues:

- Review of RoDTEP Rate for HS Code 9404
- Review of RoDTEP Rate for Knitted Fabrics (Chapter 60)
- Shipping & Logistics Issues (Shortage of Containers & Steep increase in Freight rates; congestion at Petrapole, Need for announcement of schedule of trains for movement of goods to Bangladesh)
- Banking related Issues (Problems faced by exporters on account of LCs; Delay in payments against LCs issued by banks in Bangladesh; Enhancement of Working Capital Limits owing to pending dues from Government, delays on account of container shortage)
- Customs related Issues (Removal of Import Duty on Cotton; Restoration of facility of duty-free imports against exports of trimmings & embellishments for made-ups.
- Issues pertaining to ECGC Policies.
- Removal of Anti-Dumping Duty on Spandex Yarns
- Market Access Issues (Expedite Indo-UK FTA; Indo-EU FTA)

The 15th of August this year was a special day as it marked the 75th Independence Day, instilling a deep sense of pride amongst all of us - the citizens of India. India has achieved many milestones over the years, from developing as the world's leading democracy, attaining significant socio-economic growth and becoming a leading exporter across various sectors. Our sportspersons' recent success at the Tokyo Olympics served as the proverbial 'icing on the cake'.

In the run up to the year, while the pandemic hit the nation hard, the country is now seeing economic recovery and technology-driven transformation across sectors. India is currently one of the select few countries in the world capable of developing an indigenous vaccine for COVID-19 and mass manufacturing it to meet the needs of the whole world.

Meeting with Hon'ble Minister of Commerce and Textiles

The Government is implementing visionary policy measures to boost exports and increase its share in GDP from the existing 10.2 per cent to 15 per cent in the coming years. With a view to discuss the measures needed to enhance competitiveness and increase exports, a meeting was convened by Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles, Shri Piyush Goyal, at Mumbai on 19th August, wherein the Commerce Secretary, Shri B.V.R. Subrahmanyam and the DGFT, Shri Amit Yadav were also present.

We also discussed the issue of the RoDTEP Rate for HS Code 9404 (Quilts / Comforters, etc.) separately with the Commerce Secretary, immediately after the meeting. The Hon'ble Minister and the Commerce Secretary acknowledged the issues represented by the Council and agreed to address them in line with the Government's goal of boosting exports and the economy.

Extension of RoSCTL Scheme

In a landmark move, the Government has extended the Scheme for Rebate of State and Central Taxes and levies (RoSCTL) on export of garments and made-ups to enhance competitiveness of these sectors. Further the scheme has been extended for a period of 3 years i.e. upto 31st March 2024.

We thank the (Hon Prime Minister Shri Narendra ji Modiji)and for this historic step taken and for recognizing the potential of the Madeups/Home Textiles sector as an engine of economic development by providing employment, promoting inclusive growth and ensuring the empowerment of women.

In our view, the continuation of the RoSCTL Scheme for four years till 2024, lays down the foundation for reaching the target of US\$100 billion in the Textile and Apparel sector. This move will also encourage the exporters to enter into long-term contracts with their buyers in view of the stable policy which will lead to higher export growth.

Announcement of RoDTEP Scheme Rates

It may be recalled that the Government implemented the RoDTEP scheme w.e.f. January 01, 2021. The DGFT has now notified the RoDTEP rates vide Notification No.19/2015-2020 dated August 17, 2021.

We thank the Government for inclusion of the entire textile value chain under the RoDTEP Scheme. This will contribute not only in ensuring the healthy development of the value chain, but also improve competitiveness in overseas markets. The scheme will go a long way in empowering clusters to manufacture raw materials, supply finished goods, increase employment and realise the vision of an "Aatmanirbhar Bharat".

Taking textile exports to the next level

The entire nation is working towards making a quantum jump in exports to achieve the target of US\$400 billion of merchandise exports, set by the Ministry of Commerce. On it's part, the Council is also making concerted efforts to achieve the target of USD 13,587.79 million for FY 2021-22 for the cotton textiles (Madeups / Fabrics/ yarns etc.) under it's purview. The target allocated to TEXPROCIL by the Government marks an increase of 38% over the performance in 2020-21 and has a granular approach, wherein specific targets for each country, product, EPC and foreign mission have been set.

As per the data released by the Ministry of Commerce, the exports of cotton textiles during the period April - July 2021 have recorded positive growth and are ahead

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Chairman's Rage

Continued from Page 5

of the target by 3.2 per cent reaching a level of USD 4,677.76 million. An internal analysis of region-wise data (available for April-May 2021) by the Council shows that the exports of cotton textiles have recorded positive growth and are ahead of the monthly target set in 4 regions i.e. ASEAN, NEA, South Asia and CIS. The exports of cotton textiles have declined in 6 regions i.e. WANA, AFRICA, OCEANIA, EUROPE, NAFTA & LAC.

Friends, we need to maintain the export momentum for the remaining months of the year to achieve this target. In the regions where there is a decline, the Council, along with the support of the members and our Missions/Embassies overseas, will make extra efforts in the coming months to fulfil the country-wise granular targets. The goal is ambitious, but possible if our members work together with the Council. I appeal to each one of you to 'act immediately' and 'contribute actively' to the collective endeavour of achieving the export targets.

Way forward

Friends, over the last many years, despite facing significant challenges, the textile sector has come out stronger and more resilient than ever before. The ongoing pandemic has changed the way businesses are conducted. Yet again, the sector found its innate strength to brave the storm and focus on restructuring it's trade ecosystem.

We are confident that trade resumption will certainly support in meeting both the domestic and the global demands. The relentless efforts taken by the industry towards attaining pre-COVID levels in trade will help the nation in its growth journey. To meet the aspirations of the New India, let us all resolve to strive for excellence, which would help India achieve unparalleled success in the years to come.

EXPERT SPEAKS

Report: The 9th ITMF Corona-Survey

by Dr Christian Schindler, Director General, ITMF



Dr. Christian Schindler, Director General. **International Manufacturers Federation (ITMF)** reports on the business situation in the textile industry as presented by the 9th ITMF Corona-Survey.



International Textile Manufacturers Federation

(I) Western upstream companies in a relatively good business situation

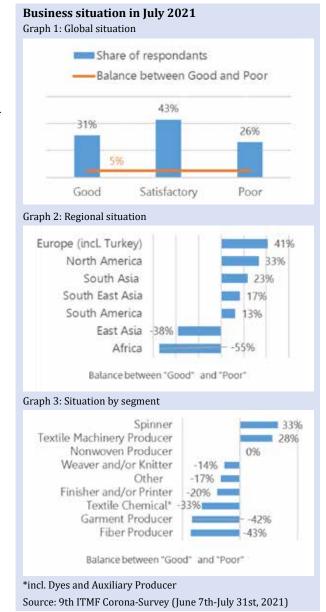
In the month of July 2021, the 9th ITMF Corona-Survey was conducted. Companies around the world and along the entire textile value chain were asked about their current business situation.

The business situation in July 2021 is rather good, on average (see Graph 1). Compared to the last survey results (May 2021), small shifts can nevertheless be observed. The number of companies with a "good" business situation dropped from 37% to 31%, while the number of companies with a "satisfactory" business situation increased from 40% to 43%. The share of companies with a "poor" business situation rose from 23% to 26%. As a result, the balance between "good" and "poor" fell from +14 percentage points (pp) to +5 pp. This slight deterioration can be explained by the increased uncertainty about the speed and reliability of the economic recovery. While in some parts of the world (e.g. USA, Europe) the restrictions for businesses are lifted, other parts of the world have experienced a tightening (e.g. India, Bangladesh, and Indonesia). Furthermore, many travel restrictions are still in place which is negatively impacting the travel, hospitality, and event industries.

Deterioration due to increased uncertainty.

At a regional level, differences are significant (see Graph 2). The majorities of companies in Europe (incl. Turkey) and North America find themselves in a good business environment. The balances between "good" and "poor" reached +41 pp in Europe and +33 pp in North America in July. Also, companies in South Asia, South-East Asia and South America are reporting positive balances between "good" and "poor" (+23, +17 and +13 pp, respectively). On the other side of the spectrum are companies in East Asia and Africa where the balances are negative with -38 and -55 pp, respectively.

A look at the different segments reveals that upstream segments are finding themselves in a rather good business situation (see Graph 3). The balance between "good" and "poor" reaches +33% for spinners and +28% for textile machinery companies. The balance for nonwovens producers is +/-0 whereby 60% of companies are satisfied with the business situation. In the downstream segments the balances are in negative territory: weavers/knitters (-14 pp), finishers/printers (-20 pp), chemical companies (-33 pp), and garment companies (-42 pp). Also, fibre producers report a negative balance of -43 pp.





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EXPERT SPEAKS

Report: The 9th ITMF Corona-Survey

by Dr Christian Schindler, Director General, ITMF

(II) Business optimism in 6 months' time remains high

In the month of July 2021, the 9th ITMF Corona-Survey was conducted. Companies around the world and along the entire textile value chain were asked about their expected business situation in 6 months-time (January 2022).

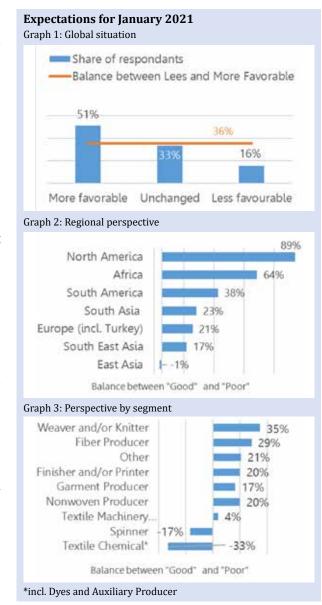
Business expectations are rather positive, although they slightly fell compared to the 8th survey's results from May 2021 (albeit from a relative high level). In July, 51% of companies are expecting a "more favourable" business in six months-time compared to 57% in May (see Graph 1). The number of companies that are expecting a "less favourable" business remained unchanged at only 16%. Hence, the balance between good and poor slightly fell from +41 percentage points (pp) to +36 pp.

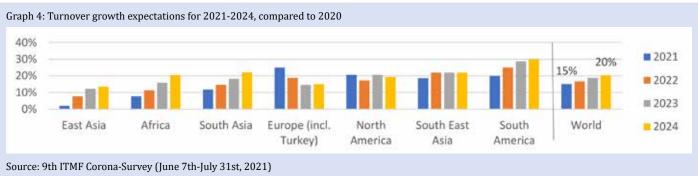
On a regional level, especially companies in North America (+89 pp), Africa (+64 pp), and South America (+38 pp) are expecting a "more favourable" business situation by January 2022 (see Graph 2). Companies in South Asia, Europe (incl. Turkey) and South-East Asia are also looking optimistically into the future (+23 pp, +21 pp, and +17 pp, respectively). On average, only in in East Asia the balance is negative (-1 pp), though 44% of companies expect business to be unchanged.

As far as the different segments are concerned, the segments which are currently in a "poor" situation are especially optimistic about the future (see Graph 3). Weavers/knitters are the most optimistic with a balance of +35 pp. Likewise, fibre producers, finishers/printers, nonwoven producers, and garment producers expect improvement (+29 pp, +20 pp, +20 pp, and +17 pp, respectively). Unsurprisingly, the segments which are currently experiencing a good business situation – such as textile machinery producers and spinners – have less potential to expect an improved business environment in 6 months. Their balance is "only" +4 pp and -17 pp, respectively. Expectations of textile chemical companies are not positive with a balance of -33 pp although 67% are expecting the business to remain unchanged.

The survey's participants were also asked about their long-term view regarding the development of turnover (see Graph 4). On a global level and on average companies are expecting an increase in turnover of +15% in 2021 and +20% in 2024 relative to 2020. Similar results were found in the last survey.

(SOURCE: ITMF) :: TEXPROCIL ::







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COTTON UPDATE

Global Cotton Outlook

By USDA's World Agricultural Outlook Board

World Cotton Mill Use Projected Above Production in 2021/22

The latest U.S. Department of Agriculture (USDA) cotton projections for 2021/22 (August-July) include higher estimates for both global cotton production (+5.7 percent) and mill use (+3.6 percent) than in 2020/21 (figure 1). World cotton mill use is projected at 123.3 million bales in 2021/22, the third highest on record and led by China, India, and Pakistan. Global cotton production is projected at 118.8 million bales in 2021/22—near the 4-year average—with top producers India, China, and the United States accounting for more than 60 percent of the total.

Furthermore, global cotton mill use is forecast above production for a second consecutive season, reducing ending stocks to 87.2 million bales, 5 percent below 2020/21 and the lowest in 3 years. Meanwhile, world cotton trade is expected to remain at one of its highest levels on record in support of global mill use growth. With cotton demand rising and the world stocks-to-use ratio projected lower, 2021/22 global cotton prices are projected to remain above recent years.

Million bales 130 Production Mill use 120 110 100 90 2016 2017 2018 2019 2020 Est 2021 Proj Marketing year Note: 1 bale = 480 pounds Source: USDA, World Agricultural Supply and Demand Estimates reports.

Figure 1: Global cotton production and mill use

World Cotton Production Higher in 2021/22

Global cotton production is projected at 118.8 million bales this season, 6.4 million bales (nearly 6 percent) above 2020/21 but nearly 2.6 million bales (2 percent) below 2019/20. Larger cotton crops are forecast for most of the major cotton-producing countries in 2021/22, with China a notable exception. Global cotton harvested area in 2021/22 is forecast to rise nearly 6 percent to 33.3 million hectares (82.3 million acres). Generally favourable conditions are expected to support the global cotton yield this season, with the yield forecast at 777 kilograms (kg) per hectare (693 pounds per acre) in 2021/22, similar to the previous year.

For India—the leading producer in 2021/22—cotton production is forecast at 29.0 million bales, 700,000 bales (2.5 percent) above 2020/21 as an improvement in yield more than offsets a slight decrease in area. For 2021/22, India's area is forecast at 12.9 million hectares while the projected yield (489 kg per hectare) is above the 3-year average. India is expected to account for more than 24 percent of the world's cotton production.

China's 2021/22 cotton crop, on the other hand, is projected 9 percent lower at 26.75 million bales, as reduced area and yield are forecast this season. Area is decreased approximately 4.5 percent to 3.1 million hectares while the national yield declines from 2020/21's record (1,976 kg per hectare) to 1,879 kg per hectare. China is expected to account for 22.5 percent of global cotton production in 2021/22.

In addition to the higher U.S. crop prospects, cotton production is projected to increase in Brazil, Pakistan, and Australia. For Brazil, production is forecast at 12.5 million bales in 2021/22, nearly 1.8 million bales above 2020/21, as area rebounds moderately and yield is forecast at a record 1,814 kg per hectare. Brazil is the fourth largest producer, accounting for 10.5 percent of the global cotton crop in 2021/22. For Pakistan, cotton production is forecast at 5.0 million bales in 2021/22, 500,000 bales above the year before. Although competing crop prospects reduced Pakistan's cotton area in 2021/22, a rebound in yield from a 3-decade low accounted for the production increase. Australia's 2021/22 cotton crop is forecast to increase dramatically (+57 percent) as drought conditions there have eased. Both Australia's cotton area (475,000 hectares) and production (4.4 million bales) are forecast at their highest since 2017/18.

Global Cotton Mill Use Improves Further in 2021/22

World cotton mill use in 2021/22 is forecast at 123.3 million bales, approximately 3.5 percent (4.3 million bales) above 2020/21 and the highest since 2007/08 when 123.8 million bales were used. The global economy's recovery from the COVID-19 pandemic is supporting the

(continued on Page 10)



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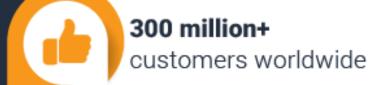
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COTTON UPDATE (contd. from page 8)

Global Cotton Outlook

By USDA's World Agricultural Outlook Board

expected rise in cotton mill use in 2021/22. As consumer demand for cotton products improves, all major cotton-spinning countries are forecast to increase their cotton mill use. Textile mills in these countries are expected to have access to plentiful supplies of domestic as well as imported cotton in 2021/22 (figure 2).

Cotton mill use in China—the leading cotton spinner—is projected at 41.0 million bales in 2021/22, 1 million bales (2.5 percent) above 2020/21 and the highest since a similar amount was used in 2017/18. For India, cotton product export growth is supporting increased cotton mill use there, with a record 25.5 million bales forecast for 2021/22, 1.5 million bales (nearly 6.5 percent) above the year before. For Pakistan, 2021/22 cotton mill use is projected to expand modestly to 10.6 million bales, 200,000 bales (2 percent) above 2020/21 as the spinning volume moves closer to the pre-pandemic levels. Higher cotton mill use is also forecast for Bangladesh, Turkey, and Vietnam, with cotton mill use forecast at 8.5 million bales (+100,000 bales), 8.2 million bales (+500,000 bales), and 7.6 million bales (+300,000 bales), respectively.

Mill use (million bales) Imports (million bales) 130 50 Mill use Imports 120 45 110 40 100 35 90 30 2015 2017 2019 2020 Est 2021 Proj. Marketing year Note: 1 bale = 480 pounds. Source: USDA, World Agricultural Supply and Demand Estimates reports.

Figure 2: Global cotton mill use and imports

World Cotton Trade and Stocks Decline

Global cotton trade is forecast at nearly 46.3 million bales in 2021/22, compared with 48.0 million bales in 2020/21. Despite the projected increase in world cotton mill use in 2021/22, lower imports are expected this season by China, Bangladesh, and Turkey. Meanwhile, export reductions are forecast mainly for the United States and Brazil, as lower supplies in these countries are expected to limit shipments in 2021/22; larger crops in Australia and Mali are forecast to benefit exports there. While U.S. cotton exports are forecast to decline 8 percent to 15.0 million bales in 2021/22, Brazil's exports are projected at 8.2 million bales, 2.8 million bales below 2020/21's record. In contrast, Australia's cotton exports are forecast to rise nearly 2.2 million bales to 3.5 million bales in 2021/22.

Global cotton ending stocks for 2021/22 are projected at 87.2 million bales, nearly 4.6 million bales (5 percent) below last season and the lowest since 2018/19. While cotton stocks in China have trended lower since 2014/15's record, stock changes elsewhere have been mixed recently as supplies are more dispersed (figure 3). At the end of 2021/22, China's cotton stocks are projected at 34.8 million bales (-4.3 million bales year-over-year), or 40 percent of global supplies versus 63 percent in 2015/16. For India, cotton stocks are forecast at about 14.4 million bales (-9 percent) at the end of 2021/22, or 16 percent of global supplies. Although U.S. cotton stocks are projected to decrease slightly in 2021/22, the U.S. share of world stocks is forecast to remain at 3 percent. On the other hand, stocks in Brazil are expected to increase to nearly 12.4 million bales, or 14 percent of the global total in 2021/22. Similarly, the rest of the world's share is projected to climb to 26 percent in 2021/22, the highest in 4 years.

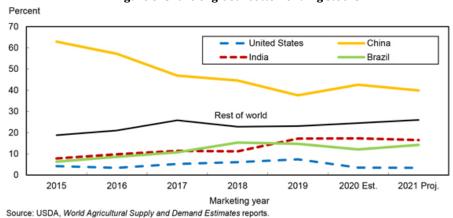


Figure 3: Share of global cotton ending stocks

Source: Meyer, Leslie A., Cotton and Wool Outlook, CWS-21h, U.S. Department of Agriculture, Economic Research Service, August 16, 2021.

SPECIAL **FEATURE**

US Dollar unlikely to step off the podium; could hurt Euro, Pound and Rupee

After a reflationary environment since last year Apr-May when all central banks had flooded the market with liquidity, the market got its path for recovery in 2021. Moreover, higher vaccination in the developed markets allowed them to reopen the economy up to the maximum extent and lower the unemployment rate. The risk-on asset class such as the equity market chased growth and recovery very well and jumped at an all-time high. Yields across the globe started rising due to a higher inflationary environment on the rising demand outlook and also on account of supply bottlenecks amid the disruption of shipping activity and shortage of chips. The Fed members turned bullish in the June meeting and confirmed in the July meeting too for a 'Taper soon'. The fuel was further added in the DXY rally when Chinese authorities tighten the rules for technologies companies and the risk-off sentiment was created in the Asian market due to rising COVID cases last month. At last, in both risk-on and riskoff cases, the US dollar showed a win-win situation. The ongoing 'Dollar-Bull' party is likely to continue further over the medium-term and could become a headwind for the peer currencies such as Euro, Pound, and Rupee.

The US dollar index which tested a 9 and ½ month high of 93.70 last Friday could set a further higher target of 95.50-70 over the medium term due to the below reasons.

Favourable economic data for Fed:

The Federal Reserve's economic policy decision totally depends on the release of the economic data and outlook of the same in the future. After the Fed's flood of liquidity & Joe Biden's trillions of package for US growth, the market got a boost in the right direction and the economy came back on track. Economic data such as inflation and GDP at decade highs and far above their 21st-century highs is putting pressure on Fed to withdraw their accommodative stance. Although the job market is yet to recover above its pre-pandemic level, it's on the course to achieve Fed's target very soon. Other data like manufacturing, services remained in expansionary territory, whereas jobless claims were seen falling up to 375K; near a pandemic low. That supports Fed's confidence in the economy and so for the tapering. Overall, this remains bullish for the DXY.

If not Jackson Hole then in September meeting for sure:

To move one step ahead, Fed might be halting twice and reaffirming the economic progress. After June hawkish fed meets, traders were expecting that if not in July then Jackson Hole will be an event where Powell could announce the tapering. However, they waited to check the progress over the job market. The recently released July Non-farm payroll data along with the falling unemployment rate gave some clues to Fed for tapering, but now the August job report-releasing in September first week will fully



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confirm the Fed to start tapering. Hence, the Fed's Jackson Hole virtual symposium could be a non-event. Still, traders will not add positions to the riskier assets and could enter into an event with extra dollar hedges. This could help USD to regain its strength above the 93.50 mark again. And announcement of tapering in September will tick the real yield higher and so DXY towards 95.50.

Higher cases in US, but stronger vaccination drives too:

You must be wondering that why despite rising cases in the United States, the dollar is strengthening, equities are steady near record levels and the sentiment is stable. On the other side, higher cases in Asian markets are impacting their stock market and their currencies. The only reason behind this mystery is the higher vaccination drive. More than 50% of the US population is fully vaccinated and 9% are partly vaccinated. So, along with rising cases, the US could aim at a higher & speedier vaccination drive rather than imposing stricter restrictions. The same could not be possible in the densely populated less medical equipped countries. This gives an advantage to the US economy to run the economic activity smoothly on track and achieve milestones.

CSR INITIATIVES by TEXPROCIL Members

Kindly send information on CSR initiatives undertaken by your company for publication in TEXPROCIL E-Newsletter Please write to us on email: info@texprocil.org

SPECIAL FEATURE

US Dollar unlikely to step off the podium; could hurt Euro, Pound and Rupee

Weaker peer country's fundamentals

The COVID cases in both Europe and UK are also rising, but vaccination programs are commendable like the US. What differentiates the US from them is their economic data. Despite a higher vaccination drive, the Euro bloc has its own economic issues and ECB could look to revisit the supporting packages rather than tightening. Whereas, the UK is grappled with Northern Ireland (Brexit) issues and political clashes. Thus, a stronger US dollar could fade away bullish outlook on Euro and Pound.

Technical Outlook:

The weekly chart of the US DXY impending breakout and hence odds of witnessing 95.50 index points on the chart cannot be ruled out. Recently, the index was seen moving above its previous high of 93.44 and also closed on a weekly basis. Moving ahead, any retracement towards breakout point of 93.00 will attract bulls again and unfolding of new leg towards resistance of 95.50-95.70 will be resumed.



OUTLOOK

The trend should be our friend. And hence one needs to closely analyse the dynamics of the US and its impact on the other country's currency. That apart, the central bank's current tone and upcoming stance matter to the investment world broadly, and hence one should continuously check the chances of tapering and hikes. The way Fed is moving in a direction supported by stronger economic data could be alarming for both DM and EM. However, 2013's fragile fives are preparing themselves with higher reserves but could fell short of dollar liquidity on the Fed's preponing taper. Overall, we are expecting that due to stronger economic data, DXY could jump further higher towards 95.50-70 levels.



View on other pairs: In the case of EURUSD, any bounce back should be used as an opportunity to sell with a target of 1.1550-1.1500 levels. In the case of GBPUSD, the upswing could be limited up to 1.3750-1.3780

levels. On the downside, the pair could try to retest its Jan level of 1.3500 as a first target and 1.3300 as second target. In the case of USDINR, the way correlation has been built up with DXY over the last 2-3 months and RBI's buying dollar program could help the pair to jump towards 74.80-90 over the short term and 75.30-75.50 over the medium term. The pair is unlikely to break the 74.00-74.10 zone, or will regain momentum immediately even if it breaks the same.

Note to Readers: The article is written by Mr. Amit Pabari, Managing Director, CR Forex. The opinions expressed in this publication are those of the author and do not purport to reflect the opinions or views of publisher.

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HE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA

B2B Marketplace

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oin Us... as TEXPROCIL takes yet another step to bolster India's domestic & international trade in cotton & cotton textiles!!



YARNS

FABRICS

HOME TEXTILES

MADEUPS

TECHNICAL TEXTILES

TEXPROCIL 'Marketplace' - the newest section being introduced on the Council's website (www.texprocil.org) will facilitate online generation of buyer leads and B2B business. The platform will act as 'Vocal for Local' and enlist the companies interested in obtaining a global exposure to promote their businesses, products & services to worldwide buyers.

Carketplace is user friendly, professionally designed and managed by an expert team. Marketplace has combined several features to showcase strengths of each of the subscribers. The concept is more of connecting Indian exporters of cotton textiles with the importers worldwide on real-time basis.

TEXPROCIL 'Marketplace' will be popularised across the global textile industry using digital communication means. Prospective Buyers will be able to view your product profile, business details and communicate directly with your company. The facility thus ensures that you don't miss out on any enquiries for your products & services.

TEXPROCIL 'Marketplace' A Global Opportunity!

- The website (www.texprocil.org) attracts 40,000 visitors annually
- B2B Platform for Direct Sourcing
- Platform to increase your exports in the changing business module
- Includes Customised Search

STANDARD Package (INR 6,000/- + GST 18% = INR 7,080/- per annum)

- Secured Login (Login name & password provided)
- Directory Listing (Profile page as per user choice)
- · Name / Email / Contact Number
- Profile with Images
- Featured area highlighting special product / services
- Social Media Links, Google Map
- Booking any Online Meeting Request
- Enquiry Form for connecting with User

GOLD Package (INR 9,600/- + GST 18% = INR 11,328/- per annum)

- All inclusions as listed in Standard Package
- Preferential access in the product search by the Buyers
- Corporate Video / Promo Film as additional feature

Inviting you to **Register your Company** at the earliest & avail of the benefits presented by **TEXPROCIL 'Marketplace'**

For further Assistance

Email: mktg@texprocil.org
Whatsapp: +91-9152009163

TRADE DATA

TEXPROCIL ANALYSIS OF TEXTILES & CLOTHING (April-July 2020-21)

India's Cotton Textiles Export Update for FY (April - July) 2020-21

As per the quick estimates released by Ministry of Commerce, exports of cotton textiles during the period April – July 2021 have shown a growth of 39.85% reaching a level of USD 4.67 billion over the previous year with exports of USD 3.34 billion during the period April – July 2019.

Exports	Va	% Change		
Commodities	APR'19-JUL'19	APR'20-JUL'20	APR'21-JUL'21	2021/2019
Cotton Yarn/Fabs./made-ups, Handloom Products etc.	3,345	2,260	4,678	39.85%
Man-made Yarn/Fabs./made-ups etc.	1,554	782	1,771	13.93%
RMG of all Textiles	5,535	2,509	4,794	-13.39%
Jute Mfg. including Floor Covering	109	68	147	34.29%
Carpet	469	304	570	21.44%
Handicrafts excl. handmade carpet	614	309	656	6.86%
Textiles	6,092	3,723	7,821	28.39%
Apparel	5,535	2,509	4,794	-13.39%
Textiles & Apparel	11,627	6,232	12,615	8.50%
All Commodities	107,413	74,961	130,820	21.79%
% Share of Textiles & Apparel in Total Exports	10.8%	8.3%	9.6%	

Exports	Values in Rs. Crores			
Commodities	APR'19-JUL'19	APR'20-JUL'20	APR'21-JUL'21	2021/2019
Cotton Yarn/Fabs./made-ups, Handloom Products etc.	23,203	17,051	34,601	49.12%
Man-made Yarn/Fabs./made-ups etc.	10,781	5,900	13,099	21.51%
RMG of all Textiles	38,398	18,928	35,484	-7.59%
Jute Mfg. including Floor Covering	757	514	1,084	43.27%
Carpet	3,256	2,294	4,216	29.50%
Handicrafts excl. handmade carpet	4,260	2,327	4,855	13.97%
Textiles	42,256	28,087	57,856	36.92%
Apparel	38,398	18,928	35,484	-7.59%
Textiles & Apparel	80,655	47,015	93,340	15.73%
All Commodities	745,175	566,322	967,579	29.85%
% Share of Textiles & Apparel in Total Exports	10.8%	8.3%	9.6%	

Imports	Va	% Change		
Commodities	APR'19-JUL'19	APR'20-JUL'20	APR'21-JUL'21	2021/2019
Cotton Raw & Waste	514	131	213	-58.55%
Textile yarn Fabric, made-up articles	671	314	584	-13.01%

Imports	Va	% Change		
Commodities	APR'19-JUL'19	APR'20-JUL'20	APR'21-JUL'21	2021/2019
Cotton Raw & Waste	3,558	988	1,574	-55.76%
Textile yarn Fabric, made-up articles	4,652	2,373	4,315	-7.24%

Source: DGCIS/MOC

Note: The comparison of data for April-July 2021 has been made with April-July 2019 as April-July 2020 was a lockdown period. **Commodity wise break up is still awaited.**

PRESS RELEASE

CHAIRMAN, TEXPROCIL Welcomes extension of RoSCTL scheme & Announcement of RoDTEP rates

Chairman, TEXPROCIL Welcomes extension of the ROSCTL scheme for Made ups

August 16: The Union Cabinet chaired by the Hon'ble Prime Minister, Shri Narendra Modi, has given its approval for the continuation of the ROSCTL (Rebate of State and Central Taxes and Levies) with the same rates as notified by the Ministry of Textiles vide Notification dated March 8, 2019 for Made ups and Garments till March 31, 2024.

The RoSCTL scheme was discontinued w.e.f January 1, 2021 after the implementation of the RODTEP rates.

Welcoming this decision, Shri Manoj Patodia, Chairman of The Cotton Textiles Export Promotion Council (TEXPROCIL) said "The extension of the RoSCTL scheme is a huge positive development which will improve the competitiveness of Made ups articles in the export markets and lead to a quantum jump in overall exports and increase employment especially women".

It is a globally accepted principle that taxes and duties should not be exported to enable a level playing field in the international market for the exporters. This implies that all taxes and levies borne on the products which are exported should be either exempted or refunded to the exporters.

In the textile sector, overseas buyers place orders and exporters have to chalk out their activities well in advance and, therefore, it is important that the policy regime regarding export of textile products should be stable. Exporters can now take a long term perspective while negotiating export orders, according to Shri Patodia.

Exporters are passing through challenging times on account of difficult export market conditions caused by the pandemic and the RoSCTL scheme can help them to overcome the situation substantially, according to Shri Patodia.

Dr. Siddhartha Rajagopal, Executive Director, TEXPROCIL also added, "the extension of the RoSCTL scheme will not only lead to an increase in exports of Cotton textiles manifold but will result in attracting investments in the sector".

Shri Manoj Patodia thanked the Hon'ble Prime Minister, Shri Narendra Modiji, Hon'ble Union Finance Minister, Smt. Nirmala Sitharaman and the Hon'ble Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles, Shri Piyush Goyal and Smt Darshana Vikram Jardosh, Minister of State for Textiles for extending the RoSCTL scheme.

RoDTEP Rates will increase exports of cotton textiles, Chairman, TEXPROCIL

August 19: Manoj Kumar Patodia, Chairman, TEXPROCIL in a statement today, welcomed the announcement of the much awaited RoDTEP (Remission of Duties and Taxes on Export Products) rates for exports.

He thanked Prime Minister Narendra Modi for his vision of including the entire textile value chain under the RoDTEP Scheme. This will go a long way not only in ensuring the healthy development of the value chain, but also improve India's competitiveness in overseas markets, he said.

Patodia also pointed that the RoDTEP Rates will go a long way in empowering clusters to manufacture raw materials, supply finished goods, increase employment and realise the vision of 'Atmanirbhar Bharat'.

Manoj Kumar Patodia also thanked the Union Finance Minister, Nirmala Sitharaman and the Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles for notifying the RoDTEP rates.

:: TEXPROCIL ::

TRADE DATA

TEXPROCIL ANALYSIS OF COTTON TEXTILESRegion wise (April-May 2020-21)

India's Export of Cotton Textiles - Region wise

As per the data released by DGCIS, please find the exports of cotton textiles region wise during the period April - May 2021.

				(Value in US\$ Millions)
Region	April - March	April - May Bi-Monthly Target	Cotton Tex	xtile Actual
	Target	2021-22	Achieved Mn US \$	% Growth
FT (ASEAN)	785.16	130.86	152.49	16.5%
FT (WANA)	999.28	166.55	130.38	-21.7%
FT(AFRICA)	1,036.43	172.74	149.39	-13.5%
FT (NEA)	1,209.56	201.59	445.20	120.8%
FT (OCEANIA)	201.63	33.60	25.16	-25.1%
FT (EUROPE)	2,159.54	359.92	264.96	-26.4%
FT (SOUTH ASIA)	2,577.09	429.52	619.52	44.2%
FT (NAFTA)	3,885.26	647.54	536.90	-17.1%
FT (LAC)	716.07	119.35	115.32	-3.4%
FT (CIS)	23.04	3.84	4.60	19.9%
World	13,593.05	2,265.51	2,443.92	7.9%

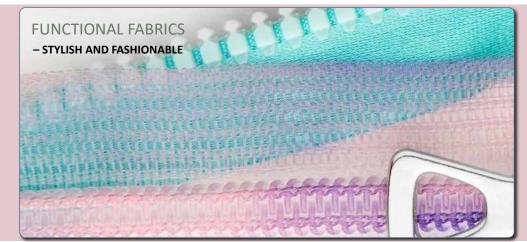
Source: DGCIS

It can be seen from the above table,

- Exports of cotton textiles have recorded positive growth and are ahead of the monthly target set in 4 regions i.e ASEAN, NEA, South Asia and CIS
- Exports of cotton textiles have declined in 6 regions i.e WANA, AFRICA, OCEANIA, EUROPE, NAFTA & LAC

DESIGN CORNER

Trends 2021: "Must-Haves" For Functional Fabrics





Beauty of Function

In 2021, the "beauty of function" is a topic, which makes it inevitable to deal with the increasing focus on functional fabrics.

Last few years saw fashion and function emerge together. For instance, the athleisure trend brought performance wear into the office which made daily office wear sporty in a smart and cool way. As a result of this trend, fashion brands have started to integrate functional details in their collections.

For many seasons the fitness brands have been vying each other with a wide variety of detail solutions, especially regarding the tops, prints and fabrics; far too beautiful to be worn only during sports. Consequently, the sports brands have picked up more than before fashionable styles and casual looks.

Lifestyle Wear is the new Function

There is a big demand now for a functional garment appearing cool and stylish and so appealing to be worn as everyday wear.

Clothing that reflects an active lifestyle and combines the aesthetics of fashion and functional clothing are getting maximum response. A combination of style and innovation in products demonstrate the beautiful mixture of fashion and function.





Functional properties like comfort, waterproofness and climate regulation are not enough anymore for functional wear of the future. Beauty through fashionable shapes, nice graphics and irresistible fabrics are the must have to be added to attract the consumer.

Functional Fabrics 2021

The functional fabrics 2021 show a big diversity in performance, surfaces, hand feel and graphics. Most of the fabrics are multi-functional and offer unique properties such as – moisture management, odour control, quick-drying, thermo-regulation, UV protection, sustainable production or biodegradability, etc.

Functional Fabrics - transform to become Stylish and Fashionable

Designers adopt fashion trends but at the same time use functional details as beautiful design feature: e.g. laser cut punch holes or geometric prints offer cooling effects.

Depending on the fashionable and aesthetic appearance of the fabrics here are some of the Trends that have emerged as 'must-haves' for functional fabrics.

FABRIC FEATURES	FUNCTIONAL TRENDS
DENIM	Festival charm – denim shades – quilted patchwork – frayed edges
DRY & CRISPY COTTON	French terries – double face with contrast terry backing – dry touch – athleisure styles
TRANSPARENCY	ultra-light & soft – striped – as lightweight for high-fashion active wear jackets
GEOMETRICS	prints with thermos-regulating effect – embossed surfaces –mathematical patterns
BREATHABLE	3D warp-knit technology – laser-cut punch-holes

DESIGN CORNER

Trends 2021: "Must-Haves" For Functional Fabrics







FABRIC FEATURES	FUNCTIONAL TRENDS
MULTI-COLOUR EFFECTS	ribbed multi-coloured mid layers – iridescent (rainbow like) surfaces & prints
JACQUARD MANIA	geo-inspired jacquards – stitch free quilting – 3D jacquard knits
EXOTIC BIRDS	brilliant colours -exotic birds – jungle motifs -photo realistic fur prints
GLAMOUROUS SHINE	wet looks – ultra-light weight metallic foil – multi coloured shimmer -futuristic
CRUSHED & CRUMPLED	Eighties inspired – crinkled surfaces or backings – paper touch





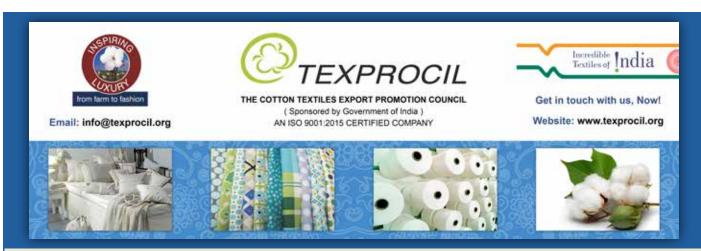


 $Source: MOJECT \mid Christine \ Sweers \mid hello@moject.de; christine@moject.de$



TRADE NOTIFICATION

Promote Your Merchandise / Services with Us!



Advertisement Package for promoting products and solutions in the E-publications of TEXPROCIL

Dear Madam/Sir,

As a part of TEXPROCIL's knowledge sharing initiatives, the Council is coming up regularly with various E-publications. The circulation of these publications, averaging to over 3000 avid readers, includes the Council's strong database of 2,000 nos. membership comprising manufacturers, exporters, traders of Indian cotton fibre, yarn, fabrics and madeups range of products. The readership database also includes the contacts of textiles trade associations, government representatives, foreign missions, etc. which are being updated from time to time.

The Council has planned to offer an 'Advertisement Package' for the various E-publications with a view to enhance the exposure of products and solutions being offered by various entities. We request you to kindly consider the advertisement opportunity as per details attached.

E-publication details are as follows:

1. **E-Newsletter** – Published every fortnight – Launch of New Volume in the last fortnight of January 2021.

2. **IBTEX** – Published daily – Includes news clippings on articles of interest in T&C appearing in various publications.

Advertisement Package details are given below this column.

For further clarifications you may like to advise your office to kindly write to Mr. Rakesh Chinthal, IT Officer/ Mr. Rajesh Satam, Joint Director on email: rakesh@texprocil.org / rajesh@texprocil.org.

For queries related to booking your advertisement kindly write to Mrs. Mrunal Sawant on email: mrunal@texprocil.org.

We look forward to receiving your enquiries / confirmation for availing the advertisement opportunity in E-publications of TEXPROCIL.

Regards,

Dr. Siddhartha Rajagopal Executive Director

:: TEXPROCIL ::

	ADVERTISEMENT PACKAGE (For Advertisement in TEXPROCIL E-PUBLICATIONS)						
		TEXPROCII	L E-NEWSLETTE	R (FORTNIGHTLY)			
Ad. Option One Issue Six issues Twelve Issues (BEST OFFER)							
	Double Spread	Rs. 12,000	Rs. 61,200	Rs. 1,15,200	Rs. 2,16,000		
	Quarter Page	Rs. 2,000	Rs. 10,200	Rs. 19,200	Rs. 36,000		
	Half Page	Rs. 3,000	Rs. 15,000	Rs. 28,500	Rs. 54,000		
	Full Page	Rs. 5,000	Rs. 25,500	Rs. 48,000	Rs. 90,000		
	IBTEX E-NEWS CLIPPINGS (DAILY)						
Ad. Option Three Months Six Months Twelve Months (BEST OFFER)				Twenty Four Months (BEST OFFER)			
	Click-on-Logo	Rs. 15,000	Rs. 25,000	Rs. 50,000	Rs. 90,000		

For more information please contact:

Rajesh Satam, Joint Director The Cotton Textiles Export Promotion Council

5th floor, Engineering Centre, 9, Mathew Road, Mumbai – 400 004 India T. 91-22- 49444000 2363 2910 to 12 F. 91-22-23632914

Email rajesh@texprocil.org

Website www.texprocil.org

TRADE NOTIFICATION

TEXPROCIL MEMBERSHIP SATISFACTION SURVEY

Dear Member,	Dear Member,								
Kindly fill in your complete information below and respond to the questions below by tick (\checkmark) marking appropriate response in the space provided or with suggestions in brief wherever necessary. We value your association with us and prompt feedback.									
				COMPANY IN	IFORM <i>A</i>	ATION			
Name of the C	Compan	у	:						
Contact Perso	n & Des	ignation	:						
TEXPROCIL Me	embers	hip (RCMC) No.	:						
Email Address	& Web	site	:						
-		=		-	_	of 1 to 5. in order to se 5 = Not Availed (N.A.)	rve you	still better.*	
Membership	Rate Here	Trade Development	Rate Here	Trade Promotion	Rate Here	Trade Services	Rate Here	Trade Intelligence	Rate Here
Procedure for New Membership		Publication: E-Newsletter		Intl. Fairs & Events		Certificate of Origin		Interactive Website	
Membership Renewal		E-serve		Seminars & Workshops		Grievance Redressal Services		E-News Clippings	
RCMC Amendment		Circulation Trade Enquiries/ Award		MDA/MAI Schemes		Information on Exim policy/ Amendment DBK		Information Disseminated	
	_	ally satisfied with than any and marked abo		-	ailed	YES		NO	
-	-	olied 'no' above, plea ne services <i>(use addit</i>				Suggestions:			
		pany benefitting from		xhibitions / BS	Ms	Accessing new Markets		Generating additional business	
Others (Pls. Specify):						Making new Contacts (Trade Enquiries)		Any Others	
How is your company benefitting from the Export Facilitation services being provided by the Council?			Information on Export Policy / Procedures		Responses to various EXIM queries				
Others (Pls. Specify):			Redressal of Trade related grievances		Any Others				
5) Have you recommended TEXPROCIL Membership to other companies? Tick (✓)				YES		NO			
6) Do you have any other suggestions to offer regarding TEXPROCIL Member Services? (use additional sheet if required)			Suggestions:						

^{*}Kindly ignore this feedback form, if you have already responded.

TRADE NOTIFICATION

TEXPROCIL MEMBERSHIP Annual Renewal Subscription

The Annual Renewal Subscription for the financial year 2021-22 has become due for payment from 1st April 2021. **The Annual Renewal Subscription charges are as follows:**

Type of Membership	Amount (Rs.)	GST @ 18%	Total Amount (Rs.)
Member (with Voting Right)	11000/-	1980/-	12980/-
Registered Textile Exporter	6000/-	1080/-	7080/-

We would request you to kindly renew your membership by sending us the Annual subscription for the year 2021-2022 by way of Multicity cheque or Demand Draft in favour of 'The Cotton Textiles Export Promotion Council' payable at Mumbai or by Neft Transfer as per below bank details:

Account Name	The Cotton Textiles Export Promotion Council
Bank	Axis Bank Ltd.
Branch	Charni Road Branch, Mumbai-400004
Account No.	920010074659407
IFSC Code	UTIB0002274

After transferring the payment, send the details of online payment along with a scanned copy of Bank Payment Advice by Email in the following format on: smita@texprocil.org

Company Name	
Registration No.	
GST No.	
UTR No.	
Date of Transaction	
Name of Bank	
Amount of Transfer	
WhatsApp No.	(To receive handy and timely information from TEXPROCIL)

Renewal of RCMC

On expiry of Registration-Cum-Membership Certificate (RCMC) on or before 31.03.2021, following steps to be followed: Upload self-attested scanned copies of the following documents online on TEXPROCIL's website (www.texprocil.org) through Member login and send a renewal request by Email on the Email ID smita@texprocil.org (In case the RCMC has expired):

- [1] Copy of your Import-Exporter Code (IEC)
- [2] In case of Manufacturer Exporter, a copy of Manufacturing Licence (MSME/SIA)
- [3] In case of changes in Partners, a copy of revised deed of partnership
- [4] In case of changes in Directors, a copy of DIR-12 or Board Resolution for those who have resigned or newly appointed.
- [5] Copy of old RCMC
- [6] Copy of GST Registration Certificate (if not submitted earlier)
- [7] Payment advice of Annual Subscription for the year 2021-2022

Oi

Alternatively, send self-attested scanned copies of the above documents by Email on: smita@texprocil.org

We solicit your support and co-operation in the matter and request you to please renew your membership with the Council at the earliest. This will also enable you to avail of uninterrupted benefits under the Foreign Trade Policy 2015-20 which has now been extended till September 30, 2021.