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Indian Cottons, Global Reach !



TEXPROCIL & NEWSLETTER



A Fortnightly Publication of THE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA



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TEXPROCIL in a Meeting with Officials of MINISTRY OF TEXTILES



Shri Manoj Patodia, Chairman, along with Shri Sunil Patwari, Vice Chairman, and Dr. Siddhartha Rajagopal, Executive Director, TEXPROCIL held an interactive meeting with Shri Piyush Goyal, Hon'ble Union Minister of Textiles, Commerce & Industry, Consumer Affairs and Public Distribution, and newly appointed Minister of State for Textiles and Railways Smt. Darshana Jardosh, at Office of Textile Commissioner Smt. Roop Rashi in Mumbai on July 10, 2021.

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Indian Cottons, Global Reach

NEWS HIGHLIGHT

TEXPROCIL officials attended a meeting with Shri Piyush Goyal, Hon'ble Union Minister of Textiles, Commerce & Industry, Consumer Affairs and Public Distribution; and Smt. Darshana Jardosh, Minister of State for Textiles & Railways, at the O/o. Textile Commissioner Smt. Roop Rashi in Mumbai on 10th June 2021.
(News in Pictures on Page. 10)

Editorial

Dear Reader,



Dr. Siddhartha Rajagopal
Executive Director

The country's economy is in dire need of reforms to deal with the challenges brought in by COVID-19 that has hurt both India and Indians.

As we bring to you this issue of the fortnightly TEXPROCIL E-Newsletter, the Government has undertaken a reshuffle of the portfolios of Cabinet Ministers. Shri Piyush Goyal (ji), Hon'ble Minister of Commerce & Industry, Consumer Affairs and Public Distribution has also assumed charge as the Hon'ble Minister of Textiles and Smt. Darshana Jardosh, has assumed charge as the new Minister of State for Textiles and Railways.

Shri Manoj Patodia, Chairman and Shri Sunil Patwari, Vice Chairman and myself took the first opportunity to meet with the new Ministers at the office of the Textile Commissioner, Smt. Roop Rashi in Mumbai on 10th July, 2021 and made a presentation to apprise them on the current situation and the needs of the Cotton and Cotton Textile Sector. The 'News in Pictures' column of this edition presents a glimpse of this meeting.

The 'Chairman's Page' in this edition features the views of Shri Manoj Patodia, Chairman, TEXPROCIL and covers some of the important developments that took place during the last fortnight.

The 'Trade Facilitation' section of this issue presents highlights of a virtual Seminar on 'Training and Skilling' with a special focus on "Apprenticeship Programme" organised by TEXPROCIL along with the Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC) on 24th June 2021.

The 'Country Update' column of this edition, reports on the prospects for export of textile and clothing products to the Israel market. The report recommends that as far as cotton yarns are concerned, India can focus on

single combed yarns of counts 8 to 31 for export from India (HS 520523, 520522, 520542 and 5201512). Scope for India in woven grey and dyed shirting fabrics i.e. HS 520819, 520832 520839 & dyed knit fabrics HS 600622 is also present while there is potential for increasing India's share in floor cloths & dust cloths etc. under HS 630710 beside bed / toilet / kitchen linen.

Friends, in continuing with our endeavor to bring informative content to our avid readers, along with regular featured articles and news roundups, this E-Newsletter brings important policy updates, trade notifications and circulars which serve as important resources for members to navigate their businesses.

The popular, 'Policy Talks' column in the present issue explains the features of EOU (Export Oriented Units) Scheme - it's meaning, benefits and procedures. In this article, we look at the Export Oriented Units scheme in detail. The information on the EOU Scheme, which aims to promote exports, enhance foreign exchange earnings, attract investment for export production and employment generation, will be informative for our readers especially as import duties are being increased.

We do hope that you find reading this edition of the E-Newsletter, worthwhile. We welcome your valuable feedback on the present edition and also invite contributions in the form of short articles on matters relevant to trade and industry.

TEXPROCIL E-Newsletter values your comments and contributions and looks forward to receiving continuous support for the various activities of the Council.

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Chairman's Page

Dear Friends,



Shri Manoj Patodia
Chairman

The ongoing pandemic is challenging in many ways although economists are noticing its impact on businesses and the economy at large as varying in degrees.

While the "first wave" led to a virtual collapse in almost all economic indicators, the "second wave" impact on the economy is assumed to have been less severe as compared to the first.

An important distinction being made between "the first and the second waves" is that while in the former export markets were shut down with a large number of retailers in USA/ Europe/ UK filing for bankruptcies because of severe lockdowns, in the latter, the domestic market especially in India has taken a tremendous hit while exports have steadied during the months from April. The severity of the "second wave" with local lockdowns has deeply impacted the domestic market in India, while exports have opened up owing to the vigorous vaccination drives undertaken by the overseas countries.

Moving forward, economists estimate that "vaccination led expansion" should more than compensate for "lockdown led contraction". That is why "vaccination for all" by the end of the year has become critical.

The Hon'ble Minister of Textiles, Smt Smriti Zubin Irani also stressed on this aspect during her speech at the Council's Awards function held on a virtual platform on 18th June, 2021.

The Council has also launched an awareness campaign "Don't hesitate, Vaccinate!!" requesting all members to undertake vaccination drives covering staff, workers and their families so that a critical mass of the population can be fully vaccinated by the end of the year.

Export Scenario

The opening up of the export markets can be seen from the fact that during the period April-June 2021, exports from the country reached US\$ 95 billion marking a growth of 16% over the level of US\$ 82 billion recorded in 2018-19. Exports of Cotton Textiles (as per quick estimates of Ministry of Commerce) during April - June 2021-2022 has grown by 19% compared to April - June 2018.

The Government has envisaged an ambitious target of US\$ 400 billion for the year 2021-2022 and in this context the Council was requested to suggest a corresponding target for the cotton textile sector.

Based on the expected buoyancy in exports as the fear of the pandemic recedes and the world gets vaccinated and businesses and consumers grow in confidence, we have proposed a target of US\$ 12.50 billion for cotton textiles (including cotton) for 2021-22 envisaging a growth of 15% over the present level of exports (including cotton) (2020-21) of US\$ 10.72 billion.

While proposing the target, we have flagged that this can be achieved provided Government backs it with policy support as follows:

- (i) Announce the RODTEP rates at the earliest.
- (ii) Remove the Customs duty on Cotton
- (iii) Permit Duty free imports of trimmings and embellishments against Made ups exports
- (iv) Release all the pending claims of the exporters.
- (v) Address the issue of shortage of containers and unreasonable freight rates
- (vi) Include textiles & clothing under ETP between India and UK
- (vii) Address the issue of additional duties imposed by Turkey on textiles fabrics imported from India
- (viii) Fast track India-EU FTA with a "Zero for Zero" arrangement for Textiles & Clothing
- (ix) Address the issue of high tariffs imposed by China on India's exports.

Webinars organised by the Council

1. Training and Skilling Seminar

TEXPROCIL along with the Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC) organised a virtual Seminar on 'Training and Skilling' with a special focus on 'Apprenticeship Programme' on 24th June 2021.

In my welcome speech at the seminar, I reiterated the need for developing a world class made-ups and home furnishing manufacturing industry in India.

Shri Amit Ruparelia, Past Chairman, TEXPROCIL and Board Member, AMHSSC shared the vision of AMHSSC towards enhancing the competitiveness of India's Madeups & Home Furnishing sector with an ecosystem for skill development and enhancing the employability of a large section of the Indian workforce.

Dr. Roopak Vasishta, CEO & DG - AMHSSC made a presentation on the various government schemes highlighting mainly the potential of the Apprenticeship Scheme, its operational framework and financial benefits accruing to companies on account of hiring apprentices. Further it was pointed out that as per Government mandate, 2% of the workforce needs to be employed as apprentices.

Summing up the proceedings Shri K K Lalpuria, Chairman, Madeups Subcommittee, TEXPROCIL expressed the confidence that given a boost, the Indian Madeups and Home Furnishing sector has all the potential to increase its global share. Sharing an inspirational presentation Shri Lalpuria focussed on the importance of continuous learning. He said that we are happy being in a situation wherein the value of gaining knowledge and developing skills is understood by all of us. There is a need to step out of our comfort zone and make a choice today for a better tomorrow.

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Chairman's Page

Overall, the Seminar was insightful, bringing out the clear advantages of the Apprenticeship program envisaged by the Government, as part of it's Skill India initiative.

2. TEXPROCIL Webinar with ECGC Ltd.

Exporters face the risk of non-receipt of payments against Export Bills. This risk has increased significantly during these pandemic times. It was in this context that TEXPROCIL in association with ECGC Ltd. organized a webinar on "ECGC Policies & Services for Textiles Exporters" on June 28, 2021.

In the welcome address, I highlighted the fact that it was essential for the exporters to take adequate steps to minimize the risk of suffering losses on account of non- receipt of payments from their overseas buyers to maintain profitability.

In his address that followed, Shri Anand Singh, DGM, Western Region, ECGC Ltd. informed that the exporters can guard their exports against the risk of non-receipt of payments from the overseas buyers by availing the different covers offered by ECGC. The address was followed by a presentation on "ECGC Policies & Services to

Textiles Exporters" made by Shri Pawan Burman, Senior Manager, ECGC Ltd.

The webinar was well attended and elicited active participation in the "Question & Answer Session" during which participants' queries on ECGC covers, procedures, premiums, claim settlement etc. were all answered by the experts.

Way Forward

Well friends, as we write this column, the "second wave" is receding, although fears of a "third wave" persist. As economists have pointed out the costs in the first wave were high on account of total lockdown, although it was somewhat compensated by a surging pent - up demand. In the "second wave", although the lockdowns were less severe, the pent up demand has also been low, thereby leading to demand led headwinds.

How to improve consumption and demand then remains the critical question, which again points to no option but to vaccinate all as soon as possible!

:: TEXPROCIL ::

TRADE FACILITATION

Seminar on Training and Skilling: You improve their today; They improve your tomorrow

SEMINAR

TRAINING and SKILLING
(Jointly organised with Apparels, Made-ups and Home Furnishing Sector Skill Council)

**THURSDAY
JUNE 24, 2021
11.30 am**

*** You improve their today, they improve your tomorrow ***

Speakers:

- Shri Manoj Patodia**
Chairman, TEXPROCIL
- Dr. Roopak Vasishtha**
CEO & DG, Apparel, Made-ups & Home Furnishing Sector Skill Council
- Shri Amit Ruparelia**
Past Chairman, TEXPROCIL
Member of Board & Steering Committee, AMHSSC
- Shri K K Lalpuria**
Chairman, Made-ups Sub-committee, TEXPROCIL
- Dr. Siddhartha Rajagopal**
Executive Director, TEXPROCIL

Program:

- 11.30 to 11.35 a.m. ... Welcome Address** Shri Manoj Patodia, Chairman, TEXPROCIL
- 11.35 to 11.40 a.m. ... Remarks By** Shri Amit Ruparelia
Past Chairman, TEXPROCIL
Member of Board & Steering Committee, AMHSSC
- 11.40 to 11.45 a.m. ... Remarks By** Shri K K Lalpuria
Chairman, Made-ups Sub-Committee TEXPROCIL
- 11.45 to 12.15 p.m. ... Presentation** Dr. Roopak Vasishtha
CEO & DG - Apparel, Made-ups & Home Furnishing Sector Skill Council & Team
 - a. Information on various Govt. Schemes
 - b. Financial benefits of the schemes for manufacturing units including SMEs
 - c. Operational Framework for Apprenticeship
 - d. Apprenticeship Potential and Trends
- 12.15 to 12.30 p.m. ... Question Answer Session**
- 12.30 to 12.35 p.m. ... Summing up** Shri K K Lalpuria
Chairman, Made-ups Sub-Committee TEXPROCIL

Moderated by: Dr. Siddhartha Rajagopal, Executive Director, TEXPROCIL

The Virtual Seminar was organized with the aim of creating an awareness about the National Apprentice Promotion Scheme (NAPS) and provided an opportunity for manufacturing units of madeups & home furnishing and SMEs to conduct training and skilling activities at their end, further enabling them to derive monetary benefits from the government funded skill development schemes. It also emphasized the seamless and paperless process and convenient logistics of becoming a part of the skill ecosystem.

About Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC)

The AMHSSC was incorporated on December 24, 2013, as a company with the objective to develop a skills repository for the Apparel, Made-Ups and Home Furnishings value chain. It has been launched with a primary mandate of enhancing and building capacities in skill development. One of the salient features of the AMHSSC is designing of the training programmes, based on industry demands of different segments and to ensure that all successful trainees are certified through accredited assessment agency.

The AMHSSC envisions to enable a world class made-ups and home furnishing manufacturing industry with an ecosystem for skill development and enhance the employability of large section of Indian work force.

The Seminar

The Session was moderated by Dr. Siddhartha Rajagopal, ED Texprocil who firstly introduced the esteemed panelists for the

Session. In his remarks, Dr. Rajagopal spoke about the formation of 38 Sector Skill Councils by the Government across various product groups which have been mandated with the task of imparting and upgrading skills of the textile labour force along with certification powers.

He mentioned that madeups formed 48% of the textile exports from India and in that context the information to the madeup and home furnishing sector on the National Apprentice Promotion Scheme (NAPS) was very timely. He also said that 2.5% of the workforce in the textile sector are supposed to be employed as Apprentices but this was not being enforced or imposed by the Government as yet. Given this background, it was necessary to organize a session on training and skilling for the madeups and home furnishing sector, he said.

In his Welcome Address, Shri Manoj Patodia Chairman Texprocil thanked Dr Roopak Vasishtha, CEO and DG AMHSSC and his team for agreeing to give a presentation on Training and Skilling. The Chairman stressed that in the textile world, training and skilling plays a very important and significant role in the productivity and efficiency of the item being manufactured. The optimization of time and resources through effective training and skilling also increases the competitiveness of the product.

Shri Manoj Patodia mentioned that companies participating in the NAPS Scheme would also receive remuneration for the training or skilling activity undertaken at their end thereby providing a Win-Win situation for both the employee as well as the employer.

TRADE FACILITATION

Seminar on Training and Skilling

Shri Amit Ruparelia, Past Chairman of Texprocil and Board Member of the AMHSSC thanked Texprocil for inviting Dr Roopak to speak on Training and Skilling while he also thanked AMHSSC on behalf of the Council for disseminating information for madeup companies to be part of the skill eco system.

Shri K K Lalpuria, Chairman of Texprocil's Made-up Sub Committee in his remarks said that there are several challenges facing industries during the pandemic, one of which significantly is the training and skilling of the workforce. He said that if companies do not adapt to the new situation caused by the pandemic then they will not stay relevant in the present context. He also stressed that Companies must invest in their employees to learn new things as upgraded skills will lead to higher efficiencies, more agility and a sustainable and motivated workforce.

In his presentation, Dr Vasishtha mentioned that the apprentice was the bridge between the Demand and Supply side of the industry. He said that it was mandatory for any company employing more than 30 people to hire at least 2.5% as apprentices with the band of employment being a minimum of 2.5% to a maximum of 15%. The maximum ceiling of 15% is however different in different states.

The duration of the training could be from 6 to 36 months with almost 500 trades available for training. The stand out feature of this Scheme was that the industry had the flexibility to design and custom build their own courses.

As per the NAP Scheme, companies can hire external Basic Training Providers (BTP) and in return they receive Rs 7500 for 3 months for training candidates. On employing the candidate as an apprentice the company receives 25% of the stipend given to the apprentice with a max of Rs 1500 per month per apprentice. The financial remuneration and gains to the companies were then highlighted and illustrated through 2 examples. All financial transactions of reimbursements were done online with no external intervention.

Concluding the presentation, Dr Vasishtha mentioned that the

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Government has made it very clear that Labor inspectors or Government Advisors will no longer impede the training activities in any company as the CEOs of the Sector Skill Councils have been empowered and vested with powers to act as Joint Apprenticeship Advisors.

Shri KK Lalpuria, Chairman Made-ups Sub Committee, Texprocil then gave the closing remarks and thanked the AMHSSC team for their sincere and dedicated efforts in creating awareness about the NAPS among the members of Texprocil. He said that through training there is bound to be an increase in the level of different skills and through the scheme mentioned in the presentation, there is definitely a potential opportunity for all manufacturing units including SMEs to bring their cost of training down.

:: TEXPROCIL ::

COUNTRY UPDATE

ISRAEL MARKET Potential for Exports of T&C products from India



Mr. Shailesh Martis, Joint Director, TEXPROCIL reports on the potential for exports of textile & clothing products from India as presented by the textile sector in Israel.



Israel has a small domestic customer base and caters to distant export markets but with high costs associated with production much of the credit goes to the industry itself in adopting high tech manufacturing methods to produce quality and cost-competitive goods. Israel has also made strategic acquisitions overseas focusing on niche markets to give their own small & medium-sized companies an avenue to become major players. With the Middle East peace process in place, Israel has moved production to lower-cost countries within the region to increase its trade competitiveness while exporting to various markets.

The textile and apparel industry in Israel is characterized by many small firms and a few large, vertically integrated companies that have continued to concentrate on the more expensive segment of the market as they pay comparatively higher wages. Companies competing with low-cost Far Eastern products have increased their presence by shifting their labor-intensive manufacturing to low-labor-cost countries; by finding and developing niche markets where they can have a relative advantage; and by employing the latest automated methods for design and manufacture.

In its early years, the textile and apparel industry received substantial support and encouragement from the State where grants and loans were provided to build and expand factories, while also being protected from competition by custom duties and quotas on imports. After being motivated by the growing realization of the benefits of free trade, Israel now has moved to a more liberalised market conforming to certain standards of open markets.

HIGH TECHNOLOGY MANUFACTURING PROCESSES

Israeli companies have invested heavily in the best machinery which technology can provide and have set up active research and development (R&D) units at the cutting edge of innovation. They have transformed themselves from a purely manufacturing-oriented sector into a more diverse, broad-based industry, offering customers complete packages including development of materials, design and full collections.

One of the leading textile companies, Tefron uses computerized robotic manufacturing methods and is a leader in the implementation of new manufacturing technologies. The company designs, develops, manufactures and markets high-quality men's and women's lingerie and undergarments for export, mainly to the U.S. Complete apparel production - from thread to completed garment - is a one-step operation replacing traditional finishing and cutting methods, as well as conventional sewing processes. With its high tech edge, Tefron is a world market leader in the production of seamless items, and counts as its customers Victoria's Secret, Donna Karan, Gap and Banana Republic as well as European clients such as Cacharel and Dim.

Polgat Textile Enterprises is another example of a seamlessly run manufacturing company considered as one of the most efficient producers in the world.

In fabrics, too, Israel has made use of the best technology available. Nilit, which makes nylon yarns for use in women's hosiery, intimate apparel and bodywear, competes successfully in the major markets

in Italy and the U.S. because it is a fully integrated manufacturer, producing both the yarn as well as the polymer. The company invests heavily in new technology, buying the machinery but designing its own production lines.

Israel has also made a mark in the area of home textiles, and its companies are recognized for their use of luxury fabrics, a wide array of printed percales, muslins and cotton fabrics. Kitan Consolidated supplies naturally colored and organic textiles for bed linens, towels, bath-rugs and curtains. Other major players in this field include Wardinon and Arad Towels.

On the fashion side, the world-famous swimsuit manufacturers Gottex Models Ltd. is based in Israel. Gottex is the swimsuit brand that has put Israel on the map of high fashion by complementing swimsuits with matching tops, pareos and skirts, creating fashionable beach outfits & bathing suits and accessories - characterized by bold cuts, colors and innovative textiles - sold in more than 80 countries. Significantly, Gottex spends about 10% of its turnover on research and development, trying out new technology, prints and materials, and creating finished products that include three dimensionality and glittery foil for additional effect. Forty percent of cutting at Gottex is computerized and the rest of the garments are cut by hand.

PRIVATE LABELS

Few Israeli companies have established independent brand names, but they are frequently the manufacturers behind prestigious labels.

Delta Galil, which makes high-quality ladies' intimate apparel, men's underwear, socks, baby clothes, leisurewear and fabrics, sells its products to leading brands such as Polo, Ralph Lauren, Donna Karan, Calvin Klein, Victoria's Secret and Hugo Boss, as well as to retailers JC Penney, The Gap and Banana Republic in the U.S., Marks & Spencer in the UK, Hema in The Netherlands and Carrefour in France.

Polgat Textiles, which creates worsted wool fabrics from the thread to the finished material, counts as its customers high-fashion designers Armani U.S., Calvin Klein and Liz Claiborne, and retailers Marks & Spencer. Bagir markets its private label products to Marks & Spencer and Brooks Bros, and its own label, Pierre Balmain, Paris, to Selfridges and John Lewis in the UK.

FREE TRADE AGREEMENTS

Being a small market, the most successful apparel companies in Israel are export-oriented. Israel is one of the few countries in the world that has FTAs with both the U.S. and the EU, making it a bridge

COUNTRY UPDATE

ISRAEL MARKET

Potential for Exports of T&C products from India

between the continents. By virtue of the US-Canada-Mexico Free Trade Area Agreement (or the erstwhile NAFTA), Israel also enjoys duty-free access to Canada and Mexico. This agreement, together with the Israel-Mexico FTA (which became effective in the summer of 2000), allows Israel duty-free access to practically all of North America. Israel also has FTAs with Jordan, Egypt, Turkey and the Palestinian Authority.

The FTA with the U.S. is particularly important and has had profound effects on Israel's textile and apparel industry. US is the industry's biggest export market followed by the EU and UK.

Israeli textile companies were among the first businesses to enjoy the dividends from the peace agreements signed between Israel and Egypt in 1979, and - more significantly for the industry - between Israel and Jordan in 1994. Proximity enables Israeli managers to make frequent trips to manufacturing plants in Jordan, where the cost of labor and most other inputs is lower than in Israel.

One of the major benefits of the FTA agreement with the U.S. is that it grants Israel preferential "Rules of Origin" benefits that allows a garment to be cut in Israel and assembled in a low-cost country and still enter the U.S. duty-free.

In 1998, Israel and Jordan established the first Qualified Industrial Zone (QIZ) in Irbid, Jordan, to facilitate joint production of duty-free export goods to the U.S. The value addition that is required as per the Rule of Origin laid down in the FTA is 35%. For goods manufactured in the QIZ in Egypt the Israeli content in material inputs should be 10.5% and costs incurred in the US also count toward the 35% value addition required.

Today there are a number of manufacturing plants set up by Israeli textile companies in Jordan and Egypt, as well as joint ventures between Israeli and Turkish manufacturers to make use of the FTAs with US and EU.

TRADE DATA

The data on Israel's import of cotton yarns (top 10 items) is shown in Table 1 below. India ranks number 1 in the supply of cotton yarn to Israel with a 57% market share and has a 58% share when compared with the top 10 items imported.

The top 10 items imported are mainly in the single combed yarn count range of 8 to 31

Table 1: Israel Import Statistics of Cotton Yarn from World & India (Jan-Dec)

Rank	Product	Description	From World			From India	
			Mn US\$			Mn US\$	% Share
			2018	2019	2020	2020	
		TOTAL	14.95	16.60	14.63	8.43	57.63%
1	520523	Cotton Yarn Nesoi, 85% Or More By Weight Of Cotton, Not Put Up For Retail Sale, Single Combed Yarn, Over 43 Nm But Not Over 52 Nm – COUNT 26 to 31	8.82	8.96	6.5	3.06	47.15%
2	520522	Cotton Yarn Nesoi, 85% Or More By Weight Of Cotton, Not Put Up For Retail Sale, Single Combed Yarn, Over 14 Nm But Not Over 43 Nm – COUNT 8 to 25	1.42	2.03	1.81	1.72	95.30%
3	520542	Cotton Yarn Nesoi, 85% Or More (Wt.) Cotton, Not For Retail Sale, Multiple Or Cabled Combed Yarn, Over 14 Nm But Not Over 43 Nm Per Single Yarn- COUNT 8 to 25	0.68	0.83	1.13	0.83	73.74%
4	520710	Cotton Yarn (Other Than Sewing Thread), Containing 85% Or More By Weight Of Cotton, Put Up For Retail Sale	0.86	0.92	0.97	0.00	0.00%
5	520512	Cotton Yarn Nesoi, 85% Or More By Weight Of Cotton, Not Put Up For Retail Sale, Single Uncombed Yarn, Over 14 Nm But Not Over 43 Nm - COUNT 8 to 25	1.51	1.04	0.92	0.53	58.06%
6	520623	Cotton Yarn Nesoi, Less Than 85% By Weight Of Cotton, Not Put Up For Retail Sale, Single Combed Yarn, Over 43 Nm But Not Over 52 Nm- COUNT 32 to 47	0.00	0.19	0.67	0.51	75.78%
7	520624	Cotton Yarn Nesoi, Less Than 85% By Weight Of Cotton, Not Put Up For Retail Sale, Single Combed Yarn, Over 52 Nm But Not Over 80 Nm – COUNT 48 to 56	0.00	0.09	0.53	0.53	100.00%
8	520622	Cotton Yarn Nesoi, Less Than 85% By Weight Of Cotton, Not Put Up For Retail Sale, Single Combed Yarn, Over 14 Nm But Not Over 43 Nm – COUNT 26 to 31	0.02	0.06	0.26	0.20	76.81%
9	520532	Cotton Yarn Nesoi, 85% Or More (Wt.) Cotton, Not For Retail Sale, Multiple Or Cabled Uncombed Yarn, Over 14 Nm But Not Over 43 Nm Single Yarn- COUNT 26 to 31	0.05	0.14	0.25	0.17	70.28%
10	520411	Cotton Sewing Thread, Not Put Up For Retail Sale, Containing 85% Or More By Weight Of Cotton	0.21	0.19	0.24	0.17	73.75%
		TOTAL (TOP 10 ITEMS)	13.55	14.46	13.28	7.75	58.37%
		% of Top 10 Items	90.67%	87.10%	90.83%		

NEWS IN PICTURES

TEXPROCIL in a Meeting with the Officials of Ministry of Textiles



**Meeting
held on
10th JULY
2021**

COUNTRY UPDATE

ISRAEL MARKET Potential for Exports of T&C products from India

The Table 2 below gives the data on import of cotton fabrics into Israel that primarily contain fabrics under HS 59. These items are mostly imported from EU, UK and Turkey. Woven grey fabrics, dyed shirting fabrics as well as dyed knit fabrics are among the top 10 items imported. India has a 16% share in the cotton fabrics market and an 18% share when compared to the top 10 items imported.

The total fabric imports of Israel are US\$ 450 mn of which US\$ 100 mn is in cotton fabrics and balance US\$ 350 mn is synthetic. Israel majorly imports fabrics used for industrial applications under Chapter HS 59.

Of the finished technical fabrics in Israel, 60% are exported to Egypt for final export to USA duty free after conversion for industrial applications.

Table 2: Israel Import Statistics of Cotton Fabrics from World & India (Jan to Dec)

Rank	Product	Description	From World			From India	
			Mn US\$			Mn US\$	% Share
			2018	2019	2020	2020	
		TOTAL	94.30	84.64	100.95	16.93	16.77%
1	590390	Textile Fabrics (Other Than Tire Cord) Impregnated, Coated, Covered Or Laminated With Plastics, Nesoi	19.81	16.18	19.71	0.15	0.75%
2	520819	Woven Fabrics Of Cotton, 85% Or More Cotton By Weight, Unbleached, Other Than Plain Weave, Nesoi, Weighing Not Over 200 G/M2	15.47	14.28	14.54	5.96	41.02%
3	590699	Rubberized Textile Fabrics Nesoi, Other Than Knitted Or Crocheted	2.40	2.18	10.89	0.04	0.38%
4	600622	Knitted Or Crocheted Fabrics, Of Cotton, Dyed, Nesoi	4.59	4.25	7.28	1.08	14.76%
5	520832	Woven Fabrics Of Cotton, 85% Or More Cotton By Weight, Dyed, Plain Weave, Weighing Over 100 G/M2 But Not Over 200 G/M2	0.62	1.17	5.03	4.20	83.50%
6	590310	Textile Fabrics (Other Than Tire Cord) Impregnated, Coated, Covered Or Laminated With Polyvinyl Chloride	3.28	3.45	3.86	0.03	0.67%
7	590320	Textile Fabrics (Other Than Tire Cord) Impregnated, Coated, Covered Or Laminated With Polyurethane	2.48	2.83	3.49	0.03	0.74%
8	590210	Tire Cord Fabric Of High Tenacity Yarn, Of Nylon Or Other Polyamides	4.70	3.35	3.35	0.17	5.02%
9	520839	Woven Fabrics Of Cotton, 85% Or More Cotton By Weight, Dyed, Other Than Plain Weave, Nesoi, Weighing Not Over 200 G/M2	2.55	1.57	2.67	1.48	55.20%
10	591132	Textile Fabrics And Felts, Endless Or Fitted With Linking Devices, Of A Kind Used In Papermaking Or Similar Machines, Weighing 650 G/M2 Or More	3.15	2.25	2.54	0.00	0.00%
		TOTAL (TOP 10 ITEMS)	59.05	51.51	73.36	13.12	17.89%
		% of Top 10 Items	62.62%	60.86%	72.67%		

NEWS IN PICTURES

TEXPROCIL in a Meeting with the Officials of Ministry of Textiles

Venue
O/o. Textile
Commissioner
MUMBAI



COUNTRY UPDATE

ISRAEL MARKET Potential for Exports of T&C products from India

As far as made-ups are concerned, the top 10 items imported into Israel are shown in the Table 3 below. India has a 27.7% share in the made-ups market and a 32% share when the top 10 items are compared. Bed linen, toilet and kitchen linen are among the top items being imported.

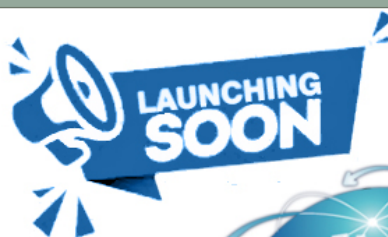
Table 3: Israel Import Statistics of Cotton Made-Ups from World & India

Rank	Product	Description	From World			From India	
			Mn US\$			Mn US\$	% Share
			2018	2019	2020	2020	
		TOTAL	147.85	144.64	145.49	40.33	27.72%
1	630260	Toilet And Kitchen Linen Of Cotton Terry Toweling Or Similar Cotton Terry Fabrics	41.33	39.09	31.60	15.98	50.56%
2	630221	Bed Linen, Printed, Of Cotton, Not Knitted Or Crocheted	18.47	21.41	22.05	10.09	45.76%
3	630210	Bed Linen, Knitted Or Crocheted	9.88	9.91	18.66	2.49	13.33%
4	630710	Floorcloths, Dishcloths, Dusters And Similar Cleaning Cloths	14.14	13.61	16.00	0.01	0.05%
5	630231	Bed Linen (Other Than Printed) Of Cotton, Not Knitted Or Crocheted	17.29	16.56	15.24	7.23	47.44%
6	570500	Carpets And Other Textile Floor Coverings (Whether Or Not Made-Up), Nesoi	3.26	3.56	3.89	1.95	50.13%
7	560121	Wadding And Articles Of Wadding Nesoi, Of Cotton	3.07	2.79	3.53	0.00	0.00%
8	590900	Textile Hosepiping And Similar Textile Tubing, With Or Without Lining, Armor Or Accessories Of Other Materials	3.92	4.40	3.29	0.00	0.00%
9	630130	Blankets (Other Than Electric Blankets) And Traveling Rugs, Of Cotton	3.67	2.91	3.27	0.47	14.27%
10	591000	Transmission Or Conveyor Belts Or Belting, Of Textile Material, Whether Or Not Reinforced With Metal Or Other Material Or Coated Impreg With Plastics	2.65	2.39	2.60	0.00	0.00%
		TOTAL (TOP 10 ITEMS)	117.68	116.63	120.14	38.21	31.80%
		% of Top 10 Items	79.59%	80.63%	82.58%		

RECOMMENDATIONS:

As far as cotton yarns are concerned, India can focus on single combed yarns of counts 8 to 31 for export from India (HS 520523, 520522, 520542 and 5201512). Scope for India in woven grey and dyed shirting fabrics i.e. HS 520819, 520832 520839 & dyed knit fabrics HS 600622 is also present while there is potential for increasing India's share in floor cloths & dust cloths etc. under HS 630710 beside bed / toilet / kitchen linen.

:: TEXPROCIL ::



YARNS

FABRICS

HOME
TEXTILES

MADEUPS

TECHNICAL
TEXTILES

Your one-stop solution to source a variety of textiles

Join Us... as TEXPROCIL takes yet another step to bolster India's domestic & international trade in cotton & cotton textiles !!

TEXPROCIL '**Marketplace**' - the newest section being introduced on the Council's website (www.texprocil.org) will facilitate online generation of buyer leads and B2B business. The platform will act as '**Vocal for Local**' and enlist the companies interested in obtaining a global exposure to promote their businesses, products & services to worldwide buyers.

Marketplace is user friendly, professionally designed and managed by an expert team. Marketplace has combined several features to showcase strengths of each of the subscribers. The concept is more of connecting Indian exporters of cotton textiles with the importers worldwide on real-time basis.

TEXPROCIL '**Marketplace**' will be popularised across the global textile industry using digital communication means. Prospective Buyers will be able to view your product profile, business details and communicate directly with your company. The facility thus ensures that you don't miss out on any enquiries for your products & services.

TEXPROCIL 'Marketplace'
A Global Opportunity !

- The website (www.texprocil.org) attracts 40,000 visitors annually
- B2B Platform for Direct Sourcing
- Platform to increase your exports in the changing business module
- Includes Customised Search

STANDARD Package

(INR 6,000/- + GST 18% = INR 7,080/- per annum)

- Secured Login (Login name & password provided)
- Directory Listing (Profile page as per user choice)
- Name / Email / Contact Number
- Profile with Images
- Featured area highlighting special product / services
- Social Media Links, Google Map
- Booking any Online Meeting Request
- Enquiry Form for connecting with User

GOLD Package

**(INR 9,600/- + GST 18%
= INR 11,328/- per annum)**

- All inclusions as listed in Standard Package
- Preferential access in the product search by the Buyers
- Corporate Video / Promo Film as additional feature

Inviting you to **Register your Company** at the earliest & avail of the benefits presented by **TEXPROCIL 'Marketplace'**

**For further
Assistance**

Email: mktg@texprocil.org
Whatsapp: +91-9152009163

POLICY TALKS

Policy & Procedures Update

**EOU Scheme – Meaning, Benefits & Procedures****By Mr. A Ravi Kumar, Joint Director, TEXPROCIL****Export Oriented Units Scheme – An overview**

The EOU (Export Oriented Unit) scheme was introduced in the year 1981. The objectives of the scheme are to promote exports, enhance foreign exchange earnings, and attract investment for export production and employment generation. In this article, we look at the Export Oriented Units scheme in detail.

Export Oriented Units

EOUs are units undertaking to export their entire production. Only projects having a minimum investment of Rs.1 Crore in plant & machinery are covered under the scheme. Trading activities are not permitted under the scheme.

Procedure for setting up an EOU

For setting up an EOU, an application is to be filed with the concerned Development Commissioner (DC). Existing DTA units can also apply for conversion into an EOU either fully or partially. In case of partial conversion, the domestic unit and the EOU shall have two distinct identities with separate accounts, including separate bank accounts. Applications for setting up units under EOU scheme shall be approved or rejected by Units Approval Committee within 15 days.

Letter of Permission (LOP) / Letter of Intent (LOI)

On approval, the DC issues a Letter of Permission (LoP) / Letter of Intent (LoI) to the applicant with an initial validity of 2 years during which the unit should start production. Once the unit commences production, LoP / LoI issued shall be valid for a period of 5 years for its activities. LoP / LoI issued to EOUs would be construed as an authorization for all purposes. On completion of 5 years, it shall be open to unit to continue under scheme or opt out of scheme.

Legal Undertaking (LUT)

Approved EOUs shall execute an LUT with the DC. A Green Card is automatically issued after the execution of the LUT.

Second hand Capital Goods

Second hand capital goods, without any age limit, are allowed to be imported.

Net Foreign Exchange Earnings

EOU shall be a positive net foreign exchange earner. NFE Earnings shall be calculated cumulatively in blocks of five years, starting from commencement of production.

DTA Sales

EOUs are allowed to sell finished goods manufactured by them in the DTA. Such DTA sales are subject to fulfilment of positive NFE and on payment of excise duty, if applicable, and GST and compensation cess along with reversal of Customs duties (including Anti-Dumping duty) availed as exemption, if any,

on the inputs utilized for the purpose of manufacturing of such finished goods.

Inter Unit Transfer

Transfer of manufactured goods from one EOU to another EOU is allowed on payment of applicable GST and compensation cess with prior intimation to concerned Development Commissioners of the transferor and transferee units as well as concerned Customs authorities

Sub-Contracting

EOUs are allowed to sub - contract production processes to DTA through job work on the basis of annual permission from Customs authorities, upto 50% of overall production of previous year in value terms.

Sale of Unutilized Textiles Material

In case of textile sector, disposal of left over material/ fabrics upto 2% of CIF value or quantity of import, whichever is lower, are allowed on payment of duty on the transaction value, subject to certification of Central Excise/Customs officers that these are left over items.

Benefits of Export Oriented Units

- EOUs are allowed to import all types of goods, including capital goods, required for its activities, without payment of customs duties including IGST and Compensation Cess.
- EOUs are eligible for reimbursement of duty paid on fuels procured from domestic oil companies;
- EOUs are eligible for claiming input tax credit on the goods and services and refund thereof;
- EOUs are exempted from industrial licensing for the manufacture of items reserved for SSI sector.
- EOUs are exempted from furnishing bank guarantee at the time of import or going for job work in DTA, subject to some conditions.
- 100% FDI investment permitted through the automatic route.

GST on Export Oriented Unit (EOU)

Under GST, there is no exemption available to supplier of goods to an EOU. IGST, CGST and SGST, as applicable, will be payable by the supplier who supplies the goods to an EOU. EOUs can take input tax credit of GST paid and utilize the same towards supplies made by EOU to DTA. Also supplies made by the DTA units to an EOU are treated as deemed exports and the GST paid on such supplies can be claimed as refund either by the supplier or by the recipient.

Exit from the EOU Scheme

Unit proposing to exit out of EOU scheme shall intimate the DC and Customs authorities in writing. The DC shall The DC shall issue the final exit order subject to the fulfilment of the prescribed conditions.

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Avail of more detailed information on EXIM POLICY & PROCEDURES @ TEXPROCIL

Please Contact: GREIVANCE REDRESSAL CELL on email: ravikumar@texprocil.org

TRADE NOTIFICATION

Promote Your Merchandise / Services with Us !



Email: info@texprocil.org



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)
AN ISO 9001:2015 CERTIFIED COMPANY



Get in touch with us, Now!

Website: www.texprocil.org



Advertisement Package for promoting products and solutions in the E-publications of TEXPROCIL

Dear Madam/Sir,

As a part of TEXPROCIL's knowledge sharing initiatives, the Council is coming up regularly with various E-publications. The circulation of these publications, averaging to over 3000 avid readers, includes the Council's strong database of 2,000 nos. membership comprising manufacturers, exporters, traders of Indian cotton fibre, yarn, fabrics and madeups range of products. The readership database also includes the contacts of textiles trade associations, government representatives, foreign missions, etc. which are being updated from time to time.

The Council has planned to offer an 'Advertisement Package' for the various E-publications with a view to enhance the exposure of products and solutions being offered by various entities. We request you to kindly consider the advertisement opportunity as per details attached.

E-publication details are as follows:

1. **E-Newsletter** – Published every fortnight – Launch of New Volume in the last fortnight of January 2021.

2. **IBTEX** – Published daily – Includes news clippings on articles of interest in T&C appearing in various publications.

Advertisement Package details are given below this column.

For further clarifications you may like to advise your office to kindly write to Mr. Rakesh Chinthal, IT Officer/ Mr. Rajesh Satam, Joint Director on email: rakesh@texprocil.org / rajesh@texprocil.org.

For queries related to booking your advertisement kindly write to Mrs. Mrunal Sawant on email: mrunal@texprocil.org.

We look forward to receiving your enquiries / confirmation for availing the advertisement opportunity in E-publications of TEXPROCIL.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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ADVERTISEMENT PACKAGE (For Advertisement in TEXPROCIL E-PUBLICATIONS)

TEXPROCIL E-NEWSLETTER (FORTNIGHTLY)

Ad. Option	One Issue	Six issues	Twelve Issues	Twenty Four Issues (BEST OFFER)
Double Spread	Rs. 12,000	Rs. 61,200	Rs. 1,15,200	Rs. 2,16,000
Quarter Page	Rs. 2,000	Rs. 10,200	Rs. 19,200	Rs. 36,000
Half Page	Rs. 3,000	Rs. 15,000	Rs. 28,500	Rs. 54,000
Full Page	Rs. 5,000	Rs. 25,500	Rs. 48,000	Rs. 90,000

IBTEX E-NEWS CLIPPINGS (DAILY)

Ad. Option	Three Months	Six Months	Twelve Months	Twenty Four Months (BEST OFFER)
Click-on-Logo	Rs. 15,000	Rs. 25,000	Rs. 50,000	Rs. 90,000

For more information
please contact:

Rajesh Satam,
Joint Director

**The Cotton Textiles
Export Promotion
Council**

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Mumbai – 400 004 India
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2363 2910 to 12
F. 91-22-23632914

Email
rajesh@texprocil.org
Website
www.texprocil.org

TRADE NOTIFICATION

TEXPROCIL MEMBERSHIP SATISFACTION SURVEY

Dear Member,

Kindly fill in your complete information below and respond to the questions below by tick (✓) marking appropriate response in the space provided or with suggestions in brief wherever necessary. We value your association with us and prompt feedback.

COMPANY INFORMATION

Name of the Company	:	
Contact Person & Designation	:	
TEXPROCIL Membership (RCMC) No.	:	
Email Address & Website	:	

1) Kindly rate the following services offered by Texprocil on rating of 1 to 5. in order to serve you still better.*
1= Excellent, 2=Good, 3 = Satisfactory, 4 = Needs Improvement, 5 = Not Availed (N.A.)

Membership	Rate Here	Trade Development	Rate Here	Trade Promotion	Rate Here	Trade Services	Rate Here	Trade Intelligence	Rate Here
Procedure for New Membership	<input type="text"/>	Publication: E-Newsletter	<input type="text"/>	Intl. Fairs & Events	<input type="text"/>	Certificate of Origin	<input type="text"/>	Interactive Website	<input type="text"/>
Membership Renewal	<input type="text"/>	E-serve	<input type="text"/>	Seminars & Workshops	<input type="text"/>	Grievance Redressal Services	<input type="text"/>	E-News Clippings	<input type="text"/>
RCMC Amendment	<input type="text"/>	Circulation Trade Enquiries/ Award	<input type="text"/>	MDA/MAI Schemes	<input type="text"/>	Information on Exim policy/ Amendment DBK	<input type="text"/>	Information Disseminated	<input type="text"/>

2) a. Are you generally satisfied with the services actively availed by your company and marked above? Tick (✓)	YES	<input type="text"/>	NO	<input type="text"/>
b. If you have replied 'no' above, please suggest how the Council can improve the services (use additional sheet if required)	Suggestions:			

3) How is your company benefitting from the Exhibitions / BSMS being organized by the Council? Tick (✓)	Accessing new Markets	<input type="text"/>	Generating additional business	<input type="text"/>
Others (Pls. Specify):	Making new Contacts (Trade Enquiries)	<input type="text"/>	Any Others	<input type="text"/>

4) How is your company benefitting from the Export Facilitation services being provided by the Council?	Information on Export Policy / Procedures	<input type="text"/>	Responses to various EXIM queries	<input type="text"/>
Others (Pls. Specify):	Redressal of Trade related grievances	<input type="text"/>	Any Others	<input type="text"/>

5) Have you recommended TEXPROCIL Membership to other companies? Tick (✓)	YES	<input type="text"/>	NO	<input type="text"/>
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6) Do you have any other suggestions to offer regarding TEXPROCIL Member Services? (use additional sheet if required)	Suggestions:
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*Kindly ignore this feedback form, if you have already responded.

TRADE NOTIFICATION

TEXPROCIL MEMBERSHIP Annual Renewal Subscription

The Annual Renewal Subscription for the financial year 2021-22 has become due for payment from 1st April 2021.

The Annual Renewal Subscription charges are as follows:

Type of Membership	Amount (Rs.)	GST @ 18%	Total Amount (Rs.)
Member (with Voting Right)	11000/-	1980/-	12980/-
Registered Textile Exporter	6000/-	1080/-	7080/-

We would request you to kindly renew your membership by sending us the Annual subscription for the year 2021-2022 by way of Multicity cheque or Demand Draft in favour of 'The Cotton Textiles Export Promotion Council' payable at Mumbai or by Neft Transfer as per below bank details:

Account Name	The Cotton Textiles Export Promotion Council
Bank	Axis Bank Ltd.
Branch	Charni Road Branch, Mumbai-400004
Account No.	920010074659407
IFSC Code	UTIB0002274

After transferring the payment, send the details of online payment along with a scanned copy of Bank Payment Advice by Email in the following format on: smitta@texprocil.org

Company Name	
Registration No.	
GST No.	
UTR No.	
Date of Transaction	
Name of Bank	
Amount of Transfer	
WhatsApp No.	(To receive handy and timely information from TEXPROCIL)

Renewal of RCMC

On expiry of Registration-Cum-Membership Certificate (RCMC) on or before 31.03.2021, following steps to be followed: Upload self-attested scanned copies of the following documents online on TEXPROCIL's website (www.texprocil.org) through Member login and send a renewal request by Email on the Email ID smitta@texprocil.org (In case the RCMC has expired) :

- [1] Copy of your Import-Exporter Code (IEC)
- [2] In case of Manufacturer Exporter, a copy of Manufacturing Licence (MSME/SIA)
- [3] In case of changes in Partners, a copy of revised deed of partnership
- [4] In case of changes in Directors, a copy of DIR-12 or Board Resolution for those who have resigned or newly appointed.
- [5] Copy of old RCMC
- [6] Copy of GST Registration Certificate (if not submitted earlier)
- [7] Payment advice of Annual Subscription for the year 2021-2022

Or

Alternatively, send self-attested scanned copies of the above documents by Email on: smitta@texprocil.org

We solicit your support and co-operation in the matter and request you to please renew your membership with the Council at the earliest. This will also enable you to avail of uninterrupted benefits under the Foreign Trade Policy 2015-20 which has now been extended till September 30, 2021.

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