



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)
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To: Members of the Council

**Sub: Invitation to participate in BUYER SELLER MEET
(BSM) in Dubai- M arch 20-21 , 2017**

Dear Member,

We are glad to inform you that the Council will be organizing a Buyer Seller Meet (BSM) in Dubai in the month of March 2017.

Event details are as under :

Title : BUYER SELLER MEET (BSM)

Dates : March 20-21 , 2017 / 2 days

Timings : 10.00 a.m to 6.00 p.m .

**Venue : Park Regis Kris Kin Hotel ,Dubai.
Sheikh Khalifah Bin Zayed St.
Opposite Burjuman Centre,
Bur Dubai.**

The BSM will provide an opportunity to sell textiles to the vibrant and rapidly developing UAE markets.

Indian Exports of Cotton textiles to UAE

India exported Cotton textiles to the tune of US\$ 626.81 Million in 2015-16 as under:

India Export Statistics To United Arab Emirates				
Commodity	Million United States Dollars			% Change
	2013-14	2014-15	2015-16	2016/2015
Cotton Yarn	14.10	12.60	9.36	-25.77
Cotton Fabrics	138.86	172.18	133.29	-22.58
Cotton Madeups	278.90	442.85	483.92	9.27

Source: Ministry of Commerce

Strength of the UAE market include:

- Despite global economic downturn , the UAE economy continues to grow.
- Its strategic geographical location – Dubai is regarded as a regional hub and commercial capital for the Middle East, North Africa & beyond.
- Proximity to other Gulf markets – Acts as an entry route to other Gulf countries.
- The UAE textile industry is the largest trading sector in the country after oil.
- Important market for re-export into other countries. Most of the production of yarn, fabrics and garments takes place in Asian countries like China and India, both leading manufacturers of textiles. The UAE being strategically located as a border market to the major production areas, is doing well in re-exporting to all parts of the world.
- UAE exports to more than 50 countries in Africa, the Middle East, South Asia & Europe.
- UAE is strongly poised to be one of the world’s major textile & apparel markets.
- English is widely spoken and accepted as the language of business.
- Strong Banking system and stable Political system.

Visitor Profile

A minimum of 100 potential buyers will visit the BSM in 2 days which will include Importers/Buyers, Buying House, Wholesalers, Department Stores, Chain Stores, Retailers, Distributors etc. The participants in the BSM will get an opportunity to discuss and negotiate business with all these buyers.

Match Making

The Council will provide the list of exhibitors from India before the event to the organizers so that proper match making, publicity effort and communication with local buyers can be undertaken.

Participation Fees

The event is covered under Market Development Assistance (MDA) Scheme of the Ministry of Commerce & Industry, Govt. of India.

We are pleased to offer you a participation fee of Rs.85000/- (including Hotel Accommodation for 3 nights with breakfast).

The participation fee will include the following basic facilities:

- Table set up & Display Accessories.
- Hotel Accommodation (3 nights with breakfast included).
- Lunch, Tea, Coffee, Cookies etc for 2 days.

MDA Benefit to the participants

The event is eligible for financial assistance under the MDA scheme. However, this is subject to the guidelines laid down by the Ministry of Commerce & Industry under the MDA scheme and the fulfillment of the conditions and documentary requirements prescribed by the scheme.

Financial Assistance under MDA to eligible exporters:

UAE falls under the category of General Areas under the MDA scheme and financial assistance will be available upto a maximum limit of Rs. 70,000/- towards air-fare by Economy class.

Application for participation

For participating in the above BSM please send us your confirmation as per Registration Form which is enclosed herewith ([click here](#)) along with a cheque for Rs.85000/- (Non-refundable) towards the participation fees at the following address (Cheque is to be drawn on "The Cotton Textiles Export promotion Council" payable in Mumbai) to the following address :

TEXPROCIL

Engineering Centre ,

5th Floor, 9 Mathew Road,

Mumbai 400 004.

Telephone Nos. 022 23632910 / 11 / 12

Fax : 022 23632914

Email : ravikumar@texprocil.org, vimal@texprocil.org

Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

We would invite you to participate in the BSM and benefit from the growing market in the UAE.

Please note that we have limited space and preference will be given on the basis of "**First Come First Serve Basis**" and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

For any further details /queries please contact Shri A. Ravi Kumar, Joint Director, TEXPROCIL.

We look forward to hear from you at the earliest.

(Siddhartha Rajagopal)
Executive Director

:::TEXPROCIL :::