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An Exclusive B2B Exhibition of Cotton Textiles With Over 100 International Buyers Attending the Show

17-19 March 2020

CODISSIA TRADE FAIR COMPLEX

COIMBATORE, INDIA

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Organised by TEXPROCIL

E-Serve No.: 9 of 2020 | Date: January 27, 2020

To: Members of the Council

Sub.:<u>Inviting participation in "B2B meetings at Dhaka & Chittagong",</u> <u>Bangladesh during 29 February to 1st March 2020</u>

Dear Member,

To Coincide group participation being organised by the Council at **'17th Dhaka International Yarn & Fabric Show 2020 (17th DIFS 2020)**', Dhaka from 26 - 29 (Wednesday – Saturday) February, 2020, it has been proposed to organise B2B meetings with leading Members of BGMEA & BKMEA who are interested to source imported fabrics & yarn for their consumption in manufacturing garments for export.

In the year 2018-19 Bangladesh imported US\$ 8,044 Mn worth of fabrics (of all fibres), of which import of cotton fabrics was valued at US\$ 4,015 Mn. Of the total import of cotton fabrics, import from India was only US\$ 503 Mn (13 %) there by offering a vast scope to increase India's market share provided consistent marketing efforts are undertaken on a continuous basis.

During the year 2018-19, Bangladesh imported US\$ 1063 Mn worth of cotton yarns (325 Mn Kgs), of which import from India was US\$ 738 Mn (224 Mn Kgs). India's share was 69% in value terms and 69 % in quantity terms. Even though India is the largest supplier of cotton yarns to Bangladesh, there is a scope to further increase the market share.

Tentative Program:

29th Feb 2020 (Saturday): B2B meetings with leading Members of BGMEA & BKMEA at **Dhaka**

1st March 2020 (Sunday): B2B meetings with leading Members of BGMEA & BKMEA at **Chittagong**

Participation Fee:

Participation fee per company is Rs 25,000/- to meet common expenses to be incurred in Organising the B2B program.

Fee does not include air ticket, hotel and other travel related expenses.

Members interested to participate in the B2B program to be held in Dhaka & Chittagong on 29th Feb & 1st March respectively are requested to send their confirmation (**click here for Application**) to: <u>ravi@texprocil.org</u> / <u>priya@texprocil.org</u> latest by 3rd February 2020.

Regards,

Dr. Siddhartha Rajagopal Executive Director

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