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Circular No. EPS/23/2019-20

Sub.: Invitation to participate in " THE HOTEL SHOW 2019" in Dubai - September 17-19, 2019

Dear Member,

Trade Promotion Council of India (TPCI) will be participating in "THE HOTEL SHOW 2019" in Dubai. There will be a separate Indian Hospitality Pavilion at the fair.

Details are as under:

Title : THE HOTEL SHOW 2019

Dates : September 17-19, 2019

Venue : World Trade Centre, Dubai

The Hotel Show Dubai is the largest, longest-standing and most prestigious hospitality trade event in the Middle East and Africa. This year it is the 20th edition.

Dubai – A Global Hub for Travel & Tourism

Over the last three decades, Dubai has become one of the global hubs for travel and tourism and today has developed into one of the top destinations for global travelers, becoming a centre of attraction for leisure and business visitors. 2017 marked the establishment of 100,000 hotel rooms and going forward Dubai will continue adding hotel supply to its existing portfolio. With 164 hotel projects currently in the pipeline, 134,000 hotel rooms set in 2018 and with the spotlight now firmly on Dubai as the fastest growing hospitality market in the world, The Hotel Show Dubai is ideally placed to capitalize on this growth within the hospitality sector.

Indian Exports of Cotton textiles to UAE

India is the 2nd largest exporter of Made-ups to the UAE, next to the U.S. India is also the 5th largest supplier of fabrics in the UAE.

Products:

The fair offers good scope to showcase the following products:

- Mattress & Bedding
- Bed Linen, Table Linen & Towels
- Uniform & Clothing
- Curtains, Upholstery & Fabrics

Participation Fees:

The event is covered under MAI Scheme of the Ministry of Commerce & Industry, Govt. of India approved for TPCI.

TPCI has offered following fees:

For TPCI Members: Rs. 3,00,000

For Non Members: Rs. 3,40,000

Please note that for becoming TPCI member, membership fee is Rs.11,800/- [In that cases, the participant fees will be Rs.3,00,000/-]. Application Form for Membership is enclosed herewith <u>(click here)</u>.

Application for participation

For participating in the above Fair please send your application form enclosed <u>(click here)</u> directly to the TPCI at the following address along with the DD/Cheque of complete amount in favour of "Trade Promotion Council of India" payable at New Delhi under intimation to Shri A. Ravi Kumar, Joint Director, TEXPROCIL on the email IDs <u>ravikumar@texprocil.org</u> / <u>vimal@texprocil.org</u>.

Trade Promotion Council of India

9 Scindia House, 2nd Floor, Connaught Place, New Delhi-110001 Tel : <u>011-40727272</u> E-mail: <u>tradefair@tpci.in</u>

Participation fees is for a 9 sq. mtr. built up booth with standard accessories such as Walls, 2 Chairs, 1 Table, Counter, 3 Sport Lights, Waste Bin.

TPCI has also offered airfare and hotel stay on twin sharing basis as per the following

details:

- 4 nights accommodation and 1 economy return ticket at Rs. 25,000
- This is applicable only to 1 person per 9 sqm booth
- 2nd person or more pax will be charged as per actuals
- Every exhibitor should be member of TPCI

For any further details /queries please contact Shri Shri Amit Kudke, Head -International Exhibitions (Mobile : <u>+91 98331 71082</u>)

Regards

Dr. Siddhartha Rajagopal Executive Director

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