



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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**E-Serve No.: 97 of 2019 | Date: August 09, 2019**

**Sub.: Inviting participation in COLOMBIATEX 2020, 21-23 January, 2020**

**Dear Member,**

The Council proposes to organise group participation in COLOMBIATEX, 21 - 23 January, 2020 being held at Medellin City, Colombia.

Colombiatex is the largest fair in Latin America for the entire Textile value chain, attracting buyers from all over LAC region to source their requirement of Textile.

The Council invites members to take advantage of this event to gain further access into the Latin American market.

**Textile and Clothing industry in Colombia:**

The textile and apparel sector is one of the most important sectors in Colombia representing 14% of total employment in the manufacturing sector.

With several bilateral and multi lateral regional agreements, import of yarn and fabrics into Colombia keep increasing in recent years, for conversion and re-export as well as for domestic consumption. Free Trade Agreement (FTA) between Colombia and USA has prompted several Chain Stores in USA to increase their sourcing from Colombia, thereby offering a greater scope for supplying yarns and fabrics to Colombia for conversion.

Colombia accounts for approx.6% of imports of Cotton Textiles in the LAC region. India is the 2nd largest supplier of Cotton Textiles with a share of 22%.

**It may be noted that, Colombia imported US\$ 2.28 Billion worth of Textile & Clothing, of which import of Cotton Textiles was US\$ 576 million in the year 2018. Cotton Fabrics dominate the import market with a share of 63% followed by Yarn and Made-ups.**

### **Exhibitor Profile:**

Producers and traders of textiles, Textiles and Apparel Supplies Manufacturers and traders, textiles and Apparel equipment and machinery, Raw materials, and specialized services.

### **Product Profile:**

All types of Yarn, Fashion Fabrics, Denims, Shirting, Suiting, Home Textiles & Accessories

### **Venue and Dates:**

Convention and Exposition Center, Plaza Mayor, Medellin City, Colombia, 21 - 23 January, 2020.

### **Participation Fees:**

#### **Participation fees for a standard stall of 9 sq.mtrs. is Rs.3,15,000/- only.**

Participation fees includes standard built up stall of 9 Sq. Mtrs, 3 Spotlights, Fascia Sign, Power Point, 1 Table and 3 Chairs, 1 Clothes Rail, 3 Shelves, Common branding.

Please note that, this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

Larger stands in multiples of 3 Sq.Mtrs. at proportionately higher fee will be considered subject to availability according to floor plan.

### **MAI / MDA funding**

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, funding / subsidy is available subject to the following important criteria:

- Only if a minimum of 20 'eligible' exporters participate in this event, MAI funding will be available.
- Those exporters who have already availed subsidised fee structure under MAI scheme for 3 or more times including past participation will not be considered as 'eligible' participants to avail MAI benefit for further participation at this event.
- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- In the event of participation of at least 20 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved

events in a financial year.

### **Publicity for India Pavilion:**

An extensive pre-event publicity will be undertaken by the Council with support from the Embassy of India and Chamber of Commerce & Industry in Colombia.

Exclusive branding for India Pavilion will be undertaken at the Venue.

### **Application Form:**

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members Interested to participate are requested to send their filled up Application with full participation fee by way of Demand Draft / Cheque in favour of "The Cotton Textiles Export Promotion Council" (payable at Mumbai) to the following address **on or before 31<sup>st</sup> August, 2019**.

**[\(Please click here to download Application Form\)](#)**

The Cotton Textiles Export Promotion Council  
Engineering Centre, 5th Floor  
9 Mathew Road  
Mumbai-400 004  
Attn: Mr. N Ravindranathan, Director / Mrs. Priya  
Tel: [022-49444000](tel:022-49444000)

### **Terms of Participation**

A. In case of cancellation / withdrawal of participation, full participation fee will be forfeited.

B. Booth allocation will be done by Texprocil and will be binding to all the exhibitors through the Council. In case of any grievance, decision of the Executive Director remains final.

Should you require any other information, we will be glad to answer the same.

For further details please contact:

Mr. N. Ravindranathan / Mrs. Priya

Tel: [022-49444000](tel:022-49444000)

E-mail: [ravi@texprocil.org](mailto:ravi@texprocil.org) (or) [priya@texprocil.org](mailto:priya@texprocil.org)

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation in this event, thereby supporting initiatives by the Council.

**Regards**

**Dr. Siddhartha Rajagopal**

**Executive Director**

**::TEXPROCIL::**

 **TEXPROCIL Supports... Swachh Bharat Abhiyaan!**



**"Cleanliness is next to Godliness" - Mahatma Gandhi**

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