



# TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

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**E Serve No. 94 of 2018**

**August 02, 2018**

**Sub : Inviting participation at Heimtextil Russia 2018, to be held in  
Moscow, Russia during 18-20 September 2018**

**Dear Member,**

The Council proposes to organize India Pavilion at 'Heimtextil Russia' fair to be held in Moscow, Russia from 18 to 20 September 2018. Heimtextil Russia is the main trade fair for home and interior textiles in Russia.

**About Heimtextil Russia 2018, Moscow, Russia**

Dates: 18 - 20 September, 2018 [3 days]

Venue: IEC, Crocus Expo, Moscow, Russia

In the 2017 September edition Heimtextil Russia, around 17,873 visitors viewed the choicest collections showcased by 247 international exhibitors from 20 countries. **(Fair Statistics attached [click here](#))**

Heimtextil Russia is a trend barometer for the world textile trends, the textile industry and, offers the best collections of textile for home, hotels, restaurants, offices and other premises.

**India Pavilion at Heimtextil Russia 2018**

For the purpose of setting up the Indian Pavilion, the organisers have proposed to allocate stand № D80 in Hall 4 (42 sqm) with 4 open sides, to TEXPROCIL which is located next to the Indian participants GM Syntex and Golden Terry

Towels.

The Council proposes to organise participation by a minimum of **5 Indian Companies** on First-Come-First-Serve (FCFS) basis and invites application to share the exhibition space and display their products at the TEXPROCIL stand.

### **Advantages of participation through TEXPROCIL**

- Additional on-site Branding for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Value Added Service to Group Participants
- Dedicated B2B Meetings during fair with 10-12 direct importers to be arranged by the organisers

### **Special Promotion**

The Council will be highlighting the presence of Indian participants with special promotions during the fair. The Council will also undertake the help of local mission in Moscow for publicising participation by Indian companies at the fair amongst the Known importers in and around the Region. For the Indian participants, the organisers will take special efforts by setting up special B2B meetings with key importers and large wholesalers (including importers working for Hospitality sector).

**Participation Fee:** Rs. 1,70,000/- + 18% GST

**Entitlements:** Exhibition Space (shared), Dedicated B2B meetings by organizers, Special Promotions during the fair.

**Note:** Participation Fee does not include airfare or local expenses incurred by participating companies.

### **CANCELLATION**

In case of cancellation / withdrawal of participation by Members, participation fees will be totally forfeited.

Members interested to participate are requested to fill up the attached [\*\*Application Form \(click here\)\*\*](#) and send it to us along with a Cheque at par / DD for the requisite amount favouring '**The Cotton Textiles Export Promotion Council**' payable at Mumbai to receive final confirmation for participation at the fair.

Last date: For sending application along with payment is **August 05, 2018**.

The decision of TEXPROCIL Management would be final in case of any confusion/dispute.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

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We solicit your participation in 'India Pavilion' at Heimtextil Russia 2018,  
Moscow, Russia to be held from 18 - 20 September, 2018.

Regards

**Dr. Siddhartha Rajagopal**  
**Executive Director**

**::TEXPROCIL::**