



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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E Serve No. 87 of 2018

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**Sub : SRTEPC organizes National Level participation in TEXTFUSION,
London 31 Oct - 1st Nov, 2018**

Dear Member,

The Synthetic and Rayon Textiles Export Promotion Council has scheduled participation of member-companies including from other EPCs in TEXTFUSION, London, a popular International Fair in the United Kingdom from 31st October to 1st November, 2018. Participation of Indian companies in TEXTFUSION, which caters exclusively to the demand of International Textiles by European Fashion Brands, Retailers and manufacturers, is being organized under the MAI Scheme of the Ministry of Commerce, Govt. of India. Participation in the above Exhibition is being organized with the active assistance of the High Commission of India & local Trade Bodies in UK.

TEXTFUSION

TEXTFUSION is the destination for buying and design teams from leading fashion houses in search of fabric collections, and updates for the current season. The Fair attracts all of the influential High Street Multiples, manufacturers and designer brands. The Event will showcase a wide and carefully selected range of fabrics of all types including Embroidered, Knitted, Denim, Eco-friendly fabrics, Technical Textiles, Trims, Accessories, Zips, and Apparels.

Exhibitors in TEXTFUSION include companies showcasing Fashion Fabrics, Technical Textiles, Garments, Accessories, and Denim from countries like China, South Korea, Pakistan, Indonesia, India among others. The Show held in

March 2018 attracted 2287 visitors in 2-days with over 200 exhibitors in attendance. A new section dedicated for “Denim” was launched during the last edition of TEXTFUSION and it received a positive response from the UK market. TEXTFUSION is dedicated only to the Trade Visitors, and hence, general public won't be admitted in the hall.

Trade data

As for the market, UK is one of the highly potential and fast growing textile & apparel markets in the world with an import value of more than US\$ 29 Billion. India's Share in UK's global import of textiles products is around 8% (US\$ 2.23 Billion in value terms). Hence, there exists a tremendous scope for companies to develop / expand their trade with the United Kingdom.

[Please click here for trade data on top items of cotton textile imports by UK](#)

Participation Fees

A highly subsidized amount of Rs. 1 Lakh has been fixed towards charges for participation in the Fair, against the actual cost of Rs. 1.60 Lakhs. Please note, the participation charge/fee payable by participants include costs for a BSM slot admeasuring 6 sqm sized area as per the popular set up of TEXTFUSION format with necessary basic furniture & display (1 table, 3 chairs, sign/company name plate and 2 rails (stands for fabrics). Any extra requirement is to be paid to the Organizers directly.

The participation charge mentioned above doesn't include air-fare, hotel charges etc. of visiting Executives of participating Indian companies. All participants making full payment of their participation charge on or before 31st July, 2018, can avail an Early Bird Discount of Rs. 5000.

Participants will also be reimbursed / refund of their air-fares on a minimum cost basis for economy class air-ticket (only one Senior person from a company) subject to the fulfillment of MDA guidelines. SRTEPC will also help participants to apply for Visa, besides offering them an attractive package for booking hotel accommodations. Allocation of the booths will be done on the basis of format of TEXTFUSION by the Organizers to get best attention of customers.

For further information and confirmation of participation, interested members may kindly contact Ms. Ramitha Shetty of The Synthetic & Rayon Textiles Export Promotion Council at ramita@srtepc.in / tp@srtepc.in; under intimation to Texprocil with a copy to mrunal@texprocil.org.

Regards

Dr. Siddhartha Rajagopal
Executive Director

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