



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.
Maharashtra State, INDIA.

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E Serve No. 86 of 2019

July 09, 2019

**Sub: Inviting participation at 65th Cairo Fashion & Tex Fair from
10th - 12th October 2019, Cairo, Egypt**

Dear Member,

The Cotton Textiles Export Promotion Council is organising an India Pavilion in the 65th Cairo Fashion & Tex fair from 10th - 12th October 2019 at Egypt International Exhibition Center (EIEC), Cairo, Egypt.

Pyramids International has been organizing Cairo Fashion and Tex since 1993. The event is held twice a year, in March (Summer/Spring) and September (Winter/Autumn.) It is held under the auspice of Ministry of Industry and Commerce and all the industrial chambers.

Reasons to exhibit in Cairo Fashion &Tex:

1. Egyptian textile & fashion industry play an extremely central role in the national economy.
2. In addition to the Free Trade Agreements with European Union, COMESA and Arab World, Egypt's qualifying industrial zone (QIZ) agreement with the United States gives local manufacturers both tariff and quota-free access to the US market.
3. Egypt has a strong competitive advantage with its well-known cotton and skilled labor force.
4. Egypt's commercial ports and strategic location allow the companies to access Asia, Africa and Europe easily.

[Trade Data \(Click Here\)](#)

Table 1: Data on Top 10 suppliers of Textiles & Clothing to Egypt for the period January - December 2018 shows that India is the 3rd largest supplier of

textiles & clothing with a 9.62% market share.

Table 2: Data on Top 5 suppliers of Cotton Yarn to Egypt's for the period January - December 2018 shows that India is the number one supplier of cotton yarn to Egypt with 69% market share and has achieved a 4.64% share in cotton fabrics.

Exhibitors profile:

Textile:

Yarns, Fabrics, Lining, Narrow Weaves

Fashion:

Men's Wear, Women's Wear, Kids' Garments, Formal Wear, Evening Wear, Home Wear, Underwear & Lingerie, Cotton Wear, Sports Wear, Leather Wear, Knitwear, Shoes & Bags, Socks

Visitors Profile:

Wholesalers, Chain Stores, Boutique owners, Garment Exporters & Importers, Agents & distributors, Fashion designers, Media representatives, Ready-to wear manufacturers, Department stores, purchase offices.

Participation Fees

Subsidized participation fees:

A) 9 sq.mt. booth is Rs. 1,45,000/-

Each 9 sq. mt. of exhibit space includes: * Fascia * 1 power point socket * Carpet * 1 table * 2 folding chairs * 3 spotlights * 3 shelves (yarn exhibitors)
OR 3 hanging rails (fabric exhibitors)

B) 6 sq. mt. booth is Rs. 1,10,000/-

Each 6 sq. mt. of exhibit space includes: * Fascia * 1 power point socket * Carpet * 1 table * 2 folding chairs * 2 spotlights * 2 shelves (yarn exhibitors)
OR 2 hanging rails (fabric exhibitors)

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

[Please click here for application form & disclaimer form for participation in 65th Cairo Fashion & Tex Fair](#)

MAI / MDA Funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available subject to the following important criteria:

- Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation in this event will not be considered as 'eligible' participants to avail MAI benefit for further participation.

- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved MAI events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.30 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor of the company. The reimbursement will be upto Rs.70,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Guidelines for the allotment of booths:

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Applications will be considered on First Come First Served basis.
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

Cancellation / withdrawal policy:

In case of cancellation / withdrawal of participation, full participation fees will be forfeited

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles Export Promotion Council (payable at Mumbai). OR through RTGS as per details mentioned below:**

State Bank of India, Opera House Branch, Mumbai
Current Account No.11107497602
IFS Code: SBIN0001417
Beneficiary: The Cotton Textiles Export Promotion Council
PAN no: AAAAT9241M
(Please email us UTR no after proceeding the payment)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 15th July 2019.

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details, please contact:
Mr. Shailesh Martis / Mrs. Mrunal
The Cotton Textiles Export Promotion Council,
Engineering Centre, 5th Floor,
9 Mathew Road, Mumbai - 400 004,
Tel: 022-23632910/11/12
E-mail: shailesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

