



# TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

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**E Serve No. 78 of 2019**

**June 06, 2019**

**Sub: Inviting participation at International Sourcing Expo from  
12th to 14th November 2019, Melbourne, Australia**

**Dear Member,**

The Cotton Textiles Export Promotion Council is organising an India Pavilion in International Sourcing Expo, Melbourne, Australia from 12th to 14th November 2019 at Melbourne Convention & Exhibition Centre, Melbourne, Australia.

**About International Sourcing Expo, Australia (ISEA):**

ISEA is the only textile and clothing exhibition for the Australia and New Zealand region. It provides an ideal networking platform for the buyers and sellers besides giving exhibitors the opportunity to showcase a wide range of products from textile, fashion and home interiors to other related products.

The International Sourcing Expo Australia provided an outstanding platform for businesses to connect and transact in a one to one business environment.

Co-located with the China Clothing & Textiles Expo and Footwear and Leather Show, the 2018 edition showcased more than 700 companies representing 18 countries and registered more than 4500 trade buyers. It also attracted an audience of high quality decision makers from industry including manufacturers, importers, agents, wholesalers, distributors and retailers of all sizes. Visitors from approx. 28 counties attended the show.

**Fringe Activities in ISEA:**

The Fair will host a Global Runway and a number of key industry seminars which will bring together international manufacturing & sourcing expert to inform and educate the exhibitors/visitors on all the latest products, colours and trends demand in Australia. Industry leaders will reveal successful

supplying and sourcing strategies.

**[Trade Data: Click here](#)**

Data on Top 10 suppliers of Textiles & Clothing to Australia for the period January – December 2018 shows that India is the 3rd largest supplier of T&C with a share of 4.91%, 2nd in Textiles with 9.01%, 5th in Clothing with 3.10% and 2nd in Cotton Textiles with 12.19% share. China and Bangladesh are the top ranked countries.

Data on Top 5 suppliers of Cotton Made-ups to Australia for the period January – December 2018 shows that India is the second largest supplier of cotton Made-ups to Australia with 13.61 % market share and has achieved a 4.93% share in cotton fabrics.

**Exhibitors profile:**

Home Textiles, Fabric & Textiles, Cotton bags, Scarves & Stoles, Handicrafts.

Men's Wear, Women's Wear, Kids' Wear, Sports Wear, Work wear, Uniforms.

**Visitors Profile:**

Major decision makers, trade buyers and agents, leading manufacturer's and brands as well as major retail groups and wholesalers.

**Participation Fees**

Subsidized participation fees for 9 sq.mt. booth is Rs. 1,70,000/-

Each 9 sq. mt. of exhibit space includes: \* Fascia \* 1 power point socket \* Carpet \* 1 round table \* 2 chairs \* 3 spotlights \* 1 lockable cupboard \*6 shelves OR 6 hanging rails.

Bigger booths are available in multiple of 3 sq. mtr. Cost per sq. mtr. above 9 sq. mtr. will be at Rs. 33,000/- per sq. mtr.

Kindly note that corner booths will be charged extra at the rate of Rs. 10,000 subject to availability.

**[Please click here for application form and Disclaimer for participation in International Sourcing Expo, Australia](#)**

**MAI / MDA Funding**

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available subject to the following important criteria:

- Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation in this event will not be considered as 'eligible' participants to avail MAI benefit for further

participation.

- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved MAI events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.30 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor of the company. The reimbursement will be upto Rs.70,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

### **Guidelines for the allotment of booths:**

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Applications will be considered on First Come First Served basis.
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

### **Cancellation / withdrawal policy:**

In case of cancellation / withdrawal of participation, full participation fees will be forfeited

### **Application Form**

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles Export Promotion Council (payable at Mumbai). OR through RTGS as per details mentioned below:**

State Bank of India, Opera House Branch, Mumbai  
Current Account No.11107497602  
IFS Code: SBIN0001417  
Beneficiary: The Cotton Textiles Export Promotion Council  
PAN no: AAAAT9241M  
(Please email us UTR no after proceeding the payment)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form **on or before 30th June 2019.**

Interested Members are requested to fill up the attached Application Form and e-mail to: [shailesh@texprocil.org](mailto:shailesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

For further details, please contact:

Mr. Shailesh Martis - Joint Director / Mrs. Mrunal

The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor,

9 Mathew Road, Mumbai - 400 004,

Tel: 022-23632910/11/12

E-mail: [shailesh@texprocil.org](mailto:shailesh@texprocil.org); [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

**Dr. Siddhartha Rajagopal**

**Executive Director**

**::TEXPROCIL::**

