



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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Maharashtra State, INDIA.

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Tel.: 91-22-49444000, 23632910-12

E Serve No. 77 of 2019

May 29, 2019

Circular No.EPS/14/2019-20

To: Members of the Council

**Sub: Invitation to participate in Textiles Fair in South Korea -
PREVIEW IN SEOUL - 2019 - August 28- 30, 2019**

Dear Member,

TEXPROCIL [The Cotton Textiles Export Promotion Council] will be participating in the textiles fair to be held in South Korea in the month of August 2019.

Details are as under:

Title : PREVIEW IN SEOUL 2019

Dates : August 28 - 30, 2019 / 3 days

Timings : 9.30 a.m to 6.00 p.m. Last day (9.30 a.m to 5.00 p.m)

Venue : COEX Hall A, Hall B1, Seoul, South Korea.

Booth size : 9 sq.mtrs each (with basic facility equipped)

**Product Groups: Fibers, yarns, Knits, Woven, Findings & Trims,
Fashion Apparel
and Accessories, Home Textiles.**

We would invite you to participate in this event and benefit from the huge potential to develop exports of textiles to Korea.

Relevant Details in this regard are as under:

About Preview In Seoul 2019

Preview In Daegu is an established trade fair for textiles which takes place every year. This year is its 20th edition. **The fair has over the years gained a reputation and attracts a large number of buyers from South Korea as well as from other Countries such as the US, Europe , China , Hong Kong , ASEAN etc.** The event is widely publicized and this year also it will accommodate a large number of exhibitors.

About South Korea

1. South Korea is a high income developed country with a developed market and ranking 12th in the world in terms of purchasing power parity (PPP).
2. South Korea is one of the fastest growing and prosperous economy in the world.
3. South Korea was one of the few developed countries that was able to avoid a recession during the global financial crisis.

Export potential for textiles & clothing from India to South Korea

1. Under the Indo-Korea FTA, there is zero duty on import of fabrics, made ups, home textiles and garments into South Korea from India, thereby offering greater market access for Indian textiles into the South Korean market.
2. The purchasing power of the people in the country is very high thereby providing good scope for export of home textiles.
3. There is good potential to export Yarn, Fabrics and Made-ups (including home textiles) to South Korea from India.
4. Since recent times, the awareness of the South Korean buyers about Indian Textiles & Clothing sector is increasing.
5. The South Korean are looking forward to shift their focus from China to India as a sourcing destination.
6. There are many online sales companies which are looking for low priced products to high end products.
7. South Korea has got tremendous presence in apparels, thereby, providing good scope for export of fabrics including Denim fabrics.

Participation Fees

We are pleased to offer a participation fee of Rs.230000/- for a 9 sq.mtr booth with standard accessories. The booth will consist of the following:

- 3 spotlights (100W)
- 1 electric outlet (220 V)
- Pitex floor.
- Hanger or shelf
- 1 Information Desk and 1 chair.

- 1 Round table and 4 chairs.
- 1 Trash bin

Application for participation

For participation, please get in touch with TEXPROCIL.

For participating in the above Fair please fill up the Registration Form ([click here](#)) which is enclosed herewith along with a cheque for Rs.230000/- (Non-refundable) towards the participation fees at the following address (Cheque is to be drawn on “The Cotton Textiles Export promotion Council” payable in Mumbai) to the following address :

TEXPROCIL
Engineering Centre,
5th Floor, 9 Mathew Road,
Mumbai 400 004.
Telephone Nos. 022 23632910 / 11 / 12
Fax : 022 23632914
Email : ravikumar@texprocil.org, vimal@texprocil.org

Visa

TEXPROCIL will arrange for the Visa Recommendation letter to the participants.

Invitation to participate in the fair

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers/importers from South Korea as well as other Countries.

For any further details /queries please contact **Shri A. Ravi Kumar, Joint Director, TEXPROCIL.**

Looking forward towards receiving your confirmation.

Regards,

Dr.Siddhartha Rajagopal
Executive Director

TEXPROCIL



TEXPROCIL Supports... Swachh Bharat Abhiyan!

