



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.
Maharashtra State, INDIA.

Website: <https://www.texprocil.org> E-mail: info@texprocil.org

Tel.: 91-22-49444000, 23632910-12

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May 23, 2019

Sub: Fashion Forecast Seminar for Japanese Market on 3rd June 2019

Dear Member,

With a view to exploring the opportunities for various cotton textile products in the Japanese market, the Council along with the Japan India Industry Promotion Association (JIIPA) is organizing a **Fashion Forecast Seminar for Japanese Market at 2 pm on 3rd June 2019 at the Council's Head Office - 5th Floor Engineering Centre, 9 Mathew Road, Opera House, Mumbai 400004.**

The Seminar is being conducted by Mr. Munetoshi Baba who currently does brand consultancy for the fashion industry and Ms. Mayumi Amimura, Fashion Designer as well as a Colour Design & Consultant.

The Seminar aims to provide aspiring local exporters to Japan with detailed information on demand and fashion trends in Japanese market and business practices. The Japanese experts will offer colour and fabric forecasts to help Indian exporters understand Japan's changing styles, provide detailed information on demand and fashion trends in Japan and also advice on market entry strategies.

For a highly quality conscious market like Japan, this Seminar will also highlight methods to display in an exhibition of Japan and to succeed. Basics of display in the exhibition / preparations before the exhibition / Tips for successful product sale in Japan etc. will also be discussed.

In addition to the above, there will also be a talk by a representative **from Nissenken on quality & compliance to Japanese standards.**

We hope that this program will add substantial value to your business and enable you to achieve significant success in your entry and subsequent operations in Japan.

[Click here for the Invitation & detailed programme of the Seminar.](#)

Limited seats are available and they will be allotted on first-cum-first-serve basis.

Kindly Click here to register and send us your confirmation latest by 1st June 2019 by sending the reply form to mrunal@texprocil.org / pradeep@npo-jiipa.org

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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