



# TEXPROCIL

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

Website: <http://www.texprocil.org> E-mail: [info@texprocil.org](mailto:info@texprocil.org) Tel.: 91-22-2363  
2910 to 12 Fax: 91-22-2363 2914

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**E Serve No. 75 of 2018**

**July 07, 2018**

**Sub : Participation in India show, Turkmenistan, August 14 - 17, 2018**

**Dear Member,**

**ITPO** is organizing India's first exclusive expo, the India Show, at prestigious CCIT, Chandybil Avenue, Ashgabat, Turkmenistan, from August 14 to 17, 2018.

Being organized with support of the Embassy of India in Turkmenistan and Chamber of Commerce & Industry Turkmenistan, the event comprises initial three day multi-brands exhibition while the last day has been earmarked for an exclusive networking event, business forum and a seminar on strengthen bi-lateral trade relations between India and Turkmenistan. Aiming to promote 'Brand India', this multi-product show aims to provide support and business opportunities to Indian companies including SMEs in Turkmen as well as neighboring CIS markets.

Significantly, the event is being organized in the backdrop of India's growing bilateral trade relations with Turkmenistan after the visit of the Hon'ble Prime Minister of India, Shri Narendra Modi in Turkmenistan in July 2015 which was further followed by the visit of H.E. Mr Rashid Meredov, Deputy Prime Minister of Turkmenistan during August 13-15, 2017. He was accompanied by a high power Turkmen delegation in the sixth session of the India-Turkmenistan Inter-Governmental Commission (IGC) on trade, economic and science & technology cooperation held on August 14, 2017 wherein the proposal for holding exclusive India Show in Turkmenistan was accepted.

India Show Turkmenistan is an ideal event to step up sales, launch new

products and expand company's network of business contacts in the developing CIS market. ITPO intends to organize participation of around 100 Indian companies in an appropriate of 2000 sq. mtr. area approx.

### **Display Profile:**

A wide range of products & services Software for e-Governances, IT Park, Satellite Technologies, Iron & Steel Products, Construction Machines, Equipments & Building Material, Gas & Petro products, Automobile & Accessories, Machinery, Electronic and Electrical Items, Pharmaceuticals, Medical Equipment, AYUSH Items, Medical Tourism, Technologies Equipment for Non-Conventional Energy, Technologies for Preserving Food & Fruits Items, Chemicals, Food Processing Industries, Agri-Industries, Tea, Coffee, Fisheries & other Marine Products, Footwear & Leather Industry, Rubber, Education, Khadi, Textiles, Apparels, Shoes & Fashion accessories & Cosmetics, Handlooms & Handicrafts, Sports Goods, Entertainment & Film Industry and a list-of other export oriented products.

### **Why to participate in India Show, Turkmenistan?**

The India Show in Ashgabat offers fresh opportunities to the business community as it is an unexplored destination for Indians. This is a win win position for both exporters and importers.

An ideal G2B, B2B and B2C event to establish new contacts, business alliances, joint ventures, meeting with potential clients at a national level platform.

The event will help in researching market of Turkmenistan, an emerging economy among the CIS countries which is shifting its focus from Russia, Iran and China due to several reasons.

- Efforts are being made to extend invitations to the business delegations not only from Turkmenistan and other CIS countries. Besides, the Union of Turkmenistan Entrepreneur and Chamber of Commerce have also assured support in terms of forwarding invitation to their valued members for the fair.
- Due to historical and traditional affinity of India with Turkmenistan, the local entrepreneurs and the general public have tremendous interest in India. Every year a large number of Turkmen citizens visit India for their Medical treatment.

### **Please Note:**

- Full & final payment (non-refundable) has to be made immediately
- ITPO will provide necessary assistance for obtaining VISA. However, VISA charges, travel cost, hotel stay have to be borne by the participants.
- ITPO & Indian Embassy in Turkmenistan have been extending all possible support for the participating companies.

- Provide a photocopy of IEC certificate, PAN Card and Passport copies of the participants. Brief profile of the company (100 words) sending the duly filled up registration form.
- We would request you to kindly participate in this show and explore the enormous business opportunities available in Turkmenistan.
- Interested companies are required to kindly send their interest to participate immediately. You are requested to pay by electronic transfer or DD/payable to New Delhi in favor of India Trade promotion Organization.

### **PARTICIPATION CHARGES**

#### **Rs. 15,000/- per sq.mtr :**

- (Minimum 9 sqm. & Multiple thereof (booth fully -constructed with fascia, company name & display aids as per norms.)
- 10% extra for Corner Stand (2side open)
- 15% for Peninsula Stand (3 side open) Minimum bookable area 18 sqm.
- 20% for Island Stand (4 side open) Minimum bookable area 36 sqm.

**NOTE:** There is an extra charges of Rs. 5.00 Lakh for participation with Partner / Focus State Status.

Please confirm your space requirement immediately along with payment by **demand draft** in favor of '**India Trade Promotion Organisation**' payable at New Delhi or by **RTGS/transfer** as per details of given below:

#### **Bank RTGS Details**

Name of the beneficiary: India Trade Promotion Organisation

Name of the Bank : **HDFC Bank**

Branch Address : G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi - 110001

Account No : **00031110005078**

Type of account : Saving

IFSC Code : HDFC0000003

PAN No : **AAATI2955C**

GSTN No : **07AAATI2955C1ZX**

As the space is limited, the allocation of space will be done on **first-come-first-served basis & loyalty points**.

For any clarification or further information, please feel free to contact **Mr.**

**Dilip Tailor, Manager ITPO**, mob: 9910867571, e.mail:

[dtailor@itpo.gov.in](mailto:dtailor@itpo.gov.in), Mr.Sanjay Vashistha, Manager, ITPO, Mob.:8750436238, e.mail:[svashistha@itpo.gov.in](mailto:svashistha@itpo.gov.in) or [vashistha2010@gmail.com](mailto:vashistha2010@gmail.com)/, Pragati

Maidan, New Delhi.

Regards

**Dr. Siddhartha Rajagopal**  
**Executive Director**

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