



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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May 20, 2019

**Sub: Inviting participation at Intex South Asia 2019 exhibition from
13th - 15th November 2019, Colombo, Sri Lanka**

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) proposes to organize India Pavilion in Intex South Asia 2019 exhibition from 13-15 November 2019 at the Sirimavo Bandaranaike Exhibition Centre (BMICH), Colombo, Sri Lanka.

Why Intex South Asia?

Intex is South Asia's only international sourcing fair, showcasing the best in yarns, fabrics (apparel & denim), clothing accessories and allied services from across Asia and the World.

The fair provides a robust platform for untapped South Asian intra-regional trade, by delivering access to industry developments, networking opportunities and strategic initiatives with other global suppliers from across South Asia and the world to help expand industry and business, in one location, under one roof.

Intex South Asia 2019, organized by Worldex India Exhibition & Promotion Pvt. Ltd., has been endorsed by Ministry of Industry & Commerce (Government of Sri Lanka), Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF) and many other leading international industry associations and Chambers of Commerce.

INTEX 2018 Post Show Report:

- Intex South Asia has successfully connected with professional trade buyers and suppliers from more than 18 countries and regions with an excellent growth of 18% international buyer growth and 14% in exhibitor's year-on year basis making it the biggest and only

international textile sourcing show of South Asia region.

- Intex South Asia showcased country pavilions from India with 45 companies and Taiwan with 12 companies amongst more than 200 leading and quality textile suppliers from India, Sri Lanka, Pakistan, Bangladesh, China, Taiwan, Hong Kong, Indonesia, Korea, Switzerland, Australia and more.
- Including the Buyer delegations from India, Taiwan, Nigeria and UAE, the show was attended by more than 3500 buyers that included the host country industry representatives such as Brandix, MAS, Hiradamani, Timex, Star Garments, Emjay International, EAM Maliban, Kash Garments, Marks & Spencer, TESCO, H&M, NEXT UK, Decathlon, George, Asmara International, MGF Sourcing, Regal Calibre, etc. visited the show.

Sri Lanka Textile & Clothing Industry

Sri Lanka is a preferred destination for high-end apparel sourcing across Asia, with its apparel export industry being the most significant, highest industrial employment generator and the highest foreign exchange earner in the growing Sri Lanka's economy.

The country aims to cross USD 8 billion apparel export mark by 2022 which would create new opportunities and demand for sourcing textiles from South Asian region. The growing domestic and home grown apparel industry is valued at USD 1 Billion and is expected to double by 2022.

Made in Sri Lanka label under "Garments without Guilt" is renowned across the world that works with the principles of ethical working conditions, free of child labour, free of forced labour, free of discrimination on any grounds, free of sweatshop practices, green factories, etc.

Sri Lanka is repositioning itself as a hub for supplier countries in the South Asia region and hence offers very good opportunity for increasing exports of yarn & fabrics.

Sri Lanka has become a world class apparel manufacturer supplying to global super brands for over three decades and preferred destination for high-end apparel sourcing across Asia. Sri Lanka is repositioning itself as a hub for supplier countries in the South Asia region and hence offers good opportunity for increasing exports of yarn & fabrics.

Sri Lanka's Imports of Textiles and Garments in 2018 was US\$ 3,055 million out of which imports of Textiles and textile articles was US\$ 2,820 million (92%) & Exports of Textiles and Garments in 2017 was US\$ 5,464 million. Sri Lanka is a net importer of Yarn & Fabrics for conversion, value addition and export of garments. With due regard to market proximity, the high quality conscious Sri Lankan garment manufacturers prefer to increase their sourcing from Indian participants at the fair, thus providing an opportunity to Members to meet with major importers in Sri Lanka.

Product Profile:

- Allied Services • Dyes & Chemicals • Apparel Fabrics • Fibres • Clothing Accessories • Software & ERP solutions • Denim Fabrics • Testing Equipments & Compliance Solutions • Design Studios • Trends & Fashion Forecasters •

Yarns

Major Exhibiting Countries:

• India • Pakistan • Bangladesh • Sri Lanka • China • Hong Kong • Korea • Taiwan • Turkey • Indonesia • Thailand • Malaysia • Singapore • Switzerland • UK • Australia & many more.

Special Highlights:

• Country Pavilions • Trends Zone • Fashion Fiesta • Interactive Business Forums • Platinum Lounge • Media Lounge

Visitors Profile:

• Apparel Brands • Buying Agents • Buying Houses • Fashion Labels • Garment Manufactures / Exporters • International Sourcing Officers • Local & International Retail Chains • Sales & Marketing Consultants • Textile Manufactures & Exporters • Textile Trading Houses • Trade Media

Participation Fees

The Council subsidised participation fees for 9 sq. meters booth at TEXPROCIL Pavilion is Rs. 80,000/- Kindly note that limited 30 booths are available at the TEXPROCIL Pavilion under MAI subsidy and will be allotted on FCFS (First-Come-First-Serve) basis subjected to receipt of form and realisation of full payment.

Kindly note that corner booths will be charged extra at 10% of the participation charges (subject to availability).

Each 9 sq. m of exhibit space includes: 1 Info Desk, 1 Round Table, 3 Chairs, 3 Spot Lights, 1 Fascia Board, 2 Spot Lights, 1 Power Socket, 2 Garment Hangers or Wooden Shelves and 1 Waste Bin.

Additional Fittings and Services can be ordered by filling the extra fittings form from the Exhibitor Manual (will be sent to the confirmed participants) along with payment of charges directly to **Worldex India Exhibition & Promotion Pvt. Ltd.**

Special support plan for TEXPROCIL Pavilion

TEXPROCIL Pavilion participants will be entitled for the following special support, on payment of the above prescribed participation fee:

- Highlighting Indian participation in publicity campaigns.
- Special promotion drive for India Pavilion participants.
- Exclusive combo package to exhibit in Bangladesh.

Please note that, this fee does not include airfare, sending display material and other related expenditure which are to be borne by the companies/exhibitors.

Guidelines for the Allotment of Booths:

1. All the participants who apply and pay the full participation fee on time would be considered for allotment of stall space on FCFS basis (No part payment will be accepted)
2. No change in the stall space, once allotted would be entertained under any circumstances.

Eligibility for financial assistance under Market Access Initiative (MAI) scheme:

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further, MAI funding support shall only be provided to a member for a maximum of two MAI events in a year.”

Reimbursement of airfare: - Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.30 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor of the company. The reimbursement will be upto Rs.70,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Cancellation / withdrawal policy:

In case of cancellation / withdrawal of participation by Members, participation fees is non-refundable.

Application:

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "The Cotton Textiles Export Promotion Council" (payable at Mumbai) OR through RTGS as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai
Current Account No.11107497602
IFS Code: SBIN0001417
Beneficiary: The Cotton Textiles Export Promotion Council
PAN no: AAAAT9241M

(Please email us UTR no after proceeding the payment)

Kindly note, your application for a booth will be confirmed only after **receipt of the full payment towards participation fee and complete application form on or before 21st June, 2019.**

[Click here](#) for Texprocil application form along with Disclaimer & Declaration Form enclosed.

For further details, please contact:

Mr. Rajesh Satam- Joint Director / Mrs. Mrunal Sawant

The Cotton Textiles Export Promotion Council,
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Tel: 022-49444000 / 022-23632910/11/12
Fax: 022-23632914

E-mail: rajesh@texprocil.org / mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

