



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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To: Members of the Council

Sub.: Aarogya Setu - The fight against COVID-19

A promotional graphic for the Aarogya Setu app. It features the Government of India logo at the top left. The text describes the app's purpose: connecting health services and users in the fight against COVID-19. It highlights that the app empowers users by informing them of potential risks and providing self-assessment tools. A central diagram shows three interconnected hexagons: 'Available in 11 languages', 'privacy-first by design', and 'data shared is encrypted and secure'. The graphic concludes with the text 'With Aarogya Setu, let us take a step forward to protecting ourselves and our family & loved ones' and a call to action: 'PLEASE DOWNLOAD AND INSTALL TODAY.'

Government Of India

Aarogya Setu – Government of India's mobile application aimed to connect health services and we, the people, in our combined fight against COVID-19.

Aarogya Setu empowers the users by informing about potential risk of infection through Bluetooth contact tracing; and equips people with self-assessment tools and contextual advice.

With Aarogya Setu, let us take a step forward to protecting ourselves and our family & loved ones

Available in 11 languages

privacy-first by design

data shared is encrypted and secure

PLEASE DOWNLOAD AND INSTALL TODAY.

Dear Member,

Aarogya Setu is a mobile application developed by the Government of India to connect essential health services with the people of India in our combined fight against COVID-19. The App is aimed at augmenting the initiatives of the Government of India, particularly the Department of Health, in proactively

reaching out to and informing the users of the app regarding risks, best practices and relevant advisories pertaining to the containment of COVID-19.

The government recently launched the Aarogya Setu mobile app to help people identify the risk of contracting the novel coronavirus by using smartphone's Bluetooth and location services.

The app is available for download on Google's Play Store and Apple App Store for Android and iOS mobile platforms, respectively.

The Aarogya Setu tracks users movement and informs them if they have may have come in contact with someone tested positive for coronavirus. To track the movements, the app used phone's location services.

To communicate with other devices, it uses phone's Bluetooth connectivity. The app collects data and send it to government servers using phone's internet connectivity. The whole process runs in background and the user is notified if he/she has come in close proximity to coronavirus positive person.

Here is how to download ([click here](#)) and use the Aarogya Setu app:

Step 1: Connect the phone to internet

Step 2: Go to Play Store and search for app by its name

Step 3: Download the app

Step 4: Open the app and grant location, Bluetooth and other permissions

Step 5: Enter the phone number and verify it by using the one-time password (OTP)

Step 6: Complete the set-up by answering the questions, including those related to your travel history, etc.

Step 7: Take the assessment before you start using the app

The assessment is to check if the app user has Covid-19 symptoms. The answers collected are sent to government servers that allows the government to take timely steps to curb the spread, if necessary. Once the app is set-up, it will work even in phone's background to interact with other smartphones with the Aarogya Setu app installed.

This is for your information.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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