



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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Sub: NAFTA Countries Export issues

Dear Member,

As you are aware that **NAFTA countries (USA, Canada and Mexico)** have been one of the leading trade partners of India and India's export to this region contribute 18 % our total export and USA contributes major chunk of that.

Though the NAFTA region continues to be India's top export destination, there are challenges faced by exporters because of various reasons from tariff to non-tariff barriers and aggressive competition from competing exporting countries. In respect of USA, of late we have been facing new measures like additional global tariff under sec 232, the impending withdrawal of GSP, etc. which is likely to affect some sectors.

In the year 2018-19, though there are challenges for Indian exporters, there are huge untapped export opportunities across USA, Canada and Mexico. The NAFTA division of Dept of Commerce is in the process of making an export strategy for the ensuing years taking in to account various challenges faced by Indian exports in these three countries. In this connection, we would earnestly request you to share **your comments including specific challenges across different textile products country-wise (USA, Canada and Mexico)** so that possible efforts could be taken by the Department with the NAFTA countries individually.

You are requested to send your feedback latest by Friday, 3rd May 2019 to: ravi@texprocil.org so as to take up the issues with the Department of Commerce.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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