To: Members of the Council

Sub.: ITMF Corona Survey 2

Dear Member,

The Council is in receipt of the latest ITMF Newsletter No. 47 (March 2020 – Special Edition) that included the results of the first ITMF-Corona Survey (click here).

The Survey provides very good anecdotal evidence about the impact the Corona-pandemic has on the global textile industry, especially on current orders and on expected turnover in 2020. The Survey participants have also highlighted the challenges companies are facing currently as well as the opportunities they see in the medium and long term.

As the participants across various regions Africa, Americas, Asia, Europe, etc. have responded well, ITMF would like to continue with this survey in the coming weeks with the objective to develop a better understanding what the situation is like in other regions of the world. The results of the survey make visible to what extent the textile industry is impacted by the Corona-Pandemic-Crisis.

The replies might provide an interesting assessment of the situation of the Indian textile and apparel industry in a very short but informative survey. The aggregated results are expected to provide an idea about the global impact and the development of the impact over time.

We would appreciate very much, if you could take some time out and reply the 3 Survey questions in the attached questionnaire (click here) and send the replies of
this very short survey directly to ITMF on email secretariat@itmf.org along with an information copy to TEXPROCIL on email rajesh@texprocil.org.

Kindly note that all information is treated confidentially and the results will be aggregated anonymously. We would like to receive the replies preferably not later than 1st April 2020.

We thank you for your cooperation by participating in this survey.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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