



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)
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April 10, 2019

To: Members of the Council

Sub: Inviting participation in “Buyer Seller Meets (B2B Meetings)” in Poland & Portugal from 13 to 18 June 2019

Dear Member,

With an objective of increasing export of cotton textiles (Yarn, Fabrics & Made-ups) to European Countries, it is proposed to organize B2B meetings in Poland & Portugal from 13th to 18th June, 2019 under MAI scheme of the Govt. of India. This is a standalone event being organized by TEXPROCIL with the support of Indian Embassies Poland (Warsaw) & Portugal (Lisbon).

Program

- 12-June-2019 : Arrival at Warsaw, Poland
- 13-June-2019 : B2B Meeting at Lodz (one hour drive from Warsaw).
- 14-June-2019 : Follow-up meetings based on B2B interactions.
- 15 / 16 -June-2019: Travel to Portugal, arrive at Porto.
- 17-June-2019 : B2B meetings at Vila Nova de Famalicao
(30 minutes drive from Porto)
- 18-June-2019 : Follow-up meeting based on B2B interactions.
- 19-June-2019 : Departure for India.

Participation fee

Fee per participating Company is Rs.1,20,000/- (Rs One Lakh twenty thousand only for both the countries), excluding: Airfare, local transport, Hotel stay and other travel related expenses. Participation fee is heavily subsidized, taking into account MAI support from the Government of India.

Import of Textile & Clothing

POLAND

- Poland is US\$ 13 billion market for T&C products, as indicated in Table 1.
- Total import from India in the year 2018 was only US\$ 281 million (2 % market share) thereby indicating a vast potential to increase India's export.
- Poland is one amongst the top 10 importers of Home Textiles in the world.

Table 1: Import of T&C into Poland (year 2018):

Product group	Total import into Poland US\$ Mn	Import from India US\$ Mn	% share of India
Total import of Textile & Clothing	13,440.17	281.31	2.09%
Import of Textile	5,339.07	130.86	2.45%
Import of All Yarn	488.26	41.44	8.49%
Import of All Fabrics	2,833.30	20.82	0.73%
Import of All Made-ups	1,549.42	58.39	3.77%

Source: GTA

PORTUGAL

- Portugal is US\$ 5 billion market for T& C products.
- Market share of India in the year 2018 was 5.67 %.
- Even though India is the major supplier of yarns to Poland, there is a scope for increasing export of fabrics and home textiles to Portugal.

Table 2: Import of T&C into Portugal (year 2018):

Product group	Total import into Portugal US\$ Mn	Import from India US\$ Mn	% share of India
Total import of Textile & Clothing	5,085.92	288.32	5.67%
Import of Textile	2,466.96	244.62	9.92%
Import of All Yarn	853.17	197.01	23.09%
Import of All			1.90%

Fabrics	1,069.61	20.34	
Import of All Made-ups	361.56	21.63	5.98%

Source: GTA

Pre-event publicity

The Council with the help of Indian Missions and also **Associacao Textil e Vestuario de Portugal (ATP) & Textile Association of Poland** is undertaking extensive publicity, tele-marketing, direct invites etc. to reach out to Importers, Agents and Consumers of Yarns, Fabrics & Home Textiles, retail chains and invite them to meet the Indian Companies.

Confirmation to Participate

It has been decided to restrict the number of participants to 25 Companies only owing to space constraint.

We invite participation of exporters of Home Textiles, Fabrics & Yarn to participate in this comprehensive and exclusive B2B meeting.

As the publicity will kick start by the 3rd week of April 2019, to get maximum advantage of the pre - event publicity, Members interested to participate are requested to **kindly fill up the Application Form [\(click here\)](#) and send back to us along with participation fee, latest by 20th April, 2019** as we need to send the final list of participants latest by 22nd April 2019 to the Indian Embassies in Poland and Portugal.

Eligibility for financial assistance under Market Access Initiative (MAI) scheme :

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition / BSM would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition / BSM thereafter have to participate in that fair on their own. Further, MAI funding support shall only be provided to a member for a maximum of two MAI events in a year.”

Reimbursement of airfare: - In order to encourage participation on MSME, the Council has sent proposal to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy

class). if it is approved by Ministry of Commerce, Partner/Director/Proprietor of participating firm/co whose export turnover in the last financial year is less than Rs 30 crore shall be eligible for reimbursement of airfare subject to fulfilment of criteria as per guidelines under Market Access Initiative Scheme 2018 issued by the Ministry of Commerce and amended from time to time.

CANCELLATION

In case of cancellation / withdrawal of participation, full participation fees will be forfeited.

For further details please contact:

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Being one of the leading exporters of Cotton Textile products, we solicit your participation in B2B event to be held from 13th to 18th June, 2019 in Poland & Portugal.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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