



# TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9 Mathew Road, Mumbai - 400 004.  
Maharashtra State, INDIA.

Website: <https://www.texprocil.org> | E-mail: [info@texprocil.org](mailto:info@texprocil.org)

Tel.: 91-22-49444000, 23632910-12

**E Serve No. 42 of 2019**

**April 04, 2019**

**Sub: - Inviting participation at Yarn Expo & InterTextile,  
Shanghai, 25-27 September 2019**

**Dear Member,**

The Council proposes to organize India Pavilion at '**Yarn Expo**' & '**Intertextile Shanghai Apparel Fabrics**' being held from 25 to 27 September, 2019 at Shanghai, China.

### **Yarn Import into China**

- China imported 2,063 million kgs of Cotton Yarn (valued at US\$ 5,852 Mn) from all sources in the year 2018, of which, import from India was 444 Mn Kgs valued at US\$ 1,272 Mn.
- India is the 2nd largest supplier of Cotton Yarn to China with a market share of around 22%.

### **Fabric Import into China**

- Even though China is the largest manufacturer of Fabrics in the World, it also imported US\$ 9,463 Mn worth of Fabrics (of all fibres) in the year 2018. Whereas, share of India was only US\$ 102 Mn [1.09%], thereby indicating large scope to increase India's market share with suitable marketing strategy.
- Considering ever increasing production cost, including cost of raw material, power, labour cost etc., China is increasingly sourcing certain varieties of fabrics from other competitive countries.

**About Yarn Expo & Intertextile, Shanghai**

Dates: 25 – 27 September, 2019 [3 days]

Venue: National Exhibition and Convention Centre (Shanghai), China

No. of Exhibitors at Yarn Expo in 2018 October edition: 501 companies from 14 countries and regions. No. of Visitors at Yarn Expo in 2018 October edition: Over 19,003 Trade Visitors from 75 countries and regions

No. of Exhibitors at Intertextile in 2018 October edition: 4,480 companies from 33 countries and regions. No. of Visitors at Intertextile in 2018 October edition: Over 78,131 Trade Visitors from 103 countries and regions

**Yarn Expo & Intertextile Apparel Fabrics Fair, Shanghai is the meeting point with importers visiting from all over the world.**

**Participation Fee:**

A) Participation fee for **'Yarn Expo'**, Shanghai, China, Sept 2019  
9 Sq.Mtr. standard built up Stand = **Rs. 2,18,000/-**

B) Participation Fee for **'Intertextile Apparel Fabrics'**, Shanghai, China, Sept 2019  
9 Sq.Mtr. Standard built up stand = **Rs. 3,53,000/-**

D) Participation Fee at **'Accessories Zone'** at Intertextile, Shanghai, China, Sept 2019  
9 Sq.Mtr. Standard built up stand = **Rs. 2,90,000/-**

Larger stands in multiples of 9 Sq.Mtrs. at proportionately higher fee will be considered subject to availability according to floor plan.

Sharing of booths is strictly prohibited.

**Participation fee includes:** Standard built up booth with 1 Table, 4 Chairs, 3 shelves, 3 lights, name fascia, additional publicity, Brand India promotion.

**Advantages of participation through TEXPROCIL**

- Additional Pre Event Publicity for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Your Company profile in the event publicity material
- Value Added Service to Group Participants

Members interested to participate are requested to fill up the attached Application Form and send it to us along with Cheque / DD Favouring **'The Cotton Textiles Export Promotion Council'** payable at Mumbai. **OR through RTGS as per details mentioned below:**

State Bank of India, Opera House Branch, Mumbai

Current Account No.11107497602  
IFS Code: SBIN0001417  
Beneficiary: The Cotton Textiles Export Promotion Council  
PAN no: AAAAT9241M  
(Please email us UTR no after remittance)

**Last date for sending application and payment is 30-04-2019.**

Application for Yarn Expo September 2019 ([click here](#))

Application for InterTextile Fabirc September 2019 ([click here](#))

Application for Accessories Zone September 2019 ([click here](#))

Companies interested to participate are requested to fill-up Disclaimer & Declaration Form also, given at Annexure-I ([click here](#))

**Guidelines for the Allotment of Booths::**

1. All the participants who apply and pay the full participation fee on time would be considered for allotment of stall space on FCFS basis (No part payment will be accepted)
2. No change in the stall space, once allotted would be entertained under any circumstances.

**Waitlist:**

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis.

**Eligibility for financial assistance under Market Access Initiative (MAI) scheme:**

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

**“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition and thereafter have to participate in that fair on their own. Further, MAI funding support shall only be provided to a member for a maximum of two MAI events in a year.”**

**Reimbursement of airfare:** - Further the Council has sent proposal to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, accordingly, Partner/Director/Proprietor of participating firm/co. shall be eligible for reimbursement of airfare subject to fulfilment of criteria as per guidelines under Market Access Initiative Scheme 2018 issued by the Ministry of

Commerce and amended from time to time.

**CANCELLATION**

In case of cancellation / withdrawal of participation, full participation fee will be forfeited.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. N Ravindranathan / Mrs. Priya  
The Cotton Textiles Export Promotion Council  
Engineering Centre, 5th Floor  
9 Mathew Road  
Mumbai-400 004  
Tel: 022-49444000 Fax: 022-23632914  
E-Mail: [ravi@texprocil.org](mailto:ravi@texprocil.org) (or) [priya@texprocil.org](mailto:priya@texprocil.org)

We solicit your participation in 'India Pavilion' at Yarn Expo/ITSFA, Shanghai, China to be held from 25 - 27 September, 2019.

Regards,

**Dr. Siddhartha Rajagopal**  
**Executive Director**

**::TEXPROCIL::**

