



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)
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**Eserve No. 37 of
2019**

March 27, 2019

To: Members of the Council

**Sub: Inviting participation in 5th India Trend Fair 2019, Tokyo,
Japan
from July 24-26, 2019**

Dear Member,

The Cotton Textiles Export Promotion Council (Texprocil) along with Handloom Export Promotion Council (HEPC) and Apparel Export Promotion Council (AEPC) is organizing an India Pavilion at the 5th India Trend Fair 2019, to be held in Tokyo from July 24-26, 2019 at Belle Salle Shibuya Garden, Tokyo, Japan with 20 participants.

Japan India Industry Promotion Association (JIIPA) are the organizers of the 5th India Trend Fair which is an exclusive Business Matching Event giving an opportunity to exporters to showcase their products, and supply capabilities of value-added products with special emphasis on the products designed to suit Japanese fashion trends and requirements. The fair promises to be different from other regular trade fairs in Japan aiming at delivering an assurance of success for its participants.

Free Trade Agreement (FTA) between India & Japan

As you are aware the FTA between India & Japan is in force from August 2012. Almost all the Textiles and clothing products qualify for duty free access for import from India to Japan, offering great potential and scope to increase India's export share to this market.

Trade Data

Top 10 suppliers of Cotton Made-ups to Japan - figures shown are for the period January - December 2018.

COTTON MADEUP IMPORTS			
Rank	Suppliers	Mn US \$	% share
	World	2908.33	100.00
1	China	2047.66	70.41
2	Vietnam	361.85	12.44
3	India	58.16	2.00
4	United States	56.77	1.95
5	Bangladesh	44.62	1.53
6	Indonesia	44.59	1.53
7	South Korea	42.00	1.44
8	Thailand	39.86	1.37
9	Taiwan	33.90	1.17
10	Cambodia	25.23	0.87

India is the 3rd largest supplier of Cotton-madeups with a 2% market share.

[Please click here for Import data](#)

Exhibitors' profile

- **Home Furnishings:** Made ups, Cushion covers, floor mats, carpet, rugs, table ware, Bed linen/bed covers/spreads, interior goods, decorative articles and gift wear and ethnic crafts.
- **Handicrafts:** Interior goods, decorative articles and gift wear and ethnic crafts.
- **Fashion Accessories:** fine finished jewellery, fashion jewellery, gemstone, fashion accessories, stoles, scarves, socks, fur, legging, tight, gloves, belt, hat, cap, tie, Decorative articles, Gift & ethnic crafts.
- **Silk:** Silk Textile, Silk Scarf, Fashion Accessories products.
- **Garments:** Woven and knitted garments for women wear, menswear, baby/kids wear, inner cloths, casual wear, high fashion garment, occasional wear, sportswear.

Visitors' Profile:

Wholesalers, Chain Stores, Departmental Stores, Trading Companies, Retailers, Boutique Buyers, etc.

Participation Fees

Subsidized participation fees for 9 sq.mtr. booth is Rs. 2,20,000/-.

Stall sizes above 9 sq. mtr. are also available in multiple of 3 sq. mtr. Cost per sq. mtr. above 9 sq. mtr. will be at Rs. 37,500/- per sq. mtr.

Kindly note that corner booths will be charged extra at 10% of the participation charges subject to availability.

Each 9 sq. mtr. of exhibit space includes: * Fascia * 1 power point socket * Carpet * 1 round table * 2 chairs * 6 spotlights * Shelves/hanging rails

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

[Please click here for application form for participation in 5th India Trend fair, Japan.](#)

MAI / MDA Funding

In accordance with recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available subject to the following important criteria:

- Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation will not be considered as 'eligible' participants to avail MAI benefit for further participation in this event.
- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved MAI events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.30 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor of the company. The reimbursement will be upto Rs.70,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

CANCELLATION

In case of cancellation / withdrawal of participation, full participation fees will be forfeited.

APPLICATION

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles**

Export Promotion Council" (payable at Mumbai) OR through RTGS as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai
Current Account No.11107497602
IFS Code: SBIN0001417
Beneficiary: The Cotton Textiles Export Promotion Council
PAN no: AAAAT9241M
(Please email us UTR no after proceeding the payment)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 30th April 2019

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org
Participation in the exhibition will be confirmed only on receipt of completed application form and full payment towards the booth charges.

For further details, please contact:
Mr. Shailesh Martis / Mrs. Mrunal
The Cotton Textiles Export Promotion Council,
Engineering Centre, 5th Floor,
9 Mathew Road, Mumbai - 400 004,
Tel: +91 22-49444000
E-mail: shailesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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