



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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An Exclusive B2B Exhibition of Cotton Textiles
With Over 100 International Buyers Attending the Show

TO EXHIBIT REGISTER NOW!
www.ind-texpo.com
Email: mktg@texprocil.org

The logo for IND-TEXPO consists of a dark blue square containing several overlapping, concentric squares in various colors (red, yellow, green, purple). Below the square, the text "IND-TEXPO" is written in a white, sans-serif font.

17-19 March 2020
CODISSIA TRADE FAIR COMPLEX
COIMBATORE, INDIA

Organised by TEXPROCIL

E-Serve No.: 33 of 2020 | Date: March 06, 2020

Resend: March 09, 2020

To: Members of the Council

Sub.: Inviting participation at 'TEXWORLD', 'Home Textiles Sourcing' & 'Apparel Sourcing' Fairs, New York, USA to be held from 21 - 23 July, 2020

Dear Member,

The Cotton Textiles Export Promotion Council proposes to Organize National Level Participation in the 3-in-1 Fairs, 'TEXWORLD'. 'Home Textiles Sourcing' & 'Apparel Sourcing' Fairs, New York, USA with about 20 exhibitors under MAI scheme of the Govt of India. 'TEXWORLD USA' is a collocated Fair alongside Apparel Sourcing & Home Textiles Sourcing being organised by Messe Frankfurt Inc. USA twice in a year at New York, USA.

About TEXWORLD, Home Textiles Sourcing & Apparel Sourcing, USA

- TEXWORLD USA is the largest apparel fabric trade show on the East Coast of USA.

- Home Textiles Sourcing, the only show in the U.S. to focus solely on Home Textiles, fabrics and finished soft goods for all home applications.
- Apparel Sourcing USA attracts leading retail chain stores to visit the fair to meet with Apparel & Accessories suppliers from around the world.

TEXWORLD, Apparel Sourcing & Home Textiles Sourcing Fairs, New York, USA provides a dedicated sourcing marketplace for American apparel brands, retailers, wholesalers, independent design firms and buying agencies to find the best domestic and overseas apparel fabric and finished products manufacturers.

Event Dates : 21 to 23, July, 2020

Venue : Javits Convention Center, New York City, NY, USA

Organizer : Messe Frankfurt Inc.

Concurrent events : Texworld Apparel Sourcing & Texworld Home Textiles Sourcing

It may please be noted that New Exhibitors need to undergo the SAMPLE SUBMISSION / APPROVAL FORMALITIES for Texworld USA. Last date for submission samples is April 15, 2020.

Advantages of participation through the Council

- Eligible Members participating in this event can claim MAI benefit
- The Council is undertaking an extensive efforts in publicizing 'Indian Participation' at this Show
- Projecting 'Brand India' image

Trade Opportunities

According to various reports, owing to recent disruption and break in supply chain from China, importers and chain stores in USA are keenly looking at India for sourcing their requirements in large volumes, not only as a short term strategy but as long term diversion.

Participation at this Fair will provide an opportunity to meet with a large number of leading importers of textiles and clothing in USA and discuss business prospects.

Import of Fabrics into USA

- In the year 2019, USA imported US\$ 8.43 Billion worth of fabrics from all sources, of which, cotton fabrics account for US\$ 2.77 Billion.
- During this period, USA imported US\$ 640 million worth of fabrics made of all fibres from INDIA, of which import of cotton fabrics was valued at US\$ 271 Million, thereby offering a greater scope to increase export of fabrics to USA.

Import of Home Textiles into USA

- USA is the singly largest market for export of made-ups & home textiles from India.
- In the year 2019, USA imported US\$ 11.83 Billion worth of Made-ups and home textiles from all sources, of which import from India was valued at US\$ 2.51 billion.
- In the present market conditions, importers in USA are keen to source more quantities of Home Textiles from India.

It may be observed from the trade data, only 7.59% of total Fabrics & 21.22 % Home Textiles imported into USA was from India, indicating a vast potential for increasing the market share.

Visitor target group:

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives etc.

According to attendee survey results from the last edition of Texworld USA, India is one of the most requested countries, after the U.S. and China, that visitors would like to meet at the event.

Product groups:

Cotton Fabrics, Denim, Embroidery Fabrics, Functional Fabrics, Knits. Lace, Linens, Prints, Silks. Silky Aspects, Wool etc, in addition to Apparel and Home Textiles in the concurrent events.

Value added Service

- In addition to the regular pre-event publicity undertaken by the Organizers, the Council is undertaking an extensive effort in publicizing 'India Pavilion' at this Show.
- Social Media Exhibitor Promotion: Facebook, Twitter, LinkedIn, Feather, etc
- Press releases highlighting participation

Participation Fee:

Texprocil's **subsidised** Participation fee for 'TEXWORLD', 'Home Textiles Sourcing' & 'Apparel Sourcing', New York, USA , July 2020

Standard booth of 9 Sq.Mtr. **subsidised fee is Rs.3,00,000/-**

(Normal fee charged by the Organisers is US\$ 6,165 = Rs.4,53,130/-)

Saving per company for participation through Texprocil is approx. Rs.1,53,130/-

Larger booths are also available on request at a differential fee structure as subsidised fee is applicable to the basic 9 sq mtrs stand only.

Each 9 sqm of exhibit space includes

- 3 Side HardWall Structures
- 3 Chairs
- 1 Round Table
- 3 Fabric Racks or Shelves
- 3 Spotlights
- Carpeted Flooring
- Name Fascia
- 1 Wastebasket

Corner Booth Premium

Corner booth locations are available for an additional US \$500 (Rs.36,750/-).

Important condition:

In view of recent amendments in MAI guidelines, MAI benefit will be available to exporters only if a minimum of 20 Members participate in the event, subject to fulfilment of all other terms and conditions as per guidelines.

Members interested to participate are requested to fill up the attached Application Form and send it to us along with Cheque / DD Favouring **'The Cotton Textiles Export Promotion Council' payable at Mumbai. OR through RTGS as per details mentioned below:**

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

PAN no: AAAAT9241M

(Please email us UTR no after remittance)

Last date for sending application and payment is 18-04-2020.

Application for "TEXWORLD USA" July 2020 [\(click here\)](#)

Application for "Home Textiles Sourcing USA" July 2020 [\(click here\)](#)

Application for "Apparel Sourcing USA" July 2020 [\(click here\)](#)

Companies interested to participate are requested to fill-up Disclaimer &

Declaration Form also, given at Annexure-I [\(click here\)](#)

Guidelines for the Allotment of Booths::

1. All the participants who apply and pay the full participation fee on time would be considered for allotment of stall space on FCFS basis (No part payment will be accepted)
2. No change in the stall space, once allotted would be entertained under any circumstances.

Eligibility for financial assistance under Market Access Initiative (MAI) scheme:

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

"a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further, MAI funding support shall

only be provided to a member for a maximum of two MAI events in a year.”

Reimbursement of airfare: - Further the Council has sent proposal to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, accordingly, Partner / Director/ Proprietor of participating firm/co. shall be eligible for reimbursement of airfare subject to fulfilment of criteria as per guidelines under Market Access Initiative Scheme 2018 issued by the Ministry of Commerce and amended from time to time.

CANCELLATION

In case of cancellation / withdrawal of participation:

Before May 17, 2020: Cancellation Fee = 50% of total booth cost

After May 17, 2020: Cancellation Fee = 100% of total booth cost

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. N Ravindranathan / Mrs. Priya
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Mumbai-400 004
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E-Mail: ravi@texprocil.org (or) priya@texprocil.org

We solicit your participation in 'India Pavilion' at 'TEXWORLD', 'Home Textiles Sourcing' & 'Apparel Sourcing', New York, USA to be held from 21 – 23 July, 2020.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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