



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

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E Serve No. 33 of 2018

March 27, 2018

**Sub : Inviting participation at Yarn Expo & Intertextile Fairs,
Shanghai,
China, 27 to 29 September, 2018**

Dear Member,

The Council proposes to organize India Pavilion at '**Yarn Expo**' & '**Intertextile Shanghai Apparel Fabrics**' being held concurrently from 27 to 29 September, 2018 at Shanghai, China. '**Accessories Zone**' & '**Denim Zone**' are also part of Intertextile Fair.

Yarn Import into China

- China imported 1,983 million kgs of Cotton Yarn (valued at US\$ 5,460 Mn) from all sources in the year 2017, of which, import from India was 390 Mn Kgs valued at US\$ 1,071 Mn.
- India is the 2nd largest supplier of Cotton Yarn to China with a market share of around 20%.

Fabric Import into China

- Even though China is the largest manufacturer of Fabrics in the World, it also imported US\$ 7,901 Mn worth of Fabrics (of all fibres) in the year 2017. Whereas, share of India was only US\$ 96 Mn [1.22%], thereby indicating large scope to increase India's market share with suitable marketing strategy.
- Considering ever increasing production cost, including cost of raw

material, power, labour cost etc., China is increasingly sourcing certain varieties of fabrics from other competitive countries.

About Yarn Expo & Intertextile, Shanghai

Dates: 27 - 29 September, 2018 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), China

No. of Exhibitors at Yarn Expo in 2017 October edition: 493 companies from 13 countries and regions. No. of Visitors at Yarn Expo in 2017 October edition: Over 17,185 Trade Visitors from 83 countries and regions

No. of Exhibitors at Intertextile in 2017 October edition: 4,538 companies from 32 countries and regions. No. of Visitors at Intertextile in 2017 October edition: Over 77,883 Trade Visitors from 102 countries and regions

Yarn Expo & Intertextile Apparel Fabrics Fair, Shanghai is the meeting point with importers visiting from all over the world.

Participation Fee:

A) Participation fee for '**Yarn Expo**', Shanghai, China, Sept 2018
9 Sq.Mtr. standard built up Stand - Rs.1,90,000 + 18% GST = **Rs. 2,24,200/-**

B) Participation Fee for '**Intertextile Apparel Fabrics**', Shanghai, China, Sept 2018
9 Sq.Mtr. Standard built up stand - Rs.3,38,000 + 18% GST = **Rs. 3,98,840/-**

C) Participation Fee at '**Denim Zone**' at Intertextile, Shanghai, China, Sept 2018
9 Sq.Mtr. Standard built up stand - Rs.3,38,000 + 18% GST = **Rs. 3,98,840/-**

D) Participation Fee at '**Accessories Zone**' at Intertextile, Shanghai, China, Sept 2018
9 Sq.Mtr. Standard built up stand - Rs.2,77,000 + 18% GST = **Rs. 3,26,860/-**

Larger stands in multiples of 3 Sq.Mtrs. at proportionately higher fee will be considered subject to availability according to floor plan.

Sharing of booths is strictly prohibited.

Advantages of participation through TEXPROCIL

- Additional Pre Event Publicity for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Your Company profile in the event publicity material

- Value Added Service to Group Participants

Members interested to participate are requested to fill up the attached Application Form and send it to us along with Cheque / DD Favouring **'The Cotton Textiles Export Promotion Council'** payable at Mumbai.

Last date for sending application and payment is 19-05-2018.

Application for Yarn Expo September 2018 ([click here](#))

Application for InterTextile Fabirc & Denim Zone September 2018 ([click here](#))

Application for Accessories Zone September 2018 ([click here](#))

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

All the participants who pay the full participation fee on time would be considered for allotment of booths:

1. Booth Number allocation will be on alphabetic order.
2. For the allotment of booths, where any vacancy arises after allocation, the same would be allocated to waitlisted companies.
3. The decision of ED, TEXPROCIL would be final in case of any confusion/dispute.

MAI funding

In accordance with the recent amendments in the MAI guidelines and conditional approval from the Ministry of Commerce, applicable subsidy will be reimbursed subject to the following important criteria:

- Those exporters who have already availed MAI benefit for 3 or more times including past participation are not eligible to get refund under MAI Scheme for participation in this edition of Yarn Expo / Intertextile Shanghai Apparel Fabrics, Shanghai, China.
- An exporter can avail subsidised participation fee in a maximum of 2 approved MAI events in a financial year.

CANCELLATION

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

- Less than 30 days prior to start of the event: Up to 100%
- 30 - 45 days prior to start of the event: Up to 75%
- 46 days or earlier to the start of the event: Up to 50%

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

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E-Mail: ravi@texprocil.org (or) priya@texprocil.org

We solicit your participation in 'India Pavilion' at Yarn Expo/ITSAF, Shanghai, China to be held from 27 - 29 September, 2018.

Regards,

Dr. Siddhartha Rajagopal
Executive Director
TEXPROCIL