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## E-Serve No.: 244 of 2020 | : Date: November 20, 2020

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### To: Members of the Council

# <u>Sub : Inviting participation at the virtual Buyer Seller Meet (BSM), "Ind Texpo Sri</u> <u>Lanka" (2nd to 3rd December 2020 | IST – 1000 hrs to 1700 hrs)</u>

#### Dear Member,

In view of travel restrictions and physical shows being postponed or cancelled for the year, TEXPROCIL is organizing **'Ind-Texpo Sri Lanka'** a virtual Buyer Seller Meet (BSM) and trade platform from **2nd to 3rd December 2020 (IST – 1000 hrs to 1700 hrs)**. The virtual platform will help Indian textile suppliers generate business leads and the B2B meetings will assist in virtual interaction with potential buyers in Sri Lanka.

The online Buyer Seller Meet (BSM) – 'Ind-Texpo Sri Lanka' is being promoted in Sri Lanka through the office of High Commission of India in Colombo as well as Joint Apparel Association Forum (JAAF) the apex textile association in Sri Lanka thereby attracting leading buyers to visit the Show. Already over 30 buyers have shown interest to source yarns, fabrics from India and have expressed their strong inclination in visiting "Ind-Texpo Sri Lanka" - the virtual Buyer Seller Meet (BSM).

## **Exhibitor Profile:**

All types of Yarns, Fabrics, and textile raw material used for garmenting.

Participation Fee: The virtual Booth Package with value additions\* is **Rs 5,000 + GST 18% = Rs 5,900** 

\**Booth Package* entitles companies to set up virtual booth with an online-display of company profile, product images, promotional material like brochure, video, etc. and facility to chat/message/ video meeting (between buyer and seller) within the allocated data limits.

**Refund policy**: The participation charges are non-refundable.

As we have limited stalls and time being very short, preference will be given on the basis of first-come-first-served basis and on receipt of full participation fee. The Sri Lankan counterparts have suggested to screen product profiles to suit sourcing requirements of their market in selecting the participants.

Interested members are requested to kindly send us their confirmation as per the Application Form (**click here**) along with the participation fee (Non Refundable). The payment may be made by NEFT/RTGS in the name of **"The Cotton Textiles Export Promotion Council" payable at Mumbai latest by 27th November, 2020** as per the details given below:

State Bank of India, Opera House Branch, Mumbai. Current Account No.<u>11107497602</u> IFS Code: SBIN0001417 Beneficiary: The Cotton Textiles Export Promotion Council PAN no: AAAAT9241M

(**Important**: Kindly inform us and obtain payment confirmation by sending your transaction UTR no. on email to <u>mrunal@texprocil.org.</u>)

In case of any further details/queries, you may contact:

Mr. Rajesh Satam, Joint Director, Mob. No: <u>+91 9820686903</u> Email: <u>rajesh@texprocil.org</u> Mrs. Mrunal Sawant, Mob. No: <u>+91 9619320087</u> Email: <u>mrunal@texprocil.org</u>

Being a member of the Council, we solicit your participation and look forward to your valuable support in making "Ind – Texpo Sri Lanka" – the virtual Buyer Seller Meet (BSM), a huge success by exhibiting at this event.

Regards,

Dr. Siddhartha Rajagopal

#### **Executive Director**

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