



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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To: Members of the Council

Sub : Showing your support in Social Media Campaign #Local4Diwali to promote local textile & handicraft business

Dear Member,

The Ministry of Textiles has launched a Social Media Campaign from 09th November, 2020 to promote local textile & handicraft business.

Hon'ble Prime Minister Shri Narendra Modiji has urged that it should be an endeavour on part of all of us to promote local products and be vocal for them.

TEXPROCIL has tweeted in support of Social Media Campaign to promote local textile & handicraft business from 09th November 2020, we request you to kindly retweet the below linked tweet:

<https://twitter.com/TexprocilIndia/status/1325745754334351368>

You may also engage with a reply with **#Local4Diwali**.

We request your kind cooperation to publicise this Social Media Campaign on twitter and share your picture of supporting craftsmen, artisans and local businesses and be the reason for their celebration.

Regards,

Dr. Siddhartha Rajagopal

Executive Director

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