



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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To: Members of the Council

Sub : Inviting participation in Texworld & Apparel Sourcing Fair, Paris from 1st to 4th February 2021

Dear Member,

The Cotton Textiles Export Promotion Council with the support of other Textile EPCs is Organizing National Level Participation in 'TEXWORLD' and 'Apparel Sourcing' concurrently held at Paris Le Bourget, France from 1st to 4th February 2021.

About Texworld & Apparel Sourcing

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. 'TEXWORLD Paris' Fair is creative, competitive and entirely adapted to European needs. This Fair is considered to be a worldwide Textile "Rendezvous".

Apparel Sourcing – Paris is an international trade fair which throws open marketing and networking opportunities to the exhibitors a wide variety of collection of Apparel, Clothing & Fashion industries.

Show dates : 1– 4 February 2021

Location : Paris Le Bourget, France

Total Exhibition space : Approx. 42,000 sqm

Last edition Exhibitors : 1700 from 24 countries

Last edition Visitors : 12000 visitors from 102 countries

Fringe program : Trend Forums / Presentations

Admission : Trade visitors only - free of charge

Organized by : Messe Frankfurt France S.A.S.

Visitor target group:

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale

retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

Product groups at Texworld

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

Product groups at Apparel Sourcing

Men's wear, Children wear, Ladies wear, Shawls & Scarves and Fashion Accessories

Trade Data

In the year 2019, EU (28) imported US\$ 133.34 billion worth of T & C from the world, of which, import from India was US\$ 8.68 billion, accounting for 6.51% market share.

European Union (EU 28) as a combined market is the largest importer of Textiles & Clothing (T&C) from India, accounting for 24.45% of total export of T&C from India in 2019.

Considering the higher spending capacity in EU 28 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 6.51 % of total import of T&C into EU was from India thereby offering scope for increasing market share by undertaking suitable marketing activities, such as participation in this established event to meet major importers in EU.

Participation fees:

A) Participation fee for TEXWORLD, Paris, France, February 2021

1. 12 sq. mtr stall = Rs. 8,36,000/-
 2. 15 sq. mtr stall = Rs. 10,37,000/-
 3. 18 sq. mtr stall = Rs. 12,35,000/-
- For higher sq. mtr. please contact the Council.

B) Participation fee for Apparel Sourcing, Paris, France, February 2021

1. 9 sq. mtr stall = Rs. 5,54,000/-
 2. 12 sq. mtr stall = Rs. 7,32,000/-
 3. 15 sq. mtr stall = Rs. 9,14,000/-
- For higher sq. mtr. please contact the Council.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

Corner Booth Premium

Actual fee charged by the organizers will be applicable for corner booth premium i.e. **discount / subsidy is not applicable for corner booth premium.** Due to availability of limited number of corner booths, allocation will be done by Messe

Frankfurt, Paris, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

Digital Platform (Optional):

The digital platform will be available for only the companies that have registered for the February edition of the show. This platform is presented by the event organizer as a tool that will compliment & enhance the business on site but not as an individual alternative to the physical trade fair. The platform is developed by the organizer with Four Source, a German company specialized in digital solutions for trade fairs in the textile and fashion industry.

If the same is opted by the applicant, **it is charged additionally @ Rs. 89,100/- per Participant Company. Kindly note that subsidy/ discount is not applicable for charges for the digital platform.** Mentioned fees is actual and as charged by the organizer Messe Frankfurt.

Please [click here](#) for information on digital platform

MAI / MDA Funding

MAI / MDA funding In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, funding / subsidy is available subject to the following important criteria:

- In the event of participation of at least 20 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalization of the participation.
- Those exporters who have already availed subsidized fee structure under MAI scheme for 3 or more times including past participation will not be considered as 'eligible' participants to avail MAI benefit for further participation at this event.
- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs. 30 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor of the company. The reimbursement will be upto Rs. 70,000/- (economy class air travel) or actual (whichever is less) or a lump sum amount subject to the final approval received from the Ministry.

Message received from the organizer regarding cancellation of event

"Your support and participation are important to us and we understand your concern on various uncertainties related to travel control and public health, therefore, we would like to give you our reassurance on supporting your participation. Should one of the following conditions apply to you, your deposit will

be refunded or automatically transferred to the July 2021 edition:

- Your country is quarantined;
- Flights are not operating from your country to France;
- Travel restrictions have been issued from France to your country
- The show is officially postponed”

Cancellation policy

In case of cancellation / withdrawal of participation by Members (for any reason other than above) full participation fees will be forfeited.

Please [click here](#) for Organiser application form for participation in Texworld

Please [click here](#) for Organiser application form for participation in Apparel Sourcing

Please [click here](#) for Texprocil application form for participation in Texworld / Apparel Sourcing, Paris fair.

VAT

As per new guidelines, certain category of exhibitors are exempted from VAT. In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

- 1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY**
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

APPLICATION

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of RTGS as per details mentioned below:

Kindly note, your participation will be considered only if we receive full payment towards participation fee and complete application form on or before 21st November 2020

Interested Members are requested to fill up the attached Application Form and) e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:

Mr. Shailesh Martis / Mrs. Mrunal

Joint Director

The Cotton Textiles Export Promotion Council

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We solicit your participation in Texworld & Apparel Sourcing, Paris, France from 1st to 4th February 2021.

Regards,

Dr. Siddhartha Rajagopal

Executive Director

::TEXPROCIL::

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