

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of India)

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To: Members of the Council

<u>Sub : Invitation to participate in the International Webinar on 'India - Ghana Trade & Investment Opportunities Virtual Summit'</u>

Dear Member,

This is to inform you that a **Webinar** on 'India – Ghana Trade & Investment Opportunities Virtual Summit' has been jointly organised by World Trade Center Mumbai and World Trade Center Accra on Thursday, 22nd October 2020 at 3.30 pm to 5.00 pm (IST). A copy of the invitation card (click here) is attached for your kind information.

The webinar will focus on 6 sectors having opportunities for India – Ghana bilateral trade namely, textile, mining and mineral exploration, petroleum and chemicals, agro-processing, pharmaceuticals, and healthcare and IT.

Currently, India is the second major exporter of textile to Ghana after China. Indian companies can capture market share in Ghana by enhancing their competitiveness on par with China. Besides, textile is one of the focus sectors of commercial relations between the two countries. Ghana Export Promotion Authority (GEPA) is attracting investment from Indian textile companies by considering Ghana as gateway to the 1 billion consumer market of Africa. Ghana is part of the Africa Continental Free Trade Area (AfCFTA) agreement, under which exporters to Ghana can have duty free access to the African market.

In this context, we invite you to participate in this webinar which will present opportunities for Indian companies to export and expand their businesses in Ghana and the fast developing African market. **Another feature of this virtual summit is B2B meetings with companies and trading houses in Ghana.** 

The Distinguished Speakers are

**H.E. Dr. Michael Aaron N. N. Oquaye Esq (Jnr),** High Commissioner, Ghana High Commission, New Delhi

**H.E. Mr. Sugandh Rajaram**, High Commissioner, High Commission of India to Ghana

Interested participants are requested to kindly fill the registration form on: <a href="https://forms.gle/xiBJe9Ag815kPRbq7">https://forms.gle/xiBJe9Ag815kPRbq7</a>

Please note that there are no participation fees but registration is mandatory.

Regards,

Dr. Siddhartha Rajagopal

**Executive Director** 

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