



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

**E-Serve No.: 211 of 2020 | : Date: October 06, 2020**

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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To: Members of the Council

**Sub : Inviting you to attend the “Launching of Brand for Indian Cotton by the Ministry of Textiles” and “Webinar” organised jointly by, CCI, CITI & TEXPROCIL alongwith the Ministry of Textiles to commemorate World Cotton Day 2020 at 1.00 PM onward on October 7, 2020**

**Dear Member,**

This refers to the Council’s e-serve circular No. 209 dated 5th October 2020 regarding the above subject. **Kindly Note that the program is rescheduled to start at 1.00 pm onward (instead of 11 AM) on 7th October 2020.**

Every year, October 7 is observed worldwide as **World Cotton Day (WCD)** under directions of the World Trade Organisation (WTO), Geneva. Considering the current health and logistical restrictions and limitations it is being planned to hold virtual activities to commemorate WCD 2020.

To commemorate World Cotton Day 2020, a Webinar is being organised on 7th October 2020, jointly by the Confederation of Indian Textile Industry (CITI), Cotton Corporation of India (CCI), The Cotton Textiles Export Promotion Council (TEXPROCIL) alongwith the Ministry of Textiles, Govt of India. The details of webinar are as below:

**Theme: ADVANCING TO A WORLD OF “NEW-LOOK COTTON”**

**Date: Wednesday, 7th October, 2020 | Time: 1.00 PM (IST) onwards**

*We request you to kindly block your date to attend the Program.*

**Smt. Smriti Zubin Irani, Hon’ble Minister for Textiles and Women & Child Development, Government of India** will be **Launching a Brand for Indian Cotton** and has also kindly consented to inaugurate the virtual conference.

**Shri. Ravi Capoor, Secretary (Textiles), Ministry of Textiles, Government of India** has kindly consented to deliver the 'Special Address' at this virtual conference.

Smt. Roop Rashi, Textile Commissioner has agreed to deliver the Key Note Address at the Conference.

Eminent speakers from the Textile Value chain will deliver speech on various topics as mentioned in the attached ([click here](#)), program sheet.

CISCO Webex meeting details to attend this Webinar are given below:

**MoT, CITI, CCI & TEXPROCIL - jointly invite you to join this Webex meeting.**

Meeting number (access code): [170 076 1168](#)

Meeting password: 22446688

Wednesday, October 7, 2020 at 1:00 pm Indian Standard Time | (UTC+05:30)

[Click here to join the meeting](#)

**We request you to kindly attend the Program to commemorate World Cotton Day on 7th October 2020 at 1.00 pm onward.**

A line in confirmation will be highly appreciated.

Regards,

**Dr. Siddhartha Rajagopal**

**Executive Director**

**::TEXPROCIL::**

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