

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)



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To: Members of the Council

<u>Sub: Virtual Ind-Texpo: An ideal platform to interact with Global Buyers</u>

Dear Member,

Recent reports suggest that the US Government has imposed restrictions on textile products made from raw material (viz. cotton / cotton yarn) sourced from the UIGHUR region in the Xinjiang Province w.e.f 30th September 2020. Many retailers in the USA / Europe are likely to discourage sourcing of textile products made from the raw materials (cotton / cotton yarn) produced in the region.

This development presents an opportunity for Indian exporters of textiles and clothing to cater to the requirements of the global buyers as they seek alternative suppliers.

In this context, the Virtual Show organised by Texprocil provides an ideal platform for the exporters of textile and clothing products to interact with buyers from across the globe and benefit through sales leads generated on the system.

The virtual platform leased by Texprocil for the Ind-Texpo Show has also been successfully tested and used at the Virtual Carpet Expo (21 to 25 August 2020) organised by Carpet Export Promotion Council where exhibitors have interacted successfully with buyers across the world.

Interested members are invited to register & book their virtual profile booth latest by 31st August 2020. Participation charges are only Rs 25,000+GST. You may kindly register your application for participation by (Clicking Here)

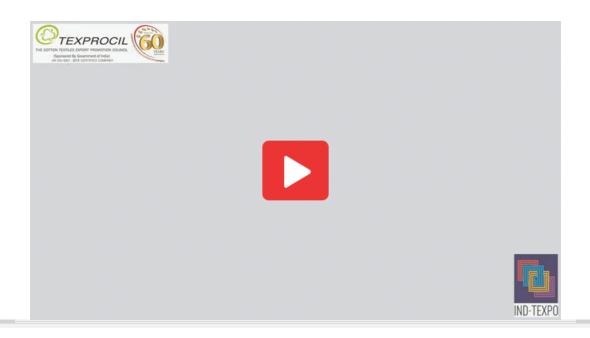
any clarifications you may kindly email shailesh@texprocil.org / mrunal@texprocil.org

Regards,

Dr. Siddhartha Rajagopal

Executive Director

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