



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of India)

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To: Members of the Council

Sub : Data analysis : Cotton Textiles in demand in major importing markets

Dear Member,

The Council undertook a "Data Analysis on Top 10 HS lines, at 6 digit level, of Cotton Textile products"

The data analysis was based on import into major markets during the period Jan – May/June 2020 from the top 5 suppliers in each of these countries.

Detailed data sheets indicating HS lines / products which are in greater demand in major markets but India is not the top supplier of such items are given in the attached file ([click here](#)).

It may be observed that:

- > In some of the major markets, such as, Japan; Australia & Russia, India is not the top supplier in any of the Top 10 HS lines imported in each of these markets.
- > While looking at 'what the market needs & what is India's market share' there is a greater scope for product diversification and increasing India's market share globally.

With a view to increase export of cotton Textile products, we request Members to focus on HS lines / Products in which India's share is lower than supply from

other competing countries as indicated in the data sheets.

If you are facing any specific trade barriers in increasing export to these major markets, kindly let us know so as to take up the issues suitably.

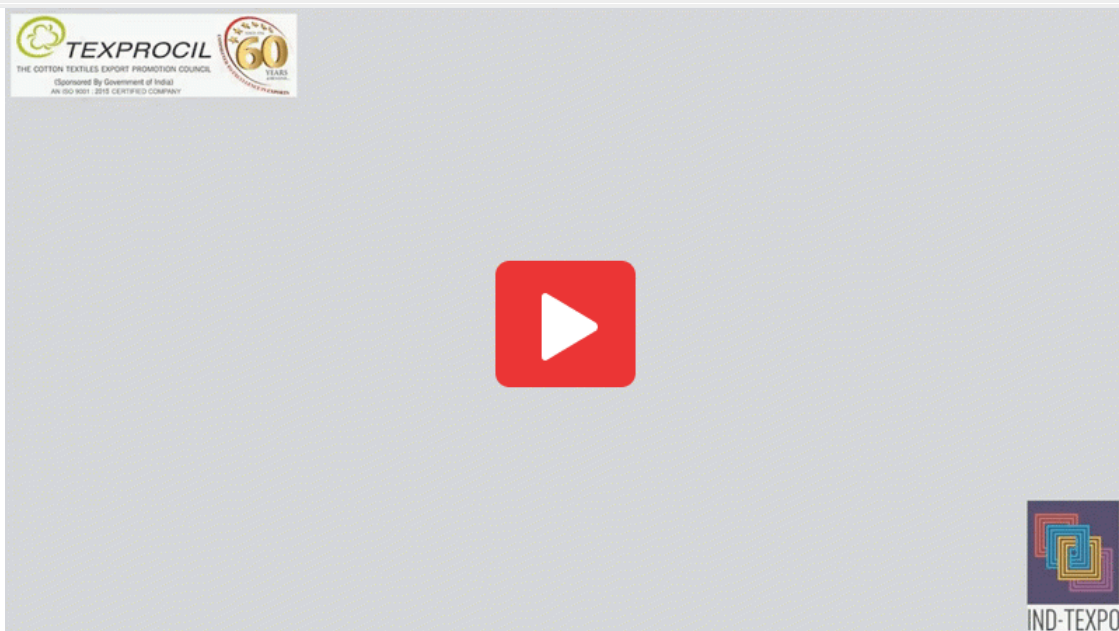
In this regard, if you require further details, kindly write to Mr N. Ravindranathan, Director, Texprocil: ravi@texprocil.org

Regards,

Dr. Siddhartha Rajagopal

Executive Director

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