



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of India)

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To: Members of the Council

Sub : Showing your support to Indian Handloom Sector

Dear Member,

We are celebrating 7th of August as the National Handloom Day to commemorate the Swadeshi Movement, which was launched on this day in 1905.

Our Hon'ble Prime Minister Shri Narendra Modiji has urged that it should be an endeavour on part of all of us to use Indian Handloom and Handicrafts, we invite you to come and explore our heritage of handloom.

TEXPROCIL has tweeted in support of National Handloom Day, we request you to kindly retweet the below linked tweet:

<https://twitter.com/TexprocilIndia/status/1291600310075396098>

You may also engage with a reply with **#Vocal4Handmade**.

We request your kind cooperation to publicise this National Handloom Day on twitter and share your picture wearing any Indian Handloom product using **#Vocal4Handmade** for next two weeks.

Regards,

Dr. Siddhartha Rajagopal

Executive Director

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