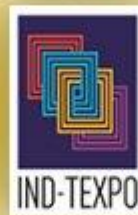


E-Serve No.: 167 of 2020 | Date: July 27 2020

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To: Members of the Council

Sub : "Interactive Video Conference Session on Developments in Major Markets - COVID 19" at 3.00 PM on Friday, 31st July 2020

Dear Member,

Over the past few months, the COVID-19 pandemic has eroded business across all sectors and countries with the Textile & Clothing (T&C) sector being one of the worst affected. Many international retailers and brands have also posted financial losses thereby affecting demand across the entire value chain.

T & C manufacturing in India has returned although at a reduced production capacity with stringent safety measures in place. With importers in major markets and retail chains slowly opening up, a hopeful increase in demand in the coming months will help the industry get back to almost normal production and exports.

In order to assess and understand the market conditions in major importing countries, the Council had earlier organised a VC on the Developments in Major Markets on 9th May, 2020.

As a follow-up to the first VC meeting, **TEXPROCIL is organising the 2nd "Interactive Video Conference Session on Developments in Major Markets - COVID 19" on 31st July 2020 at 3 pm.**

This interactive session will give an idea of the market scenario in select major countries and the industry experts will discuss on how to position ourselves in the changing market conditions.

The agenda for the VC meeting is as follows:

Introductory remarks by Dr. K. V. Srinivasan, Chairman, Texprocil

PPT Presentation by: Team Texprocil

Q&A session / interaction with the participants

Vote of thanks by Shri Manoj Patodia, Vice Chairman, Texprocil

Moderator: Dr. Siddhartha Rajagopal, Executive Director, Texprocil

Kindly note that there is no participation fee, however, registration is mandatory. Members interested to attend this VC interactive session are requested to Register here [\(Click here\)](#).

On receiving your registration, the Zoom Meeting Link details will be sent to your email id 2 hours prior to the scheduled time of the Meeting.

We look forward to your participation.

Regards,

Dr. Siddhartha Rajagopal

Executive Director

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