



# TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

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**E Serve No. 149 of 2018**

**November 30, 2018**

**Circular No.EPS/56/2018-19**

**To: Members of the Council**

**Sub: Invitation to participate in 16th International Istanbul Yarn Fair**  
**in**  
**Turkey - February 28 - March 2, 2019**

**Dear Member,**

We are glad to inform you that the Council will be participating in the 16th International Istanbul Yarn Fair in Turkey from February 28 to March 2, 2019.

Event details are as under:

**Title : 16th International Istanbul Yarn Fair**

**Dates : February 28 - March 2, 2019**

**Timings : 10.00 a.m to 6.00 p.m (February 28 - March 1, 2019)**  
**10.00 a.m to 5.00 p.m (March 2, 2019)**

**Venue : Tuyap Fair Convention and Congress Center,**  
**Buyukcekmece,**  
**Istanbul,**  
**Turkey.**

**About International Istanbul Yarn Fair**

International Istanbul Yarn Fair has become the World's Second biggest yarn fair. The fair attracts buyers from various locations in Turkey and from more

than 84 countries. The fair stands out as an opportunity not to be missed for yarn companies that want to access new markets.

### **The Great Success of International Istanbul Yarn Fair in 2018**

The 15th International Istanbul Yarn Fair held in April 2018 had the **participation of 308 exhibitor companies and company representatives from 15 countries and 12498 professional visitors from 84 countries.**

It may also be noted that the number of International visitors had increased by 40% in the last 2 editions and the number of total visitors had increased by 43% in the last 2 editions.

Purchasing delegates from various countries including **Belarus, Bosnia-Herzegovina, Bulgaria, Czech Republic, Egypt, India, Iran, Kazakstan, Kyrgyzstan, Macedonia, Malaysia, Moldova, Morocco, Russia, Serbia, Tunisia, Ukraine and Uzbekistan** visited the fair to meet with the exhibitor companies.

### **Satisfaction rate (International Istanbul Yarn Fair in 2018)**

91% of the visitors recommend the fair to their business contacts. 96% of visitors plan to visit the fair next year (2018).

### **Visitor's Profile**

Buyers for Cotton yarns, Cotton rich & blended yarns will be visiting the fair in addition to buyers from other sectors of textiles.

### **Indian Exports of Cotton textiles to Turkey**

- India is the 4th largest supplier of Cotton Yarn to Turkey.
- India is the 10th largest supplier of Cotton Fabrics to Turkey.
- India is the 6th largest supplier of Cotton Made-ups to Turkey.

### **Participation Fees**

We are pleased to offer you a participation fees of **Rs.1,65,000/-+18% GST = Rs.1,94,700/-** for a booth of 6 Sq. Mtr. each with Standard Accessories. We can also provide booth of bigger sizes in multiples of 3 sq.mtrs (i.e. 9, 12, 15 and 18 sq. mtr.). Participation fees will be charged proportionately for bigger size booths.

The participation fees will include the following:

- Aluminium standard construction
- White melamine coated chipboard panels-6mm (Applicable for 1,2,3,4 sided stands)
- 248 cm of stand height

- Stand fascia panel with company name and stand number
- 1 spot light (75 W) for each 3m2
- 1 plug group socket (220 Volt)
- Standard Carpet
- 1 werzalit table (80cm\*80cm), 2 chairs, 1 info desk, 2 shelves, 1 waste bin
- Electrical power upto 10 KW is included in this package.

### **Application for participation**

For participating in the above Fair please send us your confirmation as per Registration Form which is enclosed herewith ([click here](#)), along with a cheque for Rs.1,94,700/- (Non-refundable) towards the participation fees (Cheque is to be drawn on “The Cotton Textiles Export promotion Council” payable in Mumbai) to the following address :

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Engineering Centre,

5th Floor, 9 Mathew Road,

Mumbai 400 004.

Telephone Nos. 022 49444000/23632910 / 11 / 12

Fax : 022 23632914

Email : [ravikumar@texprocil.org](mailto:ravikumar@texprocil.org), [vimal@texprocil.org](mailto:vimal@texprocil.org)

Registration form may be sent through courier or by E-mail on the Email IDs [ravikumar@texprocil.org](mailto:ravikumar@texprocil.org)/ [vimal@texprocil.org](mailto:vimal@texprocil.org).

### **Visa**

TEXPROCIL will issue the Visa Recommendation letter to the participants.

### **Invitation to participate in the fair**

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers / importers from Turkey as well as other Countries.

Please note that we have limited space and preference will be given on the basis of “**First Come First Serve Basis**” and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

For any further details /queries please contact **Shri A. Ravi Kumar, Joint Director.**

We look forward to hear from you at the earliest.

Regards,

**Dr. Siddhartha Rajagopal**  
**Executive Director**

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