SUB: Participation in Heimtextil fair to be held during January 2018 -
common branding of stalls - reg.

Dear Member,

The Council has been informed wide Letter no F.No 13/18/2017–EP
dt.30.11.2017 received from Ministry of Textiles, informing the approval of
Marketing Plan FY 2017-18 in order to achieve greater convergence for the
Textiles and Apparel sector.

With regard to Heimtextil 2018, HEPC has been identified as the Lead Council.
A designated official from Ministry of Textiles will lead a delegation during the
fair and head the focused trade promotion activities such as B2B meetings,
exhibitions, roadshows, etc.

As per the plan, all Indian participants are requested to adapt common fascia
branding as per the attached design on their stands during the participation at
Heimtextil 2018 being held during 9-12 January 2018 at Frankfurt, Germany.

The common fascia and branding design is attached herewith [click here for
JPEG format], [click here for PDF format] and [click here for AI format] for
your reference.

Members participating at Heimtextil 2018 are hereby requested to incorporate
the attached fascia and branding design, while constructing their stalls.

We solicit your cooperation in the matter.
Regards,

Dr. Siddhartha Rajagopal  
Executive Director  

TEXPROCIL