



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

Website: <http://www.texprocil.org> E-mail: info@texprocil.org Tel.: 91-22-2363
2910 to 12 Fax: 91-22-2363 2914

Call Send SMS Add to Skype You'll need Skype CreditFree via Skype

**E Serve No. 147 of 2017
2017**

December 22,

**Sub: Participation in Heimtextil fair to be held during January 2018 -
common branding of stalls - req.**

Dear Member,

The Council has been informed wide Letter no F.No 13/18/2017--EP dt.30.11.2017 received from Ministry of Textiles, informing the approval of Marketing Plan FY 2017-18 in order to achieve greater convergence for the Textiles and Apparel sector.

With regard to Heimtextil 2018, HEPC has been identified as the Lead Council. A designated official from Ministry of Textiles will lead a delegation during the fair and head the focused trade promotion activities such as B2B meetings, exhibitions, roadshows, etc.

As per the plan, all Indian participants are requested to adapt common fascia branding as per the attached design on their stands during the participation at Heimtextil 2018 being held during 9-12 January 2018 at Frankfurt, Germany.

The common fascia and branding design is attached herewith [click here for JPEG format](#), [click here for PDF format](#) and [click here for AI format](#) for your reference.

Members participating at Heimtextil 2018 are hereby requested to incorporate the attached fascia and branding design, while constructing their stalls.

We solicit your cooperation in the matter.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

TEXPROCIL