



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

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**Sub.: Inviting participation in 17th Dhaka International Yarn & Fabric Show 2020
(17th DIFS 2020) Dhaka, Bangladesh, February 26-29 (Wednesday - Saturday),
2020**

Dear Member,

The Council proposes to organise group participation in **17th Dhaka International Yarn & Fabric Show 2020 (17th DIFS 2020)**, 26 - 29 (Wednesday - Saturday) February, 2020 being held at Dhaka, Bangladesh.

Event Profile

17th Dhaka International Yarn & Fabric Show 2020 (17th DIFS 2020) is an international exhibition for the entire Textile & Clothing Industry of Bangladesh being organized by CEMS, Dhaka.

Being the largest Foreign Exchange earning industry of Bangladesh with export of over US\$ 33 Billion, **the Knitting & Garment sector imported over 325 Mn. Kgs. of Cotton Yarn valued at US\$ 1063 Million in addition to US\$ 4015 Million worth of Fabric in the year 2018-19** for conversion and export of Garments.

Profile of Exhibits

Yarn & Fabrics, all kinds of Cotton / Synthetic fabrics (Woven / Knit), Denim, Knitted Fabrics, Fleece, Natural Fabrics (Woven / Knit), (Yarn & Fibre), Home Textiles, Accessories, CAD/ CAM & E-business. Support Services, Related Trade Publications & Web portal.

Profile of Visitors

Knitters, Weavers, Garment Manufacturers, Buying Houses, Textile Agents etc.

About 17th Dhaka International Yarn & Fabric Show 2020 (17th DIFS 2020)

Dates: 26 – 29 (Wednesday – Saturday), February, 2020 [4 days]

Venue: International Convention City Bashundhara (ICCB), Dhaka, Bangladesh

Opening Hours: 10.30 am to 7.30 pm

Participation Fees per 9 Sqm. Standard Booth

Fee charged by the Organizer for Direct Participation : US\$ 3150 @ 72 = Rs.2,26,800/-

MAI Subsidized Fee for eligible Members : Rs.1,43,000/-

Discounted fee for Members not eligible under MAI Scheme : Rs.1,95,000/-

Exporters who have already availed MAI benefit for participation in 2 approved MAI events in the financial year 2019-20 are considered non-eligible to get MAI benefit for this event.

AVAILABILITY : Only 14 Stands under MAI benefit.

Participation fee includes the following:

- 9 Sqm. shell scheme booth
- Booth Fascia Board
- 1 Table
- 2 Nos. of Chairs
- 1 No. of Fabric Hangar Stand
- 2 Shelves

Trade Data

- India is the 2nd largest supplier of Cotton Textiles to Bangladesh, next only to China.
- India is the largest supplier of Cotton Yarn to this market with a share of 69% in value terms & 65% in quantity terms (US\$ 738 Mn. / 224 Mn. Kgs.)

- India is the 2nd largest supplier of Cotton Fabrics with a share of 13% (US\$ 503 Mn)
- Considering the ever increasing production and export of apparel from Bangladesh, there is a huge scope to further increase supply of yarn and fabrics from India to Bangladesh.

Advantages of participation through TEXPROCIL

- Additional Pre Event Publicity for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Your Company profile in the event publicity brochure
- Value Added Service to Group Participants

Members interested to participate are requested to fill up the attached Application Form ([click here](#)) and send it to us along with Cheque / DD Favouring '**The Cotton Textiles Export Promotion Council**' payable at Mumbai. OR through RTGS as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

PAN no: AAAAT9241M

(Please email us UTR no after remittance)

Last date for sending application and payment is 15-11-2019.

Guidelines for the Allotment of Booths:

1. All the participants who apply and pay the full participation fee on time would be considered for allotment of stall space on FCFS basis (No part payment will be accepted)
2. No change in the stall space, once allotted would be entertained under any circumstances.
3. Corner Booth: Additional fee of 10% is applicable on Corner booth, subject to availability.

Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis.

Eligibility for financial assistance under Market Access Initiative (MAI) scheme:

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further, MAI funding support shall only be provided to a member for a maximum of two MAI events in a year.”

Reimbursement of airfare: - Further the Council has sent proposal to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, accordingly, Partner/Director/Proprietor of participating firm/co. shall be eligible for reimbursement of airfare subject to fulfilment of criteria as per guidelines under Market Access Initiative Scheme 2018 issued by the Ministry of Commerce and amended from time to time.

CANCELLATION

In case of cancellation / withdrawal of participation, full participation fees will be forfeited.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. N Ravindranathan / Mrs. Priya
The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor
9 Mathew Road
Mumbai-400 004
Tel: [022-49444000](tel:022-49444000) Fax: [022-23632914](tel:022-23632914)
E-Mail: ravi@texprocil.org (or) priya@texprocil.org

We solicit your participation in 'India Pavilion' at 17th Dhaka International Yarn &

Fabric Show 2020 (17th DIFS 2020) - Winter Edition', Dhaka, Bangladesh to be held from 26-29 (Wednesday – Saturday) February, 2020.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

The banner features the following elements:

- TEXPROCIL** logo: THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored by Government of India) AN ISO 9001:2015 CERTIFIED COMPANY.
- IND-TEXPO** logo: A stylized square logo with multiple overlapping lines in blue, purple, and red.
- Incredible Textiles of India** logo: A banner with the Indian national flag colors and the text "Incredible Textiles of India".
- Event Details**: TO VISIT REGISTER NOW! www.ind-texpo.com Email: events@ind-texpo.com
- Event Dates and Location**: 17-19 March 2020 CODISSIA TRADE FAIR COMPLEX COIMBATORE, INDIA
- Theme**: SOURCE | INTERACT | NETWORK
- Government Support**: Under the Market Access Initiative Scheme of Ministry of Commerce & Industry, Government of India (left); Under the active support & guidance of Ministry of Textiles, Government of India (right).

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