



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)
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Eserve No. 121 of 2018

October 08, 2018

To: Members of the Council

**Sub: Inviting participation at 64th Cairo Fashion & Tex Fair
from 1st - 3rd March 2019, Cairo, Egypt**

Dear Member,

The Cotton Textiles Export Promotion Council with the support of other Textile EPCs proposes to organize an India Pavilion in the 64th Cairo Fashion & Tex fair from 1st - 3rd March 2019 at Egypt International Exhibition Center (EIEC), Cairo, Egypt.

Pyramids International has been organizing Cairo Fashion and Tex since 1993. The event is held twice a year, in March (Summer/Spring) and September (Winter/Autumn.) It is held under the auspice of Ministry of Industry and Commerce and all the industrial chambers.

Reasons to exhibit in Cairo Fashion &Tex:

1. Egyptian textile & fashion industry play an extremely central role in the national economy.
2. In addition to the Free Trade Agreements with European Union, COMESA and Arab World, Egypt's qualifying industrial zone (QIZ) agreement with the United States gives local manufacturers both tariff and quota-free access to the US market.
3. Egypt has a strong competitive advantage with its well-known cotton and skilled labor force.
4. Egypt's commercial ports and strategic location allow the companies to access Asia, Africa and Europe easily.

Trade Data

Table 1: Top 10 suppliers of Textiles & Clothing to Egypt - figures shown are for the period January - December 2017.

TEXTILES & CLOTHING			
Rank	Suppliers	Mn US \$	% share
	World	3208.53	100.00
1	China	1496.87	46.65
2	Turkey	354.44	11.05
3	India	269.66	8.40
4	United States	130.77	4.08
5	Indonesia	107.39	3.35
6	Greece	80.35	2.50
7	Vietnam	63.94	1.99
8	Italy	62.61	1.95
9	Pakistan	62.05	1.93
10	South Korea	61.34	1.91

India is the 3rd largest supplier of textiles & clothing with an 8.40% market share.

Table 2: Top 5 suppliers of Cotton Yarn to Egypt's figures shown are for the period January - December 2017.

COTTON YARN IMPORTS			
Rank	Suppliers	Mn US \$	% share
	World	206.15	100.00
1	India	117.49	56.99
2	Turkey	29.58	14.35
3	Syria	14.99	7.27
4	China	13.73	6.66
5	Vietnam	7.27	3.53

Table 3: Top 5 suppliers of Cotton fabrics to Egypt's figures shown are for the period January- December 2017

COTTON FABRIC IMPORTS			
Rank	Suppliers	Mn US \$	% share
	World	315.02	100.00
1	China	169.22	53.72
2	Turkey	43.21	13.72
3	Pakistan	40.87	12.97
4	India	14.62	4.64
5	Italy	10.08	3.20

- India is the number one supplier of cotton yarn to Egypt with 56.99% market share.
- An analysis of product wise imports shows that cotton fabrics dominate the cotton textiles import market with a share of 53.20% followed by cotton yarn and made-ups.
- India has a 4.64% share in cotton fabrics.

Exhibitors profile:

Textile:

Yarns, Fabrics, Lining, Narrow Weaves

Fashion:

Men's Wear, Women's Wear, Kids' Garments, Formal Wear, Evening Wear, Home Wear, Underwear & Lingerie, Cotton Wear, Sports Wear, Leather Wear, Knitwear, Shoes & Bags, Socks

Visitors Profile:

Wholesalers, Chain Stores, Boutique owners, Garment Exporters & Importers, Agents & distributors, Fashion designers, Media representatives, Ready-to wear manufacturers, Department stores, purchase offices.

Participation Fees

Subsidized participation fees for 9 sq.mt. booth is Rs. 1,80,000+GST 18% = Rs. 2,12,400/-

Each 9 sq. mt. of exhibit space includes: * Fascia * 1 power point socket * Carpet * 1 table * 3 folding chairs * 3 spotlights * 2 shelves (yarn exhibitors) OR 2 hanging rails (fabric exhibitors)

[Please click here for application form for participation in 64th Cairo Fashion & Tex Fair](#)

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

MAI / MDA Funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available subject to the following important criteria:

- Those exporters who have already availed subsidized fee

under MAI scheme for 3 or more times including past participation in this event will not be considered as 'eligible' participants to avail MAI benefit for further participation.

- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved MAI events in a financial year.

Guidelines for the allotment of booths:

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Applications will be considered on First Come First Served basis.
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

Cancellation / withdrawal policy:

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

- Less than 30 days prior to start of the event: 100%
- 30 - 45 days prior to start of the event: 75%
- 46 days or earlier to the start of the event: 50%

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles Export Promotion Council**" (payable at Mumbai).

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 31st October 2018

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details, please contact:
Mr. Shailesh Martis / Mrs. Mrunal

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E-mail: shailesh@texprocil.org / mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

:::TEXPROCIL :::